

ICPSR 35575

Americans and the Arts [1973 - 1992]

The National Research Center of the Arts

Questionnaire for Americans and the Arts III
[1980]

Inter-university Consortium for
Political and Social Research
P.O. Box 1248
Ann Arbor, Michigan 48106
www.icpsr.umich.edu

Terms of Use

The terms of use for this study can be found at:
<http://www.icpsr.umich.edu/icpsrweb/ICPSR/studies/35575/terms>

Information about Copyrighted Content

Some instruments administered as part of this study may contain in whole or substantially in part contents from copyrighted instruments. Reproductions of the instruments are provided as documentation for the analysis of the data associated with this collection. Restrictions on "fair use" apply to all copyrighted content. More information about the reproduction of copyrighted works by educators and librarians is available from the United States Copyright Office.

NOTICE

WARNING CONCERNING COPYRIGHT RESTRICTIONS

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Under certain conditions specified in the law, libraries and archives are authorized to furnish a photocopy or other reproduction. One of these specified conditions is that the photocopy or reproduction is not to be "used for any purpose other than private study, scholarship, or research." If a user makes a request for, or later uses, a photocopy or reproduction for purposes in excess of "fair use," that user may be liable for copyright infringement.

LOUIS HARRIS AND ASSOCIATES, INC.
630 Fifth Avenue, New York, N.Y. 10020

FOR OFFICE USE ONLY:

Study No. 802519

Questionnaire No. 5-6-7-8

July 1980

Sample Pt. No. 10-11-12-13-14

Interviewer's Name (PLEASE PRINT): _____

Telephone No. _____

Hello, I'm _____ from Louis Harris and Associates, the national research firm in New York. We are conducting a survey and would like to ask you some questions, if you don't mind.

Are you 18 years of age or older? (IF NO, ASK IF ANYONE IN HOUSEHOLD IS 18 YEARS OLD OR OLDER AND ASK TO SPEAK WITH THAT PERSON. IF NO ONE IN HOUSEHOLD IS 18 OR OLDER, SCREEN OUT)

Yes..... (CONTINUE WITH QUESTIONNAIRE)

No..... (NONELIGIBLE)

Refused.. (REFUSAL)

FROM OBSERVATION: Sex

Male....(15¹⁰⁵)-1

Female.....16-2

Case 10-11-12-13-14

1a. First, we would like to know approximately how many hours a week you spend at your job or occupation, and that includes keeping house or going to school as well as work for pay or profit. How many hours would you estimate you spend at work, housekeeping, or studies, including any travel time to and from the job or school?

/DO NOT READ LIST/

/RECORD BELOW/

1b. And about how many hours each week do you estimate you have available to relax, watch TV, take part in sports or hobbies, go swimming or skiing, go to the movies, theater, concerts, or other forms of entertainment, get together with friends, and so forth?

/DO NOT READ LIST/

/RECORD BELOW/

	<u>1a. Work</u>	<u>1b. Leisure</u>
10 hours or less.....	(21(__-1	(23(__-1
11-15 hours.....	__-2	__-2
16-20 hours.....	__-3	__-3
21-25 hours.....	__-4	__-4
26-30 hours.....	__-5	__-5
31-35 hours.....	__-6	__-6
36-40 hours.....	__-7	__-7
41-45 hours.....	__-8	__-8
46-50 hours.....	__-9	__-9
More than 50 hours.....	__-0	__-0
It varies (vol.).....	__-x	__-x
Don't work (vol.).....	__-y	__-y
No leisure time (vol.).....	(22(__-1	(24(__-1
Not sure.....	__-2	__-2

2. Now I'm going to read you a list of different types of activities people engage in, and for each type I would like you to tell me how much you do that kind of thing yourself -- whether you generally do it a great deal, some but not a great deal, very little, or not at all.

/READ EACH ITEM/

<u>Do A</u>	<u>Do</u>	<u>Do</u>	<u>Do Not</u>	<u>Not</u>
<u>Great</u>	<u>Some</u>	<u>Very</u>	<u>At All</u>	<u>Sure</u>
<u>Deal</u>		<u>Little</u>		

/START AT "X"/

- () a. Attend spectator sports such as football, baseball, hockey, basketball, tennis, soccer, or horseracing.....(25(-1 -2 -3 -4 -5
- () b. Play sports yourself, such as golf, tennis, baseball, or bowling.....(26(-1 -2 -3 -4 -5
- () c. Attend performing arts presentations, such as plays, ballets, symphonies, outdoor festivals, musical comedies, soloists, operas.....(27(-1 -2 -3 -4 -5
- () d. Go to the movies.....(28(-1 -2 -3 -4 -5
- () e. Take part in social activities like entertaining or being entertained by friends or relatives, going to restaurants or going out dancing, attending lodge activities or church socials.....(29(-1 -2 -3 -4 -5
- () f. Go to art exhibits, historical houses or sites, art museums, science and natural history museums, or history museums.....(30(-1 -2 -3 -4 -5
- () g. Engage in outdoor activities such as hiking, fishing, hunting, mountain climbing, skiing, or boating.....(31(-1 -2 -3 -4 -5
- () h. Engage in art activities such as painting, drawing, sculpture, and photography.....(32(-1 -2 -3 -4 -5
- () i. Work in the garden growing flowers or vegetables.....(33(-1 -2 -3 -4 -5

(CONTINUED)

Q.2. (CONTINUED)

<u>Do A</u>	<u>Do</u>	<u>Do</u>	<u>Do Not</u>	<u>Not</u>
<u>Great</u>	<u>Some</u>	<u>Very</u>	<u>At All</u>	<u>Sure</u>
<u>Deal</u>		<u>Little</u>		

/START AT "X"/

- () j. Engage in handicrafts like weaving,
wood working, needlepoint.....(34(___-1 ___-2 ___-3 ___-4 ___-5
- () k. Read books.....(35(___-1 ___-2 ___-3 ___-4 ___-5
- () l. Engage in performing arts
activities, such as playing a musical
instrument, working with a local
theater group, singing, or dancing
ballet, modern, or folk dance.....(36(___-1 ___-2 ___-3 ___-4 ___-5
- () m. Engage in club and voluntary organ-
izational efforts in the community.....(37(___-1 ___-2 ___-3 ___-4 ___-5
- () n. Engage in political campaign
activity, political party work, or
political fund raising.....(38(___-1 ___-2 ___-3 ___-4 ___-5

3a. Is there a (READ EACH ITEM) that is easily accessible from your home, or
not?

<u>Is</u>	<u>Is</u>	<u>Not</u>
	<u>Not</u>	<u>Sure</u>

/START AT "X"/

- () 1. Stadium or arena where sports events
take place.....(39(___-1 ___-2 ___-3
- () 2. Theater where plays or musicals are
performed.....(40(___-1 ___-2 ___-3
- () 3. Park or botanical garden.....(41(___-1 ___-2 ___-3
- () 4. Community, neighborhood, or recreational
center where people can learn various
arts and crafts.....(42(___-1 ___-2 ___-3
- () 5. Public library.....(43(___-1 ___-2 ___-3
- () 6. Concert hall where musical concerts or
operas are performed.....(44(___-1 ___-2 ___-3
- () 7. Movie theater.....(45(___-1 ___-2 ___-3
- () 8. Museum with painting and sculpture or
with scientific or historical exhibits....(46(___-1 ___-2 ___-3
- () 9. Public tennis court or golf course.....(47(___-1 ___-2 ___-3

3b. Whether or not you are personally interested in having facilities like museums, theaters, and concert halls in the community, how important do you think it is to the quality of life in the community to have such things available -- very important, somewhat important, of minor importance, or not at all important?

/RECORD BELOW/

3c. How important do you think it is to the business and economy of the community to have facilities like museums, theaters, and concert halls available -- very important, somewhat important, of minor importance, or not at all important?

/RECORD BELOW/

	Q.3b Importance To Quality Of Life In The Community	Q.3c Importance To Business And Economy
Very important.....	(48(__-1	(49(__-1
Somewhat important.....	__-2	__-2
Of minor importance.....	__-3	__-3
Not at all important.....	__-4	__-4
Not sure.....	__-5	__-5

4. Do you feel there should be more (READ EACH ITEM) presented in this area, or do you think enough are already being given?

	Should Be More	Enough Being Given	Not Sure
--	-------------------	--------------------------	-------------

/START AT "X"/

() 1. Sports events.....	(50(__-1	__-2	__-3
() 2. Children's theater performances.....	(51(__-1	__-2	__-3
() 3. Plays, musicals, pantomimes, and other adult theater performances.....	(52(__-1	__-2	__-3
() 4. Ballet or modern dance performances.....	(53(__-1	__-2	__-3
() 5. Folk or ethnic dance performances.....	(54(__-1	__-2	__-3
() 6. Classical music concerts or recitals.....	(55(__-1	__-2	__-3
() 7. Popular music performances such as rock, country, and other popular music presentations.....	(56(__-1	__-2	__-3
() 8. Outdoor arts festivals.....	(57(__-1	__-2	__-3
() 9. Exhibitions of paintings or sculpture.....	(58(__-1	__-2	__-3

5a. As far as you personally are concerned, are there enough facilities for creative activities in your community -- things like local art and photography shows, street festivals, local music and drama groups, or craft groups -- that you can actively participate in, or not?

- Enough...(59)(__-1 (SKIP TO Q.6)

Not enough...__-2
Not sure.....__-3 } (ASK Q.5b)

5b. As far as you personally are concerned, how important is it for there to be more creative activities in your community that you could actively participate in -- things like local art and photography shows, street festivals, local music and drama groups, or crafts groups -- would you say that having more such things is very important to you, somewhat important, of minor importance, or not at all important?

Very important....(60)(__-1
Somewhat important....__-2
Of minor importance...__-3
Not at all important..__-4
Not sure.....__-5

/ASK EVERYONE/

6. I would like to read you some statements people have made to us. For each statement, please tell me whether you tend to agree strongly with the statement, agree slightly, disagree slightly, or disagree strongly with the statement.

/READ EACH STATEMENT/

Agree Strongly Agree Slightly Disagree Slightly Disagree Strongly Not Sure

/START AT "X"/

- () a. The cost of going to theaters or concert halls is the main reason most people don't go more often to performances of plays, music, or dance.....(61(-1 -2 -3 -4 -5
- () b. Arts and cultural activities are as important for a community to have as parks and recreational activities.....(62(-1 -2 -3 -4 -5
- () c. The arts can only be enjoyed by a privileged few who have the financial means to attend arts events.....(63(-1 -2 -3 -4 -5
- () d. There ought to be more theater and concert events in this community to enable more local residents to attend such events..(64(-1 -2 -3 -4 -5
- () e. If there were more theater and concert events in this community, I would attend more frequently...(65(-1 -2 -3 -4 -5
- () f. If there were more showings in art museums in this community, I would attend more frequently.....(66(-1 -2 -3 -4 -5

7. Let me read you some activities that some people do at least every once in a while. Please tell me whether you yourself do each of these activities at least every once in a while, or not?

/READ EACH ITEM/

<u>Do</u>	<u>Don't</u> <u>Do</u>	<u>Not</u> <u>Sure</u>
-----------	---------------------------	---------------------------

/START AT "X"/

- | | | | | |
|--|------|------|------|------|
| () 1. Paint, draw, or engage in graphic arts such as etching..... | (67(| __-1 | __-2 | __-3 |
| () 2. Make pottery or ceramics..... | (68(| __-1 | __-2 | __-3 |
| () 3. Sing in a choir or other choral group..... | (69(| __-1 | __-2 | __-3 |
| () 4. Do needlepoint, weaving, or other handwork... | (70(| __-1 | __-2 | __-3 |
| () 5. Make sculpture or work with clay..... | (71(| __-1 | __-2 | __-3 |
| () 6. Write stories or poems..... | (72(| __-1 | __-2 | __-3 |
| () 7. Play a musical instrument..... | (73(| __-1 | __-2 | __-3 |
| () 8. Work with a local theater group..... | (74(| __-1 | __-2 | __-3 |
| () 9. Engage in photography..... | (75(| __-1 | __-2 | __-3 |
| () 10. Dance ballet or modern dance..... | (76(| __-1 | __-2 | __-3 |
| () 11. Dance folk or ethnic dance..... | (77(| __-1 | __-2 | __-3 |

8. Approximately how often did you go to the movies in the past 12 months?

/DO NOT READ LIST/

- | | | |
|----------------------|------|------|
| None..... | (78(| __-1 |
| Once..... | __-2 | |
| 2-3 times..... | __-3 | |
| 4-5 times..... | __-4 | |
| 6-10 times..... | __-5 | |
| 11-20 times..... | __-6 | |
| More than 20 times.. | __-7 | |
| Not sure..... | __-8 | |

9a. Do you ever go to any live performances of plays, musical comedies, pantomime, or other kinds of theater, or not?

- | | | | |
|---------------|------|-------------------|------------|
| Do go.... | (79(| __-1 | (ASK Q.9b) |
| Never go..... | __-2 | } (SKIP TO Q.10a) | |
| Not sure..... | __-3 | | |

9b. Approximately how many times did you go to live theater performances in the past 12 months, not counting any performances given by your children in connection with school or classes?

/DO NOT READ LIST/

- | | | |
|----------------------|------|------|
| None..... | (80(| __-1 |
| Once..... | __-2 | |
| 2-3 times..... | __-3 | |
| 4-5 times..... | __-4 | |
| 6-10 times..... | __-5 | |
| 11-20 times..... | __-6 | |
| More than 20 times.. | __-7 | |
| Not sure..... | __-8 | |

/ASK EVERYONE/

10a. Do you ever go to live popular music performances by popular singers, bands, rock groups, and the like, or not?

Do go...(15(__ -1 (ASK Q.10b)

Never go.... __ -2 } (SKIP TO Q.11a)
Not sure.... __ -3 }

10b. Approximately how many times did you go to live popular music performances in the past 12 months?

/DO NOT READ LIST/

None.....(16(__ -1
Once..... __ -2
2-3 times..... __ -3
4-5 times..... __ -4
6-10 times..... __ -5
11-20 times..... __ -6
More than 20 times.. __ -7
Not sure..... __ -8

/ASK EVERYONE/

11a. How often would you estimate you buy records or tapes of classical music -- do you buy classical music records or tapes frequently, every once in a while, only occasionally, or almost never?

Frequently.....(17(__ -1
Every once in a while..... __ -2
Only occasionally..... __ -3
Almost never..... __ -4
Never (vol.)..... __ -5
Not sure..... __ -6

11b. And how often do you listen to classical music, either on records or tapes or on the radio -- do you listen to classical music frequently, every once in a while, only occasionally, or almost never?

Frequently.....(18(__ -1
Every once in a while..... __ -2
Only occasionally..... __ -3
Almost never..... __ -4
Never (vol.)..... __ -5
Not sure..... __ -6

11c. What about live performances of classical or symphonic music by orchestras, chamber groups, soloists, etc. -- do you ever go to such classical music performances, or not?

Do go.....(19(__-1 (ASK Q.11d)

Never go.....-2 } (SKIP TO Q.11e)
Not sure.....-3 }

11d. Approximately how many times did you go to live classical music or opera-performances in the past 12 months, not counting performances given by your children in connection with school or classes?

/DO NOT READ LIST/

None.....(20(__-1
Once.....-2
2-3 times.....-3
4-5 times.....-4
6-10 times.....-5
11-20 times.....-6
More than 20 times..-7
Not sure.....-8

/ASK EVERYONE/

11e. What about live performances of opera or musical theater -- do you ever go to live opera or musical theater performances, or not?

Do go.....(21(__-1 (ASK Q.11f)

Never go.....-2 } (SKIP TO Q.12a)
Not sure.....-3 }

11f. Approximately how many times did you go to live performances of opera or musical theater in the past 12 months, not counting performances given by your children in connection with school or classes?

/DO NOT READ LIST/

None.....(22(__-1
Once.....-2
2-3 times.....-3
4-5 times.....-4
6-10 times.....-5
11-20 times.....-6
More than 20 times..-7
Not sure.....-8

/ASK EVERYONE/

12a And what about dance performances -- do you ever go to live performances of ballet or modern dance, or folk or ethnic dance, or not?

Do go.....(23(__-1 (ASK Q.12b)

Never go.....__-2 } (SKIP TO Q.13)
Not sure.....__-3 }

12b. Approximately how many times did you go to live performances of ballet or modern dance, or folk or ethnic dance, in the past 12 months, not counting performances given by your children in connection with school or classes?

/DO NOT READ LIST/

None.....(24(__-1
Once.....__-2
2-3 times.....__-3
4-5 times.....__-4
6-10 times.....__-5
11-20 times.....__-6
More than 20 times..__-7
Not sure.....__-8

/ASK EVERYONE/

13. I would like to read you some reasons people have given us why they do not go out more often to performances of things like music, theater, and dance. For each, would you tell me whether it is a major reason you don't go out more often to live performances, is it a minor reason, or is it not a reason at all for not going out more often to live performances.

/READ EACH ITEM/

	Major Reason	Minor Reason	Not A Reason At All	Not Sure
--	-----------------	-----------------	---------------------------	-------------

/START AT "X"/

- | | | | | | | | | |
|-----------|---|--|--|--|----|----|----|----|
| () 1. | Ticket prices are too high.....(25(| | | | -1 | -2 | -3 | -4 |
| () 2. | It is too difficult to get from here to places where performances are given.....(26(| | | | -1 | -2 | -3 | -4 |
| () 3. | It is so difficult to find a parking place.....(27(| | | | -1 | -2 | -3 | -4 |
| () 4. | The costs of hiring a babysitter, eating out, etc., are more than I can afford...(28(| | | | -1 | -2 | -3 | -4 |
| — () 5. | Performances are usually given in neighborhoods or areas I prefer not to visit.(29(| | | | -1 | -2 | -3 | -4 |
| — () 6. | The quality of performances given in this area are not usually worth the time, trouble, or money.....(30(| | | | -1 | -2 | -3 | -4 |
| () 7. | Tickets are usually too difficult to obtain.....(31(| | | | -1 | -2 | -3 | -4 |
| () 8. | Not very many performances are given in this area.....(32(| | | | -1 | -2 | -3 | -4 |
| () 9. | It is difficult to get information on what performances are being given.....(33(| | | | -1 | -2 | -3 | -4 |
| — () 10. | I feel out of place in the theaters and concert halls where performances are given.....(34(| | | | -1 | -2 | -3 | -4 |
| () 11. | Going out at night is a real worry.....(35(| | | | -1 | -2 | -3 | -4 |

14a. Now I'd like to talk for a while about children of school age. Thinking about children who are in school, how important would you say it is for children of that age to be exposed to theater, music, dance, exhibitions of paintings and sculpture, and similar cultural events -- would you say it is very important, somewhat important, of minor importance, or not at all important?

Very important.....(36(___-1
 Somewhat important.....___-2
 Of minor importance.....___-3
 Not at all important.....___-4
 Not sure.....___-5

14b. And from what you know or have heard, would you say that school children in this area have enough opportunities to hear music and go to plays and things like that, or not?

Have enough opportunities..(37(___-1
 Not enough opportunities.....___-2
 Not sure.....___-3

14c. Some people think that classes in the arts for children should be taught in public schools, just like math or science or English. Other people think that classes like those should be given, but only after school or as a noncredit activity; and still others don't think they should be given at all. In your opinion, should the public schools in this area teach courses in (READ EACH ITEM) for credit, should it be an after-school or noncredit course, or should it not be offered at all?

Teach For Credit	Non- Credit	Not At All	Not Sure
------------------------	----------------	---------------	-------------

/START AT "X"/

() 1. Drawing, painting, or sculpture.....	(38(___-1	___-2	___-3	___-4
() 2. Acting.....	(39(___-1	___-2	___-3	___-4
() 3. Photography or filmmaking.....	(40(___-1	___-2	___-3	___-4
() 4. Playing a musical instrument.....	(41(___-1	___-2	___-3	___-4
() 5. Voice or singing.....	(42(___-1	___-2	___-3	___-4
() 6. Music appreciation.....	(43(___-1	___-2	___-3	___-4
() 7. Ballet, modern dance, or movement.....	(44(___-1	___-2	___-3	___-4
() 8. Writing stories or poems.....	(45(___-1	___-2	___-3	___-4
() 9. Weaving, needlepoint, or other handwork....	(46(___-1	___-2	___-3	___-4
() 10. Making pottery, ceramics, or other crafts..	(47(___-1	___-2	___-3	___-4
() 11. Art appreciation.....	(48(___-1	___-2	___-3	___-4

14d. Do you think that arts courses like the ones we have just discussed whether offered for credit or not for credit -- should be paid for by the school system as part of the regular school budget, or should the cost of such courses not come from the regular school budget?

Paid for from regular school budget..(49(___-1
 Not paid from regular school budget.....___-2
 Should not be offered at all (vol.).....___-3
 Not sure.....___-4

14e. When you were in school did you take any course like the ones we have just discussed, or not?

Did take.....(50(___-1
 Did not take.....___-2
 Not sure.....___-3

15. I would like to read you some other statements people have made to us. For each, would you please tell me whether you tend to agree strongly, agree slightly, disagree slightly, or disagree strongly.

/READ EACH STATEMENT/

Agree Agree Disagree Disagree Not
Strongly Slightly Slightly Strongly Sure

/START AT "X"/

- () a. To see something performed live on stage is more meaningful and exciting than watching it on TV...(51(___-1 ___-2 ___-3 ___-4 ___-5
- () b. Most people enjoy attending arts events.....(52(___-1 ___-2 ___-3 ___-4 ___-5
- () c. Museums are an important resource for the whole community, because they tell us so much about the art and history of different cultures or about science and our environment.....(53(___-1 ___-2 ___-3 ___-4 ___-5
- () d. Most people enjoy attending sports events.....(54(___-1 ___-2 ___-3 ___-4 ___-5
- () e. Things like museums and theater and music performances make a community a better place to live in.....(55(___-1 ___-2 ___-3 ___-4 ___-5
- () f. Some means should be found to present more performances of music, theater, and dance in all parts of the country so that all Americans have an opportunity to attend.....(56(___-1 ___-2 ___-3 ___-4 ___-5

16a. How many times, if any, did you visit art museums that exhibit paintings, drawings, sculpture, etc., during the past 12 months?

/DO NOT READ LIST/

None.....(57(__-1
Once.....__-2
2-3 times.....__-3
4-5 times.....__-4
6-10 times.....__-5
11-20 times.....__-6
More than 20 times..__-7
Not sure.....__-8

16b. And how many times did you visit science or natural history museums during the past 12 months?

/DO NOT READ LIST/

None.....58 (__-1
Once.....__-2
2-3 times.....__-3
4-5 times.....__-4
6-10 times.....__-5
11-20 times.....__-6
More than 20 times..__-7
Not sure.....__-8

16c. And how about history museums which preserve objects from the past -- including historic buildings or sites -- how many times did you visit history museums in the past 12 months?

/DO NOT READ LIST/

None.....(59(__-1
Once.....__-2
2-3 times.....__-3
4-5 times.....__-4
6-10 times.....__-5
11-20 times.....__-6
More than 20 times..__-7
Not sure.....__-8

16d. I would like to read you some reasons people have given us why they do not go to museums more often. For each, would you tell me whether it is a major reason why you do not go to museums more often, a minor reason, or not a reason at all.

/READ EACH ITEM/

	Major Reason	Minor Reason	Not A Reason At All	Not Sure
--	-----------------	-----------------	------------------------	-------------

/START AT "X"/

- () 1. It is too difficult to get from here to museums.....(60(___-1 ___-2 ___-3 ___-4
- () 2. It is so difficult to find a parking place..(61(___-1 ___-2 ___-3 ___-4
- () 3. The quality of exhibitions at museums in this area is not good enough to make going to them worthwhile.....(62(___-1 ___-2 ___-3 ___-4
- () 4. There is always pretty much the same thing shown, so there is no need to go very often.(63(___-1 ___-2 ___-3 ___-4
- () 5. Exhibitions are usually presented in neighborhoods or areas I prefer not to visit.....(64(___-1 ___-2 ___-3 ___-4
- () 6. It is difficult to get information on what exhibitions and activities are going on in museums.....(65(___-1 ___-2 ___-3 ___-4
- () 7. I don't really feel comfortable going to museums.....(66(___-1 ___-2 ___-3 ___-4
- () 8. It is too expensive to go to museums.....(67(___-1 ___-2 ___-3 ___-4
- () 9. There are not enough museum exhibitions in this area.....(68(___-1 ___-2 ___-3 ___-4

17a. Different people get different things out of the arts. As far as you are concerned, do you ever find the arts (READ EACH ITEM), or not?

/RECORD BELOW/

Arts Do	Arts Don't	Not Sure
------------	---------------	-------------

/START AT "X"/

- () 1. Give you an uplift from everyday experiences.....(69(___-1 ___-2 ___-3
- () 2. Are a positive experience in a troubled world.....(70(___-1 ___-2 ___-3
- () 3. Allow you to find a source of creative expression and experience that is rare.....(71(___-1 ___-2 ___-3
- () 4. Just give you pure pleasure to experience or participate in.....(72(___-1 ___-2 ___-3

Calc. 73-80 Blank

17b. If there were no arts available here in this community, would you personally miss them very much, only somewhat, or hardly at all?

Very much.....(10(___-1
 Only somewhat.....___-2
 Hardly at all.....___-3
 Not sure.....___-4

18. How important do you feel it is to have (READ EACH ITEM) -- very important, somewhat important, of minor importance, or not at all important?

Very Impor- tant	Some- what Impor- tant	Of Minor Impor- tance	Not At All Impor- tant	Not Sure
------------------------	---------------------------------	--------------------------------	---------------------------------	-------------

/START AT "X"/

- () a. More and better arts and cultural facilities for both the performing and the visual arts.....(11(___-1 ___-2 ___-3 ___-4 ___-5
- () b. Better housing for lower income people in the community.....(12(___-1 ___-2 ___-3 ___-4 ___-5
- () c. More efficient public transportation which would also cut down on gasoline consumption.....(13(___-1 ___-2 ___-3 ___-4 ___-5
- () d. Tougher law enforcement by the police and courts.....(14(___-1 ___-2 ___-3 ___-4 ___-5
- () e. Improved medical facilities and other health services.....(15(___-1 ___-2 ___-3 ___-4 ___-5
- () f. Better schools.....(16(___-1 ___-2 ___-3 ___-4 ___-5
- () g. More parks and recreational facilities.....(17(___-1 ___-2 ___-3 ___-4 ___-5
- () h. Good roads and highways.....(18(___-1 ___-2 ___-3 ___-4 ___-5

19. Now I'm going to read you some different places and organizations, and I would like you to tell me whether you think they generally get enough money from fees, admissions, sales, dues, etc., to be self-supporting, or must they generally rely also on contributions from individuals and business or support from government sources. From what you know or have heard, are (READ EACH ITEM) generally self-supporting on money earned, or do they usually also have to depend on private contributions, or do they usually also have to depend on government support?

/START AT "X"/

	Self- Supporting	Depend On Private Contri- butions	Depend On Govern- ment Support	All/ Both (Vol.)	Not Sure
() 1. Art museums.....(19(__-1	__-2	__-3	__-4	__-5	
() 2. Public libraries.....(20(__-1	__-2	__-3	__-4	__-5	
() 3. Theater groups.....(21(__-1	__-2	__-3	__-4	__-5	
() 4. Natural history museums.....(22(__-1	__-2	__-3	__-4	__-5	
() 5. Hospitals.....(23(__-1	__-2	__-3	__-4	__-5	
() 6. Zoos.....(24(__-1	__-2	__-3	__-4	__-5	
() 7. Opera companies.....(25(__-1	__-2	__-3	__-4	__-5	
() 8. Symphony orchestras.....(26(__-1	__-2	__-3	__-4	__-5	
() 9. Botanical gardens.....(27(__-1	__-2	__-3	__-4	__-5	
() 10. Science or natural history museums....(28(__-1	__-2	__-3	__-4	__-5	
() 11. Historical museums.....(29(__-1	__-2	__-3	__-4	__-5	
() 12. Ballet or modern dance troupes.....(30(__-1	__-2	__-3	__-4	__-5	
() 13. Public tennis courts and golf courses.(31(__-1	__-2	__-3	__-4	__-5	
() 14. Major league baseball teams.....(32(__-1	__-2	__-3	__-4	__-5	

20a. If arts organizations -- such as art museums, dance, opera, and theater groups, and symphony orchestras -- need financial assistance to operate, do you feel that (READ EACH ITEM) should provide assistance, or not?

/RECORD BELOW/

	<u>Should Provide</u>	<u>Should Not</u>	<u>Not Sure</u>
1. The federal government.....	(33) <u>-1</u>	<u>-2</u>	<u>-3</u>
2. State government.....	(34) <u>-1</u>	<u>-2</u>	<u>-3</u>
3. Municipal and county government.....	(35) <u>-1</u>	<u>-2</u>	<u>-3</u>
4. Business and corporations.....	(36) <u>-1</u>	<u>-2</u>	<u>-3</u>
5. Foundations.....	(37) <u>-1</u>	<u>-2</u>	<u>-3</u>
6. Individuals.....	(38) <u>-1</u>	<u>-2</u>	<u>-3</u>

20b. If public libraries, natural history museums, zoos, and historical museums need financial assistance to operate, do you feel (READ EACH ITEM) should provide assistance, or not?

/RECORD BELOW/

	<u>Should Provide</u>	<u>Should Not</u>	<u>Not Sure</u>
1. The federal government.....	(39) <u>-1</u>	<u>-2</u>	<u>-3</u>
2. State government.....	(40) <u>-1</u>	<u>-2</u>	<u>-3</u>
3. Municipal and county government.....	(41) <u>-1</u>	<u>-2</u>	<u>-3</u>
4. Business and corporations.....	(42) <u>-1</u>	<u>-2</u>	<u>-3</u>
5. Foundations.....	(43) <u>-1</u>	<u>-2</u>	<u>-3</u>
6. Individuals.....	(44) <u>-1</u>	<u>-2</u>	<u>-3</u>

21a. Do you think that the federal government should help individual professional artists -- such as musicians, painters, dancers, actors, etc. -- if they need financial assistance to continue their artistic professions, or not?

Federal government should help.....(45) -1
 Federal government should not help.....-2
 Not sure.....-3

21b. And the state government -- should it help individual professional artists if they need financial assistance to continue their artistic professions, or not?

State government should help.....(46) -1
 State government should not help.....-2
 Not sure.....-3

21c. What about the local municipal or county government -- should it help individual professional artists if they need financial assistance to continue their artistic professions, or not?

Local government should help.....(47(__-1
 Local government should not help.....__-2
 Not sure.....__-3

21d. And businesses and corporations -- do you think businesses and corporations should provide financial assistance to individual professional artists if they need financial assistance to continue their artistic professions, or not?

Businesses and corporations should help.....(48(__-1
 Businesses and corporations should not help.....__-2
 Not sure.....__-3

21e. Do you favor or oppose an incentive plan to stimulate private giving to the arts, under which for every \$3 that an arts organization or institution raises from private sources, government would contribute \$1?

Favor...(49(__-1
 Oppose.....__-2
 Not sure.....__-3

22a. The federal government now pays out over \$600 per capita for defense, \$130 for education, and no more than 70 cents per capita for the arts. Would you be willing to pay \$25 more in taxes per year if you knew that the money would be used to support arts and cultural activities and facilities, or would you not be willing to do that?

Would be willing to pay \$25 more...(50(__-1 (SKIP TO FACTUALS)

Not be willing to pay \$25 more.....__-2
 Not sure.....__-3 } (ASK Q.22b)

22b. How about a rise of \$15 -- would you be willing to pay \$15 more in taxes per year if you knew the money would be used to support arts and cultural activities and facilities, or would you not be willing to do that?

Would be willing to pay \$15 more...(51(__-1 (SKIP TO FACTUALS)

Not be willing to pay \$15 more.....__-2
 Not sure.....__-3 } (ASK Q.22c)

22c. How about a rise of \$10 -- would you be willing to pay \$10 more in taxes per year if you knew the money would be used to support arts and cultural activities and facilities, or would you not be willing to do that?

Would be willing to pay \$10 more...(52(__-1 (SKIP TO FACTUALS)

Not be willing to pay \$10 more.....__-2
 Not sure.....__-3 } (ASK Q.22d)

22d. How about a rise of \$5 -- would you be willing to pay \$5 more in taxes per year if you knew the money would be used to support arts and cultural activities and facilities, or would you not be willing to do that?

Would be willing to pay \$5 more..(53(__-1
Not be willing to pay \$5 more..... __-2
Not sure..... __-3

cc. 54-65 Blank

/TO BE ASKED OF EVERYONE/

F1. What type of work does the main wage earner of this household do?

DESCRIBE JOB BRIEFLY:

Professional.....(66(²⁶³-1
 Manager.....¹⁶⁷-2
 Proprietor (small business).....¹²⁰-3
 Clerical worker.....⁸¹-4
 Sales worker.....⁷⁶-5
 Skilled craftsman, foreman.....²⁵¹-6
 Operative, unskilled laborer (except farm).....²¹⁵-7
 Service worker.....⁷⁹-8
 Farmer, farm manager, farm laborer.....²⁵-9
 Student.....¹¹-0
 Housewife.....⁹-x
 Military service.....²¹-y
 Unemployed.....(67(²¹-1
 Retired.....¹⁷⁶-2
 Welfare.....⁷-3
 Disabled.....¹⁶-4
 Other (SPECIFY)

.....³-5
 Not sure/refused.....¹⁸-6

F2. Which of the following best describes the female head of this family -- a housewife who prefers to stay at home, a housewife who plans to go to work, a woman who works to earn money for her family, or a woman with a full-time career?

Housewife who prefers to stay at home.(68(⁵⁰⁹-1
 Housewife who plans to go to work.....¹³⁹-2
 Woman who earns money for family.....³⁵⁷-3
 Woman with full-time career.....²²⁰-4
 No female head (vol.).....¹¹³-5
 Student (vol.).....⁴-6
 Not sure/refused.....⁴³-7

5 Blank
 1 X

F3. Is the main wage earner of this household male or female?

Male.....(69(____-1 1133
 Female.....____-2 277
 Male and female both equal (vol.).....____-3 54
 Not sure.....____-4 14

3 Blank

F4. Are you currently married, single, separated, divorced, or widowed?

/SINGLE RECORD/

Married....(70(-1 973
 Single.....-2 294
 Separated.....-3 43
 Divorced.....-4 90
 Widowed.....-5 97
 Not sure.....-6 1
 Refused.....-7 3

F5. How old are you?

/IF HESITANT, READ LIST/

18 to 20.....(71(89-1
 21 to 24.....145-2
 25 to 29.....217-3
 30 to 34.....203-4
 35 to 39.....165-5
 40 to 49.....227-6
 50 to 64.....208-7
 65 and over.....148-8
 Refused.....8-9

1 blank

F6. What was the last grade of school you completed?

No formal schooling.....(72(9 -1
 First through 7th grade.....38-2
 8th grade.....53-3
 Some high school.....184-4
 High school graduate.....523-5
 Some college.....260-6
 Two-year college graduate.....88-7
 Four-year college graduate.....215-8
 Postgraduate.....130-9
 Trade/technical/vocational
 after high school*.....XXXXXX
 Refused.....1 -0

/*INTERVIEWER: ASK FOR DETAILS, AND CODE INTO ONE OF THE ABOVE CATEGORIES./

F7. Are you a member of a labor union, or is anyone else in this household a member of a labor union?

/MULTIPLE RECORD IF NECESSARY/

Self is member.....(73(213-1
 Other is member.....173-2
 No union member in household....-3 1107
 Not sure.....12-4

2 Blank

F8. With which religious group do you identify? Would you describe yourself as Protestant, Catholic, Jewish, or what?

Protestant.....	(74)	<u>930</u>	-1
Catholic.....		<u>399</u>	-2
Jewish.....		<u>46</u>	-3
Other (SPECIFY)			
	...	<u>21</u>	-4
None.....		<u>95</u>	-5
Not sure/no answer/refused....		<u>10</u>	-6

cols. 75-78 Blank

F9. Which of the the following income categories best describes your total 1979 household income? Was it (READ LIST)?

\$7,500 or less.....	(79)	<u>195</u>	-1
\$7,501 to \$15,000.....		<u>329</u>	-2
\$15,001 to \$25,000.....		<u>463</u>	-3
\$25,001 to \$35,000.....		<u>261</u>	-4
\$35,001 to \$50,000.....		<u>103</u>	-5
\$50,001 or over.....		<u>57</u>	-6
Not sure/no answer/ refused.....		<u>93</u>	-7

F10. Do you consider yourself white, black, Spanish-American, or what?

White, but <u>not</u> Hispanic.....	(80)	<u>1270</u>	-1
Black, but <u>not</u> Hispanic.....		<u>163</u>	-2
Spanish-American (Mexican, Cuban, Puerto Rican, Central or South American).....		<u>37</u>	-3
Asian (Oriental) or Pacific Islander.....		<u>11</u>	-4
American Indian or Alaskan native.....		<u>11</u>	-5
Not sure.....		<u>9</u>	-6

Thank you very much for your cooperation!