

Dear Hiring Manager,

I am writing to express my enthusiasm for the Developer position. With over four years of experience in web development, I am eager to bring my skills to your team and contribute to the innovative user experiences that drive your company's growth.

In my previous role at Tea Collection, I successfully enhanced our e-commerce site by implementing REST API integrations, optimizing page load times, and developed responsive UI/UX landing pages—all of which significantly improved user engagement. My experience with tracking metrics through GTM and GA has also provided valuable marketing insights, enabling data-driven decisions.

Accomplishments include:

- Developed and integrated REST APIs to enhance user experience.
- Designed and built responsive UI/UX landing pages, ensuring seamless user interactions.
- Implemented data transmission to third-party vendors for improved marketing and email performance metrics.
- Created modular, reusable global assets targeted with JavaScript to streamline development.
- Optimized website loading times, improving overall performance.
- Led the redevelopment of the website into a responsive design, enhancing accessibility across devices.
- Established and developed tracking metrics with Google Tag Manager (GTM) and Google Analytics (GA) for actionable marketing insights.

I am eager to bring my expertise in creating innovative user experiences and UI/UX components to your company and contribute to its growth. I would appreciate the opportunity to discuss how I can add value to your team. Thank you for your time and consideration.

Sincerely,
David Thanphilom
206-225-4406