

ICPSR 35575

## **Americans and the Arts [1973 - 1992]**

*The National Research Center of the Arts*

Questionnaire for Americans and the Arts VI  
[1992]

Inter-university Consortium for  
Political and Social Research  
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/ FOR OFFICE USE ONLY:  
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/ Questionnaire No.:  
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/ 1-2-3-4-5

Study No. 922009  
(8-13)

Card Number (6-7)

[LH Research Study No: 920001]

February 11, 1992

Sample Point No. / / / / / / / /  
4\*24-25-26-27-28-29-30

Time Started: A.M./P.M.

Interviewer: Date:

Area Code: Telephone No.:  
4\*(09-11) 4\*(12-18)

-----  
Hello, I'm . We're conducting a survey for Louis Harris on  
important issues facing the public today. (IF NECESSARY: I am conducting the survey for  
LH Research, the national survey research firm in New York.) (IF NECESSARY: Your answers  
and those of everyone we interview are completely confidential and will only be used for  
statistical analysis). We want to speak with an adult in this household.  
-----

A. How many adults 18 years of age or older live in this household?

/ / / (IF "0", SCREEN OUT Q.A AND SKIP TO Q.F4)  
1\*(15-16) (IF "1", SKIP TO Q.SEX)

B. How many of these are women?

/ / /  
(17-18)

C. INTERVIEWER: SUBTRACT NUMBER OF WOMEN FROM TOTAL NUMBER OF ADULTS. RECORD NUMBER OF  
MEN.

/ / /  
(19-20)

IF "0" IN Q.B OR Q.C, READ INSTRUCTION "D"; SKIP OTHER "E"

D. ADULTS IN HOUSEHOLD ARE SAME SEX: USE RESPONDENT SELECTION GRID ON BACK OF SAMPLE  
CARD. IF RESPONDENT IS NOT AVAILABLE, ARRANGE CALLBACK.

"Let me see, in this household I need to speak with the ."

E. FEMALE(S) MALE(S) IN HOUSEHOLD: USE SEX INDICATED ON FRONT OF SAMPLE CARD AND  
RESPONDENT SELECTION GRID ON BACK OF CARD TO DETERMINE WHO YOU SHOULD SPEAK TO. IF  
RESPONDENT NOT AVAILABLE, ARRANGE CALLBACK.

"Let me see, in this household I need to speak with the ."

FROM OBSERVATION: Respondent Sex

Male.....(21(\_\_\_\_-1  
Female.....\_\_\_\_-2

1b. How important do you think it is to businesses and the economy of this community to have facilities such as museums, theaters, and concert halls available -- very important, somewhat important, of minor importance, or not at all important? RECORD BELOW

Q.1b  
Importance to  
Business and  
the Economy

Very important.....	(22(____-1	(23(____-1
Somewhat important.....	____-2	____-2
Of minor importance.....	____-3	____-3
Not at all important.....	____-4	____-4
Not sure.....	____-5	____-5

ROTATE -- START AT "X"

	Don't	Not
Do	Do	Sure

( )	1. Paint, draw, or engage in computer art.....	(24)	(___-1	___-2	___-3
( )	2. Make pottery or ceramics.....	(25)	(___-1	___-2	___-3
( )	3. Sing in a choir or other choral group.....	(26)	(___-1	___-2	___-3
( )	4. Do needlepoint, weaving, or other handwork.....	(27)	(___-1	___-2	___-3
( )	5. Make sculpture or work with clay.....	(28)	(___-1	___-2	___-3
( )	6. Write stories or poems.....	(29)	(___-1	___-2	___-3
( )	7. Play a musical instrument.....	(30)	(___-1	___-2	___-3
( )	8. Work with a local theater group.....	(31)	(___-1	___-2	___-3
( )	9. Engage in photography.....	(32)	(___-1	___-2	___-3
( )	10. Dance, ballet, modern dance, aerobics, jazz dancing.....	(33)	(___-1	___-2	___-3
( )	11. Enroll in a course in a local college or university.....	(34)	(___-1	___-2	___-3

DO NOT READ LIST

\_\_\_\_\_  
(35-37)

None.....=000  
Once.....  
2-3 times.....  
4-5 times.....  
6-10 times.....  
11-20 times.....  
21-30 times.....  
31-50 times.....  
51 times and over.....  
Not sure.....=999

4a. Do you ever go to any live performances of plays, musical theater, pantomime, or other kinds of theater, or not?

Do go.....(38(\_\_\_\_-1 (ASK 4b)

Never go.....-2 (SKIP TO Q. 5a)

Not sure.....-3

4b. Approximately how many times did you go to live theater performances in the past 12 months, not counting any performances given by your children in connection with school or classes? DO NOT READ LIST

    /    /    /    /      
(39-41)

None.....=000

Once.....

2-3 times.....

4-5 times.....

6-10 times.....

11-20 times.....

More than 20 times.....

Not sure.....=999

ASK EVERYONE

5a. Do you ever go to live popular music performance by popular singers, bands, rock groups, and the like, or not?

Do go.....(42(\_\_\_\_-1 (ASK Q5b)

Never go.....-2 (SKIP TO Q.6a)

Not sure.....-3

5b. Approximately how many times did you go to live popular music performances in the past 12 months? DO NOT READ LIST

    /    /    /    /      
(43-45)

None.....=000

Once.....

2-3 times.....

4-5 times.....

6-10 times.....

11-20 times.....

More than 20 times.....

Not sure.....=999

ASK EVERYONE

6a. How often would you estimate you buy compact discs, tapes, records or recordings of classical music — do you buy classical music or recordings frequently, every once in a while only occasionally, or almost never?

Frequently.....(46(\_\_\_\_-1  
 Every once in a while..\_\_\_\_-2  
 Only occasionally.....\_\_\_\_-3  
 Almost never.....\_\_\_\_-4  
 Never (vol.).....\_\_\_\_-5  
 Not sure.....\_\_\_\_-6

6b. And how often do you listen to classical music, either on recordings or on the radio—do you listen to classical music frequently, every once in a while, only occasionally, or almost never?

Frequently.....(47(\_\_\_\_-1  
 Every once in a while..\_\_\_\_-2  
 Only occasionally.....\_\_\_\_-3  
 Almost never.....\_\_\_\_-4  
 Never (vol.).....\_\_\_\_-5  
 Not sure.....\_\_\_\_-6

6c. What about live performances of classical or symphonic music by orchestras, chamber groups, soloists, etc.— do you ever go to such classical music performances, or not?

Do go.....(48(\_\_\_\_-1 (ASK Q6d)  
 Never go.....\_\_\_\_-2  
 Not sure.....\_\_\_\_-3 (SKIP TO Q.6e)

6d. Approximately how many times did you go to live classical music performances in the past twelve months, not counting performances given by your children in connection with school or classes? DO NOT READ LIST

    /    /    /    /      
 (49-51)

None.....=000  
 Once.....  
 2-3 times.....  
 4-5 times.....  
 6-10 times.....  
 11-20 times.....  
 More than 20 times.....  
 Not sure.....=999

ASK EVERYONE

6e. What about live performances of opera or musical theater— do you ever go to live opera or musical theater performances, or not?

Do go.....(52(\_\_\_\_-1 (ASK Q.6f)

Never go.....-2  
Not sure.....-3 (SKIP TO Q.6g)

6f. Approximately how many times did you go to live performances of opera or musical theater in the past twelve months, not counting performances given by your children in connection with school or classes?

    /    /    /    /      
(53-55)

None.....=000  
Once.....  
2-3 times.....  
4-5 times.....  
6-10 times.....  
11-20 times.....  
More than 20 times.....  
Not sure.....=999

ASK EVERYONE

6g. How often would you say you buy books — frequently, every once in a while, only occasionally, or almost never?

Frequently.....(56(\_\_\_\_-1  
Every once in a while.....-2  
Occasionally.....-3  
Almost never.....-4  
Never (vol.).....-5  
Not sure.....-6

6h. How often do you read books — frequently, every once in a while, only occasionally, or almost never?

Frequently.....(57(\_\_\_\_-1  
Every once in a while.....-2  
Only occasionally.....-3  
Almost never.....-4  
Never (vol.).....-5  
Not sure.....-6

7a. And what about dance performances— do you ever go to live performances of ballet or modern dance, folk or ethnic dance, or jazz dance, or not?

Do go.....(58(\_\_\_\_-1 (ASK Q.7b)

Never go.....-2 (SKIP TO Q.8)

Not sure.....-3

7b. Approximately how many times did you go to live performances of ballet or modern dance, folk or ethnic dance, or jazz dance, in the past twelve months, not counting those performances given by your children in connection with school or classes?

    /    /    /    /      
(59-61)

None.....=000

Once.....

2-5 times.....

6-20 times.....

More than 20 times.....

Not sure.....=999

ASK EVERYONE

8. I would like to read you some reasons people have given us why they do not go out more often to performances of things such as music, theater and dance. For each, would you tell me whether it is a major reason you don't go out more often to live performances, is it a minor reason, or is it not a reason at all for your not going out more often to live performances? READ EACH ITEM

	Major Reason	Minor Reason	Not A Reason At All	Not Sure
ROTATE — START AT "X"				
( ) 1. Ticket prices are too high.....(62(____-1	____-2	____-3	____-4	
( ) 2. It is too difficult to get from here to places where performances are given.....(63(____-1	____-2	____-3	____-4	
( ) 3. It is so difficult to find a parking place(64(____-1	____-2	____-3	____-4	
( ) 4. The costs of hiring a baby-sitter, eating out, and other such costs, are more than I can afford.....(65(____-1	____-2	____-3	____-4	
( ) 5. Performances are usually given in neigh- borhoods or areas I prefer not to visit...(66(____-1	____-2	____-3	____-4	
( ) 6. The quality of performances given in this area are not usually worth the time, trouble, or money.....(67(____-1	____-2	____-3	____-4	
( ) 7. Tickets are usually too difficult to ob- tain.....(68(____-1	____-2	____-3	____-4	
( ) 8. Going out at night is a real worry.....(69(____-1	____-2	____-3	____-4	



9a. How many times, if any, did you visit art museums or art galleries that exhibit paintings, drawings, sculptures, etc., during the past twelve months? DO NOT READ LIST

/ / / /  
(70-72)

None.....=000  
Once.....  
2-3 times.....  
4-5 times.....  
6-10 times.....  
11-20 times.....  
More than 20 times.....  
Not sure.....=999

9b. And how many times did you visit science, or natural history museums or a history museum during the past 12 months? DO NOT READ LIST

/ / / /  
(73-75)

None.....=000  
Once.....  
2-3 times.....  
4-5 times.....  
6-10 times.....  
11-20 times.....  
More than 20 times.....  
Not sure.....=999

9c. I would like to read you some reasons people have given us why they do not go to museums more often. For each, would you tell me whether it is a major reason why you do not go to museums more often, a minor reason, or not a reason at all? READ EACH ITEM

		Not A			
		Major Reason	Minor Reason	Reason At All	Not Sure
<u>ROTATE — START AT "X"</u>					
( )	1. It's too difficult to get from here to museums.....(76	(___-1	___-2	___-3	___-4
( )	2. It is so difficult to find a parking space.....(77	(___-1	___-2	___-3	___-4
( )	3. The quality of exhibitions at museums in this area is not good enough to make going to them worthwhile(78	(___-1	___-2	___-3	___-4
( )	4. Exhibitions are usually presented in neighborhoods or areas I prefer not to visit.....(79	(___-1	___-2	___-3	___-4
( )	5. It is difficult to get information on what museum exhibitions and events are going on.....(80	(___-1	___-2	___-3	___-4
( )	6. I don't feel comfortable going to museums.....2*(08	(___-1	___-2	___-3	___-4
( )	7. It's too expensive to go to museums.....(09	(___-1	___-2	___-3	___-4

10a. Different people get different things out of the arts. As far as you are concerned, do you ever find the arts ( READ EACH ITEM ), or not?

		Arts		
		Arts Do	Do Not	Not Sure
<u>ROTATE — START AT "X"</u>				
( )	1. Give you an uplift from everyday experiences.....(10	(___-1	___-2	___-3
( )	2. Are a positive experience in a troubled world.....(11	(___-1	___-2	___-3
( )	3. Allow you to find a source of creative expression and experience that is rare.....(12	(___-1	___-2	___-3
( )	4. Just give you pure pleasure to experience or to participate in.....(13	(___-1	___-2	___-3
( )	5. Have become more important as a result of television, which make young people more aware of the value of entertainment.....(14	(___-1	___-2	___-3

10b. If there were no arts available here in this community, would you personally miss them very much, only somewhat, or hardly at all?

Very much.....(15(\_\_\_-1  
 Only somewhat.....\_\_\_-2  
 Hardly at all.....\_\_\_-3  
 Not sure.....\_\_\_-4

10c. Different people get different things out of reading. As far as you are concerned, do you ever find reading (READ EACH ITEM), or not?

ROTATE -- START AT "X"

Find Find Not  
Find Find Sure

- ( ) 1. Gives you an uplift from everyday experiences.....(16(\_\_\_\_-1 \_\_\_\_-2 \_\_\_\_-3
- ( ) 2. Lets you learn about other people's lives.....(17(\_\_\_\_-1 \_\_\_\_-2 \_\_\_\_-3
- ( ) 3. Lets you get away from your problems.....(18(\_\_\_\_-1 \_\_\_\_-2 \_\_\_\_-3

11a. Now let me ask you about the arts on television. During the past 3 months, do you re-call having seen any arts programs on TV, such as a ballet, modern dance, a symphony concert, an opera, a musical comedy, a play such as you would see in a theater, or a top movie such as might be nominated for an Academy Award, or not?

Recall having seen.....(19(\_\_\_\_-1 (ASK Q. 11b)

Don't recall seeing.....-2  
Not Sure.....-3 (SKIP TO Q.11c)

11b. Where have you seen arts programs most -- on public broadcasting (PBS), on cable, or on regular channel television? SINGLE RECORD

Public broadcasting (PBS)..(20(\_\_\_\_-1  
On cable TV.....-2  
On regular channels.....-3  
Not sure.....-4

11c. If more programs on the arts were on TV, would you certainly view such arts programs, probably view them, probably not view them, or certainly not view them?

Certainly view.....(21(\_\_\_\_-1  
Probably view.....-2  
Probably not view.....-3  
Certainly not view.....-4  
Not sure.....-5

11d. Do you subscribe to cable television or pay TV, or not?

Subscribe.....(22(\_\_\_\_-1  
Do not subscribe.....-2  
Not sure.....-3

ASK EVERYONE

12a. Do you own a video cassette recorder, or VCR, (READ IF NECESSARY: a machine which allows you to record television programs and allows you to play movies and other recordings on it), or not?

Own a VCR.....(23(\_\_\_\_-1 (ASK Q. 12b)

Do not own a VCR.....-2  
Not sure.....-3 (SKIP TO Q. 13a)

12b. Over the past 12 months, about how many movies or other video recordings have you rented to play on your VCR? RECORD BELOW -- DO NOT READ LIST

12c. Over that same period of time, how many pre-recorded video cassettes have you bought? RECORD BELOW -- DO NOT READ LIST

Q.12b

/ / / / /  
(24-26)

None.....=000  
One.....  
2-3.....  
4-5.....  
6-10.....  
11-20.....  
21-50.....  
51 or more.....  
Not sure.....=999

Q.12c

/ / / / /  
(27-29)

.....=000  
.....  
.....  
.....  
.....  
.....  
.....  
.....  
.....=999

12d. Do you find that you are increasingly watching a movie or some other performance on a video cassette instead of watching regularly scheduled programs on TV, or hasn't this happened to you?

Increasingly watching video cassettes.....(30(\_\_\_\_-1  
Hasn't happened to me.....-2  
Not sure.....-3

12e. If first rate video cassettes were available of important art exhibits, new Broadway plays, leading symphonies, top opera performers and the best ballet and modern dance companies, would you be certain to rent or buy them, probably rent or buy them, or probably not rent or buy them?

Certain to rent or buy.....(31(\_\_\_\_-1  
Probably rent or buy.....-2  
Probably not rent or buy.....-3  
Not sure.....-4

ASK EVERYONE

13a. Now I'd like to talk about children of school age. Thinking about children who are in school, how important would you say it is for children of that age to be exposed to theater, music, dance, exhibition of paintings and sculpture, and similar cultural events — would you say it is very important, somewhat important, of minor importance, or not at all important?

Very important.....(32(\_\_\_\_-1  
 Somewhat important.....\_\_\_\_-2  
 Of minor importance.....\_\_\_\_-3  
 Not at all important.....\_\_\_\_-4  
 Not sure.....\_\_\_\_-5

13b. Do you have a child 18 years of age or younger, or not?

Have child 18 and under.....(33(\_\_\_\_-1  
 Do not have child under 18.....\_\_\_\_-2  
 Not sure.....\_\_\_\_-3

13c. Some people claim that an interest in the arts can help children develop useful and exciting new skills. I would like to read you some reasons why they think the arts are important for children to learn. Do you feel the arts can help children the following ways or not? (READ EACH ITEM)?

		Arts Do	Arts Do Not	Not Sure
( ) 1. Become more creative and imaginative.....(34(____-1		____-2	____-3	
( ) 2. Develop skills that make them feel more accomplished.....(35(____-1		____-2	____-3	
( ) 3. Learn to communicate well (develop speaking and writing skills).....(36(____-1		____-2	____-3	
( ) 4. Develop discipline and perseverance.....(37(____-1		____-2	____-3	
( ) 5. Makes learning in school more exciting and interesting...(38(____-1		____-2	____-3	
( ) 6. Become more tolerant of other cultures.....(39(____-1		____-2	____-3	
( ) 7. Learn skills that can be useful in a job.....(40(____-1		____-2	____-3	

13d. How important do you think it is for children of school age to learn about the arts and culture and to develop the skills we've just been discussing, — very important, somewhat important, of minor importance, or not important at all?

Very important.....(41(\_\_\_\_-1  
 Somewhat important.....\_\_\_\_-2  
 Of minor importance.....\_\_\_\_-3  
 Not at all important.....\_\_\_\_-4  
 Not sure.....\_\_\_\_-5

13e. When you think of what teaching the arts in school can do for young people, do you feel that having arts as part of the regular school curriculum is as important for a child as (READ EACH ITEM) or not?

	As Important	Not as Important	Not Sure
DO NOT ROTATE			
1. Learning math and science.....(42(____-1	____-2	____-3	
2. Learning to read and write well.....(43(____-1	____-2	____-3	
3. Learning history or geography.....(44(____-1	____-2	____-3	

13f. Do you feel that completion of at least one year of arts courses should be required, as other important subjects are, for a student to graduate from high school and to gain admission in college, or don't you feel that way?

Should be required.....(45(\_\_\_\_-1  
 Don't feel that way.....-2  
 Not sure.....-3

13g. When you were in school, did you take any courses which allowed you to learn about and to enjoy the arts or not?

Did take.....(46(\_\_\_\_-1  
 Did not take.....-2  
 Not sure.....-3

13h. How much do you feel that you would like your children to be able to enjoy the chance to learn about the arts and to have cultural experiences in school that were not available to you — very much, somewhat, not very much, or not at all?

Very much.....(47(\_\_\_\_-1  
 Somewhat.....-2  
 Not very much.....-3  
 Not at all.....-4  
 Not sure.....-5  
 No children.....-6

13i. Some people think that classes in the arts for children should be taught in the public schools, just as math or science, or English. Other people think that such classes should be given, but only after school or as a non-credit activity. And still others don't think they should be given at all. In your opinion, should the public schools in this area teach courses in (READ EACH ITEM) for credit, or should it be an after-school-non-credit course, or should it not be offered at all?

ROTATE — START AT "X"

	Teach For Credit	After School Non- Credit	Not at All	Not Sure
( ) 1. Drawing, painting, or sculpture.....(48(____-1	____-2	____-3	____-4	
( ) 2. Photography or film-making.....(49(____-1	____-2	____-3	____-4	
( ) 3. Playing a musical instrument.....(50(____-1	____-2	____-3	____-4	
( ) 4. Voice or singing.....(51(____-1	____-2	____-3	____-4	
( ) 5. Music appreciation.....(52(____-1	____-2	____-3	____-4	
( ) 6. Writing stories or poems.....(53(____-1	____-2	____-3	____-4	
( ) 7. Art appreciation.....(54(____-1	____-2	____-3	____-4	
( ) 8. Art history.....(55(____-1	____-2	____-3	____-4	

13j. Do you think that arts courses such as the ones we have just discussed -- whether offered for credit or not for credit -- should be paid for by the school system as part of the regular school budget, or should the cost of such courses not come from the regular school budget, paid for by those who can afford it?

Paid for from regular school budget.....(56(\_\_\_\_-1  
 Not paid for from regular school budget.....-2  
 Should not be offered at all (vol.).....-3  
 Not sure.....-4

13k. If it came down to it and you had to choose, if the only way children could get courses in the arts as part of the regular curriculum was to cut back on some other school expenditures, would you favor or oppose cutting back some of the money spent on (READ EACH ITEM) in order to have the arts as part of the regular curriculum, or not?

		Favor Cutting	Oppose Cutting	Neither (Vol.)	Not Sure
ROTATE -- START AT "X"					
( ) 1. Sports.....	(57(____-1	____-2	____-3	____-4	
( ) 2. Extracurricular activities.....	(58(____-1	____-2	____-3	____-4	
( ) 3. Administrative expenses in the school system	(59(____-1	____-2	____-3	____-4	

14. Now I'm going to read you some different places and organizations and I would like you to tell me whether you think they generally get enough money from fees, admissions, sales, dues, etc. to be self-supporting, or must they generally rely on contributions from individuals and businesses or support from government sources. From what you know or have heard are (READ EACH ITEM) generally self-supporting on money earned, or do they usually have to depend on private contributions, or do they usually have to depend on government support? SINGLE RECORD BELOW

		Self- Support- ing	Depend on Private Contri- butions	Depend on Govern- ment Support	All/ Both (Vol.)	Not Sure
ROTATE -- START AT "X"						
( ) 1. Art, science, and natural history museums.	(60(____-1	____-2	____-3	____-4	____-5	
( ) 2. Theater groups, children's theater, opera companies, symphony orchestras, ballet or dance troupes.....	(61(____-1	____-2	____-3	____-4	____-5	
( ) 3. Hospitals.....	(62(____-1	____-2	____-3	____-4	____-5	
( ) 4. Sports arenas and parks.....	(63(____-1	____-2	____-3	____-4	____-5	

15. If arts organizations -- such as art museums, dance, opera, theater groups, and symphony orchestras -- need financial assistance to operate, do you feel that (READ EACH ITEM) should provide assistance, or not? RECORD BELOW

		Should Provide	Should Not	Not Sure
DO NOT ROTATE				
1. Individuals.....	(64(____-1	____-2	____-3	
2. The federal government.....	(65(____-1	____-2	____-3	
3. State government.....	(66(____-1	____-2	____-3	
4. Municipal government.....	(67(____-1	____-2	____-3	
5. County government.....	(68(____-1	____-2	____-3	
6. Business and corporations.....	(69(____-1	____-2	____-3	
7. Foundations.....	(70(____-1	____-2	____-3	

16a. Now I want to ask you about individual professional artists. These are people who have demonstrated some real talent and had professional training to be actors, painters and sculptors, ballet and modern dancers, conductors and members of symphony orchestras and other musical groups, opera and other singers, playwrights, poets, novelists, composers, and other professional artists' jobs. Do you feel that such individual professional artists (READ EACH ITEM) or not?

ROTATE -- START AT "X"

Don't Not  
Feel Feel Sure

- ( ) 1. Work very hard for very little money.....(71( \_\_\_-1 \_\_\_-2 \_\_\_-3
- ( ) 2. Tend to be hard people to work with and get along with.....(72( \_\_\_-1 \_\_\_-2 \_\_\_-3
- ( ) 3. Are often overlooked for long periods of time, even though they have real creative talents.....(73( \_\_\_-1 \_\_\_-2 \_\_\_-3
- ( ) 4. Generally are not very disciplined people.....(74( \_\_\_-1 \_\_\_-2 \_\_\_-3
- ( ) 5. Have to be deeply dedicated and determined people to survive as artists.....(75( \_\_\_-1 \_\_\_-2 \_\_\_-3
- ( ) 6. Are highly important to the life of the country as the current and potential creators of the art and culture that the nation needs to be a full and rich place to live.....(76( \_\_\_-1 \_\_\_-2 \_\_\_-3
- ( ) 7. Because they are independent workers and they often don't have health insurance, there should be Artist's Insurance available to individual artists as it is to most Other workers.....(77( \_\_\_-1 \_\_\_-2 \_\_\_-3

16b. Do you think that (READ EACH TIME) should help individual professional artists, if they need financial assistance to continue their artistic professions, or not? RECORD BELOW

DO NOT ROTATE

Should Should Not  
Help Not Sure

- 1. Federal government.....(78( \_\_\_-1 \_\_\_-2 \_\_\_-3
- 2. State government.....(79( \_\_\_-1 \_\_\_-2 \_\_\_-3
- 3. Local government.....(80( \_\_\_-1 \_\_\_-2 \_\_\_-3
- 4. Businesses and corporations.....3\*(08( \_\_\_-1 \_\_\_-2 \_\_\_-3
- 5. Individual contributors.....(09( \_\_\_-1 \_\_\_-2 \_\_\_-3

17a. Other countries in the western world, such as Canada, France, the Netherlands, Scandanavian countries, and others all have programs to help individual artists develop. Their governments and private contributors set up special funds that sometimes buy the work of developing artists, sometimes give artists direct grants of money, and sometimes set up professional training facilities for artists. In the U.S., almost no such facilities or programs exist. Do you think there should be such programs for individual artists in this country or not?

Should be.....(10( \_\_\_-1  
Should not be.....\_\_\_-2  
Not sure.....\_\_\_-3



17b. The federal government now pays out over \$1000 per capita for defense, \$180 for education, and no more than \$1.40 for the arts. Would you be willing to pay (READ EACH ITEM) for the arts, or would you not be willing to do that?

		Willing to Pay	Not Willing	Not Sure
DO NOT ROTATE — READ UNTIL "YES," THEN SKIP TO Q. 18a				
1. \$25 more in taxes a year.....	(11)	___-1	___-2	___-3
2. \$15 more in taxes per year.....	(12)	___-1	___-2	___-3
3. \$10 more in taxes per year.....	(13)	___-1	___-2	___-3
4. \$5 more in taxes per year.....	(14)	___-1	___-2	___-3

ASK EVERYONE

18a. In the past 12 months, have you personally or your immediate family contributed any money to an arts organization or an arts fund, or not?

Have contributed.....(15) \_\_\_-1 (ASK Q. 18b)

Not contributed.....\_\_\_-2

Not sure/refused.....\_\_\_-3 (SKIP TO Q.19)

18b. What kinds of arts organizations or arts funds have you contributed to?"  
Any others? DO NOT READ LIST BUT MULTIPLE RECORD BELOW

1. An art museum.....(16) \_\_\_-1
2. A dance company.....\_\_\_-2
3. An opera company.....\_\_\_-3
4. A theater company.....\_\_\_-4
5. A children's theater company.....\_\_\_-5
6. A symphony orchestra.....\_\_\_-6
7. A choral group.....\_\_\_-7
8. A handicraft organization.....\_\_\_-8
9. A united arts fund.....\_\_\_-9
10. School arts fund.....(17) \_\_\_-0
11. Other SPECIFY PLAN

.....\_\_\_-1  
Not sure.....\_\_\_-2

OTHER SPECIFY \_\_\_\_\_(18)

\_\_\_\_\_(19)

18c. About how much in total would you estimate you personally or your immediate family contributed to arts organizations or arts funds in the past 12 months?

DO NOT READ LIST

/ / / / /  
(20-23)

\$1-5.....  
\$6-10.....  
\$11-15.....  
\$16-20.....  
\$21-30.....  
\$31-50.....  
\$51-100.....  
\$101-200.....  
\$201-500.....  
\$501-1,000.....  
\$1,001 or over.....  
Not sure/refused.....=9999

19. Do you agree or disagree with each of these statements about the arts? (READ EACH ITEM).

ROTATE -- START AT "X"

Dis- Not  
Agree Agree Sure

- ( ) 1. In order for the arts to come forth with their best and most creative efforts, the arts need to operate freely, with a minimum of government control.....(24(\_\_\_\_-1 \_\_\_\_-2 \_\_\_\_-3
- ( ) 2. What people appreciate in the arts depends on the taste of each individual, so a wide diversity of artistic expression is desirable.....(25(\_\_\_\_-1 \_\_\_\_-2 \_\_\_\_-3
- ( ) 3. Government can be helpful to artists in funding their work and in helping them gain recognition, but government must not dictate to the artist what the artist should create.....(26(\_\_\_\_-1 \_\_\_\_-2 \_\_\_\_-3
- ( ) 4. In the end, good art is a reflection of the life and times of a nation and a culture, including expressions which support as well as criticize existing values.....(27(\_\_\_\_-1 \_\_\_\_-2 \_\_\_\_-3

20. Now, do you agree or disagree with these statements. (READ EACH ITEM)?

Dis- Not

DO NOT ROTATE

Agree agree Sure

1. When people are deeply worried about their own plight,  
they find it difficult to have sympathy and understanding  
for others who are different from them.....(28(\_\_\_\_-1 \_\_\_\_-2 \_\_\_\_-3
2. It is important that people learn to work together for the  
good of the community, despite different backgrounds and  
cultural heritages.....(29(\_\_\_\_-1 \_\_\_\_-2 \_\_\_\_-3
3. Exposure to the arts and humanities gives people knowledge  
about themselves and their cultural past and that of their  
neighbors which helps give them confidence to overcome hard  
times.....(30(\_\_\_\_-1 \_\_\_\_-2 \_\_\_\_-3
4. In 30 years, a majority of our school children will come from  
racial minorities, they will make up the workforce of the future  
so we must be concerned with what happens to them now...(31(\_\_\_\_-1 \_\_\_\_-2 \_\_\_\_-3

TO BE ASKED OF EVERYONE

F1. Is the main wage earner of this household male or female?

Male.....(32(\_\_\_\_-1  
 Female.....-2  
 Male and female both equal (vol.).....-3  
 Not sure.....-4

F2. How old are you? IF HESITANT, READ LIST

18 to 20.....(33(\_\_\_\_-1  
 21 to 24.....-2  
 25 to 29.....-3  
 30 to 34.....-4  
 35 to 39.....-5  
 40 to 44.....-6  
 45 to 49.....-7  
 50 to 64.....-8  
 65 and over.....-9  
 Not sure.....(34(\_\_\_\_-0

F3. What is the last grade or level of school you completed?

No formal schooling.....(35(\_\_\_\_-1  
 First through 7th grade.....-2  
 8th grade.....-3  
 Some high school.....-4  
 High school graduate.....-5  
 Some college.....-6  
 Two year college graduate.....-7  
 Four year college graduate.....-8  
 Postgraduate.....-9  
 \*Trade/technical/vocational after high school.....XXXXX  
 Not sure.....(36(\_\_\_\_-0

\* INTERVIEWER: PROBE  
 FOR LAST LEVEL OF  
 FORMAL EDUCATION  
 AND CODE INTO  
 APPROPRIATE  
 CATEGORY

F4. Which of the following income categories best describes your total 1991 household income?  
Was it (READ LIST)?

\$7500 or less.....(37(\_\_\_\_-1  
 \$7,501 to \$15,000.....-2  
 \$15,001 to \$25,000.....-3  
 \$25,001 to \$35,000.....-4  
 \$35,001 to \$50,000.....-5  
 \$50,001 to \$75,000.....-6  
 \$75,001 to \$100,000.....-7  
 \$100,001 and over.....-8  
 Not sure.....-9

F5. Is the head of this household presently married, divorced, separated, widowed, or never married?

Married.....(38(\_\_\_\_-1  
 Divorced.....\_\_\_\_-2  
 Separated.....\_\_\_\_-3  
 Widowed.....\_\_\_\_-4  
 Never married.....\_\_\_\_-5  
 Not sure.....\_\_\_\_-6

F6. Are you of Hispanic origin or descent, or not?

Yes, of Hispanic origin.....(39(\_\_\_\_-1  
 No, not of Hispanic origin.....\_\_\_\_-2  
 Not sure.....\_\_\_\_-3

F7. Do you consider yourself white, black, Asian, or what?

White.....(40(\_\_\_\_-1  
 Black, African-American.....\_\_\_\_-2  
 Oriental/Asian or Pacific Islander.....\_\_\_\_-3  
 American Indian, Native American, or Alaskan native.....\_\_\_\_-4  
 Not sure.....\_\_\_\_-5

F8. How many phone lines are there in this household, not including lines used only for children, fax machines or modems?

  /  /  /  /    
 (41-43)

Not sure.....(41(\_\_\_\_-y

T1a. Are there any children under 20 years of age living in this household, or not?

Yes.....(44(\_\_\_\_-1 } (ASK Q.T1b)

No.....-2  
Not sure.....-3 } (SKIP TO Q.T2)

T1b. How old are they? RECORD SEPARATELY BELOW FOR EVERY CHILD UNDER 20 YEARS OF AGE

Child #1	/ / /	NONE/NO MORE	= 0
	(45-46)	LESS THAN 1 YEAR	= 98
Child #2	/ / /	NOT SURE	= 99
	(47-48)		
Child #3	/ / /		
	(49-50)		
Child #4	/ / /		
	(51-52)		
Child #5	/ / /		
	(53-54)		
Child #6	/ / /		
	(55-56)		

T2. Do you or does any adult in this household currently work full-time for an organization with 1,000 or more employees nationwide? I'm not talking about people who work for the federal government, for a public school system, or who are on active duty with the armed forces.

Yes, someone in household currently employed in organization with 1,000 or more employees nationwide.....(57(\_\_\_\_-1

No, no one in household employed in such an organization.....-2

Not sure.....-3

T3. Thinking about the adult 18 and over in this household who travels most frequently, in the past twelve months how many trips has that adult taken within the continental U.S., Canada, or Mexico, where they spent at least one night away, either mainly for vacation or other personal reasons or for some combination of personal and business travel?

1 trip.....(58(\_\_\_\_-1  
2 trips.....-2  
3 trips.....-3  
4 trips.....-4  
5 trips.....-5  
6 trips.....-6  
7 trips.....-7  
8 trips.....-8  
9 trips.....-9  
10 or more trips.(59(\_\_\_\_-0  
None.....-1  
Not sure.....-2

T4. Again thinking about the adult 18 and over in this household who travels most frequently, in the past twelve months how many trips has that adult taken to Alaska, Hawaii, the Caribbean, Europe, the Pacific, or any other destination outside North America where they spent at least one night away, either mainly for vacation or other personal reasons or for some combination of personal and business travel? (IF NECESSARY: We're asking about any traveling the adult who travels most frequently might have done outside the continental United States, Canada, or Mexico in the past twelve months.

1 trip.....	(60(	___	-1
2 trips.....		___	-2
3 trips.....		___	-3
4 trips.....		___	-4
5 trips.....		___	-5
6 trips.....		___	-6
7 trips.....		___	-7
8 trips.....		___	-8
9 trips.....		___	-9
10 or more trips.	(61(	___	-0
None.....		___	-1
Not sure.....		___	-2

/62 - 80Z/

That completes the interview. Thank you very much for your cooperation!

Time Ended: \_\_\_\_\_ A.M./P.M.