Features	Profits	sections	Why we are	Audience
Users will be able to save what foods they have in their fridge	monthly Subscription fee	Meat	Auto Generated price comparison	College students
Users will be able to see whats in fridge from their phone	free based tier with less features	Dairy	Gives stores that are having sales	Old people
App could suggest what user can make with ingredients inside fridge	Auto ordering from grocery stores for fee	Produce	Barcode Scanner	People on vacation
App will prompt user when their food is going to Expire 5 day/ 3 day/ 1 day	Limit to how much someone can store in their database/fridge before buying	Juice	Auto sorts into	Families
Users will be able to get a auto generated grocery list	30 day free trials avaliable		sections	