**User stories**

**City report user stories - Marek**

As a new technology products provider (e.g. apple/ Microsoft) we can use certain queries to communicate with the database to determine which city is having the highest sales and open up more branches depending on the amount of customers that we have in said city we do this to make sure that if there is excessive demand for our products we have enough supply outlets to meet the demand for the products it will also allow us to see if we need to open up new stores in any new cities depending on the demand/orders from said city.

**Country report user stories – Marek**

As a new technology products provider (e.g. apple/ Microsoft) we can use certain queries to communicate with the database to determine which country is having a high demand for our product/services. This will help us determine which country we should move into and open up in, this will help us have stores in countries that have high demand for our products instead of investing in a country which might not be as interested in our product. It will also allow us to see if any of our stores are failing in certain countries and will allow us to make a decision whether there is a point in staying open as sales are so low.

**Capital city report user stories – Ewan**

As a technology products provider we can query the database to get a capital city report to find if the city is an ideal place to launch our new branch.

**Population report user stories – Ewan**

As a technology products provider we can query the database for a population report to help us decide if the area is going to have enough business to make it a worthwhile place to launch a successful new branch. If the report shows the branch is likely to not create enough business to be worthwhile opening, then we will find a more populated and ideal location.

**Final report user stories – Marek/Ewan**

As a technology products provider we can create a final report from the database which will let us know what kind of information we need to have on our menu of our program what is the most important and what needs to be shown properly. This will ensure that the user can see and understand the information provided on menu screen.