



CONOR CRESSWELL

Professional Portfolio
Digital Media Design

Fight 4 Lives Website Design


Designing a website that would explain exactly what his charity 'Fight 4 Lives' did, the events they run and additional information. The design had to follow a logo and fonts that had already been created previously. Set text and information was given to me and had to be included on the site.

Client: Graeme Hampton

Service: Graphic Design

Date: April - December 2015

Charity



Fight 4 Lives
Charity Box

What is Fight 4 Lives' Charity Box?

Lorum Ipsum, Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words, consectetur, from a Lorem Ipsum passage, and going through the cites of the word in classical literature, discovered the undoubtable source.

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All donations we receive are used to improve the experiences of our young patients and their families.
Or you can choose your own charity to support!

Piam Brown Ward is the
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including Basingstoke

The NHS is stretched by
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Echelon Birds and Animals

In this brief, the client wanted 82 different illustrations of animals and birds. They would be created in use for a game Echelon would be developing. The target audience of the game is children between the ages of 3 and 6 using a style that would be simple yet detailed enough to distinguish each animal.

Client: Echelon Networks

Service: Illustration

Date: October - December 2015



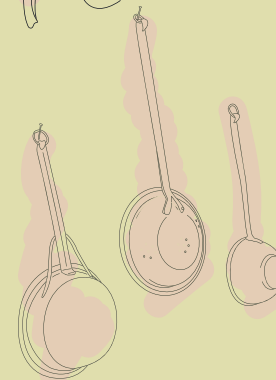
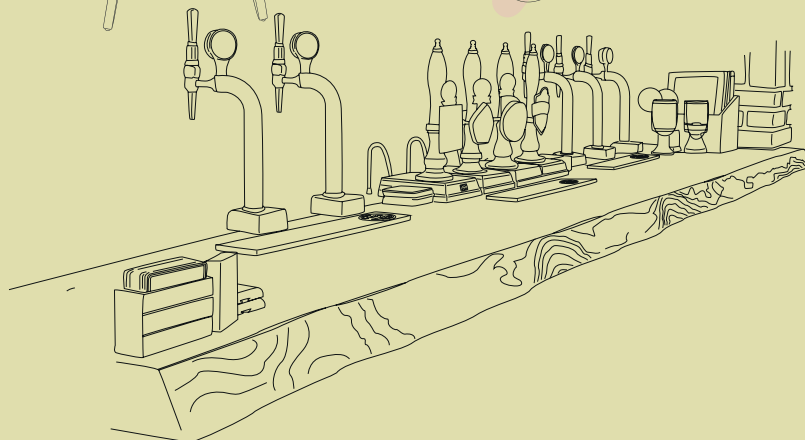
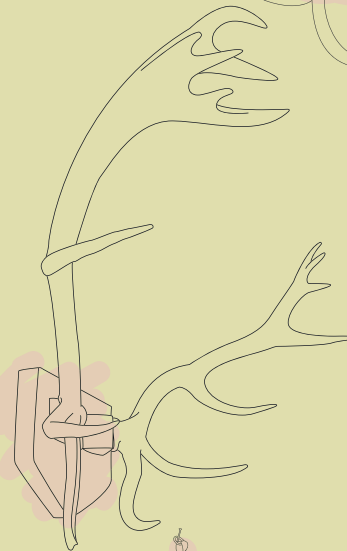
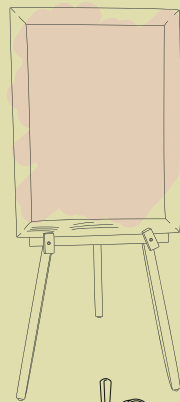
The Fox and Hounds

Creating simple illustrations that would be used to brand and populate the pub's website. With this project, they had no set brand guidelines besides the colours used within the pub. I took photographs of items and objects within the pub itself to use as references when illustrating.

Client: The Fox and Hounds Pub

Service: Illustration

Date: April/May 2015



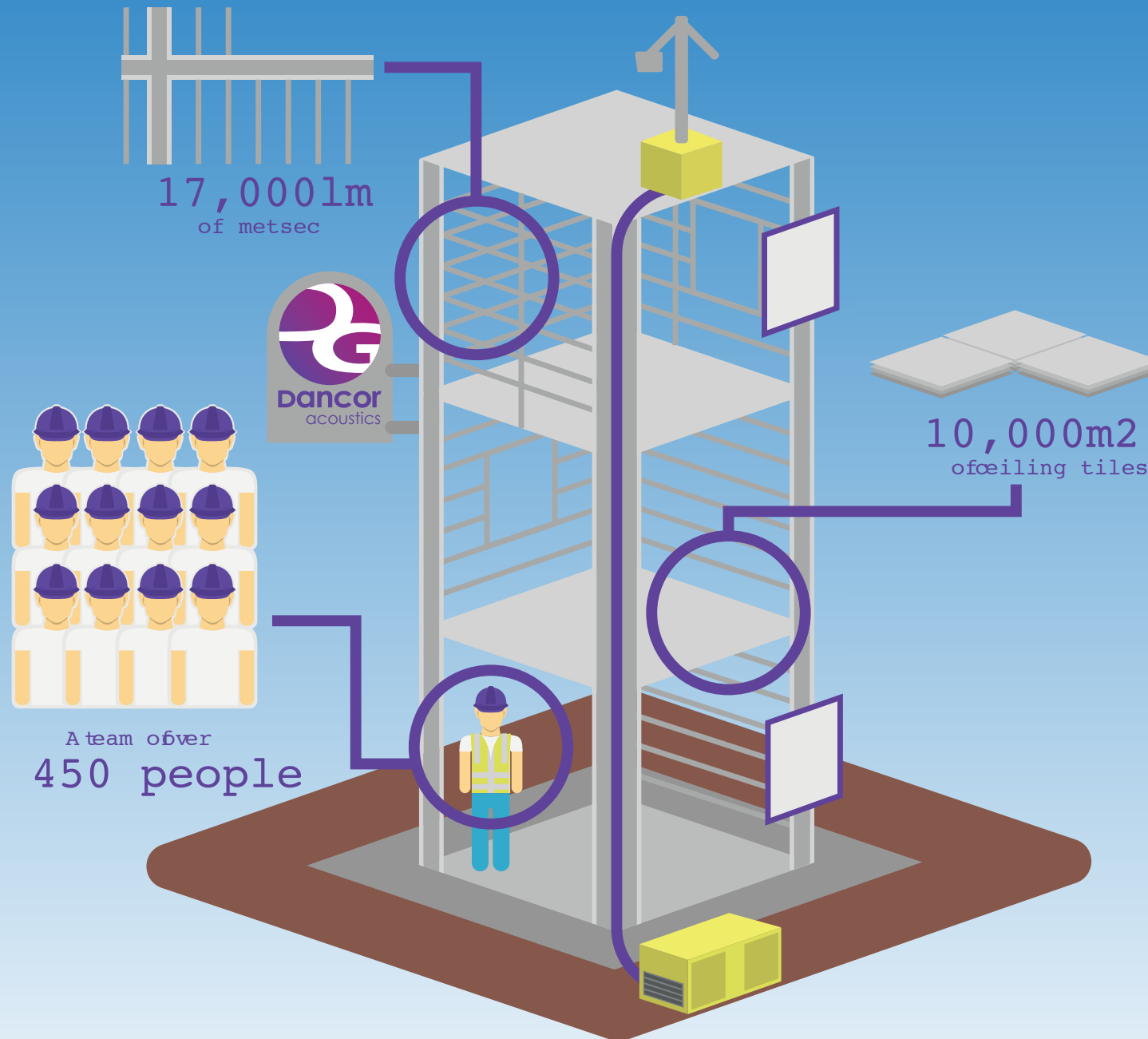
Dancor Acoustics

Creating an infographic to display information for Dancor acoustics including 'A team of over 450 people', '17,000ml of metsec' and '10,000m2 of ceiling tiles'. It would also need to follow the Dancor acoustics brand such as the colours, font and incorporating the logo into the infographic.

Client: Dancor Infographics

Service: Illustration

Date: July 2015



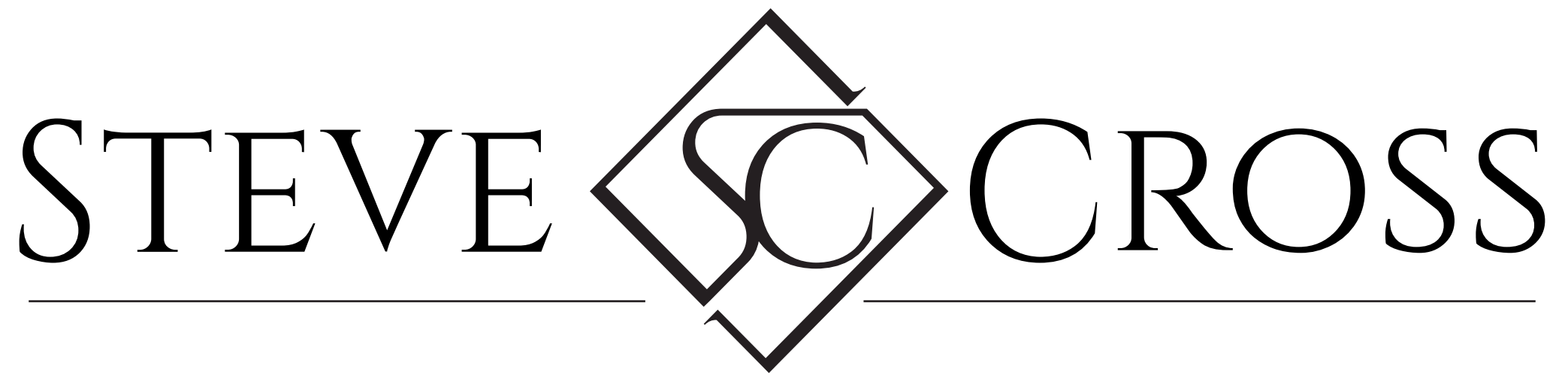
Steve X Cross

The brief here was to create a logo for my client's DJ business. The client wanted a simple, professional logo, used a serif font and had that font as the basis for the design. The logo was simplified so that it could be used in either black or white. In addition to this, the client's name 'Steve Cross' had to be incorporated also.

Client: Steve Cross

Client: Graphic Design

Date: July 2015



Schoolboy Errors

Creating a series of logos that could be used to brand a student theatre company based in Winchester. The client gave me some pre-existing assets he had done himself to show what he wanted for this logo. There had to be a head of either a teacher or barrister as the main focus of the design. Everything else was negotiated between me and the client.

Client: Martin Jakeman

Service: Graphic Design

Date: June to August 2015



BARMY BARRISTER



**BARMY BARRISTER
PRODUCTION S**



SCHOOLBOY ERROR S

Winchester Silverbacks

For this project, there was no set brief as it was something I undertook myself. As part of the local American Football team, we didn't have a logo. I therefore created one using already existing American Football logos as a reference point. Using the coach of the team for some feedback if needed.

Client: None

Service: Graphic Design

Date: November 2015



WINCHESTER

SILVERBACKS

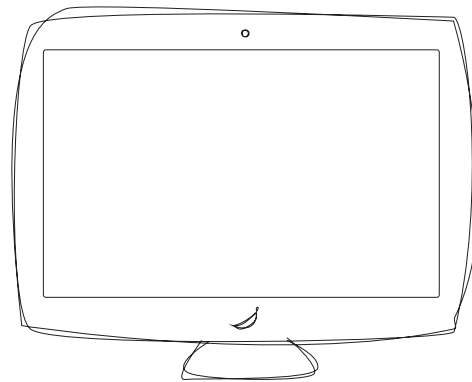
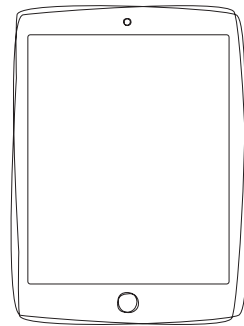
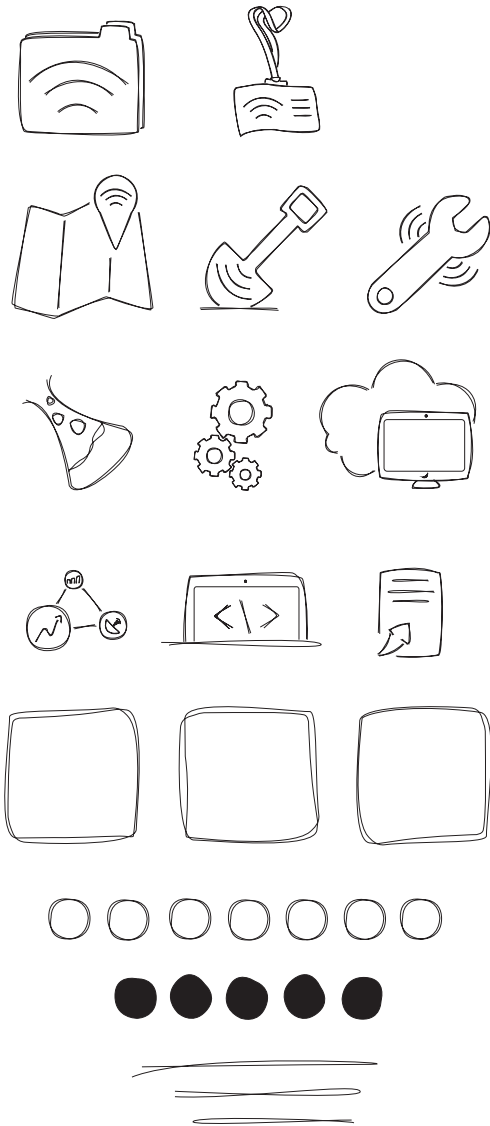
Sprechen Branding

The brief was to create a distinctive brand that could be used throughout the company. A lot of this project was done in direct communication with the company head as it was creating a brand. Illustration and simple icons would be the main focus with subtle branding guidelines to abide such as the company colours.

Client: Sprechen Digital

Service: Illustration and Graphic Design

Date: March to May 2015



A little something extra...

I'm Conor Cresswell and i'm a freelancing illustrator and graphic designer. I am a massive fan of music, video games and most creative things... oh and basically addicted to sketchbooks! Thank you for taking the time to look at my professional portfolio, I hope you enjoyed going through it as much as I enjoyed creating each piece of work...