

Connecting Workday to the Enterprise for Scalable Automation and AI

The Challenge

Modern enterprises rely on Workday to run HR and Finance — but critical data and workflows live across dozens of external systems. The result?

- Disconnected systems:* delays, errors, and manual work
- Costly Studio integrations:* niche skills, long build times
- No real-time visibility:* impacts planning, compliance, and performance
- AI readiness blocked:* lack of orchestration and secure system access

Why Workato + Workday

Workato is the only Workday partner delivering enterprise-grade integration + automation + AI in a single platform — with native support for Workday REST/SOAP, certified solutions, and low-code accessibility across business and IT teams.

Capability	What it Means
Low-code orchestration	Build secure, scalable automations 5x faster than Studio or custom code
Prebuilt Workday connectors	Connect to Salesforce, ServiceNow, Stripe, Netsuite, Slack, Okta, and 1,600+ more
Enterprise MCP	Enable AI to act with enterprise context — not just answer questions
Built-in governance	Audit trails, RBAC, versioning, monitoring, and rollback baked in

BETTER TOGETHER



Nextdoor automated quote-to-cash and recruiting analytics.

22% faster
month-end close

240+ hours/year
saved in manual processes

2 FTE saved
via automation of financial reconciliation



Samsara automated IT helpdesk at scale.

85% tickets
now resolved autonomously

SLAs improved
without headcount increase



FREENOW transformed onboarding across 280+ apps:

95% reduction
in onboarding time

98% lower
onboarding cost

5,500+ hours saved
annually across HR and IT

Top Use Cases Across Department Functions

HR

- Onboarding/offboarding
- Recruiting workflows
- Employee lifecycle mgmt
- HR bot + approvals

Finance

- Usage-based billing
- Revenue recognition
- Month-end close
- FP&A + Prism

Sales / Revops

- Salesforce CPQ - Workday sync
- Deal desk + Quote-to-cash
- Territory + Customer 360
- Forecasting accuracy

IT

- Access provisioning
- Incident escalations
- Ticket automation
- AI assistants

Partnership Since 2023 and Workday Ventures-backed since 2019
Partner Tier Platinum + Built on Workday App
Certified Use Cases Salesforce CPQ, PSA Services, HR Onboarding
Joint Customers 600+ across all industries: Atlassian, HubSpot, P&G, Aon, Coinbase, Sony, FREENOW
Recognition Leader in Gartner MQ for iPaaS, 7 years running