



Sydney (@itgirlysyd19)

Content Creator • Lifestyle Influencer • Digital Trendsetter

35K+ Total Reach

Multi-Platform Creator

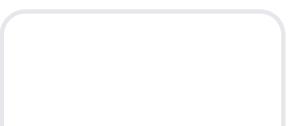
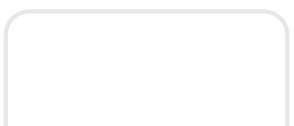
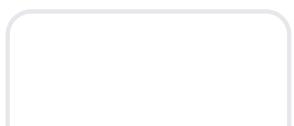
Beauty • Wellness • Lifestyle

✨ About Sydney

Sydney is a dynamic content creator with a passion for empowering her community through authentic, engaging content. Specializing in beauty, wellness, lifestyle, and business, she creates relatable content that resonates with her predominantly female, millennial audience.

With a combined reach of over 35,000 followers across multiple platforms, Sydney delivers genuine brand stories that drive engagement and conversions. Her diverse content portfolio spans fashion hauls, beauty tutorials, fitness motivation, home decor, and business insights.

↗ Platform Statistics



TikTok**22K**

Avg.
Engagement:
8.5%

Instagram**9.5K**

Avg.
Engagement:
6.2%

Pinterest**23K**

Avg.
Engagement:
12%

Threads**1.2K**

Avg.
Engagement:
5.8%



Content Distribution

Beauty & Fashion	35%
Health & Wellness	25%
Home & Lifestyle	20%
Tech & Business	20%



Audience Demographics

**Age Range**

18-34 years (78%)

**Gender**

Female: 85% | Male: 15%

**Top Locations**

USA, Canada, UK

**Avg. View Time**

45-60 seconds



Partnership Packages

Single Post Starting at \$250

- 1 dedicated post/video
- Product photography & styling
- 24-hour story mention
- Usage rights for 6 months

MOST POPULAR

Campaign Package Starting at \$800

- 3 posts across platforms
- Dedicated Reel/TikTok
- Story series (3-5 slides)
- Amazon storefront feature
- Usage rights for 1 year

Brand Ambassador Custom Pricing

- Long-term partnership (3-12 months)
- Monthly content deliverables
- Exclusive brand advocacy
- Event appearances
- Full usage rights

*All packages include detailed analytics reports and performance metrics. Custom packages available upon request.

Content Showcase

Fashion & Beauty

Product reviews, hauls, tutorials & style guides

35% of content

Health & Fitness

Workout routines, wellness tips & healthy recipes

25% of content

Lifestyle & Home

Home decor, baking, seasonal content & vlogs

20% of content

Why Partner With Sydney?

Authentic Engagement

My community trusts my recommendations. I only promote products I genuinely use and believe in, resulting in higher conversion rates and lasting brand loyalty.

Multi-Platform Reach

Content distributed across TikTok, Instagram, Pinterest, and Threads ensures maximum visibility and diverse audience touchpoints for your brand.

Professional Production

High-quality photography,

Data-Driven Results

Detailed analytics and performance

videography, and editing. Every piece of content is crafted to meet professional brand standards while maintaining authentic appeal.

reports for every campaign. Track reach, engagement, clicks, and conversions with full transparency.

Brand Alignment

I partner with brands that align with my values and resonate authentically with my community. My audience particularly responds to:

Clean Beauty

Sustainable
Fashion

Wellness
Products

Tech
Innovation

Home
Essentials

Female
Empowerment

Quality Over
Quantity

Authentic
Storytelling



Let's Create Together

Ready to collaborate? Contact me to discuss how we can create authentic, engaging content that delivers results for your brand.

Email:
sydney@itgirlysdcontent.com



**Download
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Response time: 24-48 hours • Professional representation available

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Last Updated: October 2025 • For the most current statistics, please request updated analytics