



August, 2024

Confidential, do not distribute

# SAFULAUNCHER

---

**IDEAS TO IDOs**

Empowering the future of decentralised  
finance with on-chain innovation

[www.safulauncher.com](https://www.safulauncher.com)

SAFU Launcher is an AI-enhanced  
DeFi platform for launching IDOs fully  
on-chain while ensuring secure  
investments



#### Quote

---

Initial Dex Offering (IDO) Launchpads are emerging as a significant trend in the DeFi ecosystem, powering blockchain innovation and attracting investor interest

#### Opportunity

# \$1.5B

IDO launchpad market capitalisation

With 115 IDO launchpads created in the last 4 years, the importance of leveraging decentralisation is high

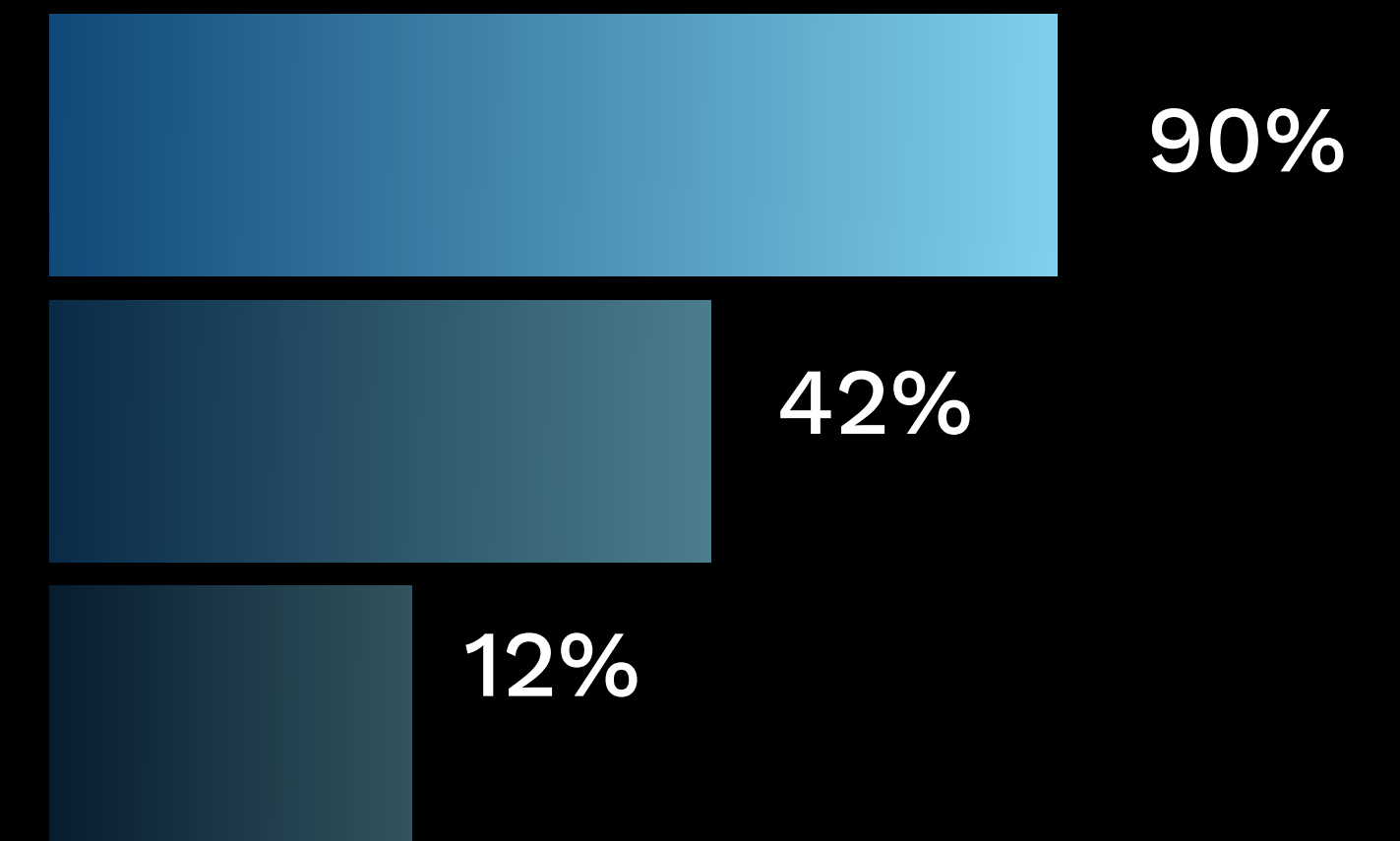
#### Market Insight

---

# \$180B

funds raised

1.5x average RoI for top 10 launchpads



# Problems with Launchpads



Similar business models across launchpads that are undemocratic and lack transparency

---

Centralisation concerns



Cumbersome to use and navigate IDOs or token sales

---

Inadequate UX



Launching projects, token sales, liquidity locking, token vesting – launchpads incur high fees and gas costs

---

High user costs



Most launchpads are prone to rug-pulls despite claiming otherwise

---

Prevalent rug pulls

# Solution

Enabling a resilient DeFi ecosystem with seamless and lucrative launches

## Inherent Decentralisation

---

Smart fully on-chain architecture for swift and successful launches

## Intuitive Design

---

Effectively designed for an easy and efficient user experience

## Accessible

---

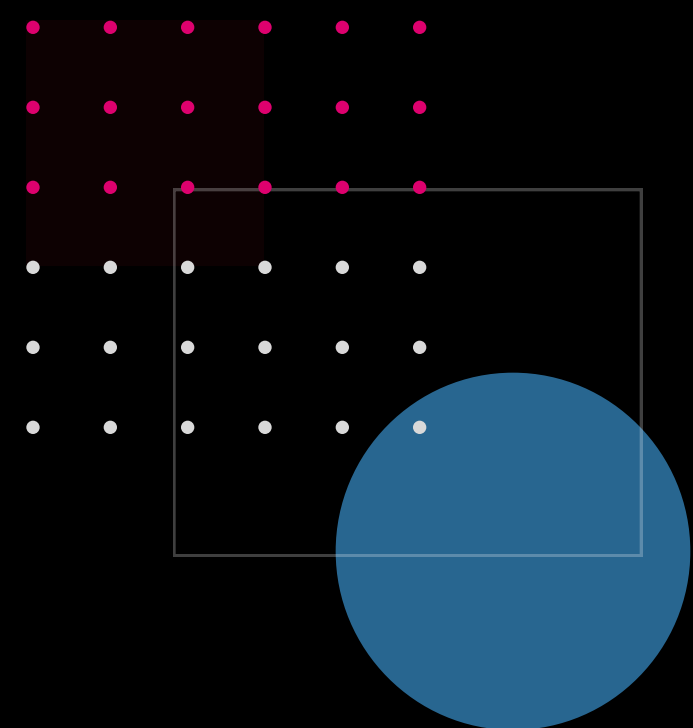
Cost-effective approach for fair and democratic access

## Scam Resistant

---

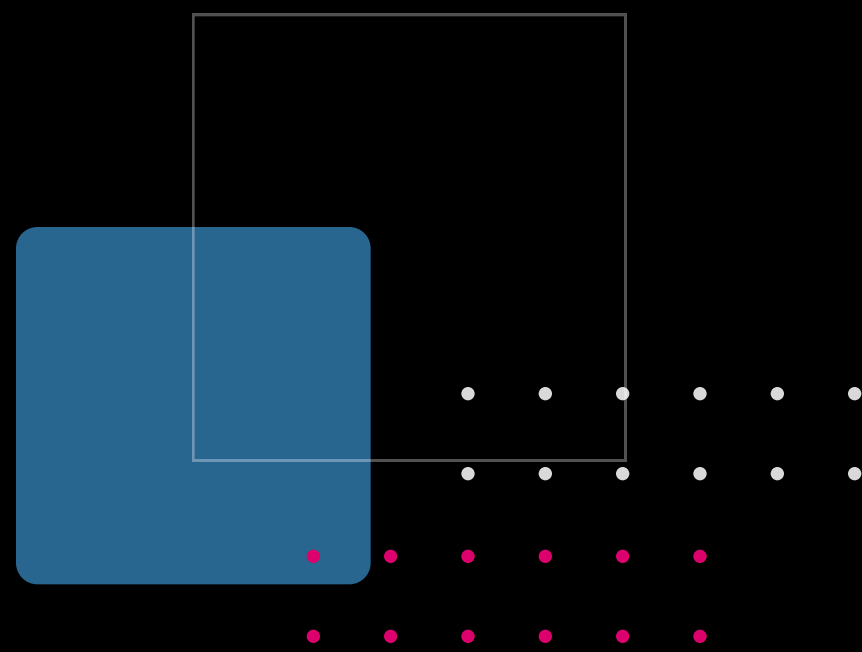
Robust tech prevents rug pulls and manipulation

# Innovative Mechanics & Functionalities



For Projects

Secure and effortless launches to ensure project success and viability



For Investors

New and diverse investment opportunities with lower risks and higher trust

Features

- Custom tokenomics
- Integrated staking pools
- Native token vesting
- Liquidity lock
- Presale
- Cross-chain
- AI-Enhanced



SAFU Launcher is a sustainable DeFi ecosystem as it offers multiple avenues for user engagement, participation and contribution, driving adoption and value

## SAFU Ecosystem

1. Build token economies based on trust with SAFU Launcher
2. Discover promising projects and innovative ideas for investment
3. Participate in SAFU DAO governance and gain power with SAFUScore
4. Enable GameFi by creating in-game tokens

# Competitive Advantage

Feature	Competitors	SAFU Launcher
High initial tax	Not Offered	Set high tax rates on initial trades to thwart sniper bots
Staking pool	Not Offered	Projects can launch staking pools for their tokens
Liquidity lock & token vesting	Incur high user fees	Free in-built features
Presale launchpad	Gated and tiered access increasing centralisation concerns	Decentralised access to presales



## The Ask

We are looking for  
investors and strategic  
partners to help us raise

**\$1 million**

and fuel the growth of  
SAFU ecosystem

50%

Product Development

App launch

AI integration

Team building

30%

Operations

Legal & regulatory compliance

Security audits

Strategic partnerships

DAO development

20%

Marketing

Brand visibility

PR & advertising

Community building & engagement

# Value Add to Investors

## Financial Opportunity

---

Tokenomics is designed to propel \$SAFU growth with an estimated 3x token value at launch.

The team shares are vested over 24 months to ensure project success.

## Strategic Value

---

SAFU Launcher is building tech that will bring it at the forefront of the IDO launchpad market.

SAFU Launcher's use cases and planned partnerships will ensure its long-term growth and sustainability.

## Growth Potential

---

SAFU is a DeFi ecosystem with various applications and incentives, ensuring community growth and commitment.

With cross-chain compatibility and DeFi enablement for applications, such as gaming, NFTs, etc., SAFU fosters innovation and investment opportunities

# Roadmap

(Q3) 2024

Open source & verified smart contracts

Mainnet contract launch

Decentralised subgraph publication

SAFU presale

SAFU liquidity pool on Uniswap

SAFU staking pool launch on mainnet

(Q1) 2024

ERC20 SAFU token  
launcher

LP token locker

Token vesting

Staking pool launcher

Presale launchpad

(Q2) 2024

White paper

Website

SAFU verse launch  
mainnet

Testnet v0.1

Testnet v0.2

(Q1)

2025

SAFU DAO ownership of SAFU contract and treasury

SAFU AI integration to launcher

SAFU AI integration for investment decisions

(Q4)

2024

Expansion to major EVM networks

Telegram bot for promotions

Telegram/Discord bot for launches from chat

SAFU DAO testnet launch





SAFU DAO mainnet launch

# Building Immutable Trust

## With Every Launch

Join the SAFU Launcher community

---

-  Telegram
-  X.com
-  [www.safulauncher.com](http://www.safulauncher.com)
-  [contact@safulauncher.com](mailto:contact@safulauncher.com)

# #BETTERSAFUTHAN SORRY