

**U.S. Securities and Exchange Commission  
FY22 Public Service Campaign**

Campaign: Investomania

- :30 "Meme Stocks"

**Production and Paid Advertising Expenses**

<b>:30 "Investomania - Meme Stocks"</b>	<b>Amount</b>
<b>Video Production</b>	
Pre-Production and Wrap Labor	\$ 8,440.82
Shooting Crew Labor	\$ 4,028.42
Pre-Production and Wrap Expenses	\$ 2,406.25
Location	\$ 4,850.00
Makeup and Wardrobe	\$ 250.00
Art Department Labor	\$ 3,258.18
Art Department Expenses	\$ 3,500.00
Equipment Rentals	\$ 1,875.00
Media	\$ 150.00
Misc. Production Costs	\$ 1,575.00
Director / Creative Fees	\$ 3,750.00
Talent Labor	\$ 2,790.37
Insurance	\$ 606.67
Production Fee	\$ 5,918.32
Audio	\$ 250.00
Finishing	\$ 1,125.00
Editorial Labor	\$ 2,000.00
Trafficking	\$ 360.00
<b>Paid Advertising</b>	
Paid Advertising	\$ 47,530.26
<b>Total</b>	<b>\$ 94,664.29</b>