



**Now Esthetics**

All Things Makeup and Skincare



## What is Now Esthetics?

**Esthetics:** the branch of philosophy concerned with the nature of beauty and the nature of taste.

The profession of esthetician provides services such as:

- **Facials**
- **Hair removal**
- **Chemical peels.**
- **Makeup application**

Now Esthetics is a webpage made by Cassidy Copsey. She created it to help inform beauty lovers of current beauty trends, tips and tricks, and history. This blog-like site contains 6 navigation areas that are filled with information. The Home page has a quick little taste of what this page contains, but the About page really gives you an introduction. Similar to this brochure it explains what esthetics are and what to expect on this site. The Makeup page has makeup history, current functions, and the authors tips and favorites. The Skincare page has a survey form to help the viewer get product recommendations, tips, and education on their skin. The Trends page has pictures of current makeup and skin trends, and the Contact Us page has all the information to reach out to us.

Please enjoy all the valuable information we provide! We hope that regardless if you are a newbie or beauty professional, you will find great use of this site. Feel free to reach out with any comments or questions.