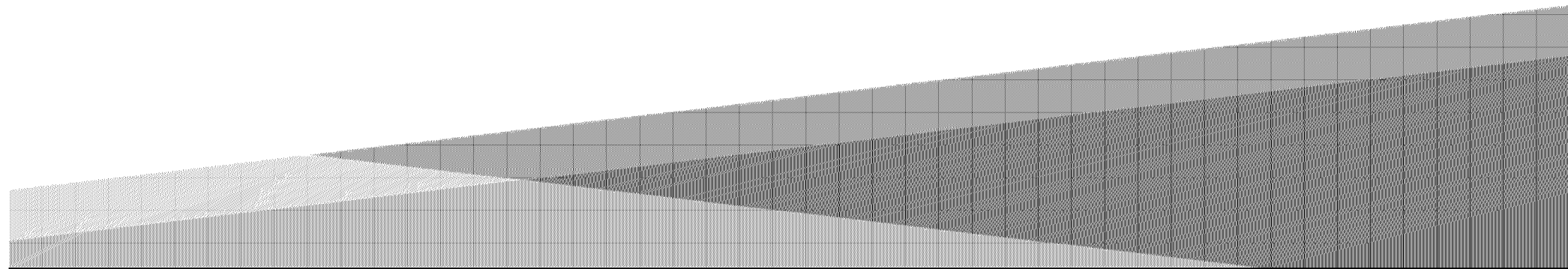
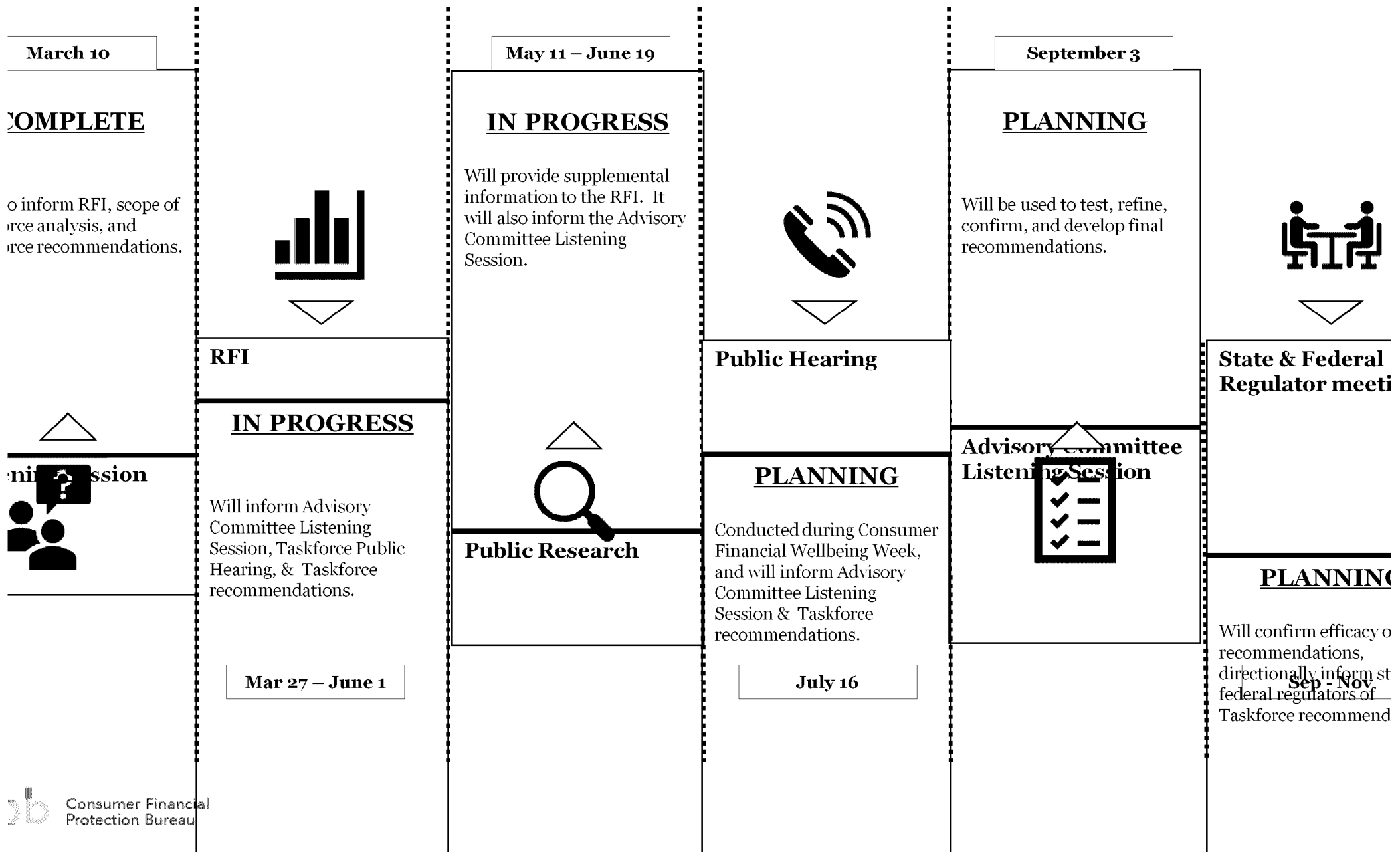

Taskforce on Federal Consumer Financial Law: External Engagement Strategy

Planning outline for gathering public & intergovernmental feedback| FY 2020



Taskforce External Engagement Strategy



Public Communications and Rollout Plan

June 1: RFI comment window closes

June 12: Publish a blog post from the Taskforce Chair announcing future engagement activities and summarize what's already been done in terms of external engagement.

July 1: Post agenda and public hearing invitation details on the events page of the Bureau webpage.

July 16: Taskforce Public Hearing

Late July: Introduce Taskforce to State and Federal partners before following back up September-November

August 18: Post Advisory Committee agenda on Bureau website, which will include discussions prompts for Taskforce-Advisory Committee Listening Session.

September 3: Taskforce-Advisory Committee Listening Session.

September 4: Publish a blog post from the Taskforce Chair thanking stakeholders for feedback and highlight next steps for the Taskforce's work and recommendations.

September-November: Engagements will occur with state and Federal partners. Details under development.



Date TBD: Additional communications on the release of the report and recommendations.

Appendix

- Baseball card for each engagement (Incomplete drafts)
- Placeholder to insert a detailed breakout of full state and Federal engagement plan



Public Research

Objectives The team will attempt to respond to the RFI using information found online from key stakeholders. The purpose is to ensure that view points of trade and consumer groups are understood even if these organizations were unable to provide full responses to the RFI due to disruptions caused by COVID-19.
Logistics Dates: May 11 – June 19 Duration: 6 weeks Team will review select consumer groups and trade organization websites & Congressional testimony of key stakeholders
Questions See RFI questions

 Participants <ul style="list-style-type: none">➤ Taskforce Chief of Staff➤ Taskforce Senior Counsel x 2➤ Taskforce Paralegal➤ Director’s Financial Analyst
 Key Considerations <ol style="list-style-type: none">1. The team conducting the research will need to ensure that recommendations are not inferred, but the research accurately identifies specific recommendations.

Public Hearing

Objectives The Taskforce members would like to host a public hearing to solicit feedback on topics relevant to the Taskforce. The team will repurpose the March 10 Listening Session discussion prompts, but include some limited insights in feedback received from the RFI.
Logistics Date: July 16, 2020 Duration: 60 minutes Modality: Facilitated conference call
Questions The team will repurpose the March 10 Listening Session discussion prompts, and may request limited insights on feedback received from the RFI.

 Participants <ul style="list-style-type: none">➤ Host: Matt Cameron➤ Participants: All Taskforce Members➤ Invitees: EA will attempt to engage as wide a public audience as possible.
 Key Considerations <ol style="list-style-type: none">1. Will be apart of Consumer Financial well being week ceremonies.

Advisory Council Listening Session

Objectives

The Taskforce members would like to host call with the Advisory Committee Meetings. The purpose is to help obtain feedback on insights received from the RFI, search effort, and Public Hearing with the intent of refining the Taskforce final recommendations.

Logistics

Date: September 3, 2020

Duration: 90 minutes

Modality: Facilitated conference call

Questions

The team will begin developing recommendations during the June meetings, and will formulate how best to host a meaningful agenda that will fulfill the listening session's objectives.



Participants

- Host:
- Participants:
- Invitees:



Key Considerations

1. TBD

State and Federal Plan

Build out meetings, dates, details for:

State

1. Call with National Association of Attorneys General (NAAG)
2. Call with Conference of State Bank Supervisors (CSBS)
3. Potential call with State Legislatures (NCSL)

Federal

1. Potentially introduce Taskforce and intention to follow up at FFIECc
2. Individual calls with each Prudential Regulator, FTC, & SBA

**Scope options are to share direction of the report, specifically with regard to jurisdictional overlap and potential legislative recommendations AND/OR request specific recommendations while sharing current overview of the report.*

^The team will work through Cheryl Parker Rose to arrange as well as to discuss and coordinate what is possible.