

# Mehdi Maaloul

Final-year Cinema & Audiovisual Student — Aspiring Filmmaker

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## PROFILE

Creative Filmmaker and Audiovisual Student specialized in high-end photography, videography, and cinematic storytelling. Experienced in delivering premium visual content for brands, events, and music videos. Expert at managing the full production lifecycle from initial concept to final post-production.

## EDUCATION

2023 - Present :Bachelor's Degree in Cinema and Audiovisual at ISAMS

Grade : Good

2023 : Technical Baccalaureate at 25th July 1957 High School - Sfax

Grade : Satisfactory

## PROJECTS

### Short Films

**Turaco** | Director & Editor

2025

- Managed a crew of 12 and oversaw the full production lifecycle from screenplay to delivery.
- Provided Direction of Photography (DP) and light shaping to ensure a cohesive cinematic aesthetic.
- Handled all post-production phases, including advanced editing and narrative color grading.

**The Magic Mixture** | Director of Photography

2025

- Selected for the "Domum Festival".

### Music Videos and Branding

**Digital Content & Influencer Branding** — Videographer & Editor

2024 - 2025

- Produced high-engagement Reels and cinematic storytelling for prominent public figures for "Oussema Elloumi(BNL)".
- Directed "Behind the Scenes" (BTS) coverage, for "Samy Chaffai".
- Collaborated with diverse personalities to align visual aesthetics with their brand identity including "Coach Oussema Trabelsi", "Dhouha Laaribi", "Amir (Salem Monsieur)", "Iyadh Mathlouthi", "Semi Ben Abdallah".

**Artist "Phenix"** | Cinematographer

2025

- Conceptualized visual identity and executed a 2-day shoot using Sony Alpha and DJI systems.

**Club Sportif Sfaxien "CSS" Promotional Shoot** | Cinematographer

2025

- Executed the visual style and cinematic light.

**Commercial Branding Visual Identity** | Cinematographer & Editor

2025

- Developed tailored visual aesthetics to elevate brand presence across digital and social platforms including brands such as "Koinophobia", "Tuphra", "Faza.tn", "Dar Dija (Maison d'Hôte)", "Kryolan(Cosmetics Company )" and "Tupai".

### Event Media Coverage

**Digital Creator Awards – 3rd Edition, Qatar** | Media Manager

2025

**WCG Event – Jakarta, Indonesia** | Media Manager

2025

**Chery Event - Tunis, Tunisia** | Media Coverage

2025

**Telecom x Gamefy - Tunis, Tunisia** | Media Creator

2025

## SKILLS

**Software** : Premiere Pro, After Effects, Photoshop, Lightroom, DaVinci Resolve, Final Cut Pro.

**Materials** : Sony Alpha, Canon, DJI Drone .

**Direction & Production** : Cinematic Storytelling, Script Development, Project Management, Visual Branding.

## LANGUAGES

Arabic (Native), English (Professional working proficiency), French (Limited working proficiency).