

JAMES SLIWA

Technical Content Writer - Hobbyist Web Developer



CONTACT

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🏠 Rotterdam, The Netherlands

EDUCATION

COMPLETE WEB DEVELOPER

Udemy
2020

BA. BUSINESS ADMINISTRATION

Inholland University Rotterdam
2010-2014

INFORMATICS TRAINING PROGRAM

Hogeschool Rotterdam
2009-2010

LANGUAGES

- DUTCH - Native
- ENGLISH - Native
- SPANISH - Proficient
- GERMAN - Intermediate

SKILLS

Effective communication
Search Engine Optimization
Data Analysis
Social Media Management
Image and Video Editing
Versatile Writing

COPYWRITER

- iFlex Marketing | Sept 2019 - June 2020
- Writing SEO content in English and Dutch.
 - Catered to blog owners and online businesses.

PROFILE

Creative and people-oriented professional with a background in content creation, marketing, and translation. I excel at connecting with audiences and crafting engaging solutions. Skilled in project management and data analysis.

WORK EXPERIENCE

EDITOR

Bergpolder, Blijdorp | January 2023 – Now

- Writing engaging articles
- Interviewing, transcribing and photography
- Fostering cross-departmental communication

FRONT OFFICE SUPERVISOR

Westcord Hotels | Dec 2022 – Now

- Working With MEWS
- Creating a safe environment for guests and co-workers
- Communicating by e-mail, chat, phone and in-person

CONTENT MARKETEER

Holland Watch Group | Dec 2021 – Dec 2022

- Conducted product photography.
- Led multilingual translation efforts
- Produced diverse content for newsletters, posts and blogs.
- Executed social media strategies with Adobe Creative Suite

SENIOR RBS CATALOG ASSOCIATE

Amazon | May 2020 - Dec 2021

- Oversaw and created Dutch marketplace content.
- Published weekly internal newsletters.
- Analyzed diverse weekly reports.
- Managed deal selection and publication.

ONLINE MARKETEER

Vakanties.nl | October 2019 - May 2020

- Writing chatbot content.
- Enhanced chatbot performance with Google Dialogflow.
- Executed website A/B tests using Google Tag Manager and Google Optimize.