**Summary**

1. There are more male players, which is 84.03%, compared with female player with 14.06% and other with 1.91%. And the profits from male player are more than others, although average total purchase made by male players is the smallest, which is $4.07.

2. Based on the player's age, 44.79% of player's age is between 20 and 24, which is the most. They purchased the items cost $1114.06 totally, which is the only group above $1000 based on the age range I create.

3. The item “Oathbreaker, Last Hope of the Breaking Storm” is the most profitable item with total purchase value of $50.76. It is also the most popular item.