**WEB 2890 Project Feedback Form**

**Name of Student being Reviewed**: Cooper Jones

**Name of Reviewer**: Dr. Noël Alton

**Company/Position**: Assistant Professor

**Contact information (phone, email)**: noelalton@weber.edu

**Relation to Student (check one)**: Client [ ] Friend [ ]

Acquaintance [ ] Professional [ ]

Web/UX professor [ X] Weber State professor [ ]

Weber State staff [ ] Other, please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Part 1 - Questions for Client Only:**

**1. Were the requirements/objectives of the project met by the student?**

[ ] All requirements were met

[ ] Most requirements were met

[ ] Some requirements were met

[ ] No requirements were met

**Add Comment**:

**2. How satisfied were you with the communication during your project’s completion?**

[ ] Very Satisfied [ ] Satisfied [ ] Neutral [ ] Dissatisfied [ ] Very Dissatisfied

**Add Comment**:

**3. What is your impression of the student’s knowledge and skill level based on your experience working with him/her?**

[ ] 5 (High) [ ] 4 [ ] 3 [ ] 2 [ ] 1 (Low)

**Add Comment**:

**4. How effective was the student in solving problems and making decisions during the completion of the project?**

[ ] Very Effective [ ] Somewhat Effective [ ] Not sure [ ] Ineffective [ ] Very Ineffective

**Add Comment**:

**5. How likely are you to use the project in its final format (i.e., print and mail a marketing card to customers, add video or images to website, have business cards or letterhead printed with new logo)?**

[ ] Very Likely [ ] Somewhat Likely [ ] Not Sure [ ] Unlikely [ ] Very Unlikely

**Add Comment**:

**6. How likely are you to ask this student to complete another project for you?**

[ ] Very Likely [ ] Somewhat Likely [ ] Not Sure [ ] Unlikely [ ] Very Unlikely

**Add Comment**:

**Comments from All Reviewers**

**Please provide ratings and comments on the following project criteria (1 = low and 5 = high):**

1 2 3  **4** 5 **Overall project quality**

**Comments**:

Overall, this is a great start for a professional website.

1 2 3 4 **5** **Level of creativity and originality demonstrated in the project**

**Comments**:

While the site follows modern design trends, you can see that thought has been given to how you can stand out as a company while still being intuitive to users.

1 2 3 **4** 5 **Project contains an appropriate amount of information to meet its objectives.**

**Comments**:

There is room to grow here. Don’t be afraid to increase your font size beyond the recommended 16pt; which is to say, I don’t think it’s always a lack of content, it’s just a lack of the content filling the space in a meaningful way.

1 2 3 **4** 5 **Quality of elements making up project (HTML/CSS, photos, vector graphics, video, audio, animation, web objects/elements)**

**Comments**:

There are a few things you can update, I will list them below in the final question.

1 2 3 4 **5**  **Project design (color, fonts, typography, layout/composition). The overall concept/theme/unified look of the website is effective.**

**Comments**:

From a design standpoint, you have done a really good job with your concept and keeping the design unified.

**Do you feel this project is appropriate to include in the student's portfolio considering skill-level demonstrated?**

**Comments**:

Yes, definitely a strong piece that represents your abilities.

**Did you experience any technical difficulties as you navigated through the website or displayed the project?**

**Comments**:

I had no technical difficulties.

**What are the main strengths of the project?**

**Comments**:

The site is clean and simple. It’s easy to find what I want and to navigate through the content.

**What are the main things that could be improved with the project?**

**Comments**:

Here are a few suggestions for improving the design:

* Put more margins between social media icons in the footer.
* Add a button to the page at the bottom of the what do we offer page.
* Make the email clickable.
* Make the shoot us message information more aligned. Icons on the how it works section need to be bigger.
* Center the header in the work section
* Put padding above the work pictures. Center the buttons on the work cards.