

Consumer Financial Protection Bureau
1700 G Street NW
Washington, D.C. 20552



December 17, 2020

Information memorandum for the Director

FROM	<u>Nat Weber, Staff Director, Taskforce on Federal Consumer Financial Law</u> <u>Matt Cameron, Assistant Director, Office of Stakeholder Management</u>
THROUGH	<u>Matt Cameron, Assistant Director, Office of Stakeholder Management</u> Andrew Duke, Policy Associate Director, Consumer Education and External Affairs Division
SUBJECT	Public Rollout Plan for the Taskf-Force on Federal Consumer Financial Law Final Report on <u>January 5, TBD 2021</u>

Commented [WN(1): Still need to confirm

This memorandum describes the public rollout plan for the Taskf-Force on Federal Consumer Financial Law Final Report. The report provides an overview of the history of consumer credit, regulation, and special topics in consumer finance, highlighting problems, areas of needed inquiry, and opportunities for the future. The report also provides recommendations directed toward the Bureau, Congress, the States, and other federal financial regulators. The Office of Stakeholder Management (OSM) has incorporated feedback from all sections and collaborated with the Taskf-Force Staff Director, Nat Weber, to sequence the rollout.

Overview

The public rollout consists of Director-level calls, Deputy Director-level calls, Consumer Education and External Affairs Policy Associate Director (CEEAPAD)-level calls, staff-to-staff calls, a press release, and email distribution of this press release to external stakeholders.

Public Release Rollout Schedule

DATE TBD

I. DIRECTOR-LEVEL CALLS

TBD TIME

Financial Institutions Section

1. **Rob Nichols**, President and CEO, American Bankers Association
Attended March 2020 Task Force Roundtable
Contact Information: Sheila Chablani at [\[HYPERLINK \]](#)
["mailto:\[Redacted\]"](#) or [\[Redacted\]](#)
2. **Bill Himpler**, President and CEO, American Financial Services Association
Attended March 2020 Task Force Roundtable & RFI
Commenter
Contact Information: [\[HYPERLINK \]](#)
["mailto:\[Redacted\]"](#)
3. **Greg Baer**, President, Bank Policy Institute
Attended March 2020 Task Force Roundtable & RFI
Commenter
Contact Information: [\[HYPERLINK \]](#)
["mailto:\[Redacted\]"](#)
4. **Richard Hunt**, President and CEO, Consumer Bankers Association
Attended March 2020 Task Force Roundtable & RFI
Commenter
Contact Information: Melanie Duffy at [\[HYPERLINK \]](#)
["mailto:\[Redacted\]"](#)
5. **Francis Creighton**, President and CEO, Consumer Data Industry Association
Attended March 2020 Task Force Roundtable & RFI
Commenter
Contact Information: Anita Popwell at [\[HYPERLINK \]](#)
["mailto:\[Redacted\]"](#)>;

6. **Jodie Kelly**, CEO, Electronic Transaction Association
Attended March 2020 Task Force Roundtable

Contact Information: [\[HYPERLINK](#)

["mailto:](#) **Redacted** ["\]](#)

7. **David Hirschmann**, President and CEO Center for Capital Markets
Competitiveness (CCMC), U.S. Chamber of Commerce

Attended March 2020 Task Force Roundtable & RFI
Commenter

Contact Information: Anika Schoonhoven at [\[HYPERLINK](#)

["mailto:](#) **Redacted** ["\]](#)

Intergovernmental Affairs Section

1. **Jeffrey Dinwoodie**, Principal Deputy Assistant Secretary for
Financial Institutions, U.S. Department of the Treasury

Mr. Dinwoodie assumed much of Bimal Patel's portfolio, after Mr. Patel left the agency in July 2020, including Treasury's chairmanship of the FBIIC. Mr. Dinwoodie's first direct engagement with the Bureau occurred on August 31, when he and Mr. Robert Green, U.S. Treasury Senior Advisor met with members of the Taskforce on Federal Consumer Financial Law as part of the Taskforce's commitment to engage with external stakeholders to gain insights regarding the financial service industry and financial consumer protection laws.

Contact Information: **Redacted** [FBI](#)

Legislative Affairs Section

House of Representatives:

1. **Chairwoman Maxine Waters (D - CA)**, House Financial Services
Committee

LA recommends offering a call to provide a cumulative update on the work of the Taskforce since inception.

Contact Information: Scheduler for Chairwoman Maxine Waters, [\[HYPERLINK](#)

["mailto:](#)

Redacted

2. **Ranking Member Patrick McHenry (R - NC)**, House Financial Services Committee

LA recommends offering a call to provide a cumulative update on the work of the Taskforce since inception.

Contact Information: Scheduler for Ranking Member Patrick McHenry, [\[HYPERLINK](#)

["mailto:](#)

Redacted

,

(NC) [Redacted](#)

[Redacted](#)

Senate

1. **Senator Michael Crapo (R - ID)**, Chairman, Senate Banking, Housing, and Urban Affairs Committee

LA recommends offering a call to provide a cumulative update on the work of the Taskforce since inception. Note: Chairman Crapo is Chair of BHUA through the end of the 116th Congress and will not Chair the Committee in the 117th.

Contact Information: [\[HYPERLINK](#)

["https://directory.politicopro.com/congress/staffer/22928" \]](#)

- Executive Assistant/Scheduler for [\[HYPERLINK](#)

["https://directory.politicopro.com/congress/member/51173"](#)

[\]ID](#)

[\[HYPERLINK "tel:](#)

Redacted

];

[\[HYPERLINK](#)

["mailto:](#)

Redacted

2. **Senator Sherrod Brown (D - OH)**, Ranking Member Senate Banking, Housing, and Urban Affairs Committee

LA recommends offering a call to provide a cumulative update on the work of the Taskforce since inception.

Contact Information: [HYPERLINK
"https://directory.politicopro.com/congress/staffer/11128"] -
Scheduling Director/Executive Assistant for [HYPERLINK
"https://directory.politicopro.com/congress/member/51301"
]OH
[HYPERLINK "tel:202-224-2315"]; [HYPERLINK
"mailto:[Redacted]"]

II. DEPUTY DIRECTOR-LEVEL AND/OR CEEA PAD-LEVEL CALLS

TBD TIME

Financial Institutions Section

1. **Stephanie Eidleman**, President and CEO, Consumer Relations
Consortium
Taskforce RFI Commenter
Contact Information: [HYPERLINK
"mailto:[Redacted]"]
2. **Jim Nussle**, President and CEO, Credit Union National Association
Taskforce RFI Commenter
Contact Information: Alex Monterrubio [HYPERLINK
"mailto:[Redacted]"]
3. **Rebeca Romero Rainey**, President and CEO, Independent
Community Bankers Association
Taskforce RFI Commenter
Contact Information: [Redacted] office, [Redacted]
[Redacted] cell
4. **Brian Tate**, President and CEO, Innovative Payments Association
Taskforce RFI Commenter

Contact Information: **Redacted**

Commented [NA(2)]: I'm guessing this should actually be [HYPERLINK "mailto: **Redacted**"]

5. **Bob Broeksmit**, President and CEO, Mortgage Bankers Association
Taskforce RFI Commenter

Contact Information: [HYPERLINK "mailto: **Redacted**"]

6. **Peter Welch**, President and CEO, National Automobile Dealers
Association

Taskforce RFI Commenter

Contact Information: Paul Metrey [HYPERLINK
"mailto: **Redacted**"]

7. **Mary Jackson**, President and CEO, Online Lenders Alliance
Taskforce RFI Commenter

Contact Information: Mary Jackson [HYPERLINK
"mailto: **Redacted**"]

III. CEEA PAD-LEVEL CALLS

TBD TIME

Intergovernmental Affairs Section

1. **Leonard Chanin**, FDIC Deputy to the Chairman for Consumer
Protection and Innovation
2. **Andrew Smith**, FTC Director Consumer Protection Bureau
3. **Joseph M. (Joe) Gormley**, FHA Deputy Assistant Secretary for the
Office of Single Family Housing
4. **Alfred Pollard**, FHFA General Counsel
5. **Owen Kendler**, DOJ Chief, Financial Services, Fintech, and Banking
Section

Commented [WN(3)]: Suggest adding Charlie Calomiris at OCC. He was a huge help and met with the group 2-3 times.

IV. STAFF-TO-STAFF CALLS

Commented [NA(4)]: This might not be the super right place for it, but will anybody be following up with the panel members from July? Mehrsa, Vernon, Marcus, and Vicki?

Commented [WN(5R4)]: Good catch. We'll see where to add that.

TBD TIME

Financial Institutions Section

1. **Dan Smith**, Executive Vice President, Consumer Bankers Association
2. **Naeha Prakash**, Associate General Counsel, Bank Policy Institute
3. **Ginny O'Neill**, Executive Vice President, American Bankers Association

Intergovernmental Affairs Section

1. **Bill Briggs**, SBA Deputy Associate Administrator, Office of Capital Access, U.S. Small Business Administration
2. **Charles Ramsey**, DOJ – Antitrust Division, Attorney Advisor, Competition Policy & Advocacy Section
3. **Josh Miller**, FHA, Senior Advisor to the Deputy Assistant Secretary for Single Family Housing
4. **Maria Fernandez**, FHFA Senior Associate Director, Office of Housing and Regulatory Policy
5. **Matthew J. Biliouris**, NCUA, Director, Office of Consumer Financial Protection
6. **Eric Belsky**, FRB, Director, Division of Consumer and Community Affairs
7. **Grovetta Gardineer**, OCC, Senior Deputy Comptroller for Bank Supervision Policy
8. **Mike Stevens**, CSBS, Senior Executive Vice President
9. **Jessica Whitney**, Iowa Attorney General's Office Director of Consumer Protection
10. **Melissa Wright**, Ohio Attorney General's Office Section Chief for Consumer Protection Section
11. **Nick Smyth**, Pennsylvania Attorney General's Office Assistant Director for Consumer Financial Protection

12. **Doug Davis**, West Virginia Attorney General's Office Assistant
Attorney General

Public Engagement Section

1. **Ruth Susswein**, Deputy Director of National Priorities, Consumer Action
2. **Anna Laitin**, Director of Financial Policy, Consumer Reports
3. **Garry Reeder**, Vice President of Innovation and Policy, Financial Health Network

**V. PRESS MATERIALS GO LIVE / DISTRIBUTION TO
STAKEHOLDERS**

TBD PM Press Release Sent to Press List and Posted to Website
Office of Public Affairs emails the release to reporters and coordinates with Design and Digital to post the release on the Bureau's website.

TBD PM EA Offices Distribute Press Release to Stakeholders

- Office of Advisory Board and Councils: All current advisory committee members
- Office of Financial Institutions and Business Liaison: Industry representatives and trade organizations
- Office of Intergovernmental Affairs: Federal, state, local, and tribal government entities
- Office of Public Engagement and Community Liaison: Consumer advocates and other nonprofit organizations

Attachments

None

Information Memorandum Reviewer Sheet

Subject/Document Title Public Rollout Plan for the Task Force on Federal Consumer Financial Law Final Report		
Name of Document Owner Diego Marcogliese	Office Office of Stakeholder Management – Front Office	Telephone Extension Cell: Redacted
Approved by (Policy Associate Director) Andrew Duke		
Office CEEA - OSM	Name of Reviewer Matt Cameron	Date 12/17/2020

[PAGE]