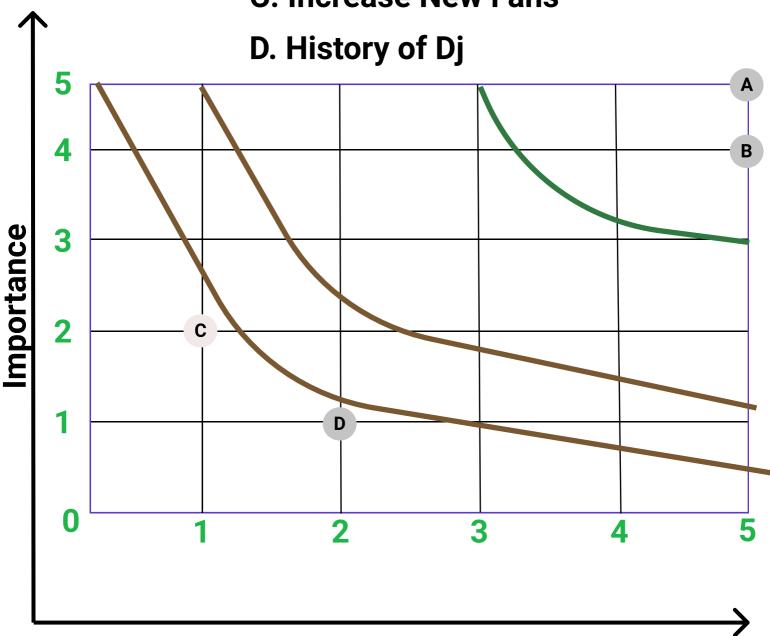
strategy-plane

- A. Listen to music
- **B.** Connect to Social Media
- C. Increase New Fans



Viabilty/Fesability

From the table I will concentrate on A and B

- A. Listen to music
- **B. Connect to Social Media**