



Summary of Interviewees Info, interview and Survey details

Submitted by:

Ma Min(A0163305N), Muni Ranjan(A0163382E),
Pradeep Kumar (A0163453H), Zheng Weiyu (A0163412R)

Objective	3
Interviewees' Info	3
Interview Format	3
Interview Details	3
Interview Summary	4
Survey Objectives	5
Survey Results:	6
Survey Summary:	7

Objective

The objective of this report is to provide the summary of interviewees info, interview findings, and the survey questionnaire to develop an innovative product prototype.

Interviewees' Info

Since we wanted to focus on generating more work opportunities for different set of people, we identified people with difference work backgrounds.

Interview Format

We defined the following interview format to undstand their past work experiences, current day routine and technology barrier. Ask for:

1. Basic Info
2. What field they worked in and what was their work day look like before retirement?
3. How are they spending time currently after retirement?
4. If they use technology, what are they using it for?
5. What are their challenges for using technology?
6. What do they think of using technology to make money?

Here is the summary of our Interviewees. All of them were known relatives, family and landlords with different work domains

Interview Details

Interviewee Sr. No	Basic Info	Current Day Routine
1	Male, 62 years, Retired from Public sector, India Worked for Food laboratory in India for 30 years. There were no technology available hence they were all relied on basic method of food analysis. He gained expertise in Chemistry during his work tenure	Most of the time spends in online facebook, goes to parks for walking and socializing. He is comfortable in using the Facebook however he didn't know about Freelancing sites He would like to make money through technology but he has no idea of how to pursue it. He believes that it will be hard for him to understand the technology now.
2	Female, 55 years. Always remained Housewife , India She was a homemaker since beginning of her married life. She	She spends her quality time in Cooking, Yoga, hiking activities. She is also an active social networking user but she doesn't have any idea of making money online.

	mentioned that she has very less time during the day and completely occupied even today taking care of her husband and 2 boys who are still unmarried.	Given a choice, she would definitely like to make some money for financial independence.
3	<p>Male,75 years old, Singapore</p> <p>work in the financial consulting industry,he get information mainly from newspaper,and since he has enough job experience so he wasn't too worried about jobless,about technology,</p> <p>He told me he will learn every useful things related to his job.</p> <p>Everyday he would go to his company to work a whole day,and after work he will practice exercise to keep fit.</p> <p>Also he totally believed that people can earn money through technology,there's no technology barrier to him to learn these things.</p>	<p>He is still working full day and very active on social networking. He doesn't have any stigma related to technology and probably don't need any platform to connect with consumer as he is still working in the field of his choice.</p>
4	<p>Female,54,who just come to singapore to look after her young grandson,</p> <p>She worked in the educational industry for 30 years and after retirement she prefer to open a training class online to make money,but she is not familiar with the newest technology,she want to know information about it but she cannot find the way.</p>	<p>Everyday she would use most of her time to care for her young baby,and she feel less lonely since she don't have lots of friends live in singapore.</p> <p>She spends some time on social networking but she is unaware of using technology to connect with consumer which she can connect to teach and make money.</p>

Interview Summary

1. Majority of our respondents were active on social networking sites
2. Each of them possessed some skills they mastered over more than 30 years of work life.
3. They wanted to make money using their skills but they are not sure how could they proceed further
4. There is no effective way to connect consumer with provider
5. Though they are active Facebook users but they are not tech savvy enough to find suitable work for them online.

Survey Objectives

The objective of this survey is to understand user's experience with online websites and latest technologies. This will also help us understand their trust in online financial systems and the challenges they face.

Below are the survey questions:

1. What is your age?

- ☐ 45 and < 55
- ☐ 56 and < 65
- ☐ 66 and < 75
- ☐ 75

2. What is your gender?

- ☐ Male
- ☐ Female

3. How long do you use internet?

- ☐ < 30 min/day
- ☐ 30 min - 2 hrs/day
- ☐ > 2 hrs/day

4. Do you use any social networking site e.g. facebook, weibo, twitter?

- ☐ Yes
- ☐ No

5. How comfortable are you in using online banking?

- ☐ Very comfortable
- ☐ Somewhat comfortable
- ☐ Not comfortable

6. Do you think learning technology can earn you income?

- ☐ Yes
 - ☐ No
-

7. How comfortable are you connecting to strangers?

- ☐ Very comfortable
- ☐ Somewhat comfortable
- ☐ Not comfortable

8. Given opportunity, are you interested in one of the training methods below?

- ☐ Paid training
- ☐ Free training
- ☐ Either of above
- ☐ None of above

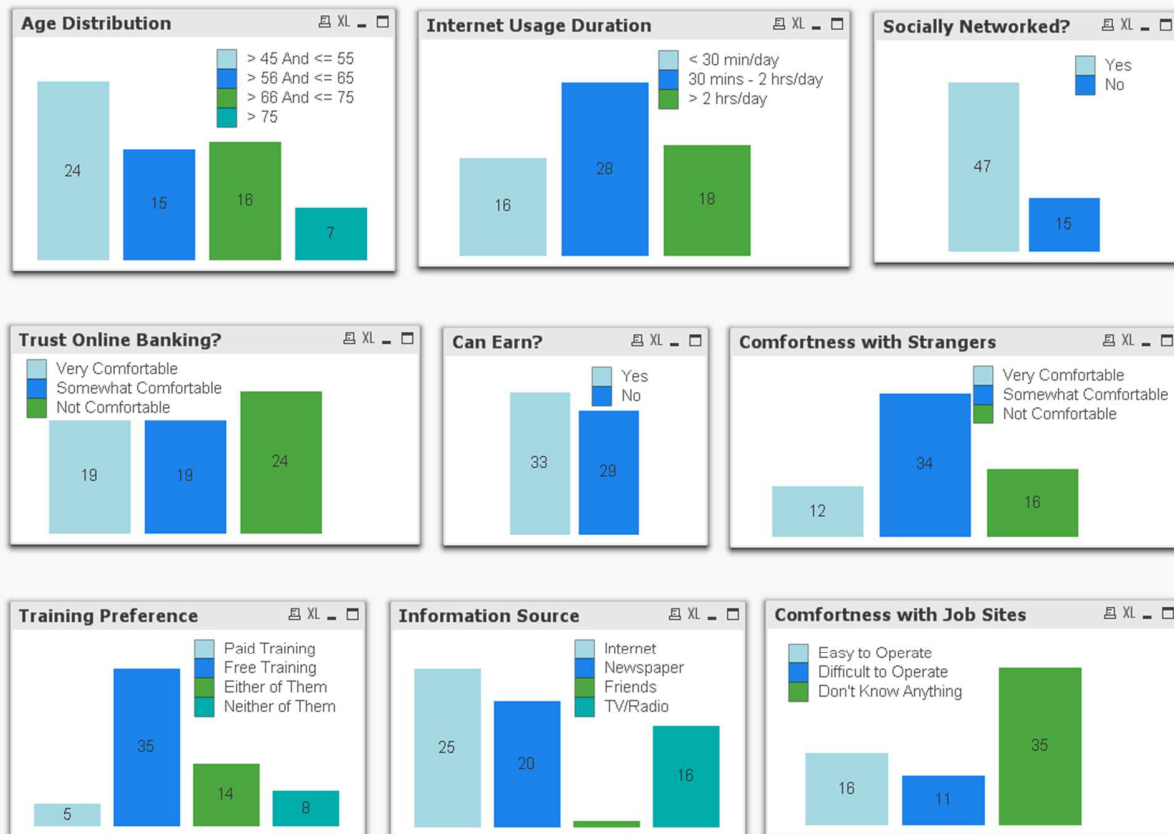
9. What are your major source of information?

- ☐ Internet
- ☐ Newspaper
- ☐ Friends
- ☐ TV/Radio

10. What is your experience of using free lancing job websites?

- ☐ Easy to operate as I often use it
- ☐ Don't prefer since it is difficult to operate
- ☐ I don't know about any?

Survey Results:



Survey Summary:

- 1) Most of the respondents are power internet users with average usage of more than an hour a day.
- 2) Most of them are very active on social networking sites and their major source of information is also through internet.
- 3) They are mostly optimistic that they can earn money using technologies.
- 4) Unfortunately, they do not trust online financial systems.
- 5) They are also not very comfortable with freelancing sites.
- 6) Most of them prefer free training as opposed to paid one.