

ICPSR 35575

## **Americans and the Arts [1973 - 1992]**

*The National Research Center of the Arts*

Questionnaire for Americans and the Arts II  
[1975]

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Study No. A027

Questionnaire No. \_\_\_\_\_

5- 6- 7- 8-

June 1975

Sample Point No. \_\_\_\_\_

11- 12- 13- 14-

Interviewer's Name \_\_\_\_\_

City/Town \_\_\_\_\_

County \_\_\_\_\_

State \_\_\_\_\_

I'm from Louis Harris and Associates, the national public opinion research firm. We are conducting a survey throughout the country, and have been asking your neighbors some questions and now would like to ask you a few questions, if you don't mind. First, let me see whom I am supposed to interview here.

HOW TO DETERMINE WHOM YOU ARE TO INTERVIEW IN THIS HOUSEHOLD:

1. If only one woman/man lives here, interview that person, provided your quota for that sex has not been completed.
2. If more than one woman/man lives here, list all those men OR all those women only -- NOT BOTH -- in chronological order. Then start at the bottom of the list and move upward until you come to the first "X" next to which you have entered a name (or described by position). The person next to this "X" is the only person you can interview.

IMPORTANT: LIST ONLY THE WOMEN, OR MEN -- NOT BOTH -- WHO ARE AT HOME



How many women/men 16 years of age or older live here and are home now? (WRITE IN) \_\_\_\_\_

Who is the oldest woman/man who lives here and is at home now? And the next oldest? (STARTING WITH THE OLDEST, LIST (BY AGE) EITHER ALL OF THE WOMEN OR ALL OF THE MEN -- NOT BOTH -- NOW AT HOME.)

Either women or men: Identify by name or position in the household:

(Women -- wife, mother, daughter, boarder, etc.)

(Men -- husband, father, son, boarder, etc.)

	<u>AGE</u>
1. 	_____
2. 	_____
3. _____	_____

Respondent's Name (PLEASE PRINT) \_\_\_\_\_

Address \_\_\_\_\_

City/Town \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Telephone Area Code \_\_\_\_\_

Telephone Number \_\_\_\_\_

1a. First, we would like to know approximately how many hours a week you spend at your job or occupation, and that includes keeping house or going to school as well as work for pay or profit. How many hours would you estimate you spend at work, housekeeping or studies, including any travel time to and from the job or school? (RECORD BELOW)

1b. And about how many hours of time do you estimate you have each week to relax, watch TV, take part in sports or hobbies, go swimming or skiing, go to the movies, theatre, concerts, or other forms of entertainment, get together with friends, and so forth? (RECORD BELOW)

<u>1a. Work</u>	<u>1b. Leisure</u>
1 10 hours or less.....(15(_____ -1	(17(_____ -1
2 11-15 hours....._____ -2	_____ -2
3 16-20 hours....._____ -3	_____ -3
4 21-25 hours....._____ -4	_____ -4
5 26-30 hours....._____ -5	_____ -5
6 31-35 hours....._____ -6	_____ -6
7 36-40 hours....._____ -7	_____ -7
8 41-45 hours....._____ -8	_____ -8
9 46-50 hours....._____ -9	_____ -9
10 More than 50 hours....._____ -0	_____ -0
11 It varies (vol.)....._____ -x	_____ -x
12 Don't work (vol.)....._____ -y	XXXXXXXXXX
13 No leisure time (vol.).....XXXXXXXXXX	_____ -y
14 Not sure.....(16(_____ -1	(18(_____ -1

2a. What kinds of things do you enjoy doing most, and by that I mean anything at all that you like to do in the time away from work that you have for yourself and your family? What else do you like to do in the time away from work?

(19-\_\_\_\_\_

(20-\_\_\_\_\_

(21-\_\_\_\_\_

(22-\_\_\_\_\_

2b. What types of arts or cultural activities do you enjoy most? Any others?

(23-\_\_\_\_\_

(24-\_\_\_\_\_

(25-\_\_\_\_\_

3a. Do you think there are enough opportunities in this area to do the types of things you like to do, or are there not enough opportunities?

Are enough opportunities.....(26(\_\_\_\_\_-1 (SKIP TO 4)  
Not enough opportunities.....\_\_\_\_\_-2 (ASK 3b)  
Not sure.....\_\_\_\_\_-3 (SKIP TO 4)

3b. (IF "NOT ENOUGH OPPORTUNITIES" IN 3a) What types of things do you feel you don't have enough opportunities to do in this area? Any others?

(27-\_\_\_\_\_

(28-\_\_\_\_\_

4. (ASK EVERYONE) Now I am going to read you a list of different types of activities people engage in, and for each type I would like you to tell me how much you do that kind of thing yourself -- whether you generally do it a great deal, some but not a great deal, very little, or not at all. You can use this card (HAND RESPONDENT CARD "A") as a guide to answer whatever comes closest to applying to you. (READ LIST AND RECORD BELOW FOR EACH ITEM)

		Do a <u>Great Deal</u>	Do <u>Some</u>	Do <u>Very Little</u>	Do <u>Not Do</u>	Not <u>Sure</u>	
1 a.	Attend spectator sports such as football, baseball, hockey, basketball, tennis, soccer, or horseracing.....	(29)	_____ -1	_____ -2	_____ -3	_____ -4	_____ -5
2 b.	Play sports yourself, such as golf, tennis, baseball, or bowling.....	(30)	_____ -1	_____ -2	_____ -3	_____ -4	_____ -5
3 c.	Attend performing arts presentations, such as plays, ballets, symphonies, outdoor festivals, musical comedies, soloists, operas, etc. ....	(31)	_____ -1	_____ -2	_____ -3	_____ -4	_____ -5
4 d.	Go to the movies.....	(32)	_____ -1	_____ -2	_____ -3	_____ -4	_____ -5
5 e.	Take part in social activities like entertaining or being entertained by friends or relatives, going to restaurants or going out dancing, taking part in lodge activities or church socials.....	(33)	_____ -1	_____ -2	_____ -3	_____ -4	_____ -5
6 f.	Go to art exhibits, historical houses or sites, art museums, science and natural history museums, or history museums.....	(34)	_____ -1	_____ -2	_____ -3	_____ -4	_____ -5
7 g.	Engage in outdoor activities such as hiking, fishing, hunting, mountain climbing, skiing or boating.....	(35)	_____ -1	_____ -2	_____ -3	_____ -4	_____ -5
8 h.	Engage in art activities such as painting, drawing, sculpture, etc. ....	(36)	_____ -1	_____ -2	_____ -3	_____ -4	_____ -5
9 i.	Work in the garden growing flowers or vegetables.....	(37)	_____ -1	_____ -2	_____ -3	_____ -4	_____ -5
10 j.	Engage in handicrafts like weaving, woodworking, needlepoint, etc. ....	(38)	_____ -1	_____ -2	_____ -3	_____ -4	_____ -5
11 k.	Read books and short stories.....	(39)	_____ -1	_____ -2	_____ -3	_____ -4	_____ -5
12 l.	Engage in the performing arts, such as playing a musical instrument, working with a local theatre group, singing, or dancing ballet, modern or folk dance.....	(40)	_____ -1	_____ -2	_____ -3	_____ -4	_____ -5

5a. Is there a (READ FIRST ITEM ON LIST) that is easily accessible from your home, or not?  
(RECORD BELOW AND CONTINUE WITH LIST)

5b. How important do you feel it is to you to have an easily accessible (READ FIRST ITEM ON LIST) -- very important, somewhat important, of minor importance, or not at all important? You can use this card as a guide (HAND RESPONDENT CARD "B"). (RECORD BELOW AND CONTINUE WITH LIST)

	5a.			5b.					
	<u>Is</u>	<u>Not</u>	<u>Sure</u>	<u>Very</u> <u>Important</u>	<u>Somewhat</u> <u>Important</u>	<u>Of Minor</u> <u>Importance</u>	<u>Not at All</u> <u>Important</u>	<u>Not</u> <u>Sure</u>	
1. Stadium or arena where sports events take place.....(41(	-1	-2	-3	(50(	-1	-2	-3	-4	-5
2. Theatre where plays or musicals are performed.....(42(	-1	-2	-3	(51(	-1	-2	-3	-4	-5
3. Park or botanical garden.....(43(	-1	-2	-3	(52(	-1	-2	-3	-4	-5
4. Community, neighborhood or recreational center where people can learn various arts or crafts..(44(	-1	-2	-3	(53(	-1	-2	-3	-4	-5
5. Public library..(45(	-1	-2	-3	(54(	-1	-2	-3	-4	-5
6. Concert hall where musical concerts or operas are performed.....(46(	-1	-2	-3	(55(	-1	-2	-3	-4	-5
7. Movie theatre...(47(	-1	-2	-3	(56(	-1	-2	-3	-4	-5
8. Museum with painting and sculpture, or with scientific or historical exhibits.....(48(	-1	-2	-3	(57(	-1	-2	-3	-4	-5
9. Public tennis court or golf course..(49(	-1	-2	-3	(58(	-1	-2	-3	-4	-5

5c. Whether or not you are personally interested in having facilities like museums, theatres, and concert halls in the community, how important do you think it is to the quality of life in the community to have such things available -- very important, somewhat important, of minor importance, or not at all important? (HAND RESPONDENT CARD "B" AGAIN) (RECORD BELOW)

5d. How important do you think it is to the business and economy of the community to have facilities like museums, theatres, and concert halls available -- very important, somewhat important, of minor importance, or not at all important? (RECORD BELOW)

5c. Importance to Quality of Life in the Community	5d. Importance to Business and Economy
Very important.....(59(_____ -1	(60(_____ -1
Somewhat important....._____ -2	_____ -2
Of minor importance....._____ -3	_____ -3
Not at all important....._____ -4	_____ -4
Not sure ....._____ -5	_____ -5

6a. Now, thinking about events that take place in this area, approximately how often are (READ FIRST ITEM ON LIST) presented in a location accessible from your home here -- frequently, every once in a while, only occasionally, or almost never You can use this card (HAND RESPONDENT CARD "C") to guide you. (RECORD BELOW AND CONTINUE WITH LIST)

	Frequently	Every Once in a While	Only Occa- sionally	Almost Never	Never (Vol.)	Not Sure
1. Sports events .....	(61(_____ -1	_____ -2	_____ -3	_____ -4	_____ -5	_____ -6
2. Children's theatre performances.....	(62(_____ -1	_____ -2	_____ -3	_____ -4	_____ -5	_____ -6
3. Plays, musicals, pantomimes, and other adult theatre performances .....	(63(_____ -1	_____ -2	_____ -3	_____ -4	_____ -5	_____ -6
4. Ballet or modern dance performances .....	(64(_____ -1	_____ -2	_____ -3	_____ -4	_____ -5	_____ -6
5. Folk or ethnic dance performances .....	(65(_____ -1	_____ -2	_____ -3	_____ -4	_____ -5	_____ -6
6. Classical music concerts or recitals .....	(66(_____ -1	_____ -2	_____ -3	_____ -4	_____ -5	_____ -6
7. Popular music performances such as rock, country, and other popular music presentations .....	(67(_____ -1	_____ -2	_____ -3	_____ -4	_____ -5	_____ -6
8. Outdoor arts festivals .....	(68(_____ -1	_____ -2	_____ -3	_____ -4	_____ -5	_____ -6
9. Exhibitions of paintings or sculpture .....	(69(_____ -1	_____ -2	_____ -3	_____ -4	_____ -5	_____ -6



6b. Do you feel there should be more (READ FIRST ITEM ON LIST) presented in this area, or do you think enough are already being given? (RECORD BELOW AND CONTINUE WITH LIST)

	<u>Should Be More</u>	<u>Enough Being Given</u>	<u>Not Sure</u>
1. Sports events.....	(70)_____ -1	_____ -2	_____ -3
2. Children's theatre performances.....	(71)_____ -1	_____ -2	_____ -3
3. Plays, musicals, pantomimes, and other adult theatre performances.....	(72)_____ -1	_____ -2	_____ -3
4. Ballet or modern dance performances.....	(73)_____ -1	_____ -2	_____ -3
5. Folk or ethnic dance performances.....	(74)_____ -1	_____ -2	_____ -3
6. Classical music concerts or recitals.....	(75)_____ -1	_____ -2	_____ -3
7. Popular music performances such as rock, country, and other popular music presentations.....	(76)_____ -1	_____ -2	_____ -3
8. Outdoor arts festivals.....	(77)_____ -1	_____ -2	_____ -3
9. Exhibitions of paintings or sculpture.....	(78)_____ -1	_____ -2	_____ -3

7. I would like to read you some statements people have made to us. For each statement, please tell me whether you tend to agree strongly with the statement, agree slightly, disagree slightly, or disagree strongly with the statement. You can use this card (HAND RESPONDENT CARD "D") as a guide. (READ STATEMENTS AND RECORD BELOW FOR EACH ONE)

	<u>Agree Strongly</u>	<u>Agree Slightly</u>	<u>Disagree Slightly</u>	<u>Disagree Strongly</u>	<u>Not Sure</u>
1 a. Welfare only helps a relatively few in the community directly, but everyone benefits in the long run.....	(79)_____ -1	_____ -2	_____ -3	_____ -4	_____ -5
2 b. Better roads and highways are very impor- tant to the economy and quality of life in the community.....	(80)_____ -1	_____ -2	_____ -3	_____ -4	_____ -5
3 c. Everyone benefits from good public trans- portation such as buses, subways or trains even if they actually do not use such transportation.....	(10)_____ -1	_____ -2	_____ -3	_____ -4	_____ -5
4 d. People with lower incomes should be given decent housing at prices they can afford.....	(11)_____ -1	_____ -2	_____ -3	_____ -4	_____ -5
5 e. Lots of arts activities like plays, concerts, art exhibits, etc., that everyone can enjoy are important to have in the community whether I get involved or not .....	(12)_____ -1	_____ -2	_____ -3	_____ -4	_____ -5
6 f. Providing subsidies to farmers is necessary to insure that we have a sufficient supply of food in this country .....	(13)_____ -1	_____ -2	_____ -3	_____ -4	_____ -5

8a. As far as you personally are concerned, are there enough facilities for creative activities in your community -- things like local art and photography shows, street festivals, local music and drama groups, or craft groups -- that you can actively participate in, or not?

Enough.....(14(\_\_\_\_\_-1 (SKIP TO 9)  
 Not enough.....\_\_\_\_\_-2 (ASK 8b)  
 Not sure.....\_\_\_\_\_-3 (ASK 8b)

8b. (IF "NOT ENOUGH" OR "NOT SURE" IN 8a) As far as you personally are concerned, how important is it for there to be more creative activities in your community that you could actively participate in -- things like local art and photography shows, street festivals, local music and drama groups, or crafts groups -- would you say that having more such things is very important to you, somewhat important, of minor importance, or not at all important?

Very important .....(15(\_\_\_\_\_-1  
 Somewhat important.....\_\_\_\_\_-2  
 Of minor importance.....\_\_\_\_\_-3  
 Not at all important.....\_\_\_\_\_-4  
 Not sure.....\_\_\_\_\_-5

9. (ASK EVERYONE) I would like to read you some more statements people have made to us. For each statement, please tell me whether you tend to agree strongly with the statement, agree slightly, disagree slightly, or disagree strongly with the statement. You can use this card (HAND RESPONDENT CARD "D" AGAIN) to guide you. (READ STATEMENTS, AND RECORD BELOW FOR EACH ONE)

	<u>Agree Strongly</u>	<u>Agree Slightly</u>	<u>Disagree Slightly</u>	<u>Disagree Strongly</u>	<u>Not Sure</u>
--	---------------------------	---------------------------	------------------------------	------------------------------	---------------------

- |   |         |         |         |         |         |
|---|---------|---------|---------|---------|---------|
| 1 a. The cost of going to theatres or concert halls is the main reason most people don't go more often to performances of plays or concerts or dance.....(16( | _____-1 | _____-2 | _____-3 | _____-4 | _____-5 |
| 2 b. Arts and cultural activities are as important for a community to have as libraries, schools, parks and recreational activities.....(17(                  | _____-1 | _____-2 | _____-3 | _____-4 | _____-5 |
| 3 c. The arts can only be enjoyed by a privileged few who have the financial means to attend arts events.....(18(   | _____-1 | _____-2 | _____-3 | _____-4 | _____-5 |
| 4 d. There ought to be more theatre and concert events in this community to enable more local residents to attend such events.....(19(                        | _____-1 | _____-2 | _____-3 | _____-4 | _____-5 |
| 5 e. If there were more theatre and concert events in this community, I would attend more frequently.....(20(   | _____-1 | _____-2 | _____-3 | _____-4 | _____-5 |

10a. Here is a list of activities (HAND RESPONDENT CARD "E") that some people do at least every once in a while. Please look it over and tell me which of these things, if any, you yourself do at the present time at least every once in a while. (MULTIPLE RECORD BELOW)

10b. Looking at the same card, are there any activities on that list that you do not now engage in but would like to do if the facilities and training for the activities were available in this area? (MULTIPLE RECORD BELOW)

	10a. Do Now	10b. Would Like To Do
1. Paint or draw.....	(21(_____-1	(23(_____-1
2. Make pottery or ceramics.....	_____-2	_____-2
3. Sing in a choir or other choral group.....	_____-3	_____-3
4. Do needlepoint, weaving, or other handwork.....	_____-4	_____-4
5. Make sculpture or model with clay.....	_____-5	_____-5
6. Write stories or poems.....	_____-6	_____-6
7. Play a musical instrument.....	_____-7	_____-7
8. Work with a local theatre group.....	_____-8	_____-8
9. Engage in photography.....	_____-9	_____-9
10. Dance ballet or modern dancing.....	_____-0	_____-0
11. Dance folk or ethnic dances.....	_____-x	_____-x
None (vol.).....	_____-y	_____-y
Not sure.....	(22(_____-1	(24(_____-1

11. Approximately how often did you go to the movies in the past 12 months?

None.....(25(\_\_\_\_\_-1  
 Once.....\_\_\_\_\_-2  
 2-3 times.....\_\_\_\_\_-3  
 4-6 times.....\_\_\_\_\_-4  
 7-10 times.....\_\_\_\_\_-5  
 11-20 times.....\_\_\_\_\_-6  
 More than 20 times.....\_\_\_\_\_-7  
 Not sure.....\_\_\_\_\_-8

12a. Do you ever go to any live performances of plays, musical comedies, pantomime or other kinds of theatre, or not?

Do go.....(26(\_\_\_\_\_-1 (ASK 12b)  
 Never go.....\_\_\_\_\_-2 (SKIP TO 12d)  
 Not sure.....\_\_\_\_\_-3 (SKIP TO 13a)

12b. (IF "DO GO" IN 12a) Approximately how many times did you go to live theatre performances in the past 12 months, not counting any performances given by your children in connection with school or classes?

None.....(27(\_\_\_\_\_-1 (SKIP TO 13a)  
 Once.....\_\_\_\_\_-2  
 2-3 times.....\_\_\_\_\_-3  
 4-5 times.....\_\_\_\_\_-4  
 6-10 times.....\_\_\_\_\_-5  
 More than 10 times....\_\_\_\_\_-6  
 Not sure.....\_\_\_\_\_-7

(ASK 12c)

12c. (IF ONCE OR MORE TIMES IN 12b) Would you give me an example of some type of live theatre performance you have seen in the past 12 months? Any others?

(28-\_\_\_\_\_

(29-\_\_\_\_\_

(SKIP TO 13a)

12d. (IF "NEVER GO" TO THEATRE PERFORMANCES IN 12a) Why do you not go to any live theatre performances? Any other reason?

(30-\_\_\_\_\_

(31-\_\_\_\_\_

(32-\_\_\_\_\_

13a. (ASK EVERYONE) Do you ever go to live popular music performances by popular singers, bands, rock groups, and the like, or not?

Do go.....(33(\_\_\_\_\_-1 (ASK 13b)  
Never go.....\_\_\_\_\_-2 (SKIP TO 13c)  
Not sure.....\_\_\_\_\_-3 (SKIP TO 14a)

13b. (IF "DO GO" IN 13a) Approximately how many times did you go to live popular music performances in the past 12 months?

None .....(34(\_\_\_\_\_-1  
Once .....\_\_\_\_\_-2  
2-3 times.....\_\_\_\_\_-3  
4-5 times.....\_\_\_\_\_-4  
6-10 times.....\_\_\_\_\_-5  
More than 10 times.....\_\_\_\_\_-6  
Not sure.....\_\_\_\_\_-7

} (SKIP TO 14a)

13c. (IF "NEVER GO" TO POPULAR MUSIC PERFORMANCES IN 13a) Why do you not go to live popular music performances? Any other reason?

(35-\_\_\_\_\_

(36-\_\_\_\_\_

(37-\_\_\_\_\_

14a. (ASK EVERYONE) How often would you estimate you buy records or tapes of classical music -- do you buy classical music records or tapes frequently, every once in a while, only occasionally or almost never? (HAND RESPONDENT CARD "C" AGAIN)

Frequently.....(38(\_\_\_\_\_-1  
 Every once in a while.....-2  
 Only occasionally.....-3  
 Almost never.....-4  
 Never (vol.).....-5  
 Not sure.....-6

14b. And how often do you listen to classical music, either on records or tapes or on the radio -- do you listen to classical music frequently, every once in a while, only occasionally, or almost never?

Frequently.....(39(\_\_\_\_\_-1  
 Every once in a while.....-2  
 Only occasionally.....-3  
 Almost never.....-4  
 Never (vol.).....-5  
 Not sure.....-6

14c. What about live performances of classical or symphonic music by orchestras, chamber groups, soloists, opera, etc. -- do you ever go to such classical music performances, or not?

Do go.....(40(\_\_\_\_\_-1 (ASK 14d)  
 Never go.....-2 (SKIP TO 14f)  
 Not sure.....-3 (SKIP TO 15a)

14d. (IF "DO GO" IN 14c) Approximately how many times did you go to live classical music or opera performances in the past 12 months, not counting performances given by your children in connection with school or classes?

None.....(41(\_\_\_\_\_-1 (SKIP TO 15a)  
 Once.....-2  
 2-3 times.....-3  
 4-5 times.....-4  
 6-10 times.....-5  
 More than 10 times.....-6  
 Not sure.....-7

} (ASK 14e)

14e. (IF ONCE OR MORE TIMES IN 14d) Would you give me an example of some type of live classical music or opera performances you have seen in the past 12 months? Any others?

14f. (IF "NEVER GO" TO CLASSICAL MUSIC PERFORMANCES IN 14c) Why do you not go to live classical music performances? Any other reason?

(42-\_\_\_\_\_

(43-\_\_\_\_\_

(44-\_\_\_\_\_

15a. (ASK EVERYONE) And what about dance performances -- do you ever go to live performances of ballet or modern dance, or to folk or ethnic dance performances, or not?

Do go .....(45(\_\_\_\_\_ -1 (ASK 15b)  
Never go .....\_\_\_\_\_ -2 (SKIP TO 15d)  
Not sure .....\_\_\_\_\_ -3 (SKIP TO 16a)

15b. (IF "DO GO" IN 15a) Approximately how many times did you go to live performances of ballet or modern dance or folk or ethnic dance in the past 12 months, not counting performances given by your children in connection with school or classes?

None .....(46(\_\_\_\_\_ -1 (SKIP TO 16a)  
Once .....\_\_\_\_\_ -2  
2-3 times .....\_\_\_\_\_ -3  
4-5 times .....\_\_\_\_\_ -4  
6-10 times .....\_\_\_\_\_ -5  
More than 10 times .....\_\_\_\_\_ -6  
Not sure .....\_\_\_\_\_ -7

} (ASK 15c)

15c. (IF ONCE OR MORE TIMES IN 15b) Would you give me an example of some type of live dance performance you have seen in the past 12 months? Any others?

(47-\_\_\_\_\_

(48-\_\_\_\_\_

15d. (IF "NEVER GO" TO DANCE PERFORMANCES IN 15a) Why do you not go to live dance performances? Any other reason?

(49-\_\_\_\_\_

(50-\_\_\_\_\_

(51-\_\_\_\_\_

16a. (ASK EVERYONE) I would like to read you some reasons people have given us why they do not go out more often to performances of things like music, theatre and dance. For each, would you tell me whether it is a major reason you don't go out more often to live performances, is it a minor reason, or is it not a reason at all for not going out more often to live performances. (READ LIST AND RECORD BELOW FOR EACH ITEM)

	Major Reason	Minor Reason	Not a Reason at All	Not Sure
1. Ticket prices are too high .....	(52(_____-1	_____-2	_____-3	_____-4
2. It is too difficult to get from here to places where performances are given.....	(53(_____-1	_____-2	_____-3	_____-4
3. It is so difficult to find a parking place.....	(54(_____-1	_____-2	_____-3	_____-4
4. My job and family take so much time that I don't have enough time to go out to performances .....	(55(_____-1	_____-2	_____-3	_____-4
5. The costs of hiring a babysitter, eating out, etc., are more than I can afford .....	(56(_____-1	_____-2	_____-3	_____-4
6. I spend leisure time at other activities.....	(57(_____-1	_____-2	_____-3	_____-4
7. Performances are usually given in neighborhoods or areas I prefer not to visit.....	(58(_____-1	_____-2	_____-3	_____-4
8. The quality of performances given in this area is not usually worth the time, trouble, or money.....	(59(_____-1	_____-2	_____-3	_____-4
9. Tickets are usually too difficult to obtain.....	(60(_____-1	_____-2	_____-3	_____-4
10. I don't really like that sort of thing very much .....	(61(_____-1	_____-2	_____-3	_____-4
11. Not very many performances are given in this area.....	(62(_____-1	_____-2	_____-3	_____-4
12. I don't really feel comfortable with the people who attend arts performances .....	(63(_____-1	_____-2	_____-3	_____-4
13. It is difficult to get information on what performances are being given.....	(64(_____-1	_____-2	_____-3	_____-4
14. I feel out of place in the theatres and concert halls where performances are given.....	(65(_____-1	_____-2	_____-3	_____-4
15. The hours or days when performances are given are not convenient.....	(66(_____-1	_____-2	_____-3	_____-4

16b. What other reasons are there that you don't go out more often to performances of music, theatre, or dance? Any others?

(67-\_\_\_\_\_)

(68-\_\_\_\_\_)

17a. Now we would like to talk for a while about children of school age. Thinking about children who are in school, how important would you say it is for children of that age to be exposed to theatre, music, dance, exhibitions of paintings and sculpture, and similar cultural events -- would you say it was very important, somewhat important, of minor importance, or not at all important? (HAND RESPONDENT CARD "B" AGAIN)

Very important ..... (69) (\_\_\_\_\_-1  
 Somewhat important ..... \_\_\_\_\_-2  
 Of minor importance ..... \_\_\_\_\_-3  
 Not at all important ..... \_\_\_\_\_-4  
 Not sure ..... \_\_\_\_\_-5

17b. And from what you know or have heard, would you say that school children in this area have enough opportunities to hear music and go to plays and things like that, or not?

Have enough opportunities ... (70) (\_\_\_\_\_-1  
 Not enough opportunities ..... \_\_\_\_\_-2  
 Not sure ..... \_\_\_\_\_-3

17c. Some people think that classes in the arts should be taught in public schools for children to learn and get credit for, just like math or science or English. Other people think that classes like those should be given, but only after school or as a non-credit activity; and still others don't think they should be given at all. In your opinion, should the public schools in this area teach courses in (READ FIRST ITEM ON LIST) for credit, should it be an after-school or non-credit course, or should it not be offered at all? (RECORD BELOW AND CONTINUE WITH LIST)

	Teach for Credit	Non- Credit	Not at All	Not Sure
1. Drawing, painting or sculpture ..... (71) (_____-1	_____ -2	_____ -3	_____ -4	
2. Acting ..... (72) (_____-1	_____ -2	_____ -3	_____ -4	
3. Photography or filmmaking ..... (73) (_____-1	_____ -2	_____ -3	_____ -4	
4. Playing a musical instrument ..... (74) (_____-1	_____ -2	_____ -3	_____ -4	
5. Voice or singing ..... (75) (_____-1	_____ -2	_____ -3	_____ -4	
6. Music appreciation ..... (76) (_____-1	_____ -2	_____ -3	_____ -4	
7. Ballet, modern dance or movement ..... (77) (_____-1	_____ -2	_____ -3	_____ -4	
8. Writing stories or poems ..... (78) (_____-1	_____ -2	_____ -3	_____ -4	
9. Weaving, needlepoint, or other handwork ..... (79) (_____-1	_____ -2	_____ -3	_____ -4	
10. Making pottery, ceramics, or other crafts ..... (80) (_____-1	_____ -2	_____ -3	_____ -4	
11. Art appreciation ..... (10) (_____-1	_____ -2	_____ -3	_____ -4	

INTERVIEWER: TURN QUESTIONNAIRE OVER AND CONTINUE ON REVERSE SIDE.



17d. Do you think that arts courses like the ones we have just discussed -- whether offered for credit or not for credit -- should be paid for by the school system as part of the regular school budget, or should the cost of such courses not come from the regular school budget?

Paid for from regular school budget.....(11(\_\_\_\_\_-1 (SKIP TO 18a)  
 Not paid from regular school budget.....-2 (ASK 17e)  
 Should not be offered at all (vol.).....-3 (SKIP TO 18a)  
 Not sure.....-4 (SKIP TO 18a)

17e. (IF "NOT PAID FROM REGULAR SCHOOL BUDGET" IN 17d) Where should the funds come from for arts courses offered in the schools?

(12-

18a. (ASK EVERYONE) When you were in school did you take any courses like the ones we have just discussed, or not?

Did take.....(13(\_\_\_\_\_-1  
 Did not.....-2  
 Not sure.....-3

18b. How old were you when you first started going to (READ FIRST ITEM ON LIST) -- did you first go before you reached 6 years of age, between 6 and 12, when you were in your teens, or after you reached the age of 20? (RECORD BELOW AND CONTINUE WITH LIST)

18c. (FOR EACH "BEFORE 6", "6 TO 12", or "IN TEENS" IN 18b) How often did you go to (READ APPLICABLE ITEM IN 18b) when you were growing up -- often, sometimes, or only very infrequently? (RECORD BELOW FOR EACH APPLICABLE ITEM)

18b.								18c.				
								Only Very				
Before 6	6 to 12	In Teens	20 or Older	Never Went (vol.)	Not Sure	Often	Some- times	Infre- quently	Not Sure			
1. Plays.....	(14(_____-1_____-2	_____-3	_____-4	_____-5	_____-6	(21(_____-1_____-2	_____-3	_____-4	_____-4			
2. Art museums.....	(15(_____-1_____-2	_____-3	_____-4	_____-5	_____-6	(22(_____-1_____-2	_____-3	_____-4	_____-4			
3. Classical music concerts or recitals.....	(16(_____-1_____-2	_____-3	_____-4	_____-5	_____-6	(23(_____-1_____-2	_____-3	_____-4	_____-4			
4. Operas.....	(17(_____-1_____-2	_____-3	_____-4	_____-5	_____-6	(24(_____-1_____-2	_____-3	_____-4	_____-4			
5. Science or natural history museums	(18(_____-1_____-2	_____-3	_____-4	_____-5	_____-6	(25(_____-1_____-2	_____-3	_____-4	_____-4			
6. History museums or historic sites.	(19(_____-1_____-2	_____-3	_____-4	_____-5	_____-6	(26(_____-1_____-2	_____-3	_____-4	_____-4			
7. Ballet or modern dance perfor- mances.....	(20(_____-1_____-2	_____-3	_____-4	_____-5	_____-6	(27(_____-1_____-2	_____-3	_____-4	_____-4			

19. I would like to read you some other statements people have made to us. For each, would you please tell me whether you tend to agree strongly, agree slightly, disagree slightly, or disagree strongly. You can use this card again (HAND RESPONDENT CARD "D" AGAIN) as a guide. (READ STATEMENTS AND RECORD BELOW FOR EACH ONE)

	Agree Strongly	Agree Slightly	Disagree Slightly	Disagree Strongly	Not Sure
--	-------------------	-------------------	----------------------	----------------------	-------------

- |  |       |          |          |          |          |          |
|--|-------|----------|----------|----------|----------|----------|
| 1 a. To see something performed live on stage is more meaningful and exciting than watching it on TV.....  | (28 ( | _____ -1 | _____ -2 | _____ -3 | _____ -4 | _____ -5 |
| 2 b. Most people enjoy attending arts events   | (29 ( | _____ -1 | _____ -2 | _____ -3 | _____ -4 | _____ -5 |
| 3 c. Museums are an important resource for the whole community, because they tell us so much about the art and history of different cultures or about science and our environment..... | (30 ( | _____ -1 | _____ -2 | _____ -3 | _____ -4 | _____ -5 |
| 4 d. Most people enjoy attending sports events.....  | (31 ( | _____ -1 | _____ -2 | _____ -3 | _____ -4 | _____ -5 |
| 5 e. Things like museums and theatre and music performances make a community a better place to live in.....  | (32 ( | _____ -1 | _____ -2 | _____ -3 | _____ -4 | _____ -5 |
| 6 f. Some means should be found to present more performances of music, theatre, and dance in all parts of the country so that all Americans have an opportunity to attend.....         | (33 ( | _____ -1 | _____ -2 | _____ -3 | _____ -4 | _____ -5 |

20a. How many times, if any, did you visit art museums or galleries that exhibit paintings, drawings, sculpture, etc., during the past 12 months?

None.....	(34 (	_____ -1
Once.....	_____	-2
Twice.....	_____	-3
3-5 times.....	_____	-4
6-10 times.....	_____	-5
More than 10 times.....	_____	-6
Not sure.....	_____	-7

20b. And how many times did you visit science or natural history museums during the past 12 months?

None.....	(35 (	_____ -1
Once.....	_____	-2
Twice.....	_____	-3
3-5 times.....	_____	-4
6-10 times.....	_____	-5
More than 10 times.....	_____	-6
Not sure.....	_____	-7

20c. And how about history museums which preserve objects from the past -- including historic buildings or sites -- how many times did you visit history museums in the past 12 months?

None ..... (36( \_\_\_\_\_ -1  
 Once ..... \_\_\_\_\_ -2  
 Twice ..... \_\_\_\_\_ -3  
 3-5 times ..... \_\_\_\_\_ -4  
 6-10 times ..... \_\_\_\_\_ -5  
 More than 10 times ..... \_\_\_\_\_ -6  
 Not sure ..... \_\_\_\_\_ -7

20d. I would like to read you some reasons people have given us why they do not go to museums or art galleries more often. For each, would you tell me whether it is a major reason why you do not go to museums or art galleries more often, a minor reason, or not a reason at all. (READ LIST AND RECORD BELOW FOR EACH ITEM)

	Major Reason	Minor Reason	Not a Reason at All	Not Sure
1. It is too difficult to get from here to museums ..... (37(	_____ -1	_____ -2	_____ -3	_____ -4
2. It is so difficult to find a parking place ..... (38(	_____ -1	_____ -2	_____ -3	_____ -4
3. My job and family take so much time that I don't have enough time to go to museums ..... (39(	_____ -1	_____ -2	_____ -3	_____ -4
4. The quality of exhibitions at museums in this area is not good enough to make going to them worthwhile ..... (40(	_____ -1	_____ -2	_____ -3	_____ -4
5. There is always pretty much the same thing shown, so there is no need to go very often ..... (41(	_____ -1	_____ -2	_____ -3	_____ -4
6. Exhibitions are usually presented in neighborhoods or areas I prefer not to visit ..... (42(	_____ -1	_____ -2	_____ -3	_____ -4
7. I don't really like museums very much ..... (43(	_____ -1	_____ -2	_____ -3	_____ -4
8. It is difficult to get information on what exhibitions and activities are going on in museums ..... (44(	_____ -1	_____ -2	_____ -3	_____ -4
9. I don't really feel comfortable with the people who go to museums ..... (45(	_____ -1	_____ -2	_____ -3	_____ -4
10. Museums are usually not open at times it would be convenient to go ..... (46(	_____ -1	_____ -2	_____ -3	_____ -4
11. I feel out of place in museums and galleries ..... (47(	_____ -1	_____ -2	_____ -3	_____ -4
12. Not many exhibitions are given in this area ..... (48(	_____ -1	_____ -2	_____ -3	_____ -4
13. I spend leisure time at other activities ..... (49(	_____ -1	_____ -2	_____ -3	_____ -4

20e. What other reasons are there that you do not go to museums or art exhibits more often?  
Any others?

(50(

(51(

21. Would you please tell me how important you feel it is to have certain things -- whether you feel these are very important, somewhat important, of minor importance, or not at all important? You can use this card as a guide. (HAND RESPONDENT CARD "B" AGAIN) How important do you feel it is to have (READ FIRST ITEM ON LIST)? (RECORD BELOW AND CONTINUE WITH LIST)

	<u>Very</u> <u>Important</u>	<u>Somewhat</u> <u>Important</u>	<u>Of Minor</u> <u>Importance</u>	<u>Not</u> <u>at All</u> <u>Important</u>	<u>Not</u> <u>Sure</u>
1 a. Better housing for lower income people in the community.....(52(	-1	-2	-3	-4	-5
2 b. More efficient public transportation which would also cut down on pollution(53(	-1	-2	-3	-4	-5
3 c. Tougher law enforcement by the police and courts.....(54(	-1	-2	-3	-4	-5
4 d. Improved medical facilities and services and other health services.....(55(	-1	-2	-3	-4	-5
5 e. Better schools.....(56(	-1	-2	-3	-4	-5
6 f. More parks and recreational facilities(57(	-1	-2	-3	-4	-5
7 g. Increased government support for those not able to maintain a minimum living standard.....(58(	-1	-2	-3	-4	-5
8 h. Good roads and highways.....(59(	-1	-2	-3	-4	-5
9 i. More and better arts and cultural facilities to provide increased enjoyment of both the performing and visual arts.....(60(	-1	-2	-3	-4	-5

22a. Now I'm going to read you a list of some different places and organizations, and I would like you to tell me whether you think they generally get enough money from fees, admissions, sales, dues, etc., to be self-supporting, or must they generally rely also on contributions from individuals and business or support from government sources. From what you know or have heard, are (READ FIRST ITEM ON LIST) generally self-supporting on money earned, or do they usually also have to depend on private contributions and government support? (RECORD BELOW AND CONTINUE WITH LIST)

22b. (FOR EVERY "SELF-SUPPORTING" IN 22a) As far as you know, do (READ APPLICABLE ITEM) generally earn enough just to cover costs, or do they tend to make a profit on their operations (RECORD BELOW AND CONTINUE WITH NEXT APPLICABLE ITEM)

	22a.			22b.		
	Self-Supporting	Depend on Contributions and Support	Not Sure	Just Cover Costs	Make a Profit	Not Sure
1. Art museums.....	(61) _____ -1	_____ -2	_____ -3	(74) _____ -1	_____ -2	_____ -
2. Public libraries.....	(62) _____ -1	_____ -2	_____ -3	(75) _____ -1	_____ -2	_____ -
3. Theatre groups.....	(63) _____ -1	_____ -2	_____ -3	(76) _____ -1	_____ -2	_____ -
4. Natural history museums.....	(64) _____ -1	_____ -2	_____ -3	(77) _____ -1	_____ -2	_____ -
5. Hospitals.....	(65) _____ -1	_____ -2	_____ -3	(78) _____ -1	_____ -2	_____ -
6. Zoos.....	(66) _____ -1	_____ -2	_____ -3	(79) _____ -1	_____ -2	_____ -
7. Opera companies.....	(67) _____ -1	_____ -2	_____ -3	(80) _____ -1	_____ -2	_____ -
8. Symphony orchestras.....	(68) _____ -1	_____ -2	_____ -3	(10) _____ -1	_____ -2	_____ -
9. Botanical gardens.....	(69) _____ -1	_____ -2	_____ -3	(11) _____ -1	_____ -2	_____ -
10. Science or natural history museums.....	(70) _____ -1	_____ -2	_____ -3	(12) _____ -1	_____ -2	_____ -
11. Historical museums.....	(71) _____ -1	_____ -2	_____ -3	(13) _____ -1	_____ -2	_____ -
12. Ballet or modern dance troupes.....	(72) _____ -1	_____ -2	_____ -3	(14) _____ -1	_____ -2	_____ -
13. Public tennis courts and golf courses.....	(73) _____ -1	_____ -2	_____ -3	(15) _____ -1	_____ -2	_____ -

(ASK EVERYONE)

23a./If (READ FIRST ITEM ON LIST) need financial assistance to operate, do you feel the federal government should help provide such assistance, or not? (RECORD BELOW AND CONTINUE WITH LIST)

23b. And how about assistance from the government of this state -- do you think your state's government should help (READ FIRST ITEM ON LIST) if they need financial assistance to operate, or not? (RECORD BELOW AND CONTINUE WITH LIST)

23c. What about your local municipal or county government -- should it help (READ FIRST ITEM ON LIST) if they need financial assistance to operate, or not? (RECORD BELOW AND CONTINUE WITH LIST)

23d. And business and corporations -- should business and corporations provide financial assistance to (READ FIRST ITEM ON LIST) if they need such assistance to operate, or not? (RECORD BELOW AND CONTINUE WITH LIST)

23e. And private foundations -- should private foundations provide financial assistance to (READ FIRST ITEM ON LIST) if they need such assistance to operate, or not? (RECORD BELOW AND CONTINUE WITH LIST)

they need such assistance to operate, or not? (RECORD BELOW AND CONTINUE WITH LIST)																				
	23a. Federal Government						23b. State			23c. Municipal/County			23d. Business			23e. Foundations				
	Should						Should			Should			Should			Should				
	Should	Not	Not				Should	Not	Not	Should	Not	Not	Should	Not	Not	Should	Not	Not		
	Help	Help	Sure				Help	Help	Sure	Help	Help	Sure	Help	Help	Sure	Help	Help	Sure		
1. Art museums.....	(16(	-1	-2	-3			(29(	-1	-2	-3			(42(	-1	-2	-3	(68(	-1	-2	-3
2. Public libraries..	(17(	-1	-2	-3			(30(	-1	-2	-3			(43(	-1	-2	-3	(56(	-1	-2	-3
3. Theatre groups...	(18(	-1	-2	-3			(31(	-1	-2	-3			(44(	-1	-2	-3	(57(	-1	-2	-3
4. Natural history museums.....	(19(	-1	-2	-3			(32(	-1	-2	-3			(45(	-1	-2	-3	(58(	-1	-2	-3
5. Hospitals.....	(20(	-1	-2	-3			(33(	-1	-2	-3			(46(	-1	-2	-3	(59(	-1	-2	-3
6. Zoos.....	(21(	-1	-2	-3			(34(	-1	-2	-3			(47(	-1	-2	-3	(60(	-1	-2	-3
7. Opera companies..	(22(	-1	-2	-3			(35(	-1	-2	-3			(48(	-1	-2	-3	(61(	-1	-2	-3
8. Symphony orchestras.....	(23(	-1	-2	-3			(36(	-1	-2	-3			(49(	-1	-2	-3	(62(	-1	-2	-3
9. Botanical gardens	(24(	-1	-2	-3			(37(	-1	-2	-3			(50(	-1	-2	-3	(63(	-1	-2	-3
10. Science or natural history museums.....	(25(	-1	-2	-3			(38(	-1	-2	-3			(51(	-1	-2	-3	(64(	-1	-2	-3
11. Historical museums.....	(26(	-1	-2	-3			(39(	-1	-2	-3			(52(	-1	-2	-3	(65(	-1	-2	-3
12. Ballet or modern dance troupes..	(27(	-1	-2	-3			(40(	-1	-2	-3			(53(	-1	-2	-3	(66(	-1	-2	-3
13. Public tennis courts and golf courses.....	(28(	-1	-2	-3			(41(	-1	-2	-3			(54(	-1	-2	-3	(67(	-1	-2	-3

24a. Do you think that the federal government should help individual professional artists -- such as musicians, painters, dancers, actors, etc. -- if they need financial assistance to continue their artistic professions, or not?

Federal government should help.....(10(\_\_\_\_\_-1  
Federal government should not help.....-2  
Not sure.....-3

24b. And the state government -- should it help individual professional artists if they need financial assistance to continue their artistic professions, or not?

State government should help.....(11(\_\_\_\_\_-1  
State government should not help.....-2  
Not sure.....-3

24c. What about the local municipal or county government -- should it help individual professional artists if they need financial assistance to continue their artistic professions, or not?

Local government should help.....(12(\_\_\_\_\_-1  
Local government should not help.....-2  
Not sure.....-3

24d. And businesses and corporations -- do you think businesses and corporations should provide financial assistance to individual professional artists if they need such assistance to continue their artistic professions, or not?

Businesses and corporations should help.....(13(\_\_\_\_\_-1  
Businesses and corporations should not help.....-2  
Not sure.....-3

25a. Would you be willing to pay \$25 more in taxes per year if you knew that the money would be used to support arts and cultural activities and facilities, or would you not be willing to do that?

Would be willing to pay \$25 more.....(14(\_\_\_\_\_-1 (SKIP TO 26)  
Not be willing to pay \$25 more.....-2 (ASK 25b)  
Not sure.....-3 (ASK 25b)

25b. (IF "NOT WILLING TO PAY \$25 OR MORE" OR "NOT SURE" IN 25a) How about a rise of \$15 -- would you be willing to pay \$15 more in taxes per year if you knew the money would be used to support arts and cultural activities and facilities, or would you not be willing to do that?

Would be willing to pay \$15 more.....(15(\_\_\_\_\_-1 (SKIP TO 26)  
Not be willing to pay \$15 more.....-2 (ASK 25c)  
Not sure.....-3 (ASK 25c)

25c. (IF "NOT WILLING TO PAY \$15 MORE" OR "NOT SURE" IN 25b) What if the rise were \$10 -- would you be willing to pay \$10 more in taxes per year if you knew the money would be used to support arts and cultural activities and facilities, or would you not be willing to do that?

Would be willing to pay \$10 more.....(16(\_\_\_\_\_-1 (SKIP TO 26)  
Not be willing to pay \$10 more.....-2 (ASK 25d)  
Not sure.....-3 (ASK 25d)

25d. (IF "NOT BE WILLING TO PAY \$10 OR MORE" OR "NOT SURE" IN 25c) And what about a rise of \$5 -- would you be willing to pay \$5 more in taxes per year if you knew the money would be used to support arts and cultural activities and facilities, or would you not be willing to do that?

Would be willing to pay \$5 more.....(17(\_\_\_\_-1  
 Not be willing to pay \$5 more.....\_\_\_\_-2  
 Not sure.....\_\_\_\_-3

26. (ASK EVERYONE) How much do you feel federal efforts on (READ FIRST ITEM ON LIST) contribute to the quality of life in this country -- do they contribute a great deal, somewhat, hardly any or not at all? (HAND RESPONDENT CARD "F") (RECORD BELOW AND CONTINUE WITH LIST)

	<u>Great Deal</u>	<u>Somewhat</u>	<u>Hardly Any</u>	<u>Not At All</u>	<u>Not Sure</u>
1. Defense.....(18(____-1	____-2	____-3	____-4	____-5	
2. Housing.....(19(____-1	____-2	____-3	____-4	____-5	
3. Welfare.....(20(____-1	____-2	____-3	____-4	____-5	
4. Public transportation.....(21(____-1	____-2	____-3	____-4	____-5	
5. Health.....(22(____-1	____-2	____-3	____-4	____-5	
6. The arts.....(23(____-1	____-2	____-3	____-4	____-5	
7. Highways.....(24(____-1	____-2	____-3	____-4	____-5	
8. Education.....(25(____-1	____-2	____-3	____-4	____-5	
9. Farm programs.....(26(____-1	____-2	____-3	____-4	____-5	

27a. This card shows you the approximate per capita amount from the budget of funds spent by the federal government last year in various areas -- that is, the amount that was spent per person. (HAND RESPONDENT CARD "G") For each item, would you tell me how good a value for the money you feel these expenditures are -- a very good value, a somewhat good value, only a fair value, or not a good value at all. The scale is at the bottom of the card. How good a value do you feel the per capita spending of (READ FIRST ITEM) is? (RECORD BELOW AND CONTINUE WITH NEXT ITEM).

	<u>Very Good Value</u>	<u>Somewhat Good Value</u>	<u>Only A Fair Value</u>	<u>Not A Good Value At All</u>	<u>Not Sure</u>
1 a. \$380 on defense, including military assistance and atomic energy for military purposes.....(27(____-1	____-2	____-3	____-4	____-5	
2 b. \$25 on housing and community development.....(28(____-1	____-2	____-3	____-4	____-5	
3 c. \$55 on welfare.....(29(____-1	____-2	____-3	____-4	____-5	
4 d. \$4 on public transportation.....(30(____-1	____-2	____-3	____-4	____-5	
5 e. \$110 on health.....(31(____-1	____-2	____-3	____-4	____-5	
6 f. 29¢ on the arts.....(32(____-1	____-2	____-3	____-4	____-5	
7 g. \$25 on highways.....(33(____-1	____-2	____-3	____-4	____-5	
8 h. \$50 on education and manpower training.....(34(____-1	____-2	____-3	____-4	____-5	
9 i. \$11 on farm income stabilization....(35(____-1	____-2	____-3	____-4	____-5	



27b. In the next few years do you feel that federal spending on (READ FIRST ITEM ON LIST) should be increased, should it be decreased or stay about the same? (RECORD BELOW AND CONTINUE WITH NEXT ITEM).

	<u>Increased</u>	<u>Decreased</u>	<u>Stay About The Same</u>	<u>Not Sure</u>
1 a. Defense, including military assistance and atomic energy for military purposes.....	(36)(___-1	___-2	___-3	___-4
2 b. Housing and community development.....	(37)(___-1	___-2	___-3	___-4
3 c. Welfare.....	(38)(___-1	___-2	___-3	___-4
4 d. Public transportation.....	(39)(___-1	___-2	___-3	___-4
5 e. Health.....	(40)(___-1	___-2	___-3	___-4
6 f. The arts.....	(41)(___-1	___-2	___-3	___-4
7 g. Highways.....	(42)(___-1	___-2	___-3	___-4
8 h. Education and manpower training.....	(43)(___-1	___-2	___-3	___-4
9 i. Farm income stabilization.....	(44)(___-1	___-2	___-3	___-4

## FACTUAL (TO BE ASKED OF EVERYONE)

F1. Are you single, married, widowed, divorced or separated?

Single.....(45(\_\_\_\_-1  
 Married.....\_\_\_\_-2  
 Widowed.....\_\_\_\_-3  
 Divorced.....\_\_\_\_-4  
 Separated.....\_\_\_\_-5

F2a. Would you look at this list (HAND RESPONDENT CARD "H") and tell me which category best describes your occupational status?

Salaried or hourly wage employee.....(46(____-1	}	(ASK F2b)
Self-employed.....____-2		
Retired.....____-3		
Unemployed.....____-4		
Student.....____-5	}	(SKIP TO F3a)
Military service.....____-6		
Homemaker (not otherwise employed).....____-7		
Other (specify).....____-8		

F2b. (IF "SALARIED OR HOURLY WAGE EMPLOYEE", "SELF-EMPLOYED", "RETIRED" OR "UNEMPLOYED" IN F2a) What type of work do (or did, if retired) you do? (PROBE FULLY TO FIND OUT WHAT THE JOB IS CALLED, DUTIES INVOLVED, ETC., IN ORDER TO CATEGORIZE CORRECTLY BELOW)

Professional.....(47(\_\_\_\_-1  
 Manager, official, proprietor.....\_\_\_\_-2  
 Clerical worker.....\_\_\_\_-3  
 Sales worker.....\_\_\_\_-4  
 Skilled craftsman, foreman.....\_\_\_\_-5  
 Operative, unskilled laborer.....\_\_\_\_-6  
 Service worker.....\_\_\_\_-7  
 Farmer, farm manager, farm  
 laborer.....\_\_\_\_-8  
 Other (specify).....\_\_\_\_-9

F3a. (ASK EVERYONE) Is anyone else in this household either a salaried or hourly wage employee or self-employed?

Someone else is employee or self-  
 employed.....(48(\_\_\_\_-1 (ASK F3b)  
 No one else is employee or self-  
 employed.....\_\_\_\_-2 (SKIP TO F4)

F3b. (IF "SOMEONE ELSE IS EMPLOYEE OR SELF-EMPLOYED" IN F3a) Who else in this household is a salaried or hourly wage employee or is self-employed? (MULTIPLE RECORD IF NECESSARY)

Husband.....(49)(\_\_\_\_-1  
 Wife.....\_\_\_\_-2  
 Son.....\_\_\_\_-3  
 Daughter.....\_\_\_\_-4  
 Father.....\_\_\_\_-5  
 Mother.....\_\_\_\_-6  
 Brother.....\_\_\_\_-7  
 Sister.....\_\_\_\_-8  
 Grandmother.....\_\_\_\_-9  
 Grandfather.....\_\_\_\_-0  
 Friend.....\_\_\_\_-x  
 Other (specify) \_\_\_\_\_-y

F3c. What type of work does the other person (or do the other people, if more than one) do? (PROBE FULLY, FINDING OUT WHAT THE JOB IS CALLED, DUTIES INVOLVED, ETC., IN ORDER TO CATEGORIZE CORRECTLY BELOW. MULTIPLE RECORD, IF NECESSARY)

Professional.....(50)(\_\_\_\_-1  
 Manager, official,  
 proprietor.....\_\_\_\_-2  
 Clerical worker.....\_\_\_\_-3  
 Sales worker.....\_\_\_\_-4  
 Skilled craftsman, foreman..\_\_\_\_-5  
 Operative, unskilled  
 laborer.....\_\_\_\_-6  
 Service worker.....\_\_\_\_-7  
 Farmer, farm manager, farm  
 laborer.....\_\_\_\_-8  
 Other (specify) \_\_\_\_\_-9

F4. (ASK EVERYONE) In what age group are you? (READ LIST)

16 to 17.....(51)(\_\_\_\_-1  
 18 to 20.....\_\_\_\_-2  
 21 to 24.....\_\_\_\_-3  
 25 to 29.....\_\_\_\_-4  
 30 to 34.....\_\_\_\_-5  
 35 to 39.....\_\_\_\_-6  
 40 to 49.....\_\_\_\_-7  
 50 to 64.....\_\_\_\_-8  
 65 and over.....\_\_\_\_-9  
 Refused\*.....\_\_\_\_-0

\* IF RESPONDENT REFUSES, ESTIMATE HIS/HER AGE, AND RECORD FOR "REFUSED" AS WELL AT THE AGE GROUP YOU ESTIMATE.

F5. (HAND RESPONDENT CARD "I") Would you please look at this card and tell me which letter represents the highest grade of school that you actually completed?

- C. No formal schooling (0 years).....(52(\_\_\_\_-1
- D. First through seventh grade (1-7 years  
of school completed).....\_\_\_\_-2
- E. 8th grade (8 years of school completed).....\_\_\_\_-3
- F. Some high school (9-11 years of school  
completed).....\_\_\_\_-4
- G. High school graduate (12 years of  
school completed).....\_\_\_\_-5
- H. Some college (1-3 years of college  
completed).....\_\_\_\_-6
- I. Two-year college graduate (completed 2 years  
community or junior college, etc.).....\_\_\_\_-7
- J. Four-year college graduate (completed  
4 years of college).....\_\_\_\_-8
- K. Post graduate (4-year college graduate  
and completed at least 1 year of  
graduate school).....\_\_\_\_-9

F6. For statistical purposes only, we need to know your total household income for 1974. Will you please look at this card (HAND RESPONDENT CARD "J") and tell me which letter best represents all the money the members of this household either earned or received, such as welfare, pensions, stocks, bonds, real estate and other investments, income from a business as well as salaries and profits -- before taxes in 1974?

- A. Under \$3,000.....(53(\_\_\_\_-1
- B. \$3,000 to \$4,999.....\_\_\_\_-2
- C. \$5,000 to \$6,999.....\_\_\_\_-3
- D. \$7,000 to \$9,999.....\_\_\_\_-4
- E. \$10,000 to \$14,999.....\_\_\_\_-5
- F. \$15,000 to \$19,999.....\_\_\_\_-6
- G. \$20,000 to \$24,999.....\_\_\_\_-7
- H. \$25,000 to \$29,999.....\_\_\_\_-8
- I. \$30,000 and over.....\_\_\_\_-9
- J. Not sure/refused.....\_\_\_\_-0

INTERVIEWER: IF "NOT SURE" OR "REFUSED", RECORD FOR "NOT SURE/REFUSED", AND RECORD FOR THE AMOUNT YOU ARE ESTIMATING.

F7. How many children under the age of 16, if any, are you the parent of?

- 1.....(54(\_\_\_\_-1
- 2.....\_\_\_\_-2
- 3.....\_\_\_\_-3
- 4.....\_\_\_\_-4
- 5.....\_\_\_\_-5
- 6.....\_\_\_\_-6
- 7 or more.....\_\_\_\_-7
- None.....\_\_\_\_-8

## F8. What is your religion?

Protestant.....(55( -1  
 Catholic..... -2  
 Jewish..... -3  
 Other (write in) \_\_\_\_\_ -4  
 None..... -5  
 Not sure..... -6

## F9. What country or countries were your grandparents born in? (MULTIPLE RECORD IF BORN IN MORE THAN ONE COUNTRY)

America

U.S.A.....( 56( -1  
 Canada..... -2  
 Puerto Rico..... -3  
 Other Caribbean..... -4  
 Other Latin and South America..... -5

Europe

Ireland..... -6  
 England, Scotland, Wales..... -7  
 Scandinavia..... -8  
 Germany..... -9  
 France..... -0  
 Italy..... -X  
 Spain or Portugal..... -Y  
 Other Western Europe (specify) \_\_\_\_\_ (57( -1  
 Austria or Hungary..... -2  
 Poland..... -3  
 Russia..... -4  
 Other Eastern Europe (specify) \_\_\_\_\_ -5  
 Asia..... -6  
 Africa..... -7  
 Other (specify): \_\_\_\_\_ -8  
 Not sure..... -9

RECORD THE FOLLOWING -- DO NOT ASK:F10. Ethnic Group or Racial Background:

White.....(58( -  
 Black..... -  
 Oriental..... -  
 Spanish-American (Puerto Rican,  
 Mexican-American)..... -  
 Other (specify) \_\_\_\_\_ -  
 Not sure..... -

## F11. Respondent is:

Male.....(59( -1  
 Female..... -2

F12. Length of interview ("X" ONLY ONE):

15 minutes or less.....(60)\_\_\_\_-1  
 16 minutes to 30 minutes.....\_\_\_\_-2  
 31 minutes to 45 minutes.....\_\_\_\_-3  
 46 minutes to 1 hour.....\_\_\_\_-4  
 1 hour 1 minute to 1 hour 15 minutes.....\_\_\_\_-5  
 1 hour 16 minutes to 1 hour 30 minutes.....\_\_\_\_-6  
 1 hour 31 minutes to 1 hour 45 minutes.....\_\_\_\_-7  
 1 hour 46 minutes to 2 hours.....\_\_\_\_-8  
 2 hours 1 minute to 2 hours 15 minutes.....\_\_\_\_-9  
 2 hours 16 minutes to 2 hours 30 minutes.....\_\_\_\_-0  
 2 hours 31 minutes to 2 hours 45 minutes.....\_\_\_\_-x  
 More than 2 hours 45 minutes.....\_\_\_\_-y

Respondent's Name (PLEASE PRINT): \_\_\_\_\_

Respondent's Address: \_\_\_\_\_

City/Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone Area Code: \_\_\_\_\_ Telephone Number: \_\_\_\_\_

THIS IS A BONA FIDE INTERVIEW AND HAS BEEN OBTAINED ACCORDING TO MY AGREEMENT WITH  
 LOUIS HARRIS AND ASSOCIATES, INC.

Interviewer's Name (PLEASE PRINT): \_\_\_\_\_

Date of interview: \_\_\_\_\_

Time (o'clock) of interview: \_\_\_\_\_

-----

This interview validated by: \_\_\_\_\_

Date validated: \_\_\_\_\_

INTERVIEWER: CHECK FACESHEET FOR RESPONDENT'S AGE: IF RESPONDENT IS 16 OR 17 YEARS OLD,  
SKIP TO FACTUAL ON PAGE 24. IF RESPONDENT IS 18 YEARS OR OLDER, ASK Q.P1a:

P1a. Now let me ask you some questions about some events in the news. How would you describe your own personal political philosophy -- conservative, middle of the road, liberal, or radical?

Conservative.....(15(\_\_\_\_-1  
Middle of the road.....\_\_\_\_-2  
Liberal.....\_\_\_\_-3  
Radical.....\_\_\_\_-4  
Not sure.....\_\_\_\_-5

P1b. Did you vote in the election for President in 1972 when Nixon and McGovern ran, or didn't you get around to voting then?

Voted.....(16(\_\_\_\_-1 (ASK P1c)  
Didn't vote.....\_\_\_\_-2 } (SKIP TO P1d)  
Not sure.....\_\_\_\_-3 }

P1c. (IF "VOTED" IN P1b) In 1972, did you vote for Nixon the Republican, or McGovern the Democrat?

Nixon.....(17(\_\_\_\_-1  
McGovern.....\_\_\_\_-2  
Other.....\_\_\_\_-3  
Not sure.....\_\_\_\_-4

P1d. (ASK EVERYONE) Regardless of how you might vote, what do you usually consider yourself -- a Republican, a Democrat, an Independent, or what?

Republican.....(18(\_\_\_\_-1  
Democrat.....\_\_\_\_-2  
Independent.....\_\_\_\_-3  
Other.....\_\_\_\_-4  
Not sure.....\_\_\_\_-5

P1e. (ASK IF "DEMOCRAT" OR "INDEPENDENT" IN P1d -- SKIP "REPUBLICAN", "OTHER" AND "NOT SURE" TO QUESTION P2a) Here is a list of people who have been mentioned as possible nominees of the Democratic Party for President in 1976. (HAND RESPONDENT CARD "PA") Now which ones on that list do you feel you are not familiar enough with to be able to make a judgment about them? Any others? (MULTIPLE RECORD BELOW)

P1f. If you had to choose right now from those you are familiar with, who would be your first choice for the Democratic nomination for President in 1976? (SINGLE RECORD BELOW)

P1g. Suppose (CHOICE IN P1f) were out of it, who would then be your choice for the Democratic nomination for President in 1976? (SINGLE RECORD BELOW)

P1h. Now which ones on that list do you feel you could not vote for if they became the Democratic nominee for President in 1976? Any others? (MULTIPLE RECORD BELOW)

	P1e. Not Familiar Enough With	P1f. 1st Choice	P1g. 2nd Choice	P1h. Could not vote for
Governor Ruben Askew of Florida.....	(19)___-1	(22)___-1	(25)___-1	(28)___-1
Former Undersecretary of State George Ball....	___-2	___-2	___-2	___-2
Senator Birch Bayh of Indiana.....	___-3	___-3	___-3	___-3
Senator Lloyd Bentsen of Texas.....	___-4	___-4	___-4	___-4
Governor Jerry Brown of California.....	___-5	___-5	___-5	___-5
Senator Dale Bumpers of Arkansas.....	___-6	___-6	___-6	___-6
Governor Hugh Carey of New York.....	___-7	___-7	___-7	___-7
Ex-Governor Jimmy Carter of Georgia.....	___-8	___-8	___-8	___-8
Senator Frank Church of Idaho.....	___-9	___-9	___-9	___-9
Senator John Glenn of Ohio.....	___-0	___-0	___-0	___-0
Ex-Senator Fred Harris of Oklahoma.....	___-x	___-x	___-x	___-x
Senator Hubert Humphrey of Minnesota.....	___-y	___-y	___-y	___-y
Senator Henry Jackson of Washington.....	(20)___-1	(23)___-1	(26)___-1	(29)___-1
Senator Edward Kennedy of Massachusetts.....	___-2	___-2	___-2	___-2
Senator George McGovern of South Dakota.....	___-3	___-3	___-3	___-3
Senator Walter Mondale of Minnesota.....	___-4	___-4	___-4	___-4
Senator Edmund Muskie of Maine.....	___-5	___-5	___-5	___-5
Senator William Proxmire of Wisconsin.....	___-6	___-6	___-6	___-6
Ex-Governor Terry Sanford of North Carolina....	___-7	___-7	___-7	___-7
Representative Morris Udall of Arizona.....	___-8	___-8	___-8	___-8
Governor Daniel Walker of Illinois.....	___-9	___-9	___-9	___-9
Governor George Wallace of Alabama.....	___-0	___-0	___-0	___-0
Mayor Kevin White of Boston.....	___-x	___-x	___-x	___-x
Not sure.....	___-y	___-y	___-y	___-y
Familiar with all (vol.).....	(21)___-1	XXXXXXXXXX	XXXXXX	XXXXXX
None.....		(24)___-1	(27)___-1	XXXXXX
Could vote for all (vol.).....				(30)___-1



P2a. (ASK IF "REPUBLICAN" OR "INDEPENDENT" IN P1d -- SKIP "DEMOCRATS", "OTHER" AND "NOT SURE" TO P3a) Here is a list of people who have been mentioned as possible nominees of the Republican Party for President in 1976. (HAND RESPONDENT CARD "PB") If you had to choose right now, who would be your first choice for the Republican nomination for President in 1976? (SINGLE RECORD BELOW)

P2b. Suppose (CHOICE IN P2a) were out of it, who would then be your choice for the Republican nomination for President in 1976? (SINGLE RECORD BELOW)

P2c. Now which ones on that list do you feel you could not vote for if they became the Republican nominee for President in 1976? Any others? (MULTIPLE RECORD BELOW)

	P2a. 1st Choice	P2b. 2nd Choice	P2c. Could not vote for
Senator Howard Baker of Tennessee.....	(31(____-1	(33(____-1	(35(____-1
Senator Bill Brock of Tennessee.....	____-2	____-2	____-2
Senator Edward Brooke of Massachusetts.....	____-3	____-3	____-3
Governor Daniel Evans of Washington.....	____-4	____-4	____-4
President Gerald Ford.....	____-5	____-5	____-5
Senator Barry Goldwater of Arizona.....	____-6	____-6	____-6
Senator Jesse Helms of North Carolina.....	____-7	____-7	____-7
Governor William Milliken of Michigan.....	____-8	____-8	____-8
Senator Charles Percy of Illinois.....	____-9	____-9	____-9
Ex-Governor Ronald Reagan of California.....	____-0	____-0	____-0
Ambassador Elliott Richardson.....	____-x	____-x	____-x
Vice President Nelson Rockefeller.....	____-y	____-y	____-y
Not sure.....	(32(____-1	(34(____-1	(36(____-1
None.....	____-2	____-2	XXXXXXXXXX
Could vote for all (vol.).....			____-2

P3a. (ASK EVERYONE) Now for President in 1976, suppose it were between President Gerald Ford for the Republicans and Senator Edward Kennedy for the Democrats. If you had to choose right now, would you vote for Ford the Republican, or Kennedy the Democrat?

Ford.....	(37(____-1	} (SKIP TO P4a)
Kennedy.....	____-2	
Not sure.....	____-3	

(ASK P3b)

P3b. (IF "NOT SURE" IN P3a) Well, if you had to say, who would you say you are leaning toward -- Ford the Republican, or Kennedy the Democrat?

Ford.....	(38(____-1
Kennedy.....	____-2
Not sure.....	____-3

INTERVIEWER: TURN QUESTIONNAIRE OVER AND CONTINUE ON REVERSE.

P4a. (ASK EVERYONE) Now I'd like to read you some statements people have made about Senator Edward Kennedy. For each, tell me if you tend to agree or disagree with it. (READ STATEMENTS AND RECORD BELOW FOR EACH ONE)

	<u>Agree</u>	<u>Disagree</u>	<u>Not Sure</u>
1. He has gone as far as he has because of his name..	(39(____-1	____-2	____-3
2. He has the personality and leadership qualities a President should have.....	(40(____-1	____-2	____-3
3. Because of what happened at Chappaquidick, he showed he does not deserve the presidency.....	(41(____-1	____-2	____-3
4. He works hard at his job and he is a good U.S. Senator.....	(42(____-1	____-2	____-3
5. I do not fully trust his integrity.....	(43(____-1	____-2	____-3
6. He could give the country the inspired leadership we need.....	(44(____-1	____-2	____-3
7. He should not run for President in 1976 because what really happened at Chappaquidick was a cover-up almost as bad as Watergate.....	(45(____-1	____-2	____-3
8. He wants to help those who are weak and less privileged, and the country can use that kind of leadership.....	(46(____-1	____-2	____-3

F4b. If Senator Kennedy became President, do you feel he would inspire confidence in the White House or not?

Would inspire confidence.....(47(\_\_\_\_-1  
Would not.....\_\_\_\_-2  
Not sure.....\_\_\_\_-3

P5a. Across the country, doctors have gone on strike, claiming that they cannot afford to pay the insurance to cover them in malpractice suits. These are cases where doctors are sued by patients who feel they have been victims of bad medical practice. In general, do you sympathize or not with the doctors refusing to handle any cases except emergencies until their insurance on malpractice suits is lowered?

Sympathize with doctors.....(48(\_\_\_\_-1  
Do not sympathize.....\_\_\_\_-2  
Not sure.....\_\_\_\_-3

P5b. Why do you feel that way? Any other reason?

(49(\_\_\_\_  
(50(\_\_\_\_  
(51(\_\_\_\_

P5c. Have you or has anyone close to you been treated or not by a doctor in a way which you feel was malpractice?

Had maltreatment.....(52(\_\_\_\_-1 (ASK P5d)  
 Did not.....-2 } (SKIP TO P5f)  
 Not sure.....-3 }

P5d. (IF "HAD MALTREATMENT" IN P5c) Did you try to sue the doctor for malpractice or not?

Tried.....(53(\_\_\_\_-1 (ASK P5e)  
 Did not try.....-2 } (SKIP TO P5f)  
 Not sure.....-3 }

P5e. (IF "TRIED" IN P5d) Did you collect on damages or not?

Collected.....(54(\_\_\_\_-1  
 Did not collect.....-2  
 Not sure.....-3

P5f. (ASK EVERYONE) Let me read you some statements about malpractice suits against doctors. For each, tell me if you tend to agree or disagree. (READ STATEMENTS AND RECORD BELOW FOR EACH ONE)

	<u>Agree</u>	<u>Disagree</u>	<u>Not Sure</u>
1. Malpractice insurance has now risen to as much as one quarter of a doctor's yearly income and that is far too much.....(55(____-1	____-2	____-3	
2. Many doctors don't care about patients and mistreat them, so it is only fair to sue doctors for malpractice.....(56(____-1	____-2	____-3	
3. Smart lawyers have made a racket out of malpractice suits by encouraging patients to sue their doctors..(57(____-1	____-2	____-3	
4. Doctors make a lot of money from their patients and it's time the patients were able to get back money when they are mistreated.....(58(____-1	____-2	____-3	
5. When a malpractice case goes to a jury, the patient is almost bound to win every time.....(59(____-1	____-2	____-3	
6. It is wrong for doctors to go on strike for any reason.....(60(____-1	____-2	____-3	

P5g. Let me read off to you some solutions to the malpractice suit problem for doctors. For each, tell me if you would favor or oppose such a plan. Do you favor or oppose (READ LIST)? (RECORD BELOW FOR EACH ITEM ON LIST)

	<u>Favor</u>	<u>Oppose</u>	<u>Not Sure</u>
1. Putting a ceiling of \$100,000 on the amount any doctor can be made to pay in a malpractice suit..(61(____-1	____-2	____-3	
2. Not allowing lawyer's fees to be based on the amount of money won in a malpractice suit.....(62(____-1	____-2	____-3	
3. Having doctor's insurance for malpractice handled by a non-profit fund, which would reduce the amount doctors would have to pay for their insurance.....(63(____-1	____-2	____-3	
4. Having special medical panels to advise juries when they decide malpractice suits.....(64(____-1	____-2	____-3	
5. Having an impartial panel of experts screen all malpractice claims before a case is tried.....(65(____-1	____-2	____-3	
6. Having a state fund financed by doctors that would pay the damages beyond a certain set limit that the doctors would have to pay in a malpractice suit.....(66(____-1	____-2	____-3	