



Hello.

Competitively Plan

Competitivity Plan

New
Participants

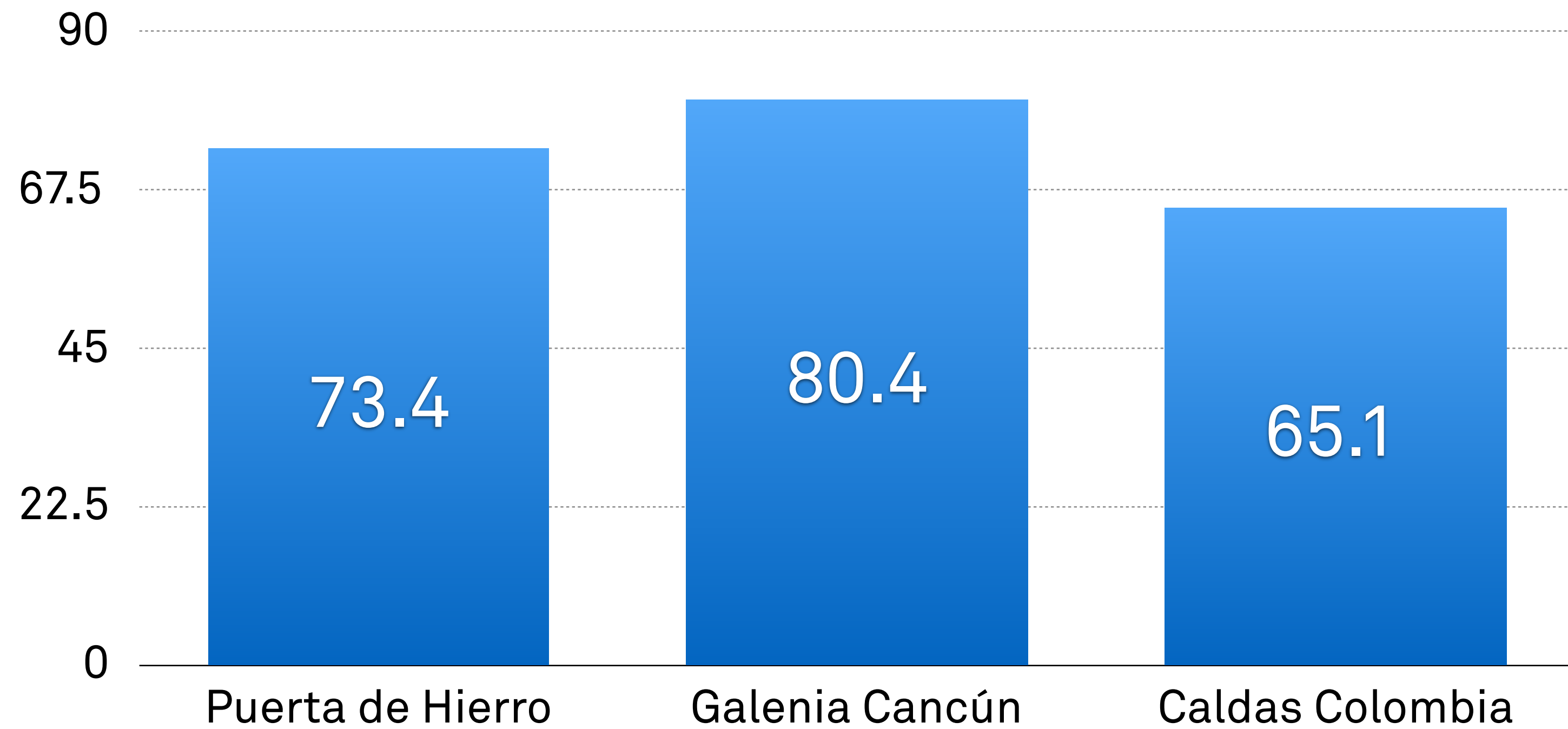
Rivalry

Consumer
Power

Supplier
Power

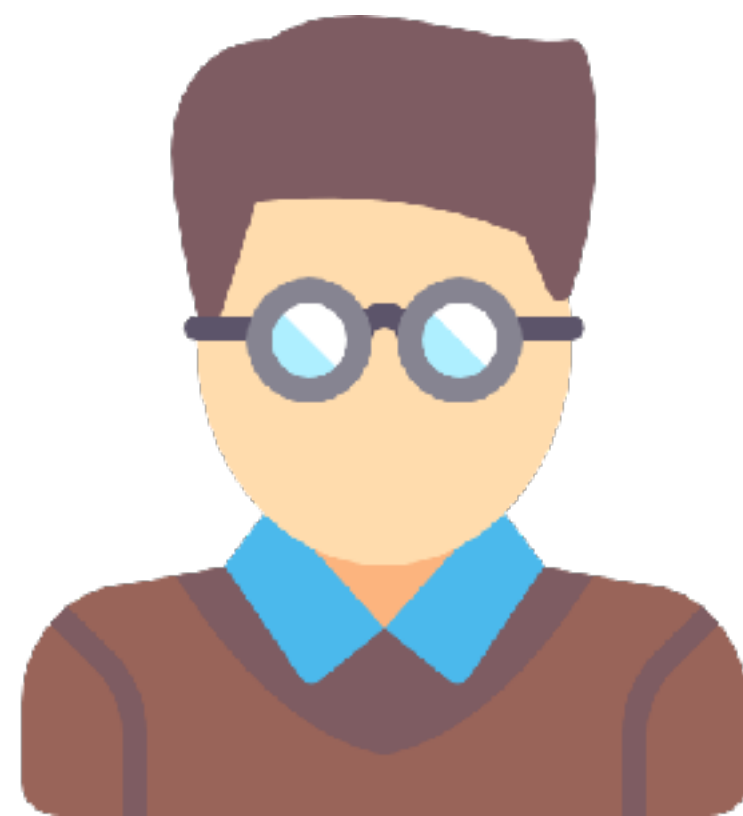
Substitutes

Matrix Results



Market Segmentation

Market Segmentation



> 50 yo

\$50K - \$100K income



Market Segmentation

Product

Physical Evidence

Place

Promotion

People

Price

Process

Proposal

Proposal

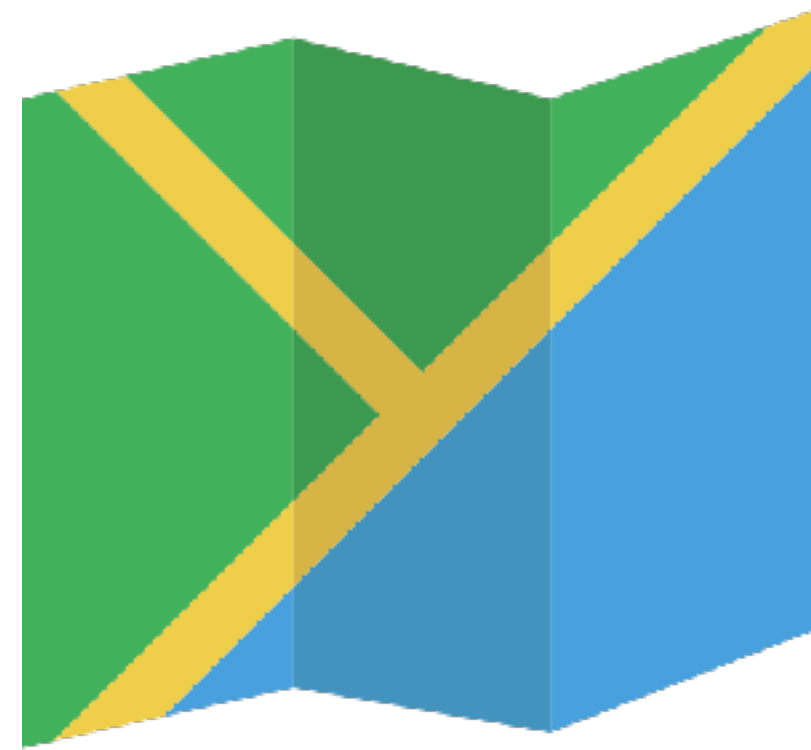
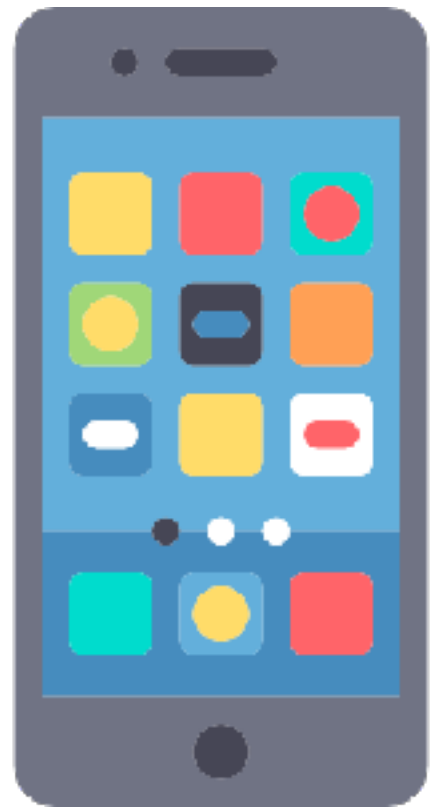


User



Hospital

User



Demo

Proposal

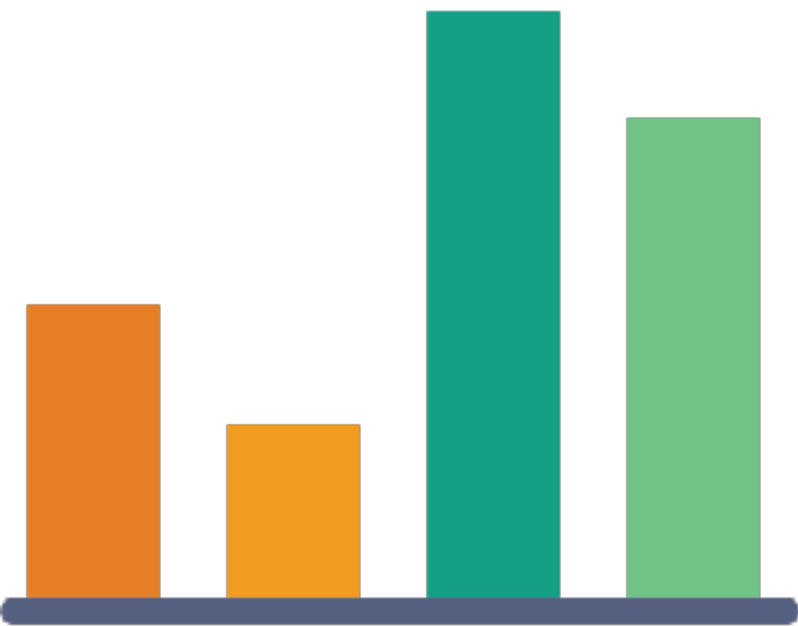


User



Hospital

Hospital



Demo

Q&A

