Consuelo Romano

Product Designer + UI Dev
consueloromano.com
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Skills

Design
Product (UI/UX), Wireframing, User Research, Prototyping, Interactive Design & Motion, Typography, Branding, Logos.

Design Tools
Adobe Creative Suite, Figma, Sketch, Zeplin, Principle.

Programming
HTML5, CSS3, JavaScript, SASS, JQuery, ReactJS, JSX, GIT & Github, Wordpress and basic MySQL & GraphQL.

Dev Tools
VS Code, GIT, Bootstrap, Tailwind, Jira, Github, Terminal.

Education

IDF
2019 - Present
UX/UI Courses
Design Thinking
UI Design Patterns

UTN Buenos Aires
July - December 2018
Web Development

ADA IT Coding Bootcamp
March - July 2018
Front end Development

University of Buenos Aires
2011-2018
Graphic Design Bachelor

Activities

GSMA Women 4 Tech
2019
Participated in documentary: "Digital Inclusion Changes Women's Lives"

FreeCode Camp BA
2018- Present
Beginner's Channel Moderator

Work Experience

Product Designer (remote)
Bklyn Co, Jan 2020 - Present
- Actively hold communications with clients via Slack, Zoom and Hangouts as well as keeping track on everyday tasks using Trello and Productive.
- Create the structure and style of mobile and web applications.
- Build mood boards, wireframes and high-fidelity designs in Sketch.

Product Designer + UI Developer at Innovation Team
Hexagon Consulting, Oct 2018 - Jan 2020
- Responsible for full design production for mobile and web applications using Design Thinking as main methodology to identify user's needs.
- Conceptualized and designed several mobile apps for Argentina's major gas transportation company that improved complex daily working processes for employees all over the country.
- Led cross-team initiative to develop a web app for medical sales that won 2019 SAP Cloud Developer Challenge. I was in charge of the overall interface design and layout web implementation with HTML5 and CSS3.
- Created wireframes and prototypes for Augmented Reality and IOT apps.
- Customized and extended SAP Fiori's design system.

Designer and Web Developer
Freelance, 2016 - Present
- Web page development: from an early design stage and up to production deployment using HTML, CSS, JavaScript and basic ReactJS.
- Managing and updating content for websites using Wordpress and Contentful.
- Create distinct visual branding and corporate identity for products and services, including logos and business stationary.
- Designed web and email campaigns for several brands.

Web Developer
Vix Inc, Jul 2017 - Sept 2018
- Worked in the development and implementation of two internal apps to measure user reach of marketing campaigns in the US and LATAM.
- Constantly meeting deadlines given working in an agile environment using SCRUM/KANBAN methodology often even 30% faster than avg.
- Collaborated closely with UI/UX Design Lead to translate high fidelity mockups into functional code using HTML, CSS and JS frameworks and libraries using JQuery, Bootstrap, Moment and Amcharts.js.
- Deploy using GIT.
- Extended Bootstrap's grid system with CSS and media queries.
- Implemented layout UI styles using CSS pre-processing SASS.

Volunteering Experience

Volunteer and Facilitator
DXS Conference, Aug 2019
Conference on service design innovation and businesses transformation.

Graphic Designer
Fortalecer Misiones Civil Association, Jul - Dec 2017
Ideate event promotion material, design and develop weekly newsletters.