

# SEO Tech Developer

## Intro to Week 2 Project

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Jennifer Peterson

# First, Let's Take a Deep Breath

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You have just (almost) completed a very intense week

And you've done amazing!

What did you learn?

What went well?

What didn't?

What is your biggest concern?

# Take a Deep Breath

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*“You will fail at some point in your life. You will lose. You will suck at something. Accept it.”*

*.... But don't fall back, fall forward*

*-author unknown*

Computer Science is about failing,  
and trying again and again - until we  
create something that never existed

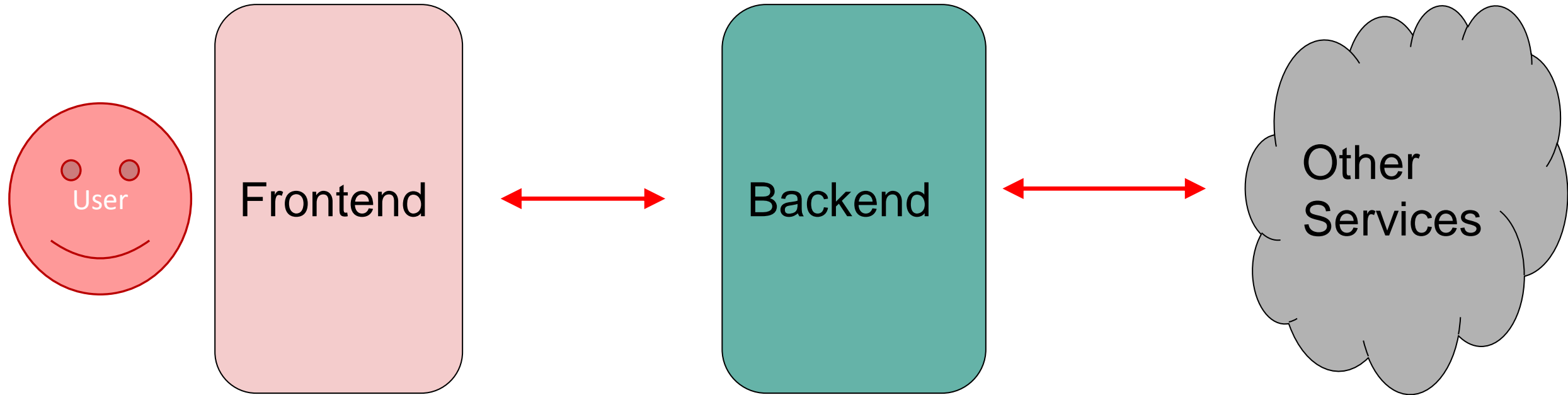
# Learning Objectives

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1. Understand the differences between a "backend", "frontend", and "fullstack" developer
2. Create a project plan that addresses both usefulness to a user and technical considerations

# What is a Backend, Frontend, and Fullstack Developer?

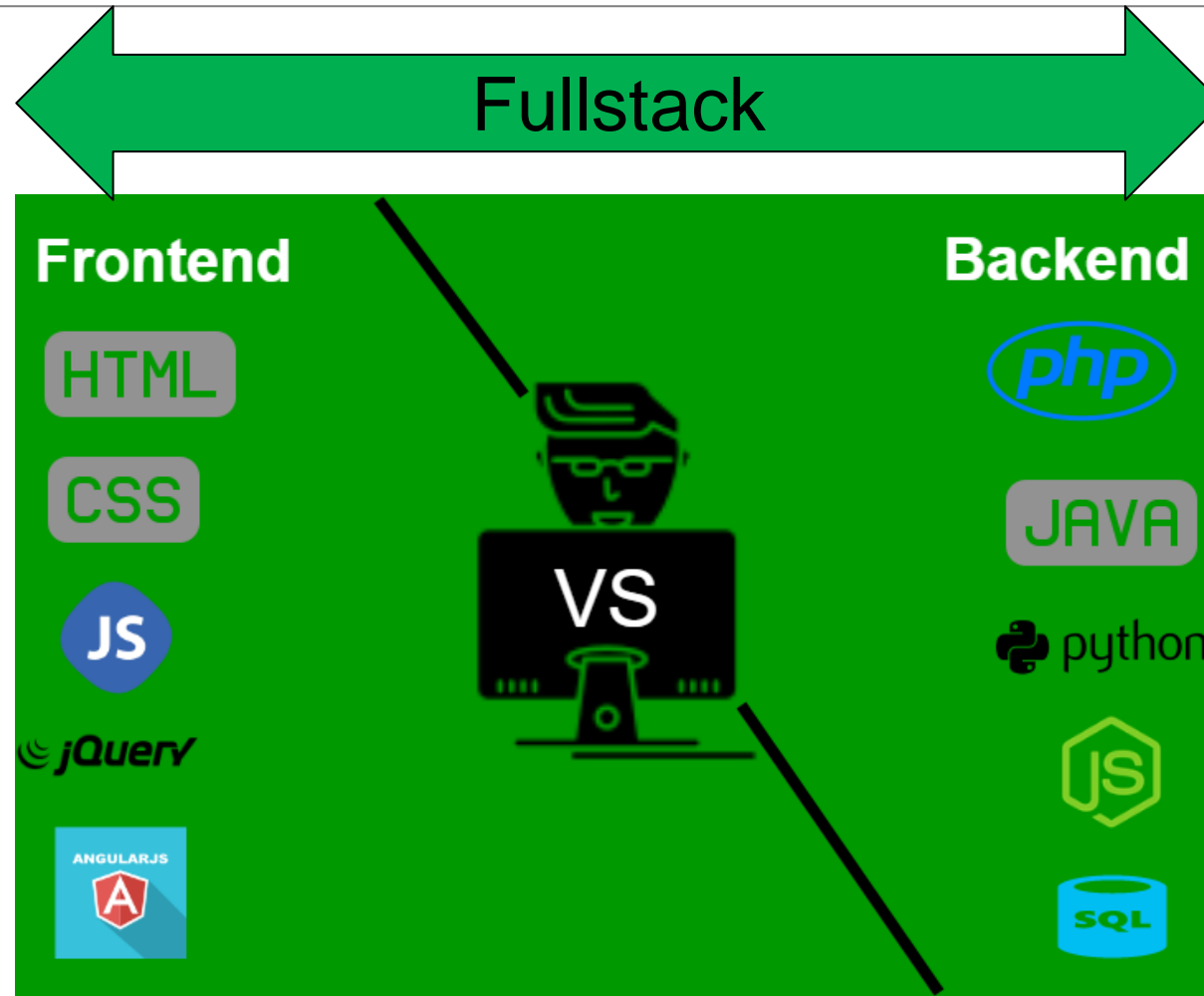
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*Where have we focused this week?*

# What is a Backend, Frontend, and Fullstack Developer?

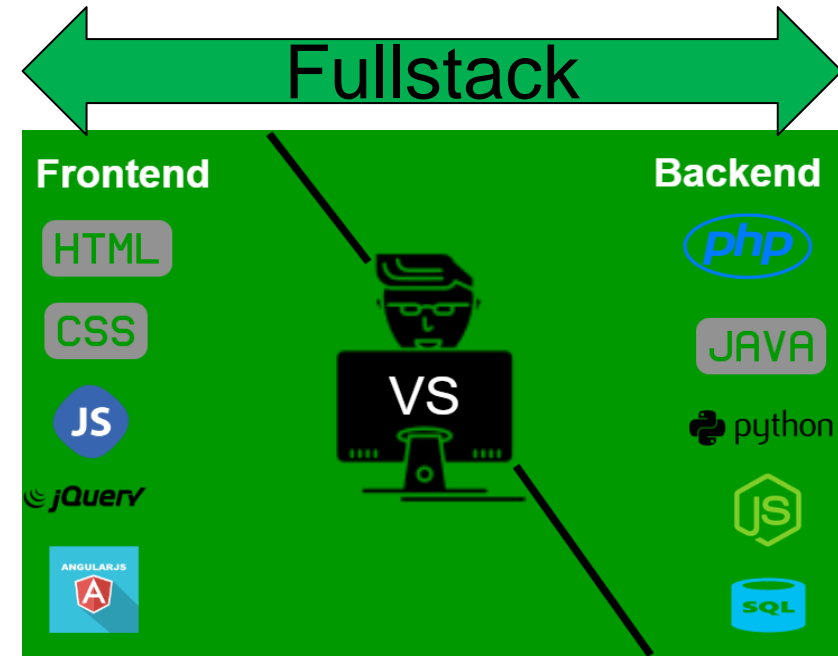
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<https://www.geeksforgeeks.org/frontend-vs-backend/>

# What is a Backend, Frontend, and Fullstack Developer?

- ❖ Where do you see yourself?
  - What do you enjoy?
  - What type of problems do you like to solve?
- ❖ Answers will influence:
  - Looking for internships
  - Building your portfolio



# What are you building?

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## *Practice makes Permanent*

- Author unknown

In order to really learn something, you need to practice it. Over, and over... So far, we've been building a toolbox of skills, now let's use them to build something!

The week 2 project starts today! Working in pairs, you will be using your skills on a project *you define*. There are certain requirements, though.



# Project Requirements

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Your Week 2 project should use all the skills you learned in Week 1.

Specifically:

1. API integration (can be with or without authentication)
  - Choose something OTHER THAN Spotify!
2. Creation, querying, and updating of databases
3. Adherence to PIP8 style
4. A clear testing plan and appropriate unit tests
5. GitHub continuous integration automation for style checkers and unit tests

# Start by Making a Project Plan

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Usefulness	Technology
* What problem is your project solving?	* What data or inputs do you need?
* Who would use your finished product?	* What will be outputted for the user?
* What is the smallest piece you can build that would be useful?	* How do the inputs become outputs?
* What are other aspects you can build that add value?	* What pieces of technology will your project use (API, database, etc)?

# Pairing and Logistics

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- Your TA will assign partners in your breakout room (If there is an odd number of people, one team can have 3 people. There can be NO single person teams)
- Make sure you know how you are going to communicate (slack recommended)
- Brainstorm project ideas based on:
  - Requirements
  - What do you like to do
  - What do you want to learn
- By 6PM EST on Monday, **post your project idea in the general channel in slack**

# Learning Objectives

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- Explain what a "backend", "frontend", and “fullstack” developer is
- Create a project plan that addresses both usefulness to a user and technical considerations

**NOTE: Monday's exercise is a great way to start your portfolio on github! And catch up on any incomplete assignments**

**Choose your project by Monday 6PM EST**

# Project Problem Pitch

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- Name of Project
- What problem are you solving? (1-2 sentences)
- Who / What does the project interface with?
  - people?
  - other systems? (APIs)
  - Hardware?
- What are the inputs?
- What are the outputs?
- List 5 steps to go from input -> output
- What's the biggest risk?
- How will you know you're successful?

# Example Project: Student Used Bookstore

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# Define The Problem

Too much money spent on books.

I don't like spending more money on school than I have to.

Students on campus likely have the book I need for a class, why not buy their book and cut out the middleman?



# Who are the users?


## **Students**

Broke college students

Penny pinchers

Students with common sense





# What would this project possibly interface with?

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Amazon (and possibly other  
sites)

Campus Bookstore

The online used bookstore users





# Project Inputs

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Names of textbooks

ISBN

The user's information






# Project Outputs

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Average prices of books

Comparison of book prices with  
other sites and students using  
the site



# Inputs to Outputs

- User inputs a username, ISBN, or name of book they would like to browse for
- Site searches for either book or user account with given input
- If input is user account, all the books that a user is selling will be displayed
- If input is book name or ISBN, site will search for all users on the site who are selling the book, make API calls to Amazon to get an average price of the book being sold on their site, and get the price of the book from the campus bookstore
- Finally, the site will display the average price of the book on Amazon, users on the site selling the book, and the price the campus bookstore is selling it for

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# Risks

Pulling the book price information from other sites to use with our site

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## Project is Successful When:

Users can search for books they are interested in buying using our site

Site provides average price of book new and used from Amazon

Site provides price of book from campus bookstore

Users can get in contact with other users to set up purchase of a book

# Some Thoughts

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- Challenge yourself, but don't scope the problem so large that it can't be accomplished in the time you have
- You could define a smaller set of “musts” and a few “wants” that you could add if time permits
- The TA's can provide guidance as you brainstorm

# Learning Activity

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- Join your TA's breakout room – you'll be assigned a partner
- With your assigned partner, brainstorm some project ideas
- I'll stay in main room as an additional resource
- Slides and recording will be posted "shortly"