

CSCE 190

Assignment Name: Persona

Group Name: Data Diddlers

Team Members who contributed:

First Name	Last Name	Email
Jason	Spratt	jsspratt@email.sc.edu
Colin	Alonso	calonso@email.sc.edu
Mason	Brockinton	brockim@email.sc.edu
Tyler	Cornwell	mtc7@email.sc.edu
Conor	Zurawski	conorz@email.sc.edu

Emily Strong - Jason Spratt

age: 25

residence: Denver, Colorado

education: Bachelor's Degree in Business

occupation: Accountant at an ocean cleaning nonprofit

marital status: Single



"Live Laugh Love"

Always down to go for a run/ walk. Loves any type of craft to do while watching the Bachelor.
Holds the world record for most Chilli-Cheese-Dogs eaten in 5 minutes.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Having lots of diverse friends. Watching cooking TV-shows.

Needs

- Friends
- A roommate

Values

- Eating competitions
- Loyalty
- Social media presence

Wants

- People to go to the gym with
- Someone who likes to cook

Fears

- Whales
- Not having anyone to watch The Bachelor with
- Losing an eating competition



Dave Jones - Mason Brockinton

age: 21

residence: GA

education: Highschool Graduate

occupation: College Student

marital status: Single



"Live life to its fullest"

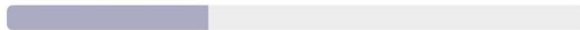
Likes to hang out with his friends and watch sports. Will go out every weekend and have a good time.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Being able to have a quiet place to study, and a big group of friends.

Needs

- New friends
- A roommate
- A nice living space

Values

- Studying
- Having fun
- Staying on track
-

Wants

- Compatible roommates
- Apartment with nice kitchen
- Roommates that go out
-

Fears

- Not being able to find compatible roommates
- Failure
- Spiders
-



Justin Johnson (Colin Alonso)

age: 18

residence: Columbia, South Carolina

education: College Freshman

occupation: Unemployed

marital status: Single



"All I care about are my grades"

Hours upon hours studying every day with no regards for what time it is. The grind doesn't stop until Justin understands.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Maintaining a perfect 4.0 GPA and being involved in numerous clubs and organizations.

Needs

- A place to live
- a roommate comfortable with late nights spent studying

Values

- Academic excellence
- high level planning
- good friendship

Wants

- clean and neat room at all times
- a best friend in a roommate
- someone who has common goals/interests

Fears

- a GPA lower than 3.8
- not becoming President of the club he joins



Kate Ellis - Conor Zurawski

age: 22

residence: San Francisco, CA

education: Bachelor's in Nursing (BSN)

occupation: Nursing Assistant at UCSF Medical Center

marital status: Single



"Let no one ever come to you without leaving better and happier"

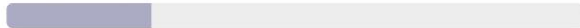
Enjoys nature, fitness, and animals.

Comfort With Technology

INTERNET



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MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

- * Discipline in professional and personal habits
- * Positivity and communication
- * Emotional intelligence

Needs

- * Personal transportation
- * Social interaction
- * Personal time from work

Values

- * Selflessness
- * Perseverance
- * Confidence

Wants

- * Easier choices for healthy pet food.
- * Apartment closer to work
- * More reliable car

Fears

- Fears are the things that keep him or her up at night
- This might be something like failure
- But might also have to do with real fear

Geoffrey by Tyler Cornwell

age: 20

residence: Columbia SC

education: Some College

occupation: Part-time Cashier

marital status: single



"likes to play soccer"

When not in class or doing homework he spends his day working at a grocery store or on the field playing soccer.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Validation from those in a higher position than him

Values

- Getting things done on-time and in a pristine fashion

Criteria For Success:

To always be the best out of a group at what he is doing.

Wants

- Wants to find a new roommate
- Wants a roommate that will not eat his food and cleans up after themselves

Fears

- Failing even after trying his best

