

# **Fonts**

### **Poplar Std Black**

80pt for logo 40pt for subtitles

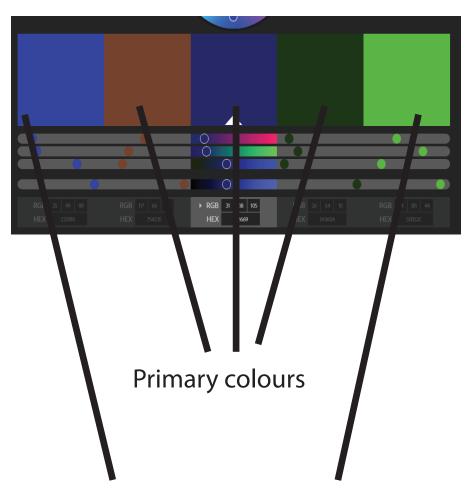
#### **Poplar Std Black**

20pt for body copy 25pt for nav

# **Poplar Std Black**

18pt when used for quotes

#### Colour scheme



Secondary colours

## **Original Logo**

