

People frequently misplace everyday items like keys, wallets, or phones.

Who Experiences the Problem:

Almost everyone at least once will lose something.

What is the Problem:

The problem is people misplace important everyday items. These items are usually small like wallets or keys and are difficult to locate when lost. This can cause issues and stress when trying to find the object, especially important items.

When does the Problem occur:

The Problem usually occurs when the item is needed which can be stressful when time is of the essence. Amplifying the necessity to find these objects quickly.

Where does the problem Present itself:

The problem exists wherever people may leave their stuff. It can exist in their home, cars where they work anywhere they visit.

Why does it matter:

People have a habit of misplacing items in their home in the business of everyday life. This can lead to stress and anxiety having to search for various small important items. This can be even more stressful because people often don't look for important items like keys and wallet until they need them, resulting in delays and the potential for being late in important situations. Being able to easily locate missing items would alleviate this stress and anxiety. Having a way to keep track of belongings is crucial for day to day life.