



POSITION: Consulting Analyst

LOCATION: Austin, TX

Dialog is a strategic, marketing firm based in Austin, TX. Our emphasis is on deeply and creatively understanding a client's business to uncover disruptive solutions that truly drive business results. We specialize in delivering marketing strategy, program execution and performance management based on actionable customer, organization and market insights derived via our unique engagement process. With an open approach, Dialog brings innovative ideas to each organization we work with and new insights that our business naturally fosters. The contemporary marketing landscape demands both an aggressive pace and highly creative minds. This is power of Dialog.

Dialog is seeking a Consulting Analyst to assist on marketing strategy projects. Ideal candidates will have a strong quantitative and analytical bias and perhaps some prior consulting experience. Key skills include the ability to draw insight from disparate data sources, leverage conceptual models to simplify decision making and focus on what is truly important and convey analysis and recommendation in concise business language in presentation format. Expertise with data base software, Excel and PowerPoint is highly desired.

RESPONSIBILITIES:

- Development and analysis of data from various sources which could include "hard" data (such as financial, operating or market data) and "soft" data (such interviews, company presentations, industry research)
- Generation of insight from analysis to develop options/opportunities for clients
- Collaboration with other team members assimilate findings from other work modules
- Translation of findings into compelling and actionable recommendations for clients communicated concise business language, usually in a PowerPoint or Word document
- Ability to execute on work modules with appropriate levels of guidance and support
- Delivery of high-quality output (robust analyses, clear logic, creative thinking) within project deadlines

REQUIREMENTS:

- Undergraduate degree, ideally in a quantitative discipline – MBA preferred
- Demonstration of some significant analytical or consulting experience with top consulting/research firms

- Some experience in marketing, ideally with a focus on digital
- Strong problem solving and collaboration skills
- Highly organized, self-motivated, critical thinker with rigorous attention to details
- Outstanding verbal and written communication skills - ability communicate effectively and engender credibility with clients

Dialog is willing to consider qualified candidates as a project-based contractor, as well.

PLEASE SEND ALL INQUIRES TO: JOBS@DIALOGGROUP.COM OR VISIT WWW.DIALOGGROUP.COM