

# Bryan Herijanto

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## Education

### University of New South Wales

Bachelor of Commerce (Finance/Information Systems)

WAM: Distinction

Feb 2019 - Dec 2022

### Sydney Boys High School

ATAR: 96.15

- Prefect: House Captain (2018)

Jan 2013 - Sep 2018

## Professional Experience

### Associate Product Manager

Mercu

- Lead the development and launch of the automations, email, and data reporting product.
- Own the 2<sup>nd</sup> iteration of Mercu's recruitment product alongside a 5-person engineering and design team.
- Manage the end-to-end process of obtaining SOC 2 certification with both internal and external stakeholders.
- Create Retool dashboards and extract data using complex SQL queries for a feature MVP and to run ad hoc analysis.
- Document and publish weekly changelogs and release notes.

Jun 2023 - Present

### Strategy Associate, Performance & Planning

MILKRUN

- Create forecast models to optimise and proactively control unit economics through UTR, with a 95% WoW accuracy
- Coordinated the launch of MILKRUN's motor fleet through fleet sourcing, hiring and roster structure remodeling
- Develop workforce hiring models to sustain a flexible and reliable roster to adapt to changing business targets
- Build SQL queries to prepare and present weekly reporting data to the business operations group

Jan 2022 - Apr 2023

### Growth Operations Coordinator, Performance & Planning

MILKRUN

- Establish, iterate, and deliver the rider and hub onboarding program to cultivate MILKRUN's unique culture and drive rider growth by 700+ new hires over 10 months
- Create operations SOP documentation and automate workflows through the implementation of Google Apps Script
- Design the onboarding strategy and roadmap to support the business' Melbourne expansion launch

Oct 2021 - Jan 2022

### External Audit & Assurance Cadet

PwC Australia

- Deliver financial and business process assurance services to clientele in the consumer and industrial products sector
- Perform controls and substantive testing procedures to ensure management compliance for statutory reporting
- Execute accounts analysis and transactional data reconciliations to provide reliability over financial statements

Nov 2020 - Oct 2021

### Management Consulting - Public Policy and Economics (Secondment)

PwC Australia

- Performed grant re-profiling of the Working for Victoria scheme to reduce \$14MM+ in state treasury funding
- Liaise with 71 councils, CSOs and social enterprises to accelerate grant re-profiling opportunities
- Prepare and brief contract agreement documentation to facilitate legal grant variations

May 2021 - Aug 2021

## Leadership and Activities

### Student Ambassador

UNSW Future Students

- Host live panel discussions with senior teaching staff, esteemed alumni, and current students
- Promote university offering through school visits and talks, career markets and UNSW open days

Dec 2021 - Dec 2022

### Co-President

**[former: Education Director 2020, Camp Leader 2020, Education Subcommittee 2019]**

UNSW Business Society

- Liaise with corporate partners and the UNSW Business School to maintain relationships and deliver quality professional and academic enhancement events for 12,000+ business students
- Represent the UG student body, sitting on the Education Committee and UNSW Community Engagement Committee
- Develop and pilot the Alumni Mentoring Program to facilitate connections between 55+ students and mentors
- Manage the recruitment and strategic objectives of 34 board of directors and 65+ committee members

Oct 2020 - Dec 2021

## Additional Information

Volunteer Experience: Salvation Army Fundraising 2018; UNSW Peer Mentor 2020; UNSW Yellowshirts 2020

Extracurricular Interests: SBHS Rowing, UNSW Rugby, UNSW Volleyball

Other Languages: Fluent Indonesian