

Relational Modeling

Best Buy Case Study Part 2

Best Buy Customer Relation Manager is worried in keeping the list of customers in an excel sheets due to the exponential growth of customers as a result of 90% discount on every category of products purchase this year to celebrate 153 years Canada Anniversary.

Customers geographical distribution is essential to determine the most demanded products in every Best Buy stores across Canada. Supervisors are assigned to each category of products to keep track of the product volumes.

Budget is already in place to develop a Customer Database. As a data modeler, you are required to come up with a refined data model.
