what you are most proud of about the project as well as what you could have done better with more time

The thing that I am most proud of is the footer and the how it works page. I think the footer turned out well and looks good after spacing out the logos as per the request of Dr. Alton. With more time I think that I could have improved the amount of content that was on the site. I think that this also comes with the client having more content in the first place, but overall I am really happy and proud of this site.

changes made to the project in response to feedback provided by three critiques and the instructor

Dr. Ucha and I discussed changing the dark theme that I originally had to a light theme as well as adding a home button to the nav bar to make it so that it is easier for all users to be able to navigate back to the home page since all users are not aware that the logo is also a home button. Dr. Alton made a lot of really good suggestions such as centering headers and buttons, spacing out logos in the footer, making email and address clickable... etc. I chose to add all the changes that she suggested since she was my professional reference.

resources/assets and what they were used for (frameworks, libraries, code snippets, plugins, templates, etc)

I chose to use the calendar plugin so that people could easily schedule a time to meet with the client on their site. It turned out to work well since you can customize the color of the calendar in the code when you plug it in. I also used bootstrap which works SO well for projects like this and is key for an efficient flow and fast turnaround time.

justification of some of the key design decisions

I wanted the design to be super simple and easily navigable. I chose to make the home page extremely simple but put a clear focus on the main call to action button on the home page. The only thing to do on the home page is hit the CTA button which I think is a great way to funnel clients to the right spots on the site.

ways that you customized the framework design

The framework was made up of a lot of the grid elements that Bootstrap gives us. Using Rows and columns makes for easy responsive design as well as cleanliness when it comes to the layout of the UI. It depended on the page where I chose to utilize these features more but I think I used them on every page on the site other than the home page.

advanced features that you incorporated into the project

Calendly is one of the advanced features that were a part of the final site. This makes it so that you can easily link your google account and schedule meetings with clients autonomously.

problems that you experienced along the way

In the end, I tried for hours to deploy my site but I continued to get an error with Vite when I tried to deploy the site to Netlify. Other than that I did not have any real issues but am disappointed that I could not get the deploy to work.