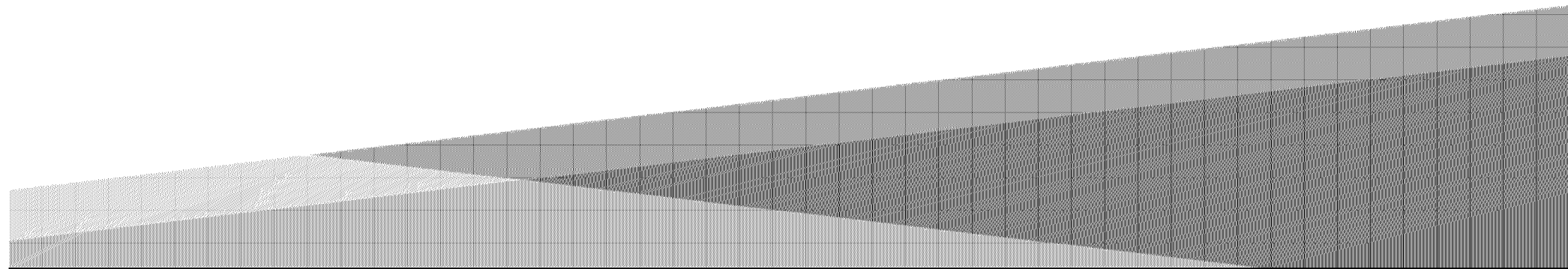
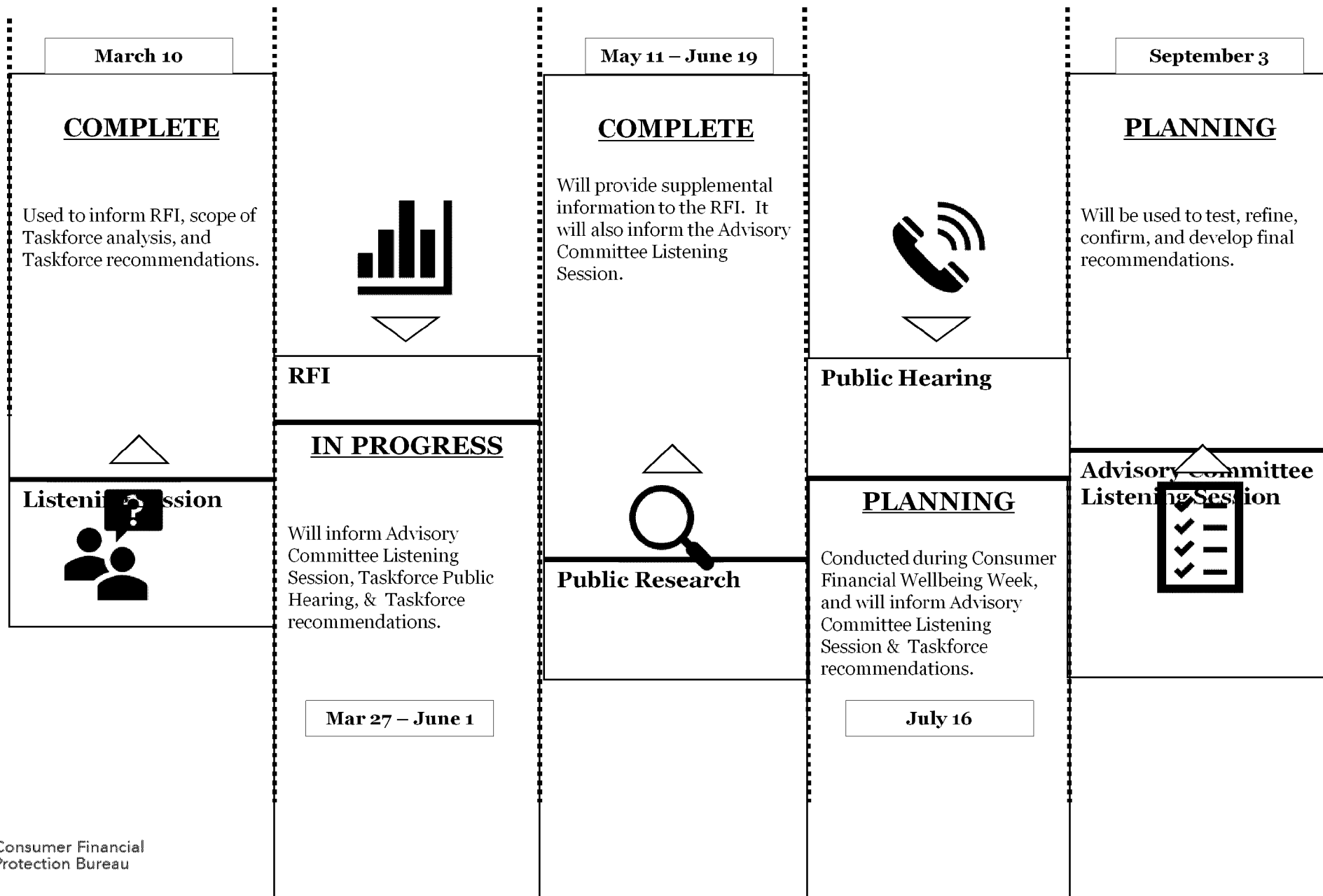

Taskforce on Federal Consumer Financial Law: External Engagement Strategy

Planning outline for gathering public & intergovernmental feedback| FY 2020



Taskforce Public Engagement Strategy



Public Communications and Rollout Plan

June 1: RFI comment window closes

June 12: Publish a blog post from the Taskforce Chair announcing future engagement activities and summarize what's already been done in terms of external engagement.

July 1: Post agenda and public hearing invitation details on the events page of the Bureau webpage.

July 16: Taskforce Public Hearing

















Late July: Introduce Taskforce to State and Federal partners before following back up September-November

August 18: Post Advisory Committee agenda on Bureau website, which will include discussions prompt for Taskforce-Advisory Committee Listening Session.

September 3: Taskforce-Advisory Committee Listening Session.

September 4: Publish a blog post from the Taskforce Chair thanking stakeholders for feedback and highlight next steps for the Taskforce's work and recommendations.

Taskforce State & Federal Engagement Strategy

Summer 2020		Summer 2020		Summer 2020		Summer 2020	
Fall 2020		Fall 2020		Fall 2020		Fall 2020	
<u>NOT STARTED</u>		<u>NOT STARTED</u>		<u>NOT STARTED</u>		<u>NOT STARTED</u>	
<p>Taskforce meeting to notify members of engagement strategy. In summer, seek appropriate POCs.</p> <p>Individual meetings with member organization in summer.</p>		<p>Chair joins a summer call to share Taskforce scope and initial recommendations. Solicits written responses on issues this group has experienced.</p> <p>Chair follows up in fall to share and refine recommendations.</p>		<p>Chair joins a summer call to share Taskforce scope and initial recommendations. Solicits written responses on issues this group has experienced.</p> <p>Chair follows up in fall to share and refine recommendations.</p>		<p>Chair joins a summer call to share Taskforce scope and initial recommendations. Solicits written responses on issues this group has experienced.</p> <p>Chair follows up in fall to share and refine recommendations.</p>	
 		 		 		 	
CSBS		NACCA		NAAG		NAAG	
<u>NOT STARTED</u>		<u>NOT STARTED</u>		<u>NOT STARTED</u>		<u>NOT STARTED</u>	
<p>Chair joins a summer call to share Taskforce scope and initial outline of state-federal recommendations. Solicits written responses on issues this group has experienced.</p> <p>Chair follows up in fall to share and refine recommendations.</p>		<p>Chair joins a summer call to share Taskforce scope and initial outline of state-federal recommendations. Solicits written responses on issues this group has experienced.</p> <p>Chair follows up in fall to share and refine recommendations.</p>		<p>Chair joins a summer call to share Taskforce scope and initial outline of state-federal recommendations. Solicits written responses on issues this group has experienced.</p> <p>Chair follows up in fall to share and refine recommendations.</p>		<p>Chair joins a summer call to share Taskforce scope and initial outline of state-federal recommendations. Solicits written responses on issues this group has experienced.</p> <p>Chair follows up in fall to share and refine recommendations.</p>	
 		 		 		 	
Taskforce Members		FTC		SBA		SBA	
<div>Summer 2020</div> <div>Fall 2020</div>		<div>Summer 2020</div> <div>Fall 2020</div>		<div>Summer 2020</div> <div>Fall 2020</div>		<div>Summer 2020</div> <div>Fall 2020</div>	
Federal Protection Bureau							

State and Federal Communications and Rollout Plan

Late July: Introduce Taskforce to State and Federal partners, share the Taskforce scope, initial information received from the public that impact overlapping jurisdiction, state that the team will reengage with the organization in fall, and request areas of overlap that the organizations would suggest should be resolved between summer and fall interactions.

September-November: Engagements will focus on sharing recommendations where jurisdictions overlap, and work with organizations to refine.

Recommend no public communications for state and federal engagement strategy.

Appendix

- Baseball card for each engagement (Incomplete drafts)
- Placeholder to insert a detailed breakout of full state and Federal engagement plan

Public Research

Objectives

The team will attempt to respond to the RFI using information found online from key stakeholders. The purpose is to ensure that view points of trade and consumer groups are understood even if these organizations were unable to provide full responses to the RFI due to disruptions caused by COVID-19.

Logistics

Dates: May 11 – June 19

Duration: 6 weeks

Team will review select consumer groups and trade organization websites & Congressional testimony of key stakeholders

Questions

See RFI questions



Participants

- Taskforce Chief of Staff
- Taskforce Senior Counsel x 2
- Taskforce Paralegal
- Director's Financial Analyst





Key Considerations

1. The team conducting the research will need to ensure that recommendations are not inferred, but the research accurately identifies specific recommendations.

Public Hearing

Objectives The Taskforce members would like to host a public hearing to solicit feedback on topics relevant to the Taskforce. The team will repurpose the March 10 Listening Session discussion prompts, but include some limited insights in feedback received from the RFI.
Logistics Date: July 16, 2020 Duration: 60 minutes Modality: Facilitated conference call
Questions The team will repurpose the March 10 Listening Session discussion prompts, and may request limited insights on feedback received from the RFI.

 Participants <ul style="list-style-type: none">➤ Host: Matt Cameron➤ Participants: All Taskforce Members➤ Invitees: EA will attempt to engage as wide a public audience as possible.
 Key Considerations <ol style="list-style-type: none">1. Will be apart of Consumer Financial well being week ceremonies.

Advisory Council Listening Session

Objectives

The Taskforce members would like to host call with the Advisory Committee Meetings. The purpose is to help obtain feedback on insights received from the RFI, search effort, and Public Hearing with the intent of refining the Taskforce final recommendations.

Logistics

Date: September 3, 2020

Duration: 90 minutes

Modality: Facilitated conference call

Questions

The team will begin developing recommendations during the June meetings, and will formulate how best to host a meaningful agenda that will fulfill the listening session's objectives.



Participants

- Host:
- Participants:
- Invitees:



Key Considerations

1. TBD