

# Mehdi Maaloul

Filmmaker | Videographer | Photographer

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## Professional Summary

Creative filmmaker and audiovisual student with strong experience in photography, videography, and cinematic storytelling. Worked on commercials, brand campaigns, events, music clips, and short films. Known for delivering high-quality visual content with a cinematic touch, managing full production workflows from concept to post-production.

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## Education

**Bachelor's Degree in Audiovisual and Cinema (3rd Year)**

Tunisia

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## Professional Experience & Projects

### Commercials & Brand Campaigns

- **BHS** – Commercial collaboration with *Samy Chaffai*
- **BHS – Thelja x AZIZ Jbali** – Advertising campaign
- **Immobilier Advertising** – Collaboration with *Amir Salem MR*
- **Kryolan** – Beauty brand commercial
- **Tupai** – Commercial video production
- **Maison d'Hôte Dar Dija** – Promotional video
- **BNL** – Advertising campaigns
- **Coach Oussema Trabelsi** – Personal branding and promotional content
- **Telecom x Gamefy** – Commercial and digital content

### Music & Creative Projects

- Music video productions
- Direction of a **short film**

### Events & Media Coverage

- **Digital Creator Awards – 3rd Edition** – Media coverage
- **WCG Event – Jakarta** – Media team

## **Brand Shoots & Photography**

- Brand shootings for:
  - *Koinophobia*
  - *Tuphra*
  - *Faza.tn*
  - Other emerging brands
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## **Skills**

- Cinematic Videography
  - Photography (Brand & Portrait)
  - Film Directing
  - Storytelling & Visual Narrative
  - Commercial & Advertising Content
  - Event Coverage
  - Video Editing & Post-Production
  - Creative Concept Development
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## **Equipment**

- Professional camera setup
  - High-performance workstation for editing and post-production
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## **Languages**

- Arabic (Native)
  - English (Professional Working Proficiency)
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## **Additional Information**

- Content creator and filmmaker active on social media
  - Experienced in working independently and within creative teams
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**Instagram:** @mehdi\_maaloul