

I am a designer and technologist with an interest in design sprints, Lean UX, agile, web technology, user/dev experience, education and open source. I'm currently working as a service designer with [Designit](#) and as an academic tutor at [The University of Sydney](#).

Previously, I've worked across public and private sector industries, startups, local government councils, universities, utilities, non-profits, community groups and the events industry. I started my career in architecture.

After work, you'll find me chipping away at small web projects, bouldering, and brewing coffee.

Work

2022-Now Service Designer, Designit, Sydney AUS & New York City USA (FTE)

Designit is a global strategic innovation agency home to 700+ designers across 14 studios and works at the intersection of strategy, design, and technology.

Key projects:

- Design + AI Residency. School of Visual Arts IxD. New York City. Speculative AI Futures.
- Figma plugin for Heuristic Evaluation [Case study →](#)
- Woolworths (WooliesX) | Chatbot Heuristic Evaluation. [Case study →](#)
- Business Development: Makelt by Designit. [Case study →](#)
- The University of Sydney Business School. Product Design and Prototyping. [Case study →](#)
- Origin Zero | Design Sprint, Product Strategy. Members Business Portal. [Case study →](#)
- Origin Energy. Employee Procurement User Experience. [Case study →](#)

2023-Now Design Lab: Academic Tutor & Guest Lecturer, University of Sydney, Sydney AUS (PTE)

Subjects: [IDEA9106: Design Thinking](#) · [DESN9003: Strategic Design & Leadership](#).

2018-Now UX Designer / Technologist, TEDxMelbourne, Melbourne, AUS (Volunteer)

Core team, experience design and web development, event curation and delivery.

Key projects:

- UX Design and development of TEDxMelbourne Website [Case study →](#)
- Design and technical delivery for hybrid event: TEDxMelbourne United [Case study →](#)
- Experience design and co-art direction of TEDxMelbourne Kintsugi.

2021-22 Service Designer, Civic Disability Services, Sydney, AUS

In-house service designer, provided strategic insight and pilots for the 800 person organisation.

Key projects:

- Service design for Employee onboarding experience.
- Built a series of campfire discussions in efforts to establish a community of practice.
- Established a partnership with [Harness Projects](#) as a social impact partner.

2019-22 Service Design / Design Technologist, [connorforsyth.co](#) (Freelance), Sydney, AUS

Freelance experience design and development, community interaction and events.

Key Projects:

- Vipassana at Home, Service Design & UX/UI [Case study →](#)
- Surf Coast Shire: Experience Design Consultant (Events, Live Streaming and Technology)

Stack (Tools + Technology)

Raycast, Miro, Figma, Notion, Airtable, Dovetail, Adobe Suite, HTML, CSS, TypeScript, React, Nextjs, Supabase, TailwindCSS, RadixUI, Netlify, Github, Vercel, Webflow, Integromat, PostHog, Google Analytics, Hotjar.

Skills

Service design, product design, design systems, design sprints, agile coaching, Lean UX, JTBD, design-led change, event curation, ux research, teaching, coaching, consulting, in-house.

Community, Volunteer, Open Source



- 2023 Designer, [OpenLibrary.org](https://openlibrary.org), Global
- 2022 Community Advisor, [Earlywork](https://earlywork.org), Sydney AUS
- 2019-21 Design & Technology, [Melbourne SOUP](https://melbournesoup.org), Melbourne AUS
- 2018-19 Design & Technology, [NAAUC](https://naauc.edu.au): National Association of Australian University Colleges, AUS
- 2016-17 Student Club President and Chair, [International House](https://internationalhouse.org), Alumni Founder, Melbourne AUS

Speaking

- 2023 School of Visual Arts NYC: AI Sins — Design panel, The future of the design industry with AI.
- 2023 University of Sydney, Design Leadership Lecture: What design leadership can learn from agile methodologies
- 2022 Tech Talks Sydney + Designit: Event MC & Host @ Industry Event
- 2022 Service Design Network — Next Gen Conference: Intro to Service Design Coaching Workshop
- 2018 NAAUC National Conference: ¹Diversity in Leadership, ²University Communities in a Digital World.

Education

- 2024 Animations.dev | Buildui.com
- 2023 Codecademy | FrontEnd Masters: JavaScript, React | Fireship.io | IDEO: Leading Complex Projects
- 2022 CS50: Introduction to Computer Science, Harvard University | Design Sprint Masterclass, AJ&Smart.
- 2021 Agile Coaching Certification, ICP-ACC - ICAgile, Soft Ed. | Codecademy (Ongoing)
- 2020 Human-Centred Service Design, IDEO | Enterprise Design Thinking Practitioner, Agile Explorer, IBM | Design Thinking, HCD, UX, SD, Product, Interaction Design Foundation.
- 2019 Master of Social Impact, Design Innovation (Deferred) | Swinburne University of Technology, Service Design Bootcamp, Academy Xi | Intro to UX Design, General Assembly
- 2018 Bachelor of Design (Architecture), The University of Melbourne
- 2014 Victorian Certificate of Education, Geelong Grammar School

 Ask me about...	 This month I'm working on...
<ul style="list-style-type: none">● Filter coffee● Photography● Moving from architecture to service design● Vulfpeck (Music)● Vipassana meditation● All 6 seasons of Lost (TV Show)	<ul style="list-style-type: none">● Building a hobby website for my local Banh-mi restaurant.● Web development libraries such as radix-ui, Stitches, next-intl, framer-motion.● Exploring Rive