



# JUNIE ROSALES JR.

WEB DEVELOPER



## Contact



z-2 846 Tabunoc, Talisay City, Cebu



+639498160112



/in/junie-rosales-jr/



junie.rosales6045@gmail.com



## Skills

HTML / HTML5

100%

CSS / SASS

100%

WORDPRESS

100%

WEBFLOW

100%

ELEMENTOR / DIVI BUILDER

100%

SEO

80%

ECOMMERCE

70%

REACT / REACT NATIVE

50%

TAILWIND CSS

50%

PHP

50%

JAVASCRIPT

45%

SHOPIFY

25%



## About Me

Experienced Web Developer with 7+ years working in Webflow and WordPress, plus practical UI experience with React. I build fast, polished, and user-centric websites using clean, efficient front-end code.



## Education

### Talisay City College

Bachelor's Degree in Industrial Technology

2014 - 2018



## WORK EXPERIENCE

### fare•well

Apr 2024 - Nov 2025

Webflow Developer | Support Specialist

- Build and maintain Webflow sites using the Client-First framework and component libraries (Relume, Lumos).
- Optimize websites for SEO, accessibility, performance, and responsiveness using tools such as Silktide, Ahrefs, and other industry-standard auditing platforms.
- Convert WordPress sites into fully functional Webflow builds.
- Integrate analytics, tracking, and CRM systems (GTM, GA4, GSC, HubSpot, etc.).
- Create custom automation workflows using Zapier and Make.
- Improve and optimize existing Webflow sites for SEO, CRO, and overall usability.
- Develop dynamic content structures using Webflow CMS and conditional visibility logic.
- Set up and manage Webflow E-Commerce for simple online stores.
- Build and refine reusable components to support scalable, multi-client development.
- Troubleshoot and resolve Webflow issues to ensure smooth site performance.
- Collaborate with the founder and internal teams to gather requirements and implement solutions.

### DNA Micro Software Inc.

Jan 2023 - Mar 2024

React Native - UI Developer

- Create UI and app components from wireframes and prototypes
- Work with native modules when required
- Write tests to ensure top performance
- Fix bugs in the application
- Boost front-end or client-side performance by eliminating performance bottlenecks



## References

### Jet Klen Bautista

Senior Web Developer at fare•well



+639956127607



jet.bautista14@gmail.com

### Kevin Watkins

Founder + Creative Director at fare•well



kevin@heyfarewell.com

### Mary Grace Atillo

Wordpress Developer at Spin Design



+639291495735



marygraceatillo@gmail.com

## Delonix Marketing Corporation

May 2017 – Dec 2022

Web Developer | OJT

- Creating, managing, and developing WordPress websites using ACF, Elementor, and Divi Builder.
- Managing, maintaining, and upgrading websites, including backups.
- Integrating client's HubSpot or Mailchimp for mail campaigns and tracking.
- Optimizing websites for speed and scalability.
- Implementing Woocommerce and payment gateways.
- Handling PSD to WordPress conversion.
- Implementing Basic SEO practices.
- Configuring DNS settings.
- Performing other assigned web development tasks.

## Freelance

Nov 2020 – May 2021

Web Developer

- Created, managed, and developed WordPress Websites using ACF, Elementor and Divi Builder,
- Converted the website pages to be responsive on different devices
- Implemented Woocommerce and payment gateways
- Performing other assigned web development tasks.