Visualizing the Internet Movie Database (IMDb)

By: Dillon Gorlesky & Brett Dale

What is IMDb?

 An online database of information related to films, television programs, home videos, video games, and streaming content online – including cast, plot summaries, ratings, fan and critical reviews, and more.

 IMDb is the most authoritative source of entertainment information, with features designed to help fans explore the world of movies and shows and decide what to watch.



What Problem We are Currently Solving

- Interpreting data can be confusing and difficult, and the difficulty increases as the size of the data set grows.
- Having a tool that can simplify and condense the information into a visualization is vital in a variety of situations
- Our objective is to take the IMDb dataset of the Top 1000 films from 2006 through 2016, and visualize its contents to offer a better and more interactive way to interpret the data.

1	Α	В	C	D	E	F	G	Н	1	J	K	L
1	Rank	Title	Genre	Description	Director	Actors	Year	Runtime (Rating	Votes	Revenue (Metascon
2	1	Guardians	Action,Ad	A group of	James Gui	Chris Pratt	2014	121	8.1	757074	333.13	76
3	2	Promethe	Adventur	Following	Ridley Sco	Noomi Ra	2012	124	7	485820	126.46	65
4	3	Split	Horror,Th	Three girl:	M. Night 9	James Mo	2016	117	7.3	157606	138.12	62
5	4	Sing	Animation	In a city of	Christoph	Matthew I	2016	108	7.2	60545	270.32	59
6	5	Suicide Sc	Action,Ad	A secret g	David Aye	Will Smith	2016	123	6.2	393727	325.02	40
7	6	The Great	Action,Ad	European	Yimou Zha	Matt Dam	2016	103	6.1	56036	45.13	42
8	7	La La Land	Comedy, D	A jazz piar	Damien C	Ryan Gosl	2016	128	8.3	258682	151.06	93
9	8	Mindhorn	Comedy	A has-bee	Sean Fole	Essie Davi	2016	89	6.4	2490		71
10	9	The Lost C	Action,Ad	A true-life	James Gra	Charlie Hu	2016	141	7.1	7188	8.01	78
11	10	Passenger	Adventur	A spacecra	Morten Ty	Jennifer L	2016	116	7	192177	100.01	41
12	11	Fantastic I	Adventur	The adver	David Yate	Eddie Red	2016	133	7.5	232072	234.02	66
13	12	Hidden Fi	Biography	The story	Theodore	Taraji P. H	2016	127	7.8	93103	169.27	74
14	13	Rogue On	Action,Ad	The Rebel	Gareth Ed	Felicity Jo	2016	133	7.9	323118	532.17	65
15	14	Moana	Animation	In Ancient	Ron Clem	Auli'i Crav	2016	107	7.7	118151	248.75	81
16	15	Colossal	Action, Co	Gloria is a	Nacho Vig	Anne Hath	2016	109	6.4	8612	2.87	70
17	16	The Secre	Animation	The quiet	Chris Ren	Louis C.K.,	2016	87	6.6	120259	368.31	61
18	17	Hacksaw F	Biography	WWII Ame	Mel Gibso	Andrew G	2016	139	8.2	211760	67.12	71
19	18	Jason Bou	Action,Th	The CIA's	Paul Gree	Matt Dam	2016	123	6.7	150823	162.16	58
20	19	Lion	Biography	Afive-yea	Garth Dav	Dev Patel,	2016	118	8.1	102061	51.69	69
21	20	Arrival	Drama, My	When twe	Denis Vill	Amy Adan	2016	116	8	340798	100.5	81
22	21	Gold	Adventur	Kenny We	Stephen (Matthew I	2016	120	6.7	19053	7.22	49

Dataset Explanation

- Our dataset has 12 features, with movies being ranked on popularity
- IMDb has software titled IMDbPro that uses 'proprietary algorithms' to take into account several measures, with the primary measure being who and what films people are searching for on IMDb.com

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Our Goals of this Project

- Our primary goal is building an interactive graph visualization that is easy and informative to use.
- Shows all the nodes and links connecting each other.
- 3. Allow the user to see which node was clicked
- Being able to search for Actors and Movies
- When a node or link is hovered over, it shows all the connections related to it.

MoSCoW Analysis

Must Have	Should Have	Could Have	Won't Have Adding new names/actors after creation Adding new edges after creation		
Read in dataset stored in CSV	A way to look at one specific piece of information (i.e. movie, actor, director, etc.) and all connections	A formatted table near the graph to show in input data			
Connections between movie and top four actors that played in said movie	Be able to zoom in and out of the graph	Implement a database to push and pull data from (ArangoDB)			
Allow the user to view the graph visualization on our website	A way to search by actor name or movie name	Nodes/Edges storing more information (i.e. Rank, Metascore, Revenue, etc.)	Allow for an edge to be deleted		
Create a graph visualization using D3	When a node is clicked it will change colors and the name of the node will be displayed	Allow the user to choose what information the graph is created around (directors, actors, etc.)	Allow the user to upload a new CSV file while one is already loaded in		

The Tools We Are Using

React:

A JavaScript library for building user interfaces or UI components.

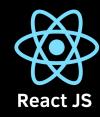
D3 Graph:

A JavaScript library for producing dynamic, interactive data visualizations in web browsers

ArangoDB:

A native multi-model database system that supports three data models with one database core and a unified query language AQL

How We're Using React



- React essentially allows us to have a website interface ran on a localhost to have a visualization of our data.
- Allows us to implement a variety of packages and tools, such as D3, search functionality, and interactive components to make our website unique and conformed to our purposes.
- React handles any sort of data passing and handling to make sure things are running correctly together.
- We also use Provider classes that act as Event Listeners that allow for easy communication of information being passed between classes.

How We're Using D3

- The React-D3 package allows us to essentially build our graph from the nodes and links created from the IMDb dataset.
- When implemented into React, it allows for an interactive graph users can use to see a visualization of the data.
- D3 also allows for users to change different aspects of the graph, such as deleting nodes, changing node sizes and colors, zooming in and out, and even dragging and dropping nodes.
- Currently, we're using a community based react-d3 package called Graph for our visualization.

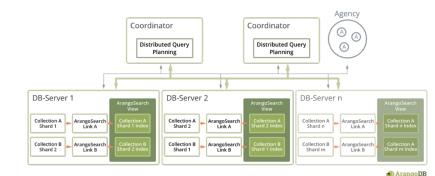


```
const data = {
    links: [{ source: "Harry", target: "Sally" },
            { source: "Harry", target: "Alice" },
 onst myConfig = {
        highlightStrokeColor: "blue",
    <Graph
        data={data}
        config={myConfig}
```





- Currently our project is loading the dataset locally
- Our plan is to eventually have an ArangoDB database that will allow us to pull the IMDb dataset contents.
- This may also be a solution to one of our past problems of not being able to select a specific file from a File Browser button for upload.



Problems We've Ran Into Thus Far

- 1. Before this project we had never heard or worked with any of our tools, let alone how to connect them all together, and we had zero experience with writing HTML code and mixing it with JavaScript.
- 2. Allowing a user to upload a file from file explorer wasn't possible because of browser security.
- 3. There was a lot of stop and go, and stop and back peddling because we'd find a solution that worked for one problem, but problems down the line wouldn't work because of them.

Live Demo

Our Future Work

- 1. Add more ways to filter the data, such as just movie or actor connections.
- 2. Implementing ArangoDB into our program
- 3. Other graph visualizations to represent our data (i.e. Bar, line, or pie graphs)
- 4. The possibility of deleting nodes from the graph
- 5. Allowing the usage of other datasets
- 6. A load button so users can upload their own datasets
- Allow the user to search for actors or movies and only show direct connections

