Catégorisation – ETIC Big Data et Manipulation Politique – Benjamin Castellan

I)   Cible les citoyens peu informés

40 https://www.technologyreview.com/s/508836/how-obama-used-big-data-to-rally-voters-part-1/#comments
35 https://www.inriality.fr/vie-citoyenne/elections-big-data/

II)   Manipule les citoyens dans leur vote

25 https://www.youtube.com/watch?v=jJVVsFLek88
42 https://www.technologyreview.com/s/508836/how-obama-used-big-data-to-rally-voters-part-1/#comments

III)   Il n'y a plus de programme avec le big data

23 https://mrmondialisation.org/le-ciblage-marketing-en-politique-met-la-democratie-en-danger/
46 http://www.nytimes.com/2012/02/21/us/politics/campaigns-use-microtargeting-to-attract-supporters.html
37 https://www.washingtonpost.com/opinions/obama-the-big-data-president/2013/06/14/1d71fe2e-d391-11e2-b05f-3ea3f0e7bb5a_story.html?utm_term=.bf76b59fa79a

IV)   Les politiciens ne sont pas intègres en utilisant cette technologie

38 https://www.washingtonpost.com/opinions/obama-the-big-data-president/2013/06/14/1d71fe2e-d391-11e2-b05f-3ea3f0e7bb5a_story.html?utm_term=.bf76b59fa79a
47 http://www.nytimes.com/2012/02/21/us/politics/campaigns-use-microtargeting-to-attract-supporters.html

V)   L'usage des big data est anti-démocratique

36 https://www.facebook.com/NouvoFR/videos/10154556163027654/

31 http://www.linformaticien.com/actualites/id/26982/elections-americaines-le-big-data-au-service-d-obama.aspx

VI)   L'usage des big data en politique ne devrait pas être permis

44 http://www.nytimes.com/2013/06/23/magazine/the-obama-campaigns-digital-masterminds-cash-in.html

43 https://www.washingtonpost.com/business/economy/democrats-push-to-redeploy-obamas-voter-database/2012/11/20/d14793a4-2e83-11e2-89d4-040c9330702a_story.html?utm_term=.706082cf0588

41 https://www.technologyreview.com/s/508836/how-obama-used-big-data-to-rally-voters-part-1/#comments