



## Conor Cresswell

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## Professional Skills

Practical Experience with the  
Adobe Creative Suite (Photoshop,  
Illustrator, InDesign, Adobe XD)  
Basic Knowledge of After Effects  
and Premiere Pro  
Practical use of Bootstrap CSS  
Framework  
Email Design using HTML/CSS  
Understanding of Brand Identity  
and User Experience

## Education

### The University of Winchester (2013 – 2017)

Studied up to MA (Hons) in Digital  
Media Practice and graduated with  
Merit.

### Chalfonts Community College (2006 – 2013)

3 A-Levels: Photography (C),  
Applied ICT (C) and Design &  
Technology: Product Design 3D (E)  
10 GCSEs grades A-C including  
1 Diploma grade B in Level 2  
Creative and Media

# Hi, I'm Conor!

A **Digital Designer** and **Illustrator** based  
in **Southampton, England**

## Professional Summary

A self-motivated and productive designer currently working as a Digital Designer for Totaljobs Group. With over three years' experience as a design practitioner creating an array of high-quality digital products using the Adobe Creative Cloud and HTML/CSS/JavaScript.

## Experience

### *Digital Designer for Totaljobs Group - August 2017 to Present*

#### Responsibilities:

Resizing and retouching external clients' marketing material using Adobe Photoshop.  
Responsive email design and production using HTML, CSS, and JavaScript.  
Designed informative, interactive, and multi-page training guides for office processes on the Adobe Creative Suite (Photoshop, Illustrator, InDesign).  
Liasing with internal and external stakeholders on multi-channel documents and campaigns.  
Management of internal team projects and managing Junior Digital Designers within the team

### *Freelance Graphic Designer/Illustrator for Sprechen Digital Marketing - March 2015 to April 2017*

#### Responsibilities:

Rebuilding existing clients' logos as vector images using Adobe Illustrator.  
Ensuring that all new designs adhere to company values and guidelines.  
Improving clients' brands by designing logos, banners, and vector illustrations ready for web use.  
Communicating directly with stakeholders to build briefs and plans of action.

## References available upon request