Live CV: Monday 7<sup>th</sup> December 2015
Name: Conor Elliott Cresswell
Programme: Digital Media Design (BA)
Last Updated: Monday 7<sup>th</sup> December 2015

Personal Statement

After undertaking some freelancing work and internships with companies such as Bravo Post Production, I believe that I have become more specialist as an illustrator. I specialise in using Adobe Illustrator to create unique outcomes for a variety of projects. I have a broad range of other skills including animation using Adobe After Effects, front-end development using a HTML/CSS framework package Boostrap and graphic design using Adobe Photoshop with InDesign. I use my main strength of illustration to extend my skills out into different mediums such as 3D design and modelling.

In addition to my illustration skills both physically and using vector graphics, another strength of mine is being able to manage my time effectively between university projects, client projects and freelancing projects. One weakness of mine is that managing other people can be a struggle in the past however I do believe that over time working in different environments, these skills will eventually develop.

Selected Previous Experiences

Activity: Designing T-shirts based on Ben & Jerry's Ice Cream flavours
Date: September - December 2014
Where: University of Winchester
During this task, I had to find my own competition and enter it. The competition I entered was to create a t-shirt design based on a flavour of Ben & Jerry's Ice Cream. As doing a single design over the semester would be too easy, the brief was modified to create three designs. I believe that this was a great project for me as it allowed me to focus on my illustration skills in addition to managing my time. Another skill this project helped me enhance was that it helped me refine the method I use to get my physical illustrations into a digital concept. Having done this very little beforehand, the repetition of my methods helped me learn what to do. Finally the third skill it helped me learn was that I had to design something for print and think about layout in terms of a shirt design.

Activity: Freelancing Projects through Sprechen
Date: March 2015
Where: Winchester, Hampshire.
During the projects set in my normal university semester, I was asked to do a few freelancing design pieces for a local company called Sprechen. I initially did some icon designs for them which the client enjoyed which lead on to me creating other assets for their website. In addition to work for them, I was put in contact with another client who wanted a logo for her hairdressing website. This was something I was extremely proud of doing because it was allowing me to build my portfolio of work in addition to taking my own initiative. Another skill this allowed me to do was self-management that included setting my own deadlines for the clients.

Activity: Echelon Birds and Animals Project
Date: October 25<sup>th</sup> to December 18<sup>th</sup> 2015
Where: Winchester, Hampshire
During my first semester of third year I was given an opportunity to create 82 illustrations for a game called 'Does it Fly?' for Echelon Networks. Through this project, I was able to expand my skills both using Adobe Illustration in addition to my physical skills using a sketchbook. I created them on paper then scanned them onto the computer to create them graphically. As it was a large project, I had to

manage my time effectively in addition to communicating with a client to ensure the deadline was met.

Activity: Internship with Bravo Post Production
Date: June/July 2015
Where: Carnaby Street, London
During my third year of my degree, I have to have a work placement in an area of industry I would potentially go into. Due to some family connections, I managed to get myself a 5 week internship as Bravo Post Production in London. This design company focuses on editing and animation using various pieces of 2D/3D software. One of these pieces of software is Adobe After Effects. During this placement, I expanded upon the skills I have learned through my Motion Graphics module doing 2D character animation. In addition to this, I learned how to use Cinema 4D on a basic level and incorporate that with After Effects. From this, I would like to learn some more 3D design skills.

Selected Future Opportunities

Opportunity: Learning what it takes to become a freelancing illustrator
Date: January 6th to May 4th 2016
Where: University of Winchester
During my degree, I have chosen my dissertation subject to be on what skills and traits are needed to become a successful freelancing illustrator. I chose to do this as my subject because it's a potential career path for me. I would like over the course of the second semester of my final year, to decide whether or not I would like to go into freelance work. I hope that my through my research and interviews with industry experts, I will decide what career path I wish to take.

Opportunity: Illustrating a Children's Book
Date: January to July 2016
Where: Winchester, Hampshire
During the end of my first semester, a friend approached me and said that her father needed an illustrator for a children's boo. This could be an exciting opportunity to show off my illustration skills, as the book will be printed. Having something physical that I could show on my portfolio would be great. It would also allow me to expand my skills into a different type of media.