CONSTANCE IP

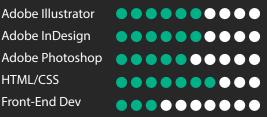<——————>

MARKETING | FRONT-END WEB DEV | GRAPHIC DESIGN

EDUCATION

WEB DEVELOPMENT 100
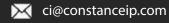New York Code and Design Academy
January 20 - May 7, 2015

B.A. POLITICAL SCIENCE,
MINOR IN EAST ASIAN STUDIES
University of California, Berkeley
August 2003 - May 2008

TECHNICAL SKILLS

Adobe Illustrator	●●●●●●●●○○○○
Adobe InDesign	●●●●●●○○○○○○
Adobe Photoshop	●●●●●○○○○○○○
HTML/CSS	●●●●●●○○○○○○
Front-End Dev	●●●○○○○○○○○○

CONTACT ME

✉ ci@constanceip.com

📞 (215) 285 - 4010

📍 Philadelphia, PA

🐦 @C_ip

www.constanceip.com/portfolio/

ABOUT ME

MY GOAL IS TO EXPAND MY CAREER INTO FRONT-END WEB DEVELOPMENT, GRAPHIC DESIGN, AND MARKETING.

I am a web and design enthusiast who creates websites with WordPress and HTML/CSS. I am also an intermediate user of Adobe Photoshop, Illustrator, and InDesign.

I was previously a business development professional for management consulting companies, responsible for lead generation, relationship development, and sales. Last year, I began deepening my knowledge of web development with Codeacademy, Khan Academy, and Team Treehouse.

I am completing a 4-month Web Development course with New York Code and Design Academy, which continues my education in client-side languages as well as server-side (Ruby).

I AM SEEKING ENTRY-LEVEL OPPORTUNITIES STARTING IN JUNE in Front-End Web Development, Graphic Design, or Marketing, full-time or apprenticeships, that will help me grow further in these fields.

WORK

CO-FOUNDER

BSD Code and Design Academy / Hong Kong / May 2013 - Current

Co-created the initial business plan including market analysis, operational plan, products and services. Managed day-to-day operations – sales, marketing, public relations, partner relationship management.

BUSINESS DEVELOPMENT MANAGER

Asianet Group / Hong Kong / June 2011 - April 2014

Oversaw the marketing team of a boutique executive search and talent acquisition company. Led business development initiatives such as client meetings, networking, database maintenance and targeted email campaigns.