# Cooper Birdsall

(802) 343-2230 https://cooperbirdsall.com cooper\_birdsall@brown.edu

## Education

#### **Brown University**

2018-2022 | Computer Science | Providence, RI

#### Relevant Coursework:

User Interface and User Experience Design, Data Structures and Algorithms, Object-Oriented Programming, 2D Game Engines, Calculus II

#### Teaching Assistant: Object-Oriented Programming

Fall 2019 | Brown University Computer Science Dept. | Providence, RI

- Led weekly lab meetings on Linux and Java, held weekly TA hours
- Developed and graded course assignments
- Ran live A/V system for a course of 400+ students
- · Acted as a mentor for a small subset of students

# Experience

#### Digital Innovation Intern

Summer 2019 | Green Mountain Electric Supply | Colchester, VT

- Developed Visual Basic macros to analyze, organize, and update data for over 1
  million products in Excel
- Reduced E-commerce webpage load times by over 2 seconds by batch compressing 300,000+ product images
- Maintained an active FTP Site to manage company-wide database

#### **IT Support Assistant**

2016-2018 | Champlain Valley School District | Williston, VT

- Enterprise enrolled 500 student laptops yearly
- Responded to IT help tickets submitted by teachers and staff
- Imaged and updated hundreds of desktop computers to be ready for the school year

#### Web Redesign

November 2019 | HTML/CSS, Balsamiq, Figma

- Completely overhauled an existing website's user interface and experience design
- Transitioned from wireframing to high-fidelity mockups to web version

# Projects

#### A/B Testing and Eye Tracking

October 2019 | JavaScript, HTML/CSS

- Utilized eye tracking hardware to find areas of interest on page
- Developed heatmaps to compare A/B versions of site

#### Personas and Storyboarding

September 2019

- Surveyed users about how they use an interface to develop typical mental models and personas
- Redesigned and streamlined the interface after analyzing user experience

### Skills & Tools

#### Design

- Adobe CC
- Balsamiq
- Figma
- Sketch

#### Coding

- HTML/CSS
- JavaScript
- Python
- Java