

BookRanker.com

Book Ranker is a tool that helps users organize, promote, and rank their favorite books, by all time rankings, yearly rankings, and genre based rankings.

Book Ranker provides a seamless and simple service that allows users to rank their favorite reads and display it for others to see. Book Ranker allows for the user to rank their favorite books by their all time favorites, their favorites of the year, and their favorites in each genre. Our goal is to create these three distinctions between their favorites, allowing users to have some variety in their picks, but also cements certain books as "the one". Our easy to use ranking system allows for users to put any book on their page quickly and easily, and change their rankings equally as simply and seamlessly.

Personas

Karen, 54, Librarian - Karen would use this site for personal reasons, as she is an avid reader. She would then communicate with her coworkers at the library, interested in sharing and comparing.

Cody, 14, Student - Cody has been super interested in reading the Lord of the Rings, and is now starting other fantasy series. He wants to keep track of what he has read and compare them between each other, and uses the site to do so.

Craig, 29, Banker - Craig reads a lot of economics and self-help books, and wants to keep the ones that inspire his work ethic the most in a list together. He tried using goodreads, but found it too confusing and fiction-centered to use. He is using our site for it's easy to use and simple interface.

Comps

