

JAMES SLIWA

Digital Content Specialist - Web Developer



CONTACT

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🏠 Rotterdam, The Netherlands

EDUCATION

COMPLETE WEB DEVELOPER
Udemy
2020

BA. BUSINESS ADMINISTRATION
Inholland University Rotterdam
2010-2014

INFORMATICS TRAINING PROGRAM
Hogeschool Rotterdam
2009-2010

LANGUAGES

- DUTCH - Native
- ENGLISH - Native
- SPANISH - Proficient
- GERMAN - Intermediate

SKILLS

Effective communication
Search Engine Optimization
Data Analysis
Social Media Management
Image and Video Editing

PROFILE

Creative and people-oriented professional with a background in content creation, marketing, and translation. I excel at connecting with audiences and crafting engaging solutions. Skilled in project management and data analysis.

WORKING EXPERIENCE

CONTENT MANAGER

Holland Watch Group | Dec 2021 – Sep 2022

- Conducted product photography.
- Led multilingual translation efforts.
- Managed freelance translator team.
- Produced diverse content for newsletters, posts and blogs.
- Executed social media strategies with Adobe Creative Suite and Hootsuite.

SENIOR RBS CATALOG ASSOCIATE

Amazon | May 2020 - Dec 2021

- Oversaw Dutch marketplace content.
- Published weekly internal newsletters.
- Analyzed diverse weekly reports.
- Managed deal selection and publication.

ONLINE MARKETER

Vakanties.nl | October 2019 - May 2020

- Crafted chatbot content.
- Enhanced chatbot performance with Google Dialogflow.
- Executed website A/B tests via Google Tag Manager and Google Optimize.

COPYWRITER

iFlex Marketing | Sept 2019 - June 2020

- Produced SEO content in English and Dutch.
- Catered to blog owners and online businesses.