

Hulya Israfilova

Content Manager



CONTACTS

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[Visit my website](#)

LANGUAGES

- Azerbaijani (fluent)
- English (proficient)
- Russian (basic)

SKILLS

- Content marketing
- Executing social media content plans and strategies
- Coordinating campaign texts
- Content performance optimization
- Preparing design briefs
- Story telling
- CMS experience

PROFILE

Experienced content manager with a strong freelance background, specializing in crafting innovative text solutions for agencies. Adept at developing engaging content strategies, optimizing messaging for diverse audiences, and managing multi-channel content production. Passionate about delivering compelling narratives that drive engagement and brand growth.

JOB EXPERIENCE

Content Manager

2021-present

Freelance

Experience in content creation, interactive contents and personalized digital contents

Azerbaijani language and Literature teacher

2021-2022

On site

Experience in modern teaching methodologies, educational materials, including lesson plans, exercises, curriculum materials

EDUCATION

Azerbaijani language and literature

2016-2020

ADPU

Bachelor's degree as a instructor in Education, Linguistics, and essentials of Azerbaijani language and literature