



## Marketing Strategy

### **sdf**

Meeting / discussions regarding special features of home and neighbourhood.

Establish plan for showings and discuss family special needs regarding scheduling i.e. pets, children and work schedules.

Peer to peer marketing and marketing to our database.

Staging suggestions provided for your home.

Arrange for professional photographer to photograph interior and exterior of property.

Prepare presentation brochures.

Install sign - same day as home is put on the MLS system and or install "Coming Soon sign.

Organize and implement web and print media.

Schedule open house for public and neighbours.

Present offers to sellers as soon as discussed considering market conditions.