

# Conor McCutcheon — Designer, Editor & Notary Public

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## SUMMARY

Graphic Designer with expertise in motion graphics, typography, brand identity, and video production. Proficient in Adobe CC (Illustrator, Photoshop, InDesign, Premiere Pro, After Effects), DaVinci Resolve, Blender, and AutoCAD. Experienced in video production, DSLR/drone operation, and color grading. Eager to contribute fresh ideas and energy to a creative team. Quick learner with a passion for design trends and visual storytelling.

## EXPERIENCE

**Graphic Designer & Notary Public** — The UPS Store, Yonkers, NY.

*Aug. 2024 — Present*

- ❖ Created custom marketing and branding materials for diverse clients, including creating and printing business cards, flyers, posters and certificates.
- ❖ Optimized images for print/digital formats.
- ❖ Collaborated directly with customers to translate ideas into visually compelling designs, enhancing customer satisfaction and repeat business.

**Production Assistant, Designer** — [PopGeeks.com](https://PopGeeks.com), Mount Vernon, NY.

*Aug. 2023 — Present*

- ❖ Created branded content including business cards, web graphics, blog visuals, and social media assets.
- ❖ Contributed to website updates and blog posts, applying HTML/CSS for a multimedia experience.
- ❖ Shot and edited live events, managing DSLR workflows and post-production for multi-platform release.

**Freelance Designer & Editor** — Remote

*2021 — Present*

- ❖ Delivered branding packages, social media content, and promotional videos for clients directly.
- ❖ Led all phases of design production: planning & development, graphics, revisions, and delivery.
- ❖ Maintained consistent brand messaging while adapting visual styles to meet varied client goals.

## EDUCATION

BA in Graphic Design, Minor in Film & Media Studies. SUNY at Buffalo, 2023.

## LICENSES & AWARDS

- Certified Notary Public in the State of New York, 2025 - 2029.
- FAA TRUST Drone Certification, 2025.
- Winner of NHTSA Video Entry Contest, 2023.