

Color Palette

The Color Palette defines the brand's primary and secondary colors, ensuring a consistent and recognizable visual identity. These colors maintain harmony across all designs and communications.

HEX: #FEFEFE
RGB: 254, 254, 254
CMYK: 0% 0% 0% 0%

HEX: #1B3345
RGB: 27, 51, 69
CMYK: 61% 26% 0% 73%

HEX: #325699
RGB: 50, 86, 153
CMYK: 67% 44% 0% 40%

HEX: #C40000
RGB: 196, 0, 0
CMYK: 0% 100% 100% 23%

HEX: #E8E8E9
RGB: 232, 232, 233
CMYK: 0% 0% 0% 9%

HEX: #FC4D3C
RGB: 252, 77, 60
CMYK: 0% 69% 76% 1%

HEX: #222222
RGB: 34, 34, 34
CMYK: 0% 0% 0% 87%