PCA/Cluster Analysis/ Regression Team Name: Neo

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Abstract

This work is part of assignment to find a suitable dataset to perform the PCA a popular dimension reduction technique, perform clustering technique followed by the regression analysis on reduced orthogonal variables and summarize prediction quality.

1 EXECUTIVE SUMMARY

Our business problem is to look for a suitable dataset for PCA or Factor Analysis techniques. We will apply all the learnt techniques of data exploration and sanitization followed by running the PCA analysis to reduce the dimensions. Perform clustering and then regression techniques to predict some independent variable.

Our key findings are:

- On a high level, our dataset is about the soccer players data and their wages/overall value based on various features like Acceleration, Balance, Agility, dribbling, finishing, diving, kicking and many others.
- We found that 64 variables may be reduced as correlation matrix showed us features very similar to each other. Hence, we applied PCA and observed that dimension reduced from 64 variables to 6 variables which explains the 90% variance of the data.
- Overall principle components were profiled in to 6 components, namely: Attacker, Defender, PlayerFieldSkills, StrengthAge, Valuation, Athletic.
- We applied hierarchical clustering technique and found 4 clusters. Their profiles were like PCA grouping. Groups were:
 - a. Cluster 1: Attacker
 - b. Cluster 2: Valued Players based on Age & Strength
 - c. Cluster 3: Valued Athlete based on Age & Strength
 - d. Cluster 4: Field Skilled Defender

This grouping is quite important from business perspective. For example: If there is a business group with some budget in hand and want to form a Soccer team, they could make use of the clusters above to choose players and form a high performing team.

- Our linear regression output showed a stable model with R-square of **0.81** and RMSE of **3.01**.
 - a. Although not mandatory, but we ran the 5-fold cross validation to test our modal.

We used the stepwise regression with backward elimination approach to find the best performing model.

2 DATA DESCRIPTION

2.1 DATA SOURCE

Data was collected from Kaggle: https://www.kaggle.com/thec03u5/fifa-18-demo-player-dataset/data which originated from a website in China named: https://sofifa.com/

2.2 DATA SUMMARY

It contained **75 variables** and approx. **17,981 observations**. Approximately half of the columns had values represented as string, though underlying structure of those columns were Continuous. For example: a value of 93 was represented as '90+3'. We sanitized this data and perform arithmetic to this string expression using R and generated the final numerical value.

After filtering out some nominal columns, we considered only **65** variables for analysis. The details of those variables are as below.

S. No.	Name	Туре	Description	Data Type
1	Overall	Response	Overall Point	Numerical
2	Value	Explanatory	Self-Explanatory	Numerical
3	Wage	Explanatory	Self-Explanatory	Numerical
4	Special	Explanatory	Self-Explanatory	Numerical
5	Acceleration	Explanatory	Self-Explanatory	Numerical
6	Aggression	Explanatory	Self-Explanatory	Numerical
7	Agility	Explanatory	Self-Explanatory	Numerical
8	Balance	Explanatory	Self-Explanatory	Numerical
9	Ball.control	Explanatory	Self-Explanatory	Numerical
10	Composure	Explanatory	Self-Explanatory	Numerical
11	Crossing	Explanatory	Self-Explanatory	Numerical
12	Curve	Explanatory	Self-Explanatory	Numerical
13	Dribbling	Explanatory	Self-Explanatory	Numerical
14	Finishing	Explanatory	Self-Explanatory	Numerical
15	Free.kick.accuracy	Explanatory	Self-Explanatory	Numerical
16	GK.diving	Explanatory	Self-Explanatory	Numerical
17	GK.handling	Explanatory	Self-Explanatory	Numerical
18	GK.kicking	Explanatory	Self-Explanatory	Numerical
19	GK.positioning	Explanatory	Self-Explanatory	Numerical
20	GK.reflexes	Explanatory	Self-Explanatory	Numerical
21	Heading.accuracy	Explanatory	Self-Explanatory	Numerical

Table 1: Variable Description

22	Interceptions	Explanatory	Self-Explanatory	Numerical
23	•	Explanatory	Self-Explanatory	Numerical
	Jumping	Explanatory	Self-Explanatory	Numerical
24	Long.passing	-	Self-Explanatory	Numerical
25	Long.shots	Explanatory	·	
26	Marking	Explanatory	Self-Explanatory	Numerical
27	Penalties	Explanatory	Self-Explanatory	Numerical
28	Positioning	Explanatory	Self-Explanatory	Numerical
29	Reactions	Explanatory	Self-Explanatory	Numerical
30	Short.passing	Explanatory	Self-Explanatory	Numerical
31	Shot.power	Explanatory	Self-Explanatory	Numerical
32	Sliding.tackle	Explanatory	Self-Explanatory	Numerical
33	Sprint.speed	Explanatory	Self-Explanatory	Numerical
34	Stamina	Explanatory	Self-Explanatory	Numerical
35	Standing.tackle	Explanatory	Self-Explanatory	Numerical
36	Strength	Explanatory	Self-Explanatory	Numerical
37	Vision	Explanatory	Self-Explanatory	Numerical
38	Volleys	Explanatory	Self-Explanatory	Numerical
39	CAM	Explanatory	Center Attacking Midfielder	Numerical
40	СВ	Explanatory	Center Back	Numerical
41	CDM	Explanatory	Center Defensive Midfielder	Numerical
42	CF	Explanatory	Center Forward	Numerical
43	CM	Explanatory	Center Midfielder	Numerical
45	LAM	Explanatory	Left Attacking Midfielder	Numerical
46	LB	Explanatory	Left Back	Numerical
47	LCB	Explanatory	Left Center Back	Numerical
48	LCM	Explanatory	Left Center Midfielder	Numerical
49	LDM	Explanatory	Left Defensive Midfielder	Numerical
50	LF	Explanatory	Left Forward	Numerical
51	LM	Explanatory	Left Midfielder	Numerical
52	LS	Explanatory	Left Stricker	Numerical
53	LW	Explanatory	Left Wing	Numerical
54	LWB	Explanatory	Left Wing Back	Numerical
55	RAM	Explanatory	Right Attacking Midfielder	Numerical
56	RB	Explanatory	Right Back	Numerical
57	RCB	Explanatory	Right Center Back	Numerical
58	RCM	Explanatory	Right Center Midfielder	Numerical
59	RDM	Explanatory	Right Defensive Midfielder	Numerical
60	RF	Explanatory	Right Forward	Numerical

61	RM	Explanatory	Right Midfielder	Numerical
62	RS	Explanatory	Right Stricker	Numerical
63	RW	Explanatory	Right Wing	Numerical
64	RWB	Explanatory	Right Wing Back	Numerical
65	ST	Explanatory	Striker	Numerical

2.3 Business Statement

Based on the dataset and combining the assignment objectives, a hypothetical business statement formed is as below:

"A new Football franchisee would like to form a team. They have data for approx. 18k players worldwide. Overall, 64 features are available like age, strength, playing style etc. Franchisee would like to define 5-6 features which incorporates all the variables. Also, they would like to apply cluster techniques to create a pool of homogenous player together to form a diverse team.

At the end, they would like to create a regression model which could predict overall points for a new player given the attributes are available."

3 Data Selection and Preprocessing

We followed the following process to analyze the dataset:

Figure 1: Process to Explore the data



3.1 TOOLS USED

- R Used for Data exploration, imputation using kNN
- JMP PCA, Regression and Clustering
- Tableau For cluster profiling

3.2 DEALING WITH MISSING VALUES

Filling up missing Values in Numerical variables with kNN imputation in R: To proceed further, all the missing values were replaced with imputed values using k-Nearest Neighbour Imputation based on a variation of the Gower Distance for numerical, categorical, ordered and semicontinuous variables. It generates multiple imputations for incomplete multivariate data. A small piece of code has been written in R to implement imputation on numerical data.

Table shown below summarizes the key statistical indicators of the attributes that have been imputed. The Original dataset and Imputed dataset have the almost the same Mean, Median and standard deviation after imputation:

Table 2: Imputed Dataset

		Original Dataset			Imputed Dataset		
S. No.	Name	Rows	Mean	Median	Rows	Mean	Median
1	Overall	17980			17980		
2	Value	17980			17980		
3	Wage	17980			17980		
4	Special	17980			17980		
5	Acceleration	17896			17980		
6	Aggression	17912			17980		
7	Agility	17909			17980		
8	Balance	17923			17980		
9	Ball.control	17839			17980		
10	Composure	17886			17980		
11	Crossing	17884			17980		
12	Curve	17907			17980		
13	Dribbling	17849			17980		
14	Finishing	17866			17980		
15	Free.kick.accurac y	17931			17980		
16	GK.diving	17954			17980		
17	GK.handling	17953			17980		
18	GK.kicking	17961			17980		
19	GK.positioning	17954			17980		
20	GK.reflexes	17951			17980		
21	Heading.accuracy	17905			17980		
22	Interceptions	17880			17980		
23	Jumping	17910			17980		
24	Long.passing	17859			17980		
25	Long.shots	17897			17980		
26	Marking	17868			17980		

27	Penalties	17950	17980
28	Positioning	17885	17980
2 <i>0</i>	Reactions	17865	17980
30	Short.passing	17831	17980
30 31	Shot.power	17907	17980
31 32	Sliding.tackle	17885	17980
	Sprint.speed	17866	17980
33 34	Stamina	17872	17980
	Standing.tackle	17856	17980
<i>35</i>	Strength	17876	17980
<i>36</i>	Vision	17873	17980
<i>37</i>	Volleys	17939	17980
38	CAM	15951	17980
<i>39</i>	CAIVI	15951	17980
40	CDM	15951	17980
41		15951	17980
42	CF	15951	17980
43	CM		
44	ID	15951	17980
45	LAM	15951	17980
46	LB	15951	17980
47	LCB	15951	17980
48	LCM	15951	17980
49	LDM	15951	17980
50	LF	15951	17980
51	LM	15951	17980
52	LS	15951	17980
53	LW	15951	17980
54	LWB	15951	17980
55	RAM	15951	17980
56	RB	15951	17980
57	RCB	15951	17980
58	RCM	15951	17980
59	RDM	15951	17980
60	RF	15951	17980
61	RM	15951	17980
62	RS	15951	17980
63	RW	15951	17980
64	RWB	15951	17980
65	ST	15951	17980

3.2 CORRELATION CHECK OF NUMERICAL VALUES

The second step is to analyze the **multi-collinearity effects** in between the numerical variables. Data analysis tool in Excel has been used to compute the correlation matrix using **Pearson's**

coefficient and for better interpretation, the results have been compiled in a correlation chart. Please find below the correlation matrix among all numeric variables:



Table 3: Correlation Matrix

Val	ue	Wag	Speci	Accelerati	Aggressi	Agilit	Balan	Ball.cont
		e	al	on	on	У	ce	rol
Value	1.00	0.85	0.38	0.18	0.19	0.20	0.11	0.31
Wage	0.85	1.00	0.37	0.15	0.21	0.17	0.09	0.29
Special	0.38	0.37	1.00	0.65	0.67	0.69	0.58	0.91
Acceleration	0.18	0.15	0.65	1.00	0.25	0.80	0.70	0.67
Aggression	0.19	0.21	0.67	0.25	1.00	0.24	0.18	0.54
Agility	0.20	0.17	0.69	0.80	0.24	1.00	0.77	0.70
Balance	0.11	0.09	0.58	0.70	0.18	0.77	1.00	0.60
Ball.control	0.31	0.29	0.91	0.67	0.54	0.70	0.60	1.00
Composure	0.40	0.39	0.80	0.44	0.58	0.49	0.37	0.76
Crossing	0.25	0.24	0.86	0.66	0.47	0.69	0.62	0.84
Curve	0.29	0.27	0.85	0.60	0.39	0.68	0.58	0.83
Dribbling	0.27	0.25	0.86	0.74	0.42	0.76	0.66	0.93
Finishing	0.26	0.23	0.71	0.60	0.23	0.63	0.51	0.79
Free.kick.accur acy	0.27	0.25	0.81	0.49	0.40	0.58	0.51	0.77
GK.diving	0.03	-0.04	-0.67	-0.59	-0.57	-0.52	-0.50	-0.78
GK.handling	0.03	-0.03	-0.67	-0.59	-0.57	-0.52	-0.51	-0.78
GK.kicking	0.03	-0.04	-0.67	-0.58	-0.57	-0.52	-0.50	-0.78
GK.positioning	- 0.03	-0.04	-0.67	-0.58	-0.56	-0.52	-0.50	-0.78
GK.reflexes	0.03	-0.04	-0.67	-0.58	-0.57	-0.52	-0.50	-0.78
Heading.accurac y	0.19	0.21	0.65	0.33	0.69	0.26	0.17	0.65
Interceptions	0.14	0.16	0.57	0.15	0.74	0.13	0.15	0.40
Jumping	0.14	0.15	0.31	0.21	0.36	0.21	0.18	0.18
Long.passing	0.30	0.29	0.85	0.43	0.58	0.52	0.46	0.78
Long.shots	0.28	0.26	0.83	0.57	0.39	0.64	0.52	0.83
Marking	0.08	0.11	0.51	0.14	0.72	0.09	0.12	0.36
Penalties	0.24	0.24	0.73	0.53	0.33	0.56	0.48	0.77

Positioning	0.26	0.24	0.81	0.67	0.38	0.70	0.59	0.86
Reactions	0.53	0.50	0.59	0.19	0.40	0.28	0.14	0.43
Short.passing	0.32	0.31	0.90	0.56	0.60	0.61	0.54	0.91
Shot.power	0.28	0.27	0.83	0.54	0.49	0.57	0.45	0.83
Sliding.tackle	0.08	0.12	0.51	0.16	0.71	0.11	0.15	0.37
Sprint.speed	0.18	0.15	0.65	0.92	0.28	0.75	0.64	0.66
Stamina	0.21	0.20	0.79	0.61	0.64	0.56	0.47	0.72
Standing.tackle	0.10	0.13	0.54	0.15	0.73	0.11	0.14	0.40
Strength	0.14	0.17	0.19	-0.16	0.46	-0.24	-0.40	0.08
Vision	0.35	0.32	0.75	0.46	0.30	0.59	0.49	0.72
volleys	0.29	0.27	0.76	0.57	0.32	0.62	0.51	0.79
CAM	0.45	0.41	0.73	0.49	0.18	0.63	0.48	0.69
СВ	0.19	0.22	0.13	-0.32	0.44	-0.30	-0.31	-0.15
CDM	0.31	0.32	0.34	-0.17	0.46	-0.08	-0.12	0.07
CF	0.44	0.40	0.75	0.55	0.20	0.65	0.50	0.73
CM	0.49	0.46	0.75	0.31	0.35	0.47	0.34	0.61
ID	-	-0.21	-0.23	0.12	-0.23	-0.02	0.05	-0.11
	0.14							
LAM	0.44	0.41	0.77	0.53	0.22	0.66	0.51	0.73
LB	0.29	0.30	0.37	-0.03	0.45	-0.01	-0.03	0.08
LCB	0.19	0.22	0.13	-0.31	0.45	-0.30	-0.30	-0.14
LCM	0.48	0.46	0.77	0.33	0.37	0.48	0.36	0.63
LDM	0.31	0.32	0.37	-0.14	0.48	-0.06	-0.10	0.10
LF	0.43	0.40	0.78	0.58	0.23	0.67	0.52	0.76
LM	0.44	0.40	0.80	0.61	0.25	0.70	0.55	0.75
LS	0.44	0.41	0.79	0.54	0.29	0.61	0.43	0.76
LW	0.41	0.38	0.79	0.64	0.22	0.73	0.58	0.78
LWB	0.35	0.35	0.52	0.10	0.48	0.15	0.10	0.24
RAM	0.44	0.40	0.80	0.56	0.25	0.68	0.53	0.77
RB	0.29	0.30	0.39	-0.01	0.47	0.01	-0.02	0.11
RCB	0.19	0.22	0.14	-0.31	0.46	-0.29	-0.30	-0.14
RCM	0.48	0.46	0.79	0.35	0.39	0.50	0.38	0.66
RDM	0.31	0.32	0.38	-0.13	0.49	-0.05	-0.09	0.11
RF	0.43	0.39	0.80	0.60	0.25	0.69	0.53	0.78
RM	0.43	0.40	0.82	0.63	0.27	0.71	0.57	0.77
RS	0.43	0.41	0.80	0.55	0.30	0.62	0.44	0.77
RW	0.41	0.37	0.81	0.65	0.24	0.74	0.59	0.79
RWB	0.35	0.35	0.53	0.12	0.49	0.16	0.11	0.26
ST	0.43	0.41	0.80	0.56	0.30	0.62	0.44	0.78
	t contract of							

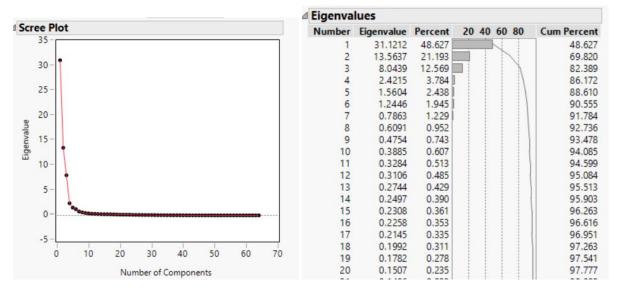
The results of **correlation matrix** show that **most of the variables are correlated with each other**. That is why out of 65 variables, less than 10 variables explain more than 90% of variance.

4 DIMENSION REDUCTION USING PCA

Jmp was used to perform PCA. After the data was processed and run for the dimension reduction. Scree plot was generated as below in Figure (2). Based on this, **6 factors appear** good to be extracted.

Figure 2: Scree Plot

Figure 3: Eigenvalues Cum Percent

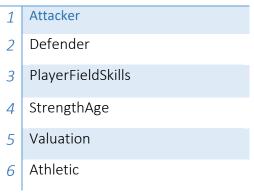


Furthermore, the cumulative variance was observed using Eignvalues table shown in Figure (3) above. **90%** of the variance is explained by these variables.

Upon analyzing the Varimax Rotated factor loading as shown in Figure (4) below, we extracted following profiles:

Table (4): Profiling based on Principal Components

Profiles



Factor Analysis: Principal Component / Varimax △ Rotated Factor Loading Factor 1 Factor 2 Factor 3 Factor 4 Factor 5 Factor 6 0.748945 0.605744 Interceptions 0.374333 0.215941 0.849400 Value Special 0.727763 0.314198 0.582219 0.143191 0.854610 0.487288 LCM 0.857766 0.482841 **RCM** 0.475526 0.860992 Marking -0.129141 0.718941 0.645888 Free.kick.accuracy 0.712581 0.458607 0.096235 0.776893 -0.176080 0.501333 Positionina 0.714243 Standing.tackle 0.664993 CF 0.985475 LF 0.982948 0.086478 RF 0.978784 0.134653 0.084613 LB 0.982623 RB 0.982626 0.389061 0.251882 0.665203 0.307631 0.646097 0.233479 0.640371 -0.049146 Short.passing Ball.control 0.697776 0.659842 Vision 0.843949 -0.144541Sliding.tackle -0.126479 0.716957 0.649337 CAM 0.982688 0.100427 LAM 0.983881 RAM 0.981125 0.587420 0.397699 0.544796 Long.passing -0.181685 Curve 0.762855 0.476268 0.944809 0.279317 LWB RWB 0.283999 0.942779 LW 0.969671 0.123178 -0.137297 RW 0.966210 0.148069 -0.137403 0.137390 RM 0.957976 0.120409 LM 0.961009 0.142138 Dribbling 0.735276 0.591515 -0.174563 0.669686 0.169459 0.549146 -0.225329 Crossing 0.472910 0.457528 -0.379114 0.497436 Sprint.speed Agility 0.634802 0.345436 -0.420298 0.334040 Acceleration 0.499240 -0.123031 0.439575 -0.446565 0.464234 0.482351 -0.074972 0.363575 -0.547719 Balance

Figure 4: Rotated Factor Loading

5 CLUSTERS

We used the Hierarchical clustering technique on the reduced dimensions identified in section (4) above. Upon analyzing the Dendogram diagram, we found that 4 clusters were found to be suitable for the dataset. We then pushed that data to **Tableau** to map those clusters to the different principal components we identified. Figure (5) and (6) shows the dendogram and clusters extracted. The cluster extraction method helps define the franchisee a pool of players based on different skills. They could further analyze the clusters to choose the player.

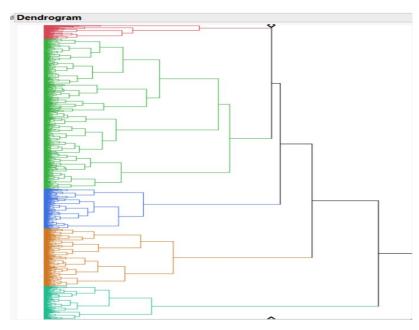
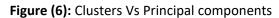


Figure (5): Dendogram

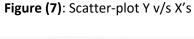




6 REGRESSION MODEL ANALYSIS

Before running the regression model, we checked for major assumptions for a linear regression model:

- Scatter-plot analysis showed little linear relation between dependent variables with independent variable as shown in Figure (7) below.
- Outlier presence was not detected
- Histogram showed that variables to be multivariate normal as shown in Figure (8) below.
- Residual scatter plot found to be homoscedastic as shown in Figure (9) below.



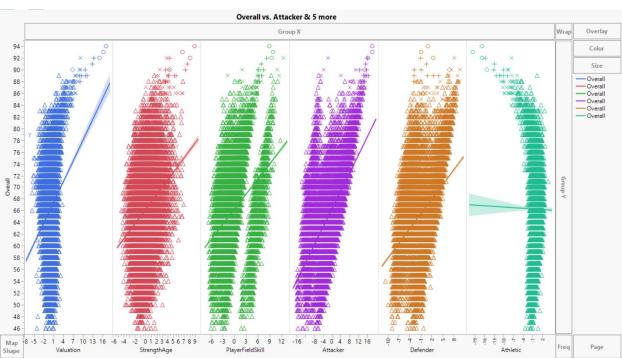


Figure (8): Normal distribution for Multivariate

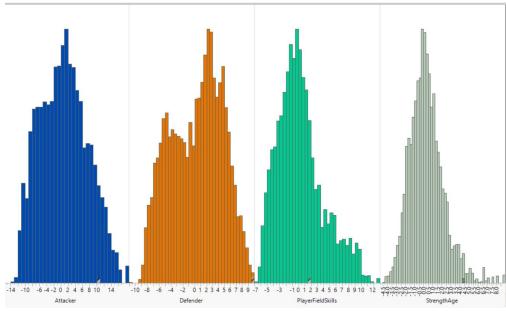
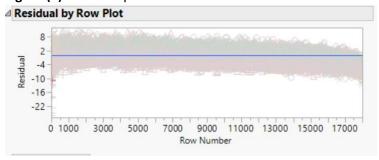


Figure (9): Residual plot



6.1 MODEL FIT & PARAMETER ESTIMATES

Figure (10) below shows the summary of fit and parameter estimates. Using the stepwise regression and 5-fold cross validation, we created and validated the model. Overall, though R2 is showing a stable model prediction but overall Prediction error is high. This is expected as the data was little linear with the response variables.

Figure (10): Summary of Fit

Summ	ary of	Fit						
RSquare RSquare Root Mea Mean of Observat	an Squar Respons	0.81441 0.814359 3.010843 66.24798 17981						
Analys	is of V	ariance						
Source DF Squa			10 mm			F Ratio		
Model	5	715046.6		143009			15775.68	
Error	17975	162946.5	5	9.065176			Prob > F	
C. Total	17980	877993.2	4			<.0001*		
Param	eter Es	timates						
Term		Estimate	S	td Error	t Rat	io	Prob> t	
Intercept Attacker Defender PlayerFie Strength Valuation	ldSkills Age	66.247984 0.767238 0.8355468 0.8623998 1.2575807 1.1786969	0 0 0	.022453 .004025 .006097 .007917 .014429 .017975	2950 190.6 137.0 108.9 87.1 65.5	52 05 93 15	<.0001*	

Figure (11): All Possible Models using Stepwise

All Possible Models Ordered up to best 10 models up to 5 terms per model. Number RSquare RMSE AICc BIC 112518 117074 117097 Defender 0.1939 6.2741 PlayerFieldSkills 6.5461 118600 118623 0.1225 StrengthAge 0.0784 6.7085 119481 119505 0.0444 120133 Valuation Attacker, Player Field Skills Attacker, Strength Age 0.4977 4.9530 108572 108603 110085 110116 0.4536 5.1658 0.4196 5.3242 111171 111202 Attacker, Valuation Defender, Player Field Skills 0.3164 114111 114143 Defender, Strength Age 0.2723 5.9613 115235 115266 Defender, Valuation 0.2383 6.0991 116057 116088 116950 PlayerFieldSkills,StrengthAge 0.2009 6.2469 116918 PlayerFieldSkills, Valuation 117699 117668 0.1669 6.3785 StrengthAge, Valuation Attacker, Defender, Playe 6.5451 118596 118627 0.1228 Attacker, Defender, Strength Age 0.6475 4.1492 102205 102244 Attacker, Defender, Valuation 0.6135 4.3449 103862 103901 Attacker, Player Field Skills, Strength Age0.5761 4.5501 105522 105561 Attacker, Player Field Skills, Valuation 0.5421 4.7292 106910 106949 Attacker, Strength Age, Valuation 0.4980 4.9516 108563 108602 Defender, Player Field Skills, Strength Age 0.3949 5.4365 111922 111961 Defender, Player Field Skills, Valuation 0.3608 5.5872 112906 112945 Defender, Strength Age, Valuation 0.3167 5.7767 114105 114144 PlayerFieldSkills, StrengthAge, Valuation 0.2453 6.0711 115893 115932 Attacker, Defender, Player Field Skills, Valuation 3.5910 97009.7 0.7360 97056.5 Attacker, Defender, Strength Age, Valuation 0.6919 3.8792 99786.4 99833.2 Attacker, Player Field Skills, Strength Age, Valuation 0.6205 4.3054 103534 103581 Defender, Player Field Skills, Strength Age, Valuation 0.4393 5.2334 110554 110601

7 REFERENCES

- Lecture Notes
- Online Learning resources