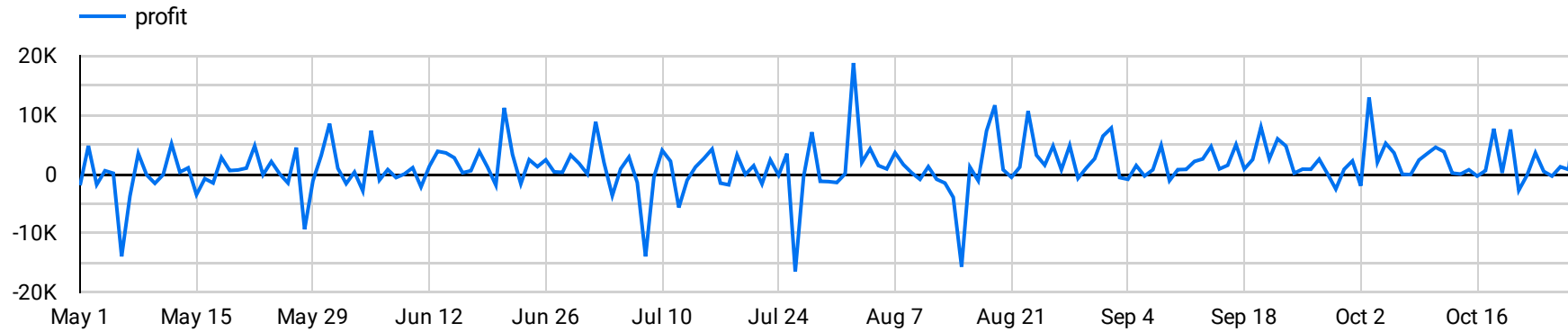
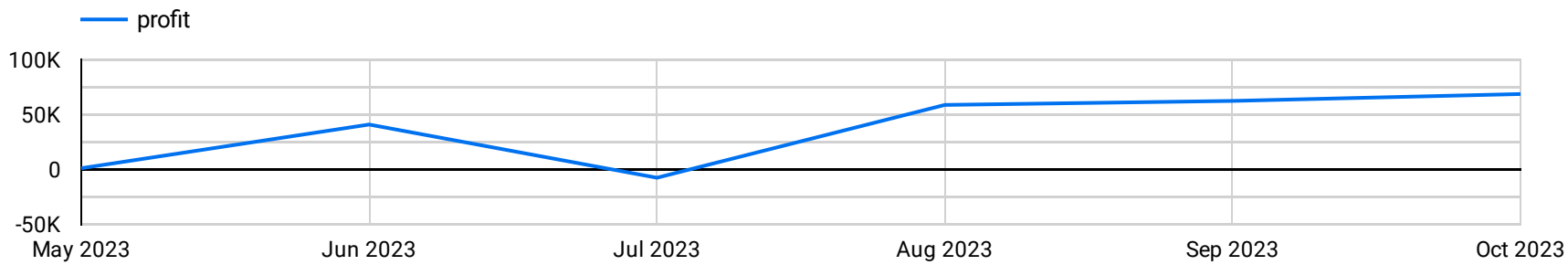


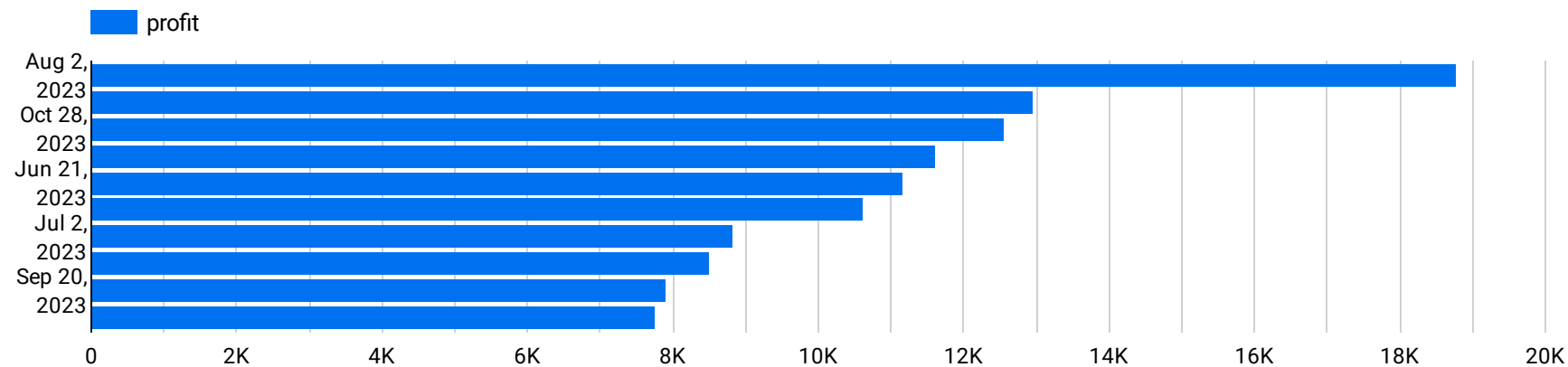
## Trend of Profit - All Time



## Trend of Profit - Monthly

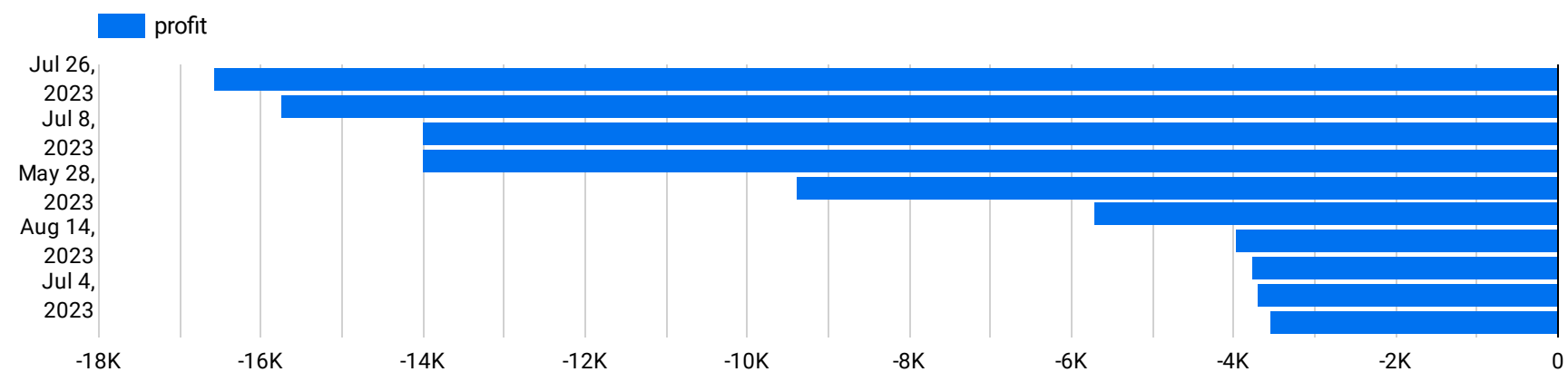


## Which day was the most profitable?



Based on the following row bar chart, the most profitable day is on **August 2, 2023**.

Which day was the least profitable?



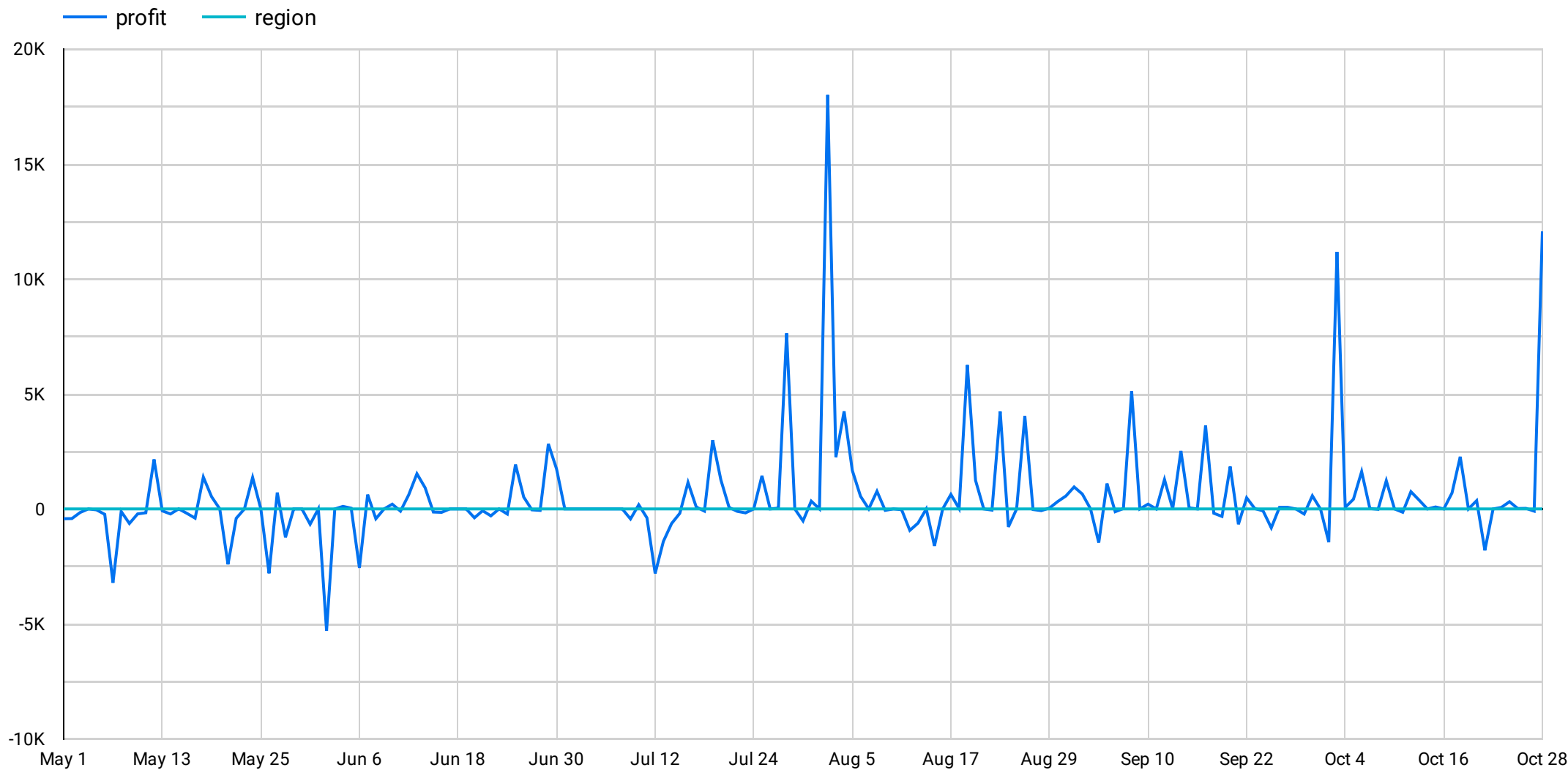
Based on the following row bar chart, the most profitable day is on **July 4, 2023**.

Order Distribution by Customer Segment & Priority

customer_segment / order_id				
order_priority	Corporate	Home Office	Consumer	Small Business
Not Specified	98	67	62	53
Low	89	68	59	62
Critical	106	65	56	50
High	92	62	64	52
Medium	89	73	54	47

- 1) The **customer segment** that places **the most orders** with **critical priority** is **corporate segment**.
- 2) Among the **Small Businesses segment**, the majority have orders with the **low priority**.

# Trend of Daily Profit within the Last Quarter, in East Region



Oct 1, 2023 - Dec 31, 2023 ▾

region: East (1) ▾