



Consuelo Romano

Product + UX + UI

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Skills

UX + Product

User Research, Testing Sessions, Interviews, Benchmarking, Design Strategy, Roadmap and Sprint Planning.

UI

Fast Wireframing & Prototyping, Interaction Design, Motion, Branding.

Programming

HTML5, CSS3, SASS JavaScript and React.

Tools

Figma, Adobe CC, Sketch, Zeplin, Principle, Miro.

Education

Universidad Tecnológica Nacional

2022

Product Management Diploma

IDF

2019-2021

UX/UI Design

Design Thinking

UI Design Patterns

Universidad Tecnológica Nacional

2019

Web Development

ADA IT Coding Bootcamp

2018

Front-end development

Universidad de Buenos Aires

2011 - 2018

Graphic Design Bachelor

Recognitions

Malmö Stad digitaliseringspris

2022

Conceptualized and designed an iOS mobile app for people with disabilities find accessible places around the city.

GSMA Women 4 Tech

2019

Participated in: 'Digital inclusion changes women's lives' documentary presented at G20 event in Buenos Aires.

SAP Cloud Platform Developer Award

2019

Designed a web application for medical sales representatives using SAP Fiori.

Experience

Lead Product Designer at Handiscover

Jul 2020 - Present

Improved overall user experience in a B2C marketplace platform.

Designed a B2B Accessibility Management System and a mobile app from idea to launch as lead designer.

Adopted a user-driven design approach with strong focus in accessibility and universal design practices. Conducted user testing sessions and interviews.

Accountable for a small team of designers. Responsible for performance, resource allocation, project prioritization and advocating for building a design driven culture.

UX/UI Designer at Bklyn.co

Jan 2020 - Jun 2020

Led design projects, worked collaboratively with the R&D team building websites for early stage B2C startups.

Pitched and presented design ideas directly to clients.

UX/UI Designer + UI Developer at Hexagon Consulting

Oct 2018 - Jan 2020

Designed three mobile applications for Argentina's major gas transportation company that improved complex daily working processes for employees all over the country.

Led a cross-team initiative to develop a web app that won 2019 SAP Developer Challenge.

Created animated prototypes for Augmented Reality and IOT applications in Android.

Customized and extended SAP Fiori's design system and aligned it to client's branding.

Web Developer at Vix Inc.

Jul 2017 - Sep 2018

Developed and implemented two internal applications to measure reach and engagement of internal marketing campaigns in the US and Latin America.

Actively collaborated with UI/UX Designer to translate high fidelity mockups into functional code using HTML, CSS and JavaScript.

Implemented layout UI styles using server-side CSS pre-processing platforms.

Worked in an fast-paced Agile environment using SCRUM/KANBAN methodology.

Freelance Web Designer and Developer

Jul 2016 - Dec 2017

Web page development from early design stage and up to production.

Create distinct visual branding and corporate identity for different products and services.

Community

CPHUX

Member · Present

Design community based on bringing people and companies together around UX.

FreeCodeCamp BA

Member · 2019

Beginners mentor and community moderator.

Buenos Aires Service Jams

Volunteer and Facilitator · 2019

DXS Conf first Argentinian conference on service design, innovation and business.

Asociación Civil Fortalecer Misiones

Web and Graphic Designer · 2017

Increase citizen participation towards civil rights and social action.