

**U.S. Securities and Exchange Commission
FY22 Public Service Campaign**

Campaign: Investomania

- :30 "Meme Stocks"
- :15 "Crypto"
- :15 "Margin Call"
- :15 "Easy Money"

Production and Paid Advertising Expenses

:30 "Investomania"	Amount
Video Production	
Pre-Production and Wrap Labor	\$ 33,763.28
Shooting Crew Labor	\$ 16,113.66
Pre-Production and Wrap Expenses	\$ 9,625.00
Location	\$ 19,400.00
Makeup and Wardrobe	\$ 1,000.00
Art Department Labor	\$ 13,032.73
Art Department Expenses	\$ 14,000.00
Equipment Rentals	\$ 7,500.00
Media	\$ 600.00
Misc. Production Costs	\$ 6,300.00
Director / Creative Fees	\$ 15,000.00
Talent Labor	\$ 11,161.48
Insurance	\$ 2,426.69
Production Fee	\$ 23,673.28
Audio	\$ 1,000.00
Finishing	\$ 4,500.00
Editorial Labor	\$ 8,000.00
Trafficking	\$ 1,080.00
Paid Advertising	
Paid Media	\$178,028.66
Total	\$366,204.78