

ICPSR 35575

Americans and the Arts [1973 - 1992]

The National Research Center of the Arts

Questionnaire for Americans and the Arts IV
[1984]

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LOUIS HARRIS AND ASSOCIATES, INC.
630 Fifth Avenue
New York, New York 10111

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Questionnaire No.: 5-6-7-8

Study No. 831011

March 1984

Sample Point No. 10-11-12-13-14-15-16

Interviewer's Name (PLEASE PRINT): _____ Date: _____

Telephone No.: _____ (17-26)

Hello, I'm _____ from Louis Harris and Associates, the national research
firm in New York. We are conducting a survey and would like to ask you a few questions,
if you don't mind.

Are you 18 years of age or older? (IF NO, ASK IF ANYONE IN HOUSEHOLD IS 18 YEARS OLD OR
OLDER AND ASK TO SPEAK WITH THAT PERSON. IF NO ONE IN HOUSEHOLD IS 18 OR OLDER, NOT
ELIGIBLE)

Yes..... (CONTINUE WITH QUESTIONNAIRE)
No..... (NONELIGIBLE)
Refused.. (REFUSAL)

FROM OBSERVATION: Sex

Male....(27(_____-1
Female.....-2

1a. First, we would like to know approximately how many hours a week you spend at your job or occupation, and that includes keeping house or going to school as well as work for pay or profit. How many hours would you estimate you spend at work, housekeeping, or studies, including any travel time to and from the job or school?

DO NOT READ LIST -- RECORD BELOW

1b. And about how many hours each week do you estimate you have available to relax, watch TV, take part in sports or hobbies, go swimming or skiing, go to the movies, theater, concerts, or other forms of entertainment, get together with friends, and so forth?

DO NOT READ LIST -- RECORD BELOW

	<u>Q.1a</u> <u>Work</u>	<u>Q.1b</u> <u>Leisure</u>
10 hours or less.....	(28(_____-1	(30(_____-1
11-15 hours.....	_____-2	_____-2
16-20 hours.....	_____-3	_____-3
21-25 hours.....	_____-4	_____-4
26-30 hours.....	_____-5	_____-5
31-35 hours.....	_____-6	_____-6
36-40 hours.....	_____-7	_____-7
41-45 hours.....	_____-8	_____-8
46-50 hours.....	_____-9	_____-9
More than 50 hours.....	_____-0	_____-0
It varies (vol.).....	_____-x	_____-x
Don't work (vol.).....	_____-y	_____-y
No leisure time (vol.).....	(29(_____-1	(31(_____-1
Not sure.....	_____-2	_____-2

2a. Is there a (READ EACH ITEM) that is easily accessible from your home, or not?

<u>ROTATE -- START AT "X"</u>		<u>Is</u>	<u>Is</u>	<u>Not</u>
			<u>Not</u>	<u>Sure</u>
() 1. Stadium or arena where sports events take place.....	(32(-1	-2	-3
() 2. Theater where plays or musicals are performed.....	(33(-1	-2	-3
() 3. Park or botanical garden.....	(34(-1	-2	-3
() 4. Community, neighborhood, or recreational center where people can learn various arts and crafts.....	(35(-1	-2	-3
() 5. Public library.....	(36(-1	-2	-3
() 6. Concert hall where musical concerts or operas are performed.....	(37(-1	-2	-3
() 7. Movie theater.....	(38(-1	-2	-3
() 8. Museum with painting and sculpture or with scientific or historical exhibits.....	(39(-1	-2	-3
() 9. Public tennis court or golf course....	(40(-1	-2	-3

2b. Whether or not you are personally interested in having facilities like museums, theaters, and concert halls in the community, how important do you think it is to the quality of life in the community to have such things available -- very important, somewhat important, of minor importance, or not at all important? RECORD BELOW

2c. How important do you think it is to the business and economy of the community to have facilities like museums, theaters, and concert halls available -- very important, somewhat important, of minor importance, or not at all important? RECORD BELOW

<u>Q.2b</u>		<u>Q.2c</u>	
<u>Importance to Quality of Life in the Community</u>		<u>Importance to Business and Economy</u>	
Very important.....	(41(-1	(42(-1
Somewhat important.....	-2		-2
Of minor importance.....	-3		-3
Not at all important.....	-4		-4
Not sure.....	-5		-5

3. Do you feel there should be more (READ EACH ITEM) presented in this area, or do you think enough are already being given?

<u>ROTATE -- START AT "X":</u>		<u>Should Be More</u>	<u>Enough Being Given</u>	<u>Not Sure</u>
() 1.	Sports events.....	(43(_____-1	_____-2	_____-3
() 2.	Children's theater performances.....	(44(_____-1	_____-2	_____-3
() 3.	Plays, musicals, pantomimes, and other adult theater performances.....	(45(_____-1	_____-2	_____-3
() 4.	Ballet or modern dance performances.....	(46(_____-1	_____-2	_____-3
() 5.	Folk or ethnic dance performances.....	(47(_____-1	_____-2	_____-3
() 6.	Classical music concerts or recitals.....	(48(_____-1	_____-2	_____-3
() 7.	Popular music performances such as rock, country, and other popular music presentations.....	(49(_____-1	_____-2	_____-3
() 8.	Outdoor arts festivals.....	(50(_____-1	_____-2	_____-3
() 9.	Exhibitions of paintings or sculpture.....	(51(_____-1	_____-2	_____-3

4a. As far as you personally are concerned, are there enough facilities for creative activities in your community -- things like local art and photography shows, street festivals, local music and drama groups, or craft groups -- that you can actively participate in, or not?

Enough...(52(_____-1 (SKIP TO Q.5)

Not enough..._____-2
Not sure....._____-3 } (ASK Q.4b)

4b. As far as you personally are concerned, how important is it for there to be more creative activities in your community that you could actively participate in -- things like local art and photography shows, street festivals, local music and drama groups, or crafts groups -- would you say that having more such things is very important to you, somewhat important, of minor importance, or not at all important?

Very important....(53(_____-1
Somewhat important...._____-2
Of minor importance..._____-3
Not at all important.._____-4
Not sure....._____-5

ASK EVERYONE!

5. I would like to read you some statements people have made to us. For each statement, please tell me whether you tend to agree strongly with the statement, agree slightly, disagree slightly, or disagree strongly with the statement.

READ EACH STATEMENT!

<u>ROTATE -- START AT "X"!</u>	<u>Agree</u> <u>Strongly</u>	<u>Agree</u> <u>Slightly</u>	<u>Disagree</u> <u>Slightly</u>	<u>Disagree</u> <u>Strongly</u>	<u>Not</u> <u>Sure</u>
() a. The cost of going to theaters or concert halls is the main reason most people don't go more often to performances of plays, music, or dance.....(54(-1	-2	-3	-4	-5
() b. Arts and cultural activities are as important for a community to have as parks and recreational activities.....(55(-1	-2	-3	-4	-5
() c. The arts can only be enjoyed by a privileged few who have the financial means to attend arts events.....(56(-1	-2	-3	-4	-5
() d. There ought to be more theater and concert events in this community to enable more local residents to attend such events.(57(-1	-2	-3	-4	-5
() e. If there were more theater and concert events in this community, I would attend more frequently..(58(-1	-2	-3	-4	-5
() f. If there were more showings in art museums in this community, I would attend more frequently....(59(-1	-2	-3	-4	-5

6. Let me read you some activities that some people do at least every once in a while. Please tell me whether you yourself do each of these activities at least every once in a while, or not. READ EACH ITEM!

<u>ROTATE -- START AT "X"!</u>	<u>Do</u>	<u>Don't</u> <u>Do</u>	<u>Not</u> <u>Sure</u>
() 1. Paint, draw, or engage in graphic arts such as etching.....(60(-1	-2	-3
() 2. Make pottery or ceramics.....(61(-1	-2	-3
() 3. Sing in a choir or other choral group.....(62(-1	-2	-3
() 4. Do needlepoint, weaving, or other handwork...(63(-1	-2	-3
() 5. Make sculpture or work with clay.....(64(-1	-2	-3
() 6. Write stories or poems.....(65(-1	-2	-3
() 7. Play a musical instrument.....(66(-1	-2	-3
() 8. Work with a local theater group.....(67(-1	-2	-3
() 9. Engage in photography.....(68(-1	-2	-3
() 10. Dance ballet or modern dance.....(69(-1	-2	-3
() 11. Dance folk or ethnic dance.....(70(-1	-2	-3

7. Approximately how often did you go to the movies in the past 12 months?

DO NOT READ LIST

None.....(71(_____-1
Once....._____-2
2-3 times....._____-3
4-5 times....._____-4
6-10 times....._____-5
11-20 times....._____-6
More than 20 times.._____-7
Not sure....._____-8

8a. Do you ever go to any live performances of plays, musical comedies, pantomime, or other kinds of theater, or not?

Do go....(72(_____-1 (ASK Q.8b)

Never go....._____-2 } (SKIP TO Q.9a)
Not sure....._____-3 }

8b. Approximately how many times did you go to live theater performances in the past 12 months, not counting any performances given by your children in connection with school or classes? DO NOT READ LIST

None.....(73(_____-1
Once....._____-2
2-3 times....._____-3
4-5 times....._____-4
6-10 times....._____-5
11-20 times....._____-6
More than 20 times.._____-7
Not sure....._____-8

ASK EVERYONE

9a. Do you ever go to live popular music performances by popular singers, bands, rock groups, and the like, or not?

Do go...(74(_____-1 (ASK Q.9b)

Never go....._____-2 } (SKIP TO Q.10a)
Not sure....._____-3 }

9b. Approximately how many times did you go to live popular music performances in the past 12 months? DO NOT READ LIST

None.....(75(_____-1
Once....._____-2
2-3 times....._____-3
4-5 times....._____-4
6-10 times....._____-5
11-20 times....._____-6
More than 20 times.._____-7
Not sure....._____-8

ASK EVERYONE

10a. How often would you estimate you buy records or tapes of classical music -- do you buy classical music records or tapes frequently, every once in a while, only occasionally, or almost never?

Frequently.....(76(_____-1
 Every once in a while....._____-2
 Only occasionally....._____-3
 Almost never....._____-4
 Never (vol.)....._____-5
 Not sure....._____-6

10b. And how often do you listen to classical music, either on records or tapes or on the radio -- do you listen to classical music frequently, every once in a while, only occasionally, or almost never?

Frequently.....(77(_____-1
 Every once in a while....._____-2
 Only occasionally....._____-3
 Almost never....._____-4
 Never (vol.)....._____-5
 Not sure....._____-6

10c. What about live performances of classical or symphonic music by orchestras, chamber groups, soloists, etc. -- do you ever go to such classical music performances, or not?

Do go.....(78(_____-1 (ASK Q.10d)
 Never go....._____-2 } (SKIP TO Q.10e)
 Not sure....._____-3 }

10d. Approximately how many times did you go to live classical music performances in the past 12 months, not counting performances given by your children in connection with school or classes? DO NOT READ LIST

None.....(79(_____-1
 Once....._____-2
 2-3 times....._____-3
 4-5 times....._____-4
 6-10 times....._____-5
 11-20 times....._____-6
 More than 20 times.._____-7
 Not sure....._____-8

ASK EVERYONE:

10e. What about live performances of opera or musical theater -- do you ever go to live opera or musical theater performances, or not?

Do go.....(10(____-1 (ASK Q.10f)

Never go.....-2 } (SKIP TO Q.11a)
Not sure.....-3 }

10f. Approximately how many times did you go to live performances of opera or musical theater in the past 12 months, not counting performances given by your children in connection with school or classes? DO NOT READ LIST!

None.....(11(____-1
Once.....-2
2-3 times.....-3
4-5 times.....-4
6-10 times.....-5
11-20 times.....-6
More than 20 times..-7
Not sure.....-8

ASK EVERYONE:

11a. And what about dance performances -- do you ever go to live performances of ballet or modern dance, or folk or ethnic dance, or not?

Do go.....(12(____-1 (ASK Q.11b)

Never go.....-2 } (SKIP TO Q.12)
Not sure.....-3 }

11b. Approximately how many times did you go to live performances of ballet or modern dance, or folk or ethnic dance, in the past 12 months, not counting performances given by your children in connection with school or classes? DO NOT READ LIST!

None.....(13(____-1
Once.....-2
2-3 times.....-3
4-5 times.....-4
6-10 times.....-5
11-20 times.....-6
More than 20 times..-7
Not sure.....-8

ASK EVERYONE

12. I would like to read you some reasons people have given us why they do not go out more often to performances of things like music, theater, and dance. For each, would you tell me whether it is a major reason you don't go out more often to live performances, is it a minor reason, or is it not a reason at all for not going out more often to live performances? READ EACH ITEM

<u>ROTATE -- START AT "X"</u>		<u>Major Reason</u>	<u>Minor Reason</u>	<u>Not a Reason at All</u>	<u>Not Sure</u>
()	1. Ticket prices are too high.....	(14(____-1	____-2	____-3	____-4
()	2. It is too difficult to get from here to places where performances are given.....	(15(____-1	____-2	____-3	____-4
()	3. It is so difficult to find a parking place.....	(16(____-1	____-2	____-3	____-4
()	4. The costs of hiring a babysitter, eating out, etc., are more than I can afford....	(17(____-1	____-2	____-3	____-4
()	5. Performances are usually given in neighborhoods or areas I prefer not to visit.....	(18(____-1	____-2	____-3	____-4
()	6. The quality of performances given in this area are not usually worth the time, trouble, or money.....	(19(____-1	____-2	____-3	____-4
()	7. Tickets are usually too difficult to obtain.....	(20(____-1	____-2	____-3	____-4
()	8. Not very many performances are given in this area.....	(21(____-1	____-2	____-3	____-4
()	9. It is difficult to get information on what performances are being given.....	(22(____-1	____-2	____-3	____-4
()	10. I feel out of place in the theaters and concert halls where performances are given.....	(23(____-1	____-2	____-3	____-4
()	11. Going out at night is a real worry.....	(24(____-1	____-2	____-3	____-4

13a. How many times, if any, did you visit art museums that exhibit paintings, drawings, sculpture, etc., during the past 12 months? DO NOT READ LIST!

None.....	(25(_____	-1
Once.....		_____	-2
2-3 times.....		_____	-3
4-5 times.....		_____	-4
6-10 times.....		_____	-5
11-20 times.....		_____	-6
More than 20 times..		_____	-7
Not sure.....		_____	-8

13b. And how many times did you visit science or natural history museums during the past 12 months? DO NOT READ LIST!

None.....	(26(_____	-1
Once.....		_____	-2
2-3 times.....		_____	-3
4-5 times.....		_____	-4
6-10 times.....		_____	-5
11-20 times.....		_____	-6
More than 20 times..		_____	-7
Not sure.....		_____	-8

13c. And how about history museums which preserve objects from the past -- including historic buildings or sites -- how many times did you visit history museums in the past 12 months? DO NOT READ LIST!

None.....	(27(_____	-1
Once.....		_____	-2
2-3 times.....		_____	-3
4-5 times.....		_____	-4
6-10 times.....		_____	-5
11-20 times.....		_____	-6
More than 20 times..		_____	-7
Not sure.....		_____	-8

13d. I would like to read you some reasons people have given us why they do not go to museums more often. For each, would you tell me whether it is a major reason why you do not go to museums more often, a minor reason, or not a reason at all? READ EACH ITEM

<u>ROTATE -- START AT "X"</u>		<u>Major Reason</u>	<u>Minor Reason</u>	<u>Not a Reason at All</u>	<u>Not Sure</u>
()	1. It is too difficult to get from here to museums.....	(28(____-1	____-2	____-3	____-4
()	2. It is so difficult to find a parking place.....	(29(____-1	____-2	____-3	____-4
()	3. The quality of exhibitions at museums in this area is not good enough to make going to them worthwhile.....	(30(____-1	____-2	____-3	____-4
()	4. There is always pretty much the same thing shown, so there is no need to go very often.....	(31(____-1	____-2	____-3	____-4
()	5. Exhibitions are usually presented in neighborhoods or areas I prefer not to visit....	(32(____-1	____-2	____-3	____-4
()	6. It is difficult to get information on what exhibitions and activities are going on in museums.....	(33(____-1	____-2	____-3	____-4
()	7. I don't really feel comfortable going to museums.....	(34(____-1	____-2	____-3	____-4
()	8. It is too expensive to go to museums.....	(35(____-1	____-2	____-3	____-4
()	9. There are not enough museum exhibitions in this area.....	(36(____-1	____-2	____-3	____-4

14a. Different people get different things out of the arts. As far as you are concerned, do you ever find the arts (READ EACH ITEM), or not?

<u>ROTATE -- START AT "X"</u>		<u>Arts Do</u>	<u>Arts Don't</u>	<u>Not Sure</u>
()	1. Give you an uplift from everyday experiences.....	(37(____-1	____-2	____-3
()	2. Are a positive experience in a troubled world....	(38(____-1	____-2	____-3
()	3. Allow you to find a source of creative expression and experience that is rare.....	(39(____-1	____-2	____-3
()	4. Just give you pure pleasure to experience or participate in.....	(40(____-1	____-2	____-3

14b. If there were no arts available here in this community, would you personally miss them very much, only somewhat, or hardly at all?

Very much.....(41)_____ -1
Only somewhat....._____ -2
Hardly at all....._____ -3
Not sure....._____ -4

15a. Now let me ask you about the arts on television. During the past 3 months, about how many programs have you watched on TV in which (READ EACH ITEM) (has/have) been featured? DO NOT READ NUMBER OF TIMES CATEGORIES

		None	One	2-3 Pro-grams	4-5 Pro-grams	6-10 Pro-grams	11-20 Pro-grams	More Than 20 Programs	Not Sure	
ROTATE -- START AT "X"										
()	1. Ballet or modern dance.....	(42(-1	-2	-3	-4	-5	-6	-7	-8
()	2. A symphony orchestra concert.....	(43(-1	-2	-3	-4	-5	-6	-7	-8
()	3. An opera.....	(44(-1	-2	-3	-4	-5	-6	-7	-8
()	4. A musical comedy.....	(45(-1	-2	-3	-4	-5	-6	-7	-8
()	5. A play, such as you would see in a theater.....	(46(-1	-2	-3	-4	-5	-6	-7	-8
()	6. A concert by an opera star.....	(47(-1	-2	-3	-4	-5	-6	-7	-8
()	7. A music concert by a leading pop or rock music group.....	(48(-1	-2	-3	-4	-5	-6	-7	-8
()	8. Top movies, such as those that might be nominated for an Academy Award.....	(49(-1	-2	-3	-4	-5	-6	-7	-8

15b. Do you subscribe to cable television or pay TV, or not?

Subscribe.....(50(_____-1 (ASK Q.15c)

Do not subscribe....._____-2 } (SKIP TO Q.15d)
Not sure....._____-3 }

15c. If more programs on the arts were on cable or pay TV, would you certainly view such arts programs, probably view them, probably not view them, or certainly not view them?

Certainly view.....(51(_____-1
Probably view....._____-2
Probably not view....._____-3
Certainly not view....._____-4
Not sure....._____-5

ASK EVERYONE

15d. Do you own a video cassette recorder, or VCR, a machine which allows you to record television programs and allows you to play movies and other recordings on it, or not?

Own a VCR.....(52(_____-1 (ASK Q.15e)

Do not own a VCR....._____-2 } (SKIP TO Q.16a)
Not sure....._____-3 }

15e. Over the past 12 months, about how many top movies or cultural performances have you rented or bought to play on your VCR or machine that plays them on your TV set? DO NOT READ LIST

None.....(53(_____-1
One....._____-2
2-3....._____-3
4-5....._____-4
6-10....._____-5
11-20....._____-6
21-50....._____-7
51 or more....._____-8
Not sure....._____-9

ASK EVERYONE

16a. Now I'd like to talk about children of school age. Thinking about children who are in school, how important would you say it is for children of that age to be exposed to theater, music, dance, exhibitions of paintings and sculpture, and similar cultural events -- would you say it is very important, somewhat important, of minor importance, or not at all important?

Very important.....(54(_____-1
Somewhat important....._____-2
Of minor importance....._____-3
Not at all important....._____-4
Not sure....._____-5

16b. And from what you know or have heard, would you say that school children in this area have enough opportunities to hear music and go to plays and things like that, or not?

Have enough opportunities..(55(_____-1
Not enough opportunities....._____-2
Not sure....._____-3

16c. Some people think that classes in the arts for children should be taught in public schools, just like math or science or English. Other people think that classes like those should be given, but only after school or as a noncredit activity; and still others don't think they should be given at all. In your opinion, should the public schools in this area teach courses in (READ EACH ITEM) for credit, should it be an after-school or noncredit course, or should it not be offered at all?

		Teach For Credit	Non- Credit	Not At All	Not Sure
() 1. Drawing, painting, or sculpture.....	(56(_____-1	_____-2	_____-3	_____-4	
() 2. Acting.....	(57(_____-1	_____-2	_____-3	_____-4	
() 3. Photography or filmmaking.....	(58(_____-1	_____-2	_____-3	_____-4	
() 4. Playing a musical instrument.....	(59(_____-1	_____-2	_____-3	_____-4	
() 5. Voice or singing.....	(60(_____-1	_____-2	_____-3	_____-4	
() 6. Music appreciation.....	(61(_____-1	_____-2	_____-3	_____-4	
() 7. Ballet, modern dance, or movement.....	(62(_____-1	_____-2	_____-3	_____-4	
() 8. Writing stories or poems.....	(63(_____-1	_____-2	_____-3	_____-4	
() 9. Weaving, needlepoint, or other handwork....	(64(_____-1	_____-2	_____-3	_____-4	
() 10. Making pottery, ceramics, or other crafts..	(65(_____-1	_____-2	_____-3	_____-4	
() 11. Art appreciation.....	(66(_____-1	_____-2	_____-3	_____-4	

16d. Do you think that arts courses like the ones we have just discussed -- whether offered for credit or not for credit -- should be paid for by the school system as part of the regular school budget, or should the cost of such courses not come from the regular school budget?

Paid for from regular school budget..(67(_____-1
Not paid from regular school budget....._____-2
Should not be offered at all (vol.)....._____-3
Not sure....._____-4

16e. When you were in school did you take any course like the ones we have just discussed, or not?

Did take.....(68(_____-1
Did not take....._____-2
Not sure....._____-3

17. I would like to read you some other statements people have made to us. For each, would you please tell me whether you tend to agree strongly, agree slightly, disagree slightly, or disagree strongly. READ EACH STATEMENT

<u>ROTATE -- START AT "X"</u>		<u>Agree</u> <u>Strongly</u>	<u>Agree</u> <u>Slightly</u>	<u>Disagree</u> <u>Slightly</u>	<u>Disagree</u> <u>Strongly</u>	<u>Not</u> <u>Sure</u>
()	a. To see something performed live on stage is more meaningful and exciting than watching it on TV. (69(-1	-2	-3	-4	-5
()	b. Most people enjoy attending arts events.....(70(-1	-2	-3	-4	-5
()	c. Museums are an important resource for the whole community, because they tell us so much about the art and history of different cultures or about science and our environment.....(71(-1	-2	-3	-4	-5
()	d. Most people enjoy attending sports events.....(72(-1	-2	-3	-4	-5
()	e. Things like museums and theater and music performances make a community a better place to live in.....(73(-1	-2	-3	-4	-5
()	f. Some means should be found to present more performances of music, theater, and dance in all parts of the country so that all Americans have an opportunity to attend.....(74(-1	-2	-3	-4	-5

18. Now I'm going to read you some different places and organizations, and I would like you to tell me whether you think they generally get enough money from fees, admissions, sales, dues, etc., to be self-supporting, or must they generally rely also on contributions from individuals and business or support from government sources. From what you know or have heard, are (READ EACH ITEM) generally self-supporting on money earned, or do they usually also have to depend on private contributions, or do they usually also have to depend on government support?

<u>ROTATE -- START AT "X"</u>		Self-Supporting	Depend on Private Contributions	Depend on Government Support	All/Both (Vol.)	Not Sure
()	1. Art museums.....	(10) -1	-2	-3	-4	-5
()	2. Public libraries.....	(11) -1	-2	-3	-4	-5
()	3. Theater groups.....	(12) -1	-2	-3	-4	-5
()	4. Natural history museums.....	(13) -1	-2	-3	-4	-5
()	5. Hospitals.....	(14) -1	-2	-3	-4	-5
()	6. Zoos.....	(15) -1	-2	-3	-4	-5
()	7. Opera companies.....	(16) -1	-2	-3	-4	-5
()	8. Symphony orchestras.....	(17) -1	-2	-3	-4	-5
()	9. Botanical gardens.....	(18) -1	-2	-3	-4	-5
()	10. Science or natural history museums.....	(19) -1	-2	-3	-4	-5
()	11. Historical museums.....	(20) -1	-2	-3	-4	-5
()	12. Ballet or modern dance troupes.....	(21) -1	-2	-3	-4	-5
()	13. Public tennis courts and golf courses.....	(22) -1	-2	-3	-4	-5

19. If arts organizations -- such as art museums, dance, opera, and theater groups, and symphony orchestras -- need financial assistance to operate, do you feel that (READ EACH ITEM) should provide assistance, or not?

<u>DO NOT ROTATE</u>	Should Provide	Should Not	Not Sure
1. The federal government.....	(23) -1	-2	-3
2. State government.....	(24) -1	-2	-3
3. Municipal government.....	(25) -1	-2	-3
4. County government.....	(26) -1	-2	-3
5. Business and corporations.....	(27) -1	-2	-3
6. Foundations.....	(28) -1	-2	-3
7. Individuals.....	(29) -1	-2	-3

20a. Do you think that the federal government should help individual professional artists -- such as musicians, painters, dancers, actors, etc. -- if they need financial assistance to continue their artistic professions, or not?

Federal government should help.....(30(_____-1
Federal government should not help....._____-2
Not sure....._____-3

20b. And the state government -- should it help individual professional artists if they need financial assistance to continue their artistic professions, or not?

State government should help.....(31(_____-1
State government should not help....._____-2
Not sure....._____-3

20c. What about the local municipal or county government -- should it help individual professional artists if they need financial assistance to continue their artistic professions, or not?

Local government should help.....(32(_____-1
Local government should not help....._____-2
Not sure....._____-3

20d. And businesses and corporations -- do you think businesses and corporations should provide financial assistance to individual professional artists if they need financial assistance to continue their artistic professions, or not?

Businesses and corporations should help.....(33(_____-1
Businesses and corporations should not help....._____-2
Not sure....._____-3

20e. Do you favor or oppose an incentive plan to stimulate private giving to the arts, under which for every \$3 that an arts organization or institution raises from private sources, government would contribute \$1?

Favor...(34(_____-1
Oppose....._____-2
Not sure...._____-3

21a. The federal government now pays out over \$700 per capita for defense, \$130 for education, and no more than 70 cents per capita for the arts. Would you be willing to pay \$25 more in taxes per year if you knew that the money would be used to support arts and cultural activities and facilities, or would you not be willing to do that?

Would be willing to pay \$25 more..(35(_____-1 (SKIP TO Q.22a)

Not be willing to pay \$25 more.....-2
Not sure.....-3} (ASK Q.21b)

21b. How about a rise of \$15 -- would you be willing to pay \$15 more in taxes per year if you knew the money would be used to support arts and cultural activities and facilities, or would you not be willing to do that?

Would be willing to pay \$15 more..(36(_____-1 (SKIP TO Q.22a)

Not be willing to pay \$15 more.....-2
Not sure.....-3} (ASK Q.21c)

21c. How about a rise of \$10 -- would you be willing to pay \$10 more in taxes per year if you knew the money would be used to support arts and cultural activities and facilities, or would you not be willing to do that?

Would be willing to pay \$10 more..(37(_____-1 (SKIP TO Q.22a)

Not be willing to pay \$10 more.....-2
Not sure.....-3} (ASK Q.21d)

21d. How about a rise of \$5 -- would you be willing to pay \$5 more in taxes per year if you knew the money would be used to support arts and cultural activities and facilities, or would you not be willing to do that?

Would be willing to pay \$5 more..(38(_____-1
Not be willing to pay \$5 more.....-2
Not sure.....-3

ASK EVERYONE

22a. In the past 12 months, have you personally or your immediate family contributed any money to an arts organization or an arts fund, or not?

Have contributed..(39(_____ -1 (ASK Q.22b)

Have not contributed.. _____ -2 } (SKIP TO Q.22d)
Not sure..... _____ -3 }

22b. What kinds of arts organizations or arts funds have you contributed to?
Any others? DO NOT READ LIST -- MULTIPLE RECORD

An art museum.....(40(_____ -1
A dance company..... _____ -2
An opera company..... _____ -3
A theater company..... _____ -4
A children's theater company..... _____ -5
A symphony orchestra..... _____ -6
A choral group..... _____ -7
A handicraft organization..... _____ -8
A united arts fund..... _____ -9
Other (SPECIFY):

..... _____ -0
Not sure..... _____ -x

22c. About how much in total would you estimate you personally or your immediate family contributed to arts organizations or arts funds in the past 12 months? DO NOT READ LIST

\$1-\$5.....(41(_____ -1
\$6-\$10..... _____ -2
\$11-\$15..... _____ -3
\$16-\$20..... _____ -4
\$21-\$30..... _____ -5
\$31-\$50..... _____ -6
\$51-\$100..... _____ -7
\$101-\$200..... _____ -8
\$201-\$500..... _____ -9
\$501-\$1,000..... _____ -0
\$1,001 or over..... _____ -x
Not sure/refused..... _____ -y

ASK EVERYONE

22d. Would you favor or oppose employers adopting a policy of contributing an equal amount to an arts organization or arts fund when an employee makes such a contribution, as is now done by many employers on contributions employees make to colleges and universities?

Favor.....(42(_____ -1
Oppose..... _____ -2
Not sure..... _____ -3

TO BE ASKED OF EVERYONE

F1. What type of work does the main wage earner of this household do?

ASK FOR JOB TITLE AND MAIN DUTIES -- DESCRIBE IN DETAIL

Professional.....	(43(-1
Manager, official.....		-2
Proprietor (small business).....		-3
Clerical worker.....		-4
Sales worker.....		-5
Skilled craftsman, foreman.....		-6
Operative, unskilled laborer (except farm).....		-7
Service worker.....		-8
Farmer, farm manager, farm laborer.....		-9
Student.....		-0
Housewife.....		-x
Military service.....		-y
Unemployed.....	(44(-1
Retired.....		-2
Welfare.....		-3
Disabled.....		-4
Other (SPECIFY).....		
.....		-5
Not sure.....		-6

F2. Which of the following best describes the female head of this family -- a housewife who prefers to stay at home, a housewife who plans to go to work, a woman who works to earn money for her family, or a woman with a full-time career?

Housewife who prefers to stay at home.....	(45(-1
Housewife who plans to go to work.....		-2
Woman who earns money for family.....		-3
Woman with full-time career.....		-4
No female head (vol.).....		-5
Student (vol.).....		-6
Not sure.....		-7

F3. Is the main wage earner of this household male or female?

Male.....	(46(-1
Female.....		-2
Male and female both equal (vol.).....		-3
Not sure.....		-4

F4. Are you single, married, divorced, separated, or widowed? SINGLE RECORD

Single.....(47(_____-1
 Married....._____-2
 Unmarried, living
 with partner (vol.)....._____-3
 Divorced....._____-4
 Separated....._____-5
 Widowed....._____-6

F5. How old are you? IF HESITANT, READ LIST

18 to 20.....(48(_____-1
 21 to 24....._____-2
 25 to 29....._____-3
 30 to 34....._____-4
 35 to 39....._____-5
 40 to 49....._____-6
 50 to 64....._____-7
 65 and over....._____-8

F6. What was the last grade or level of school you completed?

No formal schooling.....(49(_____-1
 First through 7th grade....._____-2
 8th grade....._____-3
 Some high school....._____-4
 High school graduate....._____-5
 Some college....._____-6
 Two-year college graduate....._____-7
 Four-year college graduate....._____-8
 Postgraduate....._____-9
 Trade/technical/vocational
 after high school*.....XXXXXX

*INTERVIEWER: PROBE FOR LAST LEVEL OF FORMAL EDUCATION AND CODE INTO APPROPRIATE CATEGORY.

F7. Are you a member of a labor union, or is anyone else in this household a member of a labor union? (IF "YES":) Can you tell me who that person is?

MULTIPLE RECORD IF NECESSARY

Self is member.....(50(_____-1
 Other is member....._____-2
 No union member in household...._____-3
 Not sure....._____-4

F8. With which religious group do you identify? Would you describe yourself as Protestant, Catholic, Jewish, or what?

Protestant.....(51(_____-1
 Catholic....._____-2
 Jewish....._____-3
 Other (SPECIFY) _____
 .._____-4
 None (vol.)....._____-5
 Not sure....._____-6

INTERVIEWER NOTE:

CODE AS "PROTESTANT":

Baptist
 "Born Again"
 "Christian" (UNSPEC.)
 Church of Christ
 Episcopalian
 "Fundamentalist"
 Lutheran
 Methodist
 Pentacostal
 Presbyterian
 Unitarian

CODE AS "OTHER" AND SPECIFY:

Christian Scientist
 Greek/Russian Orthodox
 Jehovah's Witness
 Latter-Day Saint/Mormon
 7th Day Adventist

F9. Which of the the following income categories best describes your total 1983 household income? Was it (READ LIST)?

\$7,500 or less.....(52(_____-1
 \$7,501 to \$15,000....._____-2
 \$15,001 to \$25,000....._____-3
 \$25,001 to \$35,000....._____-4
 \$35,001 to \$50,000....._____-5
 \$50,001 or over....._____-6
 Not sure....._____-7

INTERVIEWER: TOTAL
 HOUSEHOLD INCOME BEFORE
 TAXES FROM ALL SOURCES

F10. Are you of Hispanic origin or descent, or not?

Yes, of Hispanic origin.....(53(_____-1
 No, not of Hispanic origin....._____-2
 Not sure....._____-3

F11. Do you consider yourself white, black, oriental, or what?

White.....(54(_____-1
 Black....._____-2
 Oriental/Asian or Pacific Islander....._____-3
 American Indian or Alaskan native....._____-4
 Not sure....._____-5