Multilevel Modelling

University of Zürich
PD Dr. Conrad Ziller
conrad.ziller@uni-due.de
https://conradziller.com

Who am I?

- MA Political Science at U Tübingen
- PhD and Habilitation at U Cologne
- Since 10/2020 Akademischer Rat (eq. Lecturer) U Duisburg-Essen
- Research interests:
 - Migration and integration
 - Policy effects
 - Political and social trust
 - Quantitative methods

Who are you?

- 5 min breakout session in pairs, talk about the following three questions, then introduce your breakour session partner in the audiance:
 - What is your name?
 - Where did you grow up? With which city/area do you identify most?
 - What is an interesting/outstanding characteristic about yourself?

Schedule for the course

DAY I

- Introduction, Fundamentals
- Random Intercept and Random Slope models
- Assumptions and diagnostics
- Cross-level interactions
- Centering

DAY 2

- Fixed Effects models
- 3-Level models (and more)
- Cross-classified models
- Logit and other link functions

DAY 3

- Growth curve models and multilevel SEM
- Merits and pitfalls of multilevel models
- Discussion of your projects

Schedule for Day 1

- Multilevel data and handling non-independent observations
- Fundaments of multilevel modelling
- Random Intercept and Random Slope models
- Assumptions and diagnostics
- Cross-level interactions
- Centering

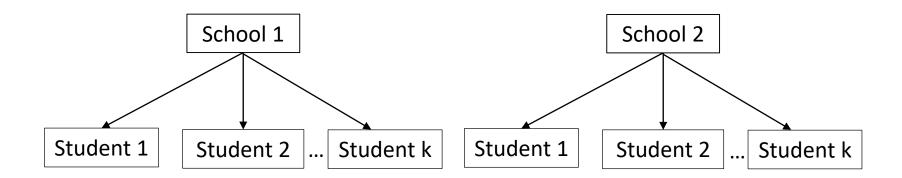
Data is hierarchical / grouped / clustered:

- Temporarily structured: data measured over time
- Spatially structured data, e.g. students in schools
- Within individual variation, e.g. data from factorial survey experiments

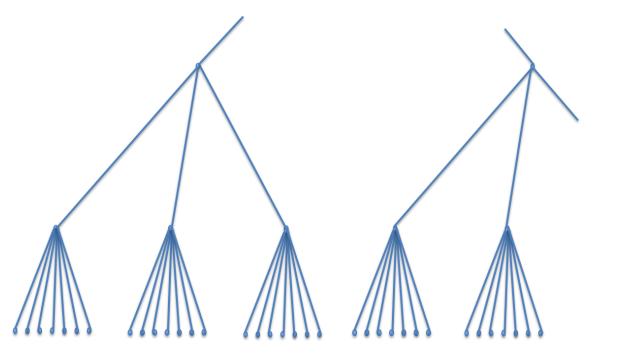
Level



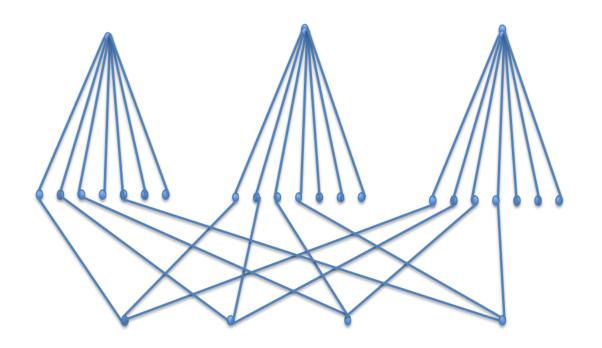




Grouped data



Complex grouping



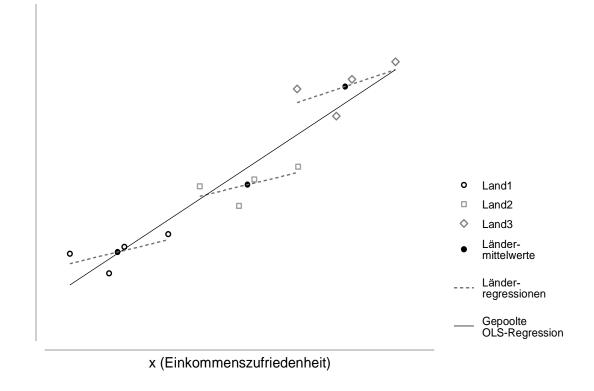
Data structure

ID _i	ID_{j}	x1	x2	х3	z1	z2	У	
1	1	1	3	1	2	4	2	
2	1	2	2	2	2	4	5	
3	2	3	1	4	3	1	1	
4	2	2	2	1	3	1	2	
5	2	1	4	3	3	1	3	
6	3	5	4	1	4	2	1	

- Violation of uncorrelated errors → serial correlation
 - Indicated by intra-class correlation coefficient (ICC): The larger the ICC the greater the similarities within the groups (and the larger the average differences between groups)
 - Breusch Pagan / Wooldridge test
- > Serial correlation: coefficients might be unbiased, but the standard errors are in any case biased
- > Affects statistical testing procedures: underestimation of the standard errors
- ➤ Leads to detecting statistically significant relationships that actually do not exist

- Violation of the exogeneity assumption (error term e and predictor x are uncorrelated: E(e|x)=0)
- → If group membership carries <u>relevant</u> unobserved characteristics, then biased regression coefficients!
- Relevant means correlated with outcome variable and predictor variable of interest

- Example: Group membership (country)
 correlated with satisfaction with
 government (y) AND satisfaction with
 income (x)
- Group differences represent unobserved country characteristics (e.g. unemployment rates) that are "transported" by the individual-level variable



Remedies addressing...

Serial correlation

- Control for factors that causally underlie the process of serial correlation
- Estimation of cluster / panel-robust standard errors
- Fixed-Effect Models
- Random-Effects / Multilevel Models

Unoverserved heterogeneity

- Fixed-Effect Models
- Random-Effects / Multilevel Models with group-level variables

Schedule for Day 1

- Multilevel data and handling non-independent observations
- Fundaments of multilevel modelling
- Random Intercept and Random Slope models
- Assumptions and diagnostics
- Cross-level interactions
- Centering

Fundamentals – When to do multilevel modeling?

Statistical considerations:

Standard methods such as OLS ignore the hierarchical structure of the data

Substantial Interest:

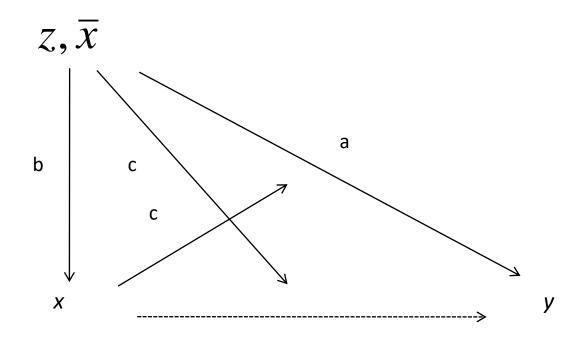
- Interest in context/group effects:
 - Interest in effect of group variables
 - Interest in the variance part
 - Interest in interaction between group and individual-level variables

Fundamentals – Levels versus variables

- Various labels: Hierarchical Linear Models, Random Coefficient Models, Mixed Models
- Level criteria:
 - Vast number of categories
 - Without intrinsic information content
 - Random selection from a "case universe" (interchangeability)
- Level vs. Variables
 - Example 1: Organisations in which person works (employees in organisations)
 - Example 2: Social class (people in social classes)
 - Example 3: Neighborhoods
 - Example 4: East Germany vs. West Germany

Fundamentals

Different contextual effects



Z= Global variable

 \overline{x} = Aggregated Variable

a Direct contextual effects

b Perception-mediated effects

c Cross-level interactions

Group session #1

- You will be assigned to breakout rooms in pairs and draw
- Use the whiteboard function in Zoom or https://webwhiteboard.com/
- Draw the multilevel relationships you are interested in (e.g. own project)
- Save a screenshot or the web whiteboard link to share your picture with all participants

Schedule for Day 1

- Multilevel data and handling non-independent observations
- Fundaments of multilevel modelling
- Random Intercept and Random Slope models
- Assumptions and diagnostics
- Cross-level interactions
- Centering

Overview

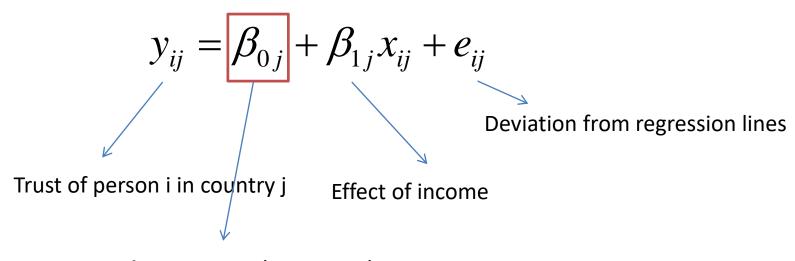
- Basic ML-models
 - Random Intercept Model
 - Random Slope Model
- Further topics: Model estimation, model assumptions, model fit, binary DV, interactions, mediation.

Overview

Typical procedure

- 1. (Empty model)
- 2. Random Intercept Model, individual variables only
- 3. Random Intercept Model, individual variables and context variables
- 4. Random Slopes Model
- 5. Random Slopes Model, with cross-level interactions
- Example: 10000 individuals in 20 countries, DV: social trust, IVs: age, education, income + GDP/capita

Step 1: Regression for country j



Average trust in country j

Step 2: Specification of country-specific intercepts

$$\beta_{0j} = \gamma_{00} + u_{0j}$$

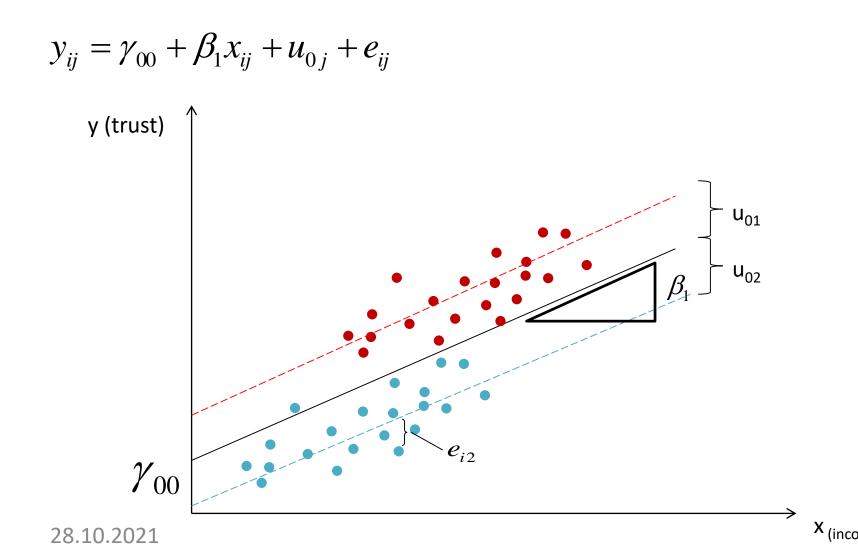
Overall notation:

Average trust across countries ("Grand Mean" or "Grand Intercept")

Deviation of a country's trust level from the Grand Mean

$$y_{ij} = \gamma_{00} + \beta_1 x_{ij} + u_{0j} + e_{ij}$$

Fixed Part / Fixed Effects Random Part / Random Effects



23

Variance can be decomposed:

Total variance =
$$\sigma_{u_0}^2 + \sigma_e^2$$

Intra-Class-Correlation (ICC)

$$\rho = \frac{{\sigma_{u_0}}^2}{{\sigma_{u_0}}^2 + {\sigma_e}^2}$$

- Proportion of variance at the grouping level
- Mean correlation of y-values when pairs of the same group are considered
- Always calculate ICC from empty model before ML analysis

Rule of thumb:

 $\rho \le 0.05$ small amount of L2-varince

 $\rho \cong 0.10$ medium amount of L2-varince

 $\rho \ge 0.15$ large amount of L2-varince

• Introduction of macro variables serves to reduce (or explain) the random intercept variance:

$$y_{ij} = \beta_{0j} + \beta_{1j} x_{ij} + e_{ij}$$

$$\beta_{0j} = \gamma_{00} + \gamma_{01} z_{j} + u_{0j}$$

Summarized notation:

$$y_{ij} = \gamma_{00} + \beta_1 x_{ij} + \gamma_{01} z_j + u_{0j} + e_{ij}$$

e.g. effect of GDP/capita on average level of social trust

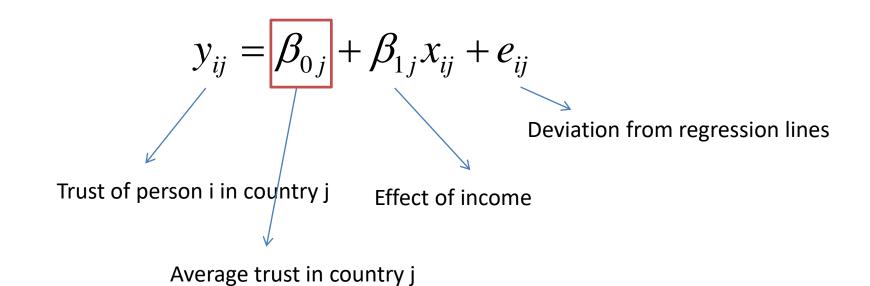
Stata

mixed DV IV1 IV2 ... ||id:

$$lmer(DV \sim 1 + IV1 + IV2 + (1|id), data = data)$$

- Not only the mean value of the DV, but also the effect size of individual IVs can vary across contexts
- Random slope (RS) = group-specific slope of the regression line.
- There are both theoretical (e.g. there are reasons why a relationship is not equally strong in all contexts) and empirical reasons to model RS.
- Model comparisons (likelihood ratio test) provide information on the relevance of RS

Step 1: Regression for country j



• Step 2: Specification of country-specific intercepts and country-specific slopes

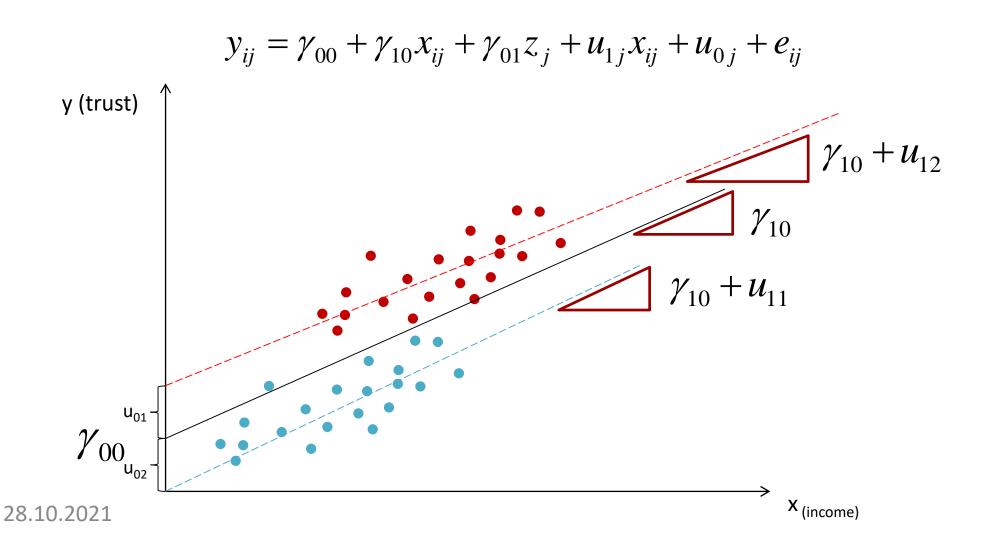
$$\beta_{0j} = \gamma_{00} + \gamma_{01}z_j + u_{0j} \qquad \qquad \beta_{1j} = \gamma_{10} + u_{1j}$$

Overall notation:

Average income effect across all countries

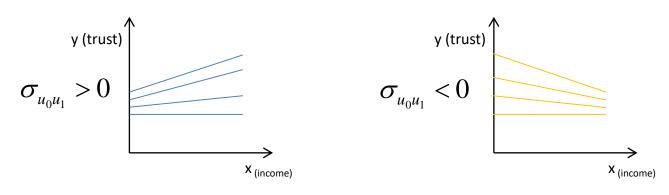
Deviation country j

$$y_{ij} = \gamma_{00} + \gamma_{10}x_{ij} + \gamma_{01}z_j + u_{1j}x_{ij} + u_{0j} + e_{ij}$$
Fixed Part / Fixed Effects Random Part / Random Effects



31

• Further specification: variance structure of random effects (correlation between intercept and slopes)



• Testing the relevance: Likelihood-Ratio-Test

Stata

```
mixed DV IV1 IV2 ... | |id: IV1 , cov(un)
```

$$lmer(DV \sim 1 + IV1 + IV2 + (1 + IV1|id), data = data)$$

Group session #2

- You will be assigned to breakout rooms in pairs and draw
- Download the data and preliminary syntax files from https://github.com/conrad-ziller/ml-course/tree/main/data
- Group work
 - Decide on which software you use
 - Get an overview of the syntax and talk about the necessary steps to make the syntax work
 - Share your screen and make it work
 - Share the file via chat (a filled out file will be provided at the end of the day)
- ~25 min time

Schedule for Day 1

- Multilevel data and handling non-independent observations
- Fundaments of multilevel modelling
- Random Intercept and Random Slope models
- Assumptions and diagnostics
- Cross-level interactions
- Centering

Model Estimation

- Maximum-Likelihood estimation
 - Idea: Find the combination of parameters that take the highest value on the likelihood function, i.e. for which the realization of the observed data is most plausible.

$$\hat{\theta}_{mle} = \underset{\theta \in \Theta}{\operatorname{arg\,max}} \, \hat{\ell}(\theta \mid x_1, ..., x_n)$$

- Deviation = difference between model and data Iterative procedure:
 - Start from a set of initial values
 - Change parameters that increase the likelihood function
 - Continue until change is maximum = convergence
- Reasons for non-convergence
 - Misspecified model (overfitting)
 - Poor initial values
 - Parameters too small (close to 0)

Model Estimation

- Nested Models (Model 1 is a subset of Model 2)
 - –Differ e.g. in only one parameter
 - –Comparison via deviance (= -2*LogLikelihood): lower deviance, better model
 - -Likelihood ratio test compares deviance in relation to differences in degrees of freedom
 - -Significant test result shows that the extended model is better

Stata

```
mixed DV IV1 IV2 ... ||id:
eststo M1

mixed DV IV1 IV2 ... ||id: IV1
eststo M2

lrtest M1 M2
```

```
M1 <- lmer(DV ~ 1 + IV1 + IV2 + (1|id) + (0 + IV1|id), data = data)

M2 <- lmer(DV ~ 1 + IV1 + IV2 + (1 + IV1|id), data = data)

anova(M2, M1)
```

Model Comparison

- Non-Nested Models
 - AIC (Akaike Information Criterion) = deviance + number of parameters)
 - BIC (Bayes Information Criterion) = deviance + no.par.*In(number of cases)
 - Consider complexity of models
 - AIC if the number of cases is the same and BIC if it differs
- Proportion of explained variance
 - For each level seperately, in relation to the empty model
 - More difficult to calculate for RS (see Hox 2010: pp.76)

$$R_{INDIV}^{2} = \frac{\sigma_{e}^{2}(empty) - \sigma_{e}^{2}}{\sigma_{e}^{2}(empty)} \qquad R_{CONTEXT}^{2} = \frac{\sigma_{u_{0}}^{2}(empty) - \sigma_{u_{0}}^{2}}{\sigma_{u_{0}}^{2}(empty)}$$

Model Assumptions

- Linearity of the relationship between x_{ij} and y_{ij}
- Error term and covariates are not correlated: $Cov(e_{ij}, x_{ij}) = 0$
- Homoscedasticity: $Var(e_{ij} | x_{ij}) = \sigma^2$
- Error terms are normally distributed with expected value 0:

$$e_{ij} \sim N(0, \sigma_e^2)$$

$$u_{0j} \sim N(0, \sigma_{u_0}^2)$$

$$u_{1j} \sim N(0, \sigma_{u_1}^2)$$

• Correlated error terms within groups *j*: $Corr(e_{ij}, e_{i'j}) = \rho$

Model Assumptions

- Testing of model assumptions via residual diagnostics
- Multiple residuals, seperate diagnostics desirable
- Stepwise approach to diagnostics
- Observations are a common function of the residuals of different levels

Bottom-up strategy:

- (1) First diagnose the residuals of the first level
- (2) then diagnose the random effects

Stata

Level 1

```
predict yhat
predict res1, rstandard
qnorm res1, name(res1)
twoway scatter res1 yhat, yline(0)
```

Level 2 (with one RS)

```
predict u1 u0, reffects
preserve
collapse yhat u0 u1, by(id_c)
histogram u0, normal name(u0)
histogram u1, normal name(u1)
twoway scatter u0 yhat, yline(0) name(s0) mlabel(id_c)
twoway scatter u1 yhat, yline(0) name(s1) mlabel(id_c)
restore
```

Model Assumptions

- Possible reasons for violated assumptions
 - Non-normally distributed continuous DV or IV
 - Outliers
 - _ ...
- Countermeasures
 - Transformation of variables (e.g. via ladder command in Stata)
 - Interaction terms with heteroskedasticity
 - Remove outliers from model
 - Dummy for outliers

Checklist Modelspecifications

- Is the functional form of the relationship between x and y linear?
- Is the functional form of the relationship between x and y homoscedastic?
 - ➤If not, consider interaction terms
- Relevant control variables in the model?
- Is there unexplained intercept variance at the context level?
 - ➤ If yes, is it of theoretical interest?
 - ➤If yes, inclusion of context variables

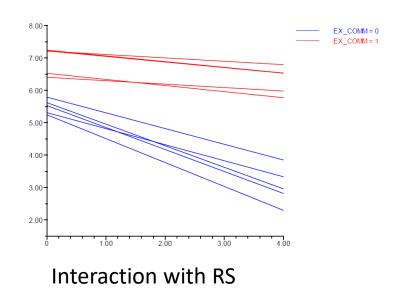
Checklist Modelspecifications

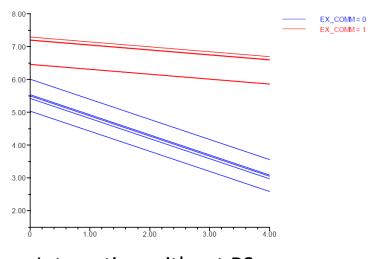
- Does the effect of individual variables vary significantly between contexts?
 - ➤ If yes, random slopes
 - ➤ If necessary, estimate covariances between random effects arbitrarily (mixed option cov(unstructured))
- Should the variance of the random slopes be explained?
 - ➤ If yes, inclusion of multilevel interactions

Schedule for Day 1

- Multilevel data and handling non-independent observations
- Fundaments of multilevel modelling
- Random Intercept and Random Slope models
- Assumptions and diagnostics
- Cross-level interactions
- Centering

- Interaction between context and individual variable
- Idea: Context feature explains different effect of individual feature across contexts (random slope)
- A priori (usually) identify significant random slope





Interaction without RS

Specification of country-specific intercepts and slopes

$$y_{ij} = \beta_{0j} + \beta_{1j}x_{ij} + e_{ij}$$

$$\beta_{0j} = \gamma_{00} + \gamma_{01}z_j + u_{0j}$$

$$\beta_{1j} = \gamma_{10} + u_{1j}$$

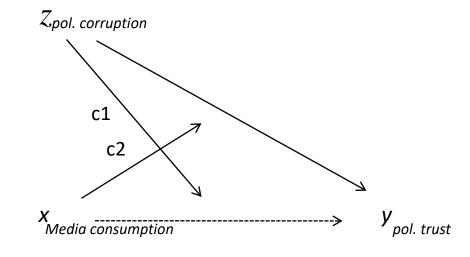
With interaction:

$$\beta_{1j} = \gamma_{10} + \gamma_{11}z + u_{1j}$$

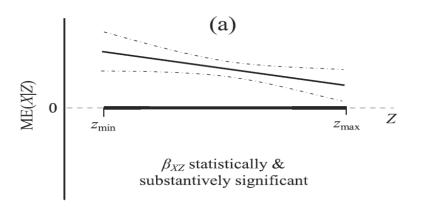
Overall notation

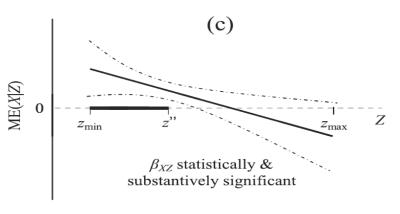
 $y_{ij} = \gamma_{00} + \gamma_{10}x_{ij} + \gamma_{01}z_j + \gamma_{11}x_{ij}z_j + u_{1j}x_{ij} + u_{0j} + e_{ij}$ Random Part / Random Effects

- Hypotheses should be symmetrical (if theoretically reasonable)
 - H1: Political corruption reduces political trust, especially when media consumption is high. (c2)
 - H2: Media consumption reduces political trust, especially in contexts characterized by high political corruption. (c1))
- Statement on high and low values of the moderator often useful
 - H2a: In contexts with *high* political corruption, the relationship between media consumption and political trust is *negative*.
 - H2b: In contexts with *low* political corruption, the relationship between media consumption and political trust is *positive*.



- Always estimate both interaction term and main effects in the model
- Symmetrical interpretation of the results along the hypotheses formulated.
- Is the correlation significant for all values of the moderator? If not, what does this mean for the hypotheses?





Berry et al. 2012: 661

Stata

```
//Form interaction term beforehand
gen x z=x*z
mixed y \times z \times z \mid \mid id:
//better interact within the model per # (simplifies post-
estimation)
mixed y x z c.x#c.z ||id:
margins, dydx(x) at (z = (0 (0.1) 1))
marginsplot, yline(0)
margins, dydx(z) at (x = (0 (0.1) 1))
marginsplot, yline(0)
```

Schedule for Day 1

- Multilevel data and handling non-independent observations
- Fundaments of multilevel modelling
- Random Intercept and Random Slope models
- Assumptions and diagnostics
- Cross-level interactions
- Centering

Centering

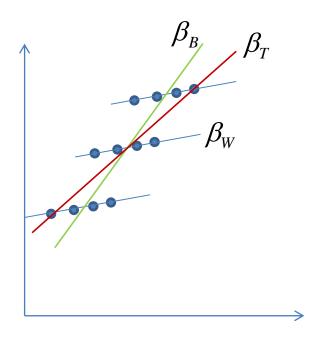
Version 1: At the overall mean or grand mean (also CGM)

- Continuous variables receive a meaningful zero point
- Constant can be interpreted as an estimated value of the AV for persons who have a mean expression on all characteristics.
- possibly reduces multicollinearity problems
- all other parameter estimates remain identical (as in the uncentred case)

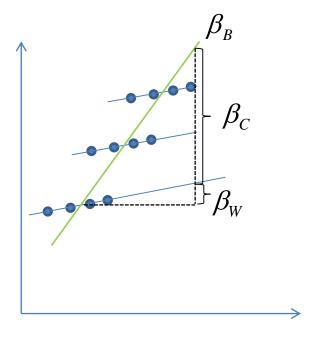
Version 2: At the group mean (also CWC)

- only for individual variables
- Consequence: Between-group variance is removed from variable
- Constant is an estimate of the AV for individuals who have an alignment with the group mean on all characteristics
- Changes correlation structure of data; coefficient estimates especially of level-2 variables change

Context Effect of Group Mean



blue = Within-Effect green = Between-Effect red = Total Effect (mixed)



Between-Effect = Within-Effect + context effect

Centering and Effect Interpretation

```
    Centering at the Grand Mean (CGM)

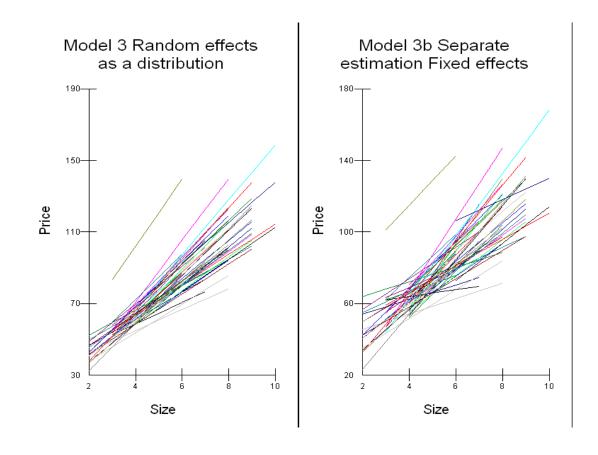
            Effect of x = β(within)
            Effect of x(line) the group mean = β(context)
            β(between) = β(within) + β(context)

    Centering at the Group Mean (CWC)

            Effect of x = β(within) [without "shrinkage"]
            Effect of x(line) the group mean = β(between)
            β(context) = β(between) - β(within)
```

Shrinkage

- Regression lines across individual contexts "shrink" towards the Grand Mean
- The fewer the observations at level 1, the stronger the shrinkage
- Certainty of estimation is to some extent borrowed from large clusters



from: Jones & Subramanian 2009, MlWin Traning Manual

Centering

- When to center on the overall mean?
 - Mostly useful, as it facilitates interpretation of the concept and context effects.
 - If substantial interest in level 2 variable (or interaction at level 2), as it co-controls for composition effects of level 1.
- When to center on the group mean?
 - Content reasons: In the case of poorly comparable group means (e.g. centre income at the country mean).
 - If there is substantial interest in level 1 variables, as there is no shrinkage.
 - In the case of cross-level interaction, as there is no shrinkage at level 1 and level 2 variables here are between and not a mixture of between and within.

For level-1 interactions

Stata

```
//grand-mean
center UV1 UV2 , pre(cgm_) mean(mgm_)

//group-mean
bys id: center UV1 UV2 , pre(cwc_) mean(mwc_)

xtmixed AV cgm_UV1 cgm_UV2 ... ||id:
xtmixed AV cwc_UV1 cwc_UV2 ... ||id:
```

Assignments

- 1. Describe an interaction you are interested in
- Graphically, Hypotheses, how to test?
- 2. Start preparing your own project (feedback on 26 Nov)
- 3. Read text for next week

Thank you for your Attention!