



Blue Sky City Video Social Platform

Experience Calgary through fresh eyes! Our new web app showcases 200+ videos generated from city traffic cameras, all styled in the inspiring Blue Sky City theme. Join the community and be part of Calgary's urban story.



Made with **GAMMA**

Project Objectives



Share Calgary's Urban Moments

Highlight daily life and special events with city camera videos.



Encourage Social Engagement

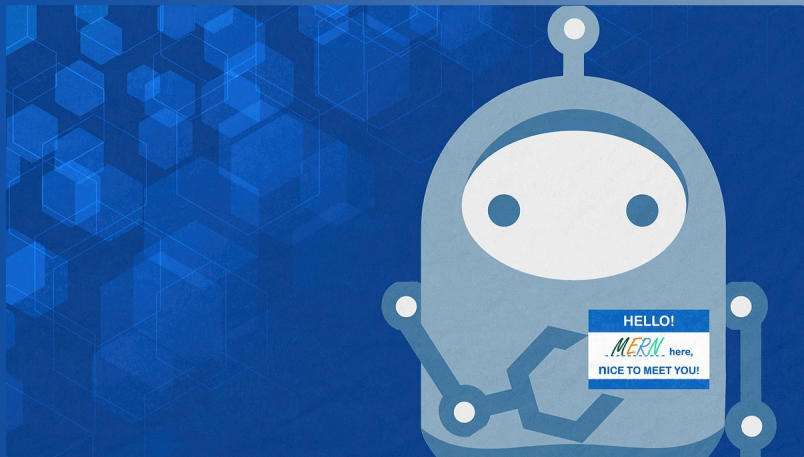
Residents like, comment, and interact with local video content.



Build Community

Drive conversations and pride centered around Calgary's diverse city life.





What is the MERN Stack?



MongoDB

Document database for flexible video metadata and comments.



Express & Node

API backend for secure, scalable routing and video delivery.



React

Responsive, dynamic front-end for seamless video browsing.

Calgary Traffic Video Collection

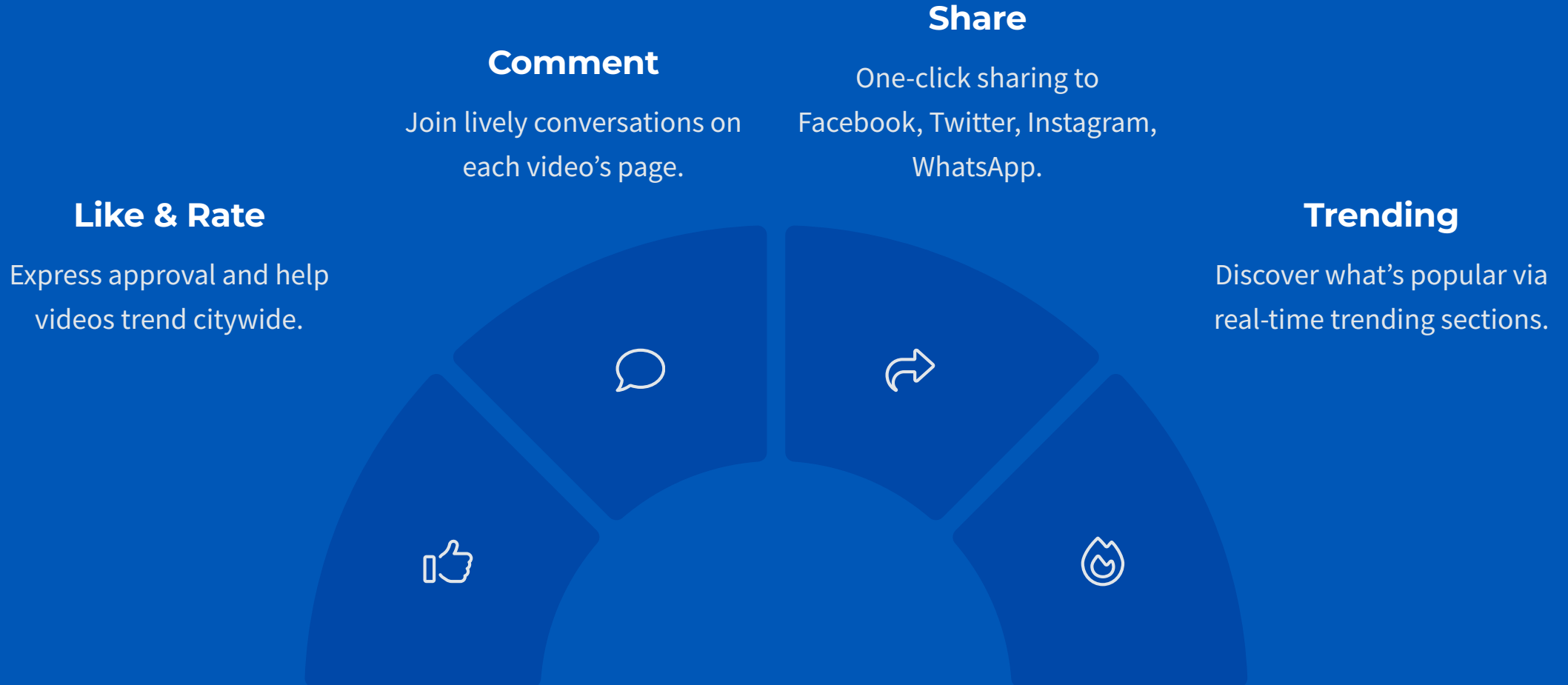
Extensive Coverage

- 200+ curated videos from traffic cam feeds
- Citywide perspective—central and suburban areas included

Rich Context

- Metadata: location, capture date
- Features: time-lapse, daily highlights, unique city moments

Social and Interactive Features





Blue Sky City Branding Integration

Signature Colors

Sky blue and crisp white elements echo city branding.

Uplifting Aesthetics

Modern fonts and layouts project optimism and unity.

Brand Consistency

All pages follow City of Calgary's promotional guidelines for a cohesive look.



Launch, Scalability & Roadmap

1

Public Rollout

App launches citywide, hosted on the cloud.

2

Profile Features

Users will have accounts, profiles, and activity feeds.

3

Uploads & Notifications

Residents will soon add their own videos, and receive notifications on activity.

4

More Cameras & Live Feeds

Expand coverage and enable real-time streaming citywide.

Engaging Calgary: Impact & Next Steps

1

Track Engagement

Measure views, likes, and shares to assess impact.

2

Celebrate Stories

Spotlight user contributions to foster local pride.

3

Grow Community

Encourage ongoing participation and viral stories citywide.

4

Get Involved!

Sign up, watch, share, and help bring Calgary's stories to the world.



Calgary

With a little spice...

