Cooper Burden

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Detail-oriented and adaptable developer with a knack for building efficient, straightforward software and database development solutions. Easy to work with and highly persistent, thrives in tackling complex problems, refining skills through diligence, and delivering practical, no-nonsense results. Strong background in logistics and operations, optimizing processes, and coordinating teams to improve efficiency.

EDUCATION

Bachelor of Science in Information Systems   **Apr 2026**

Software Development Emphasis, STEM-Certified Technical Program
Brigham Young University – Marriott School of Business, Provo, UT

- GPA 3.40 / 4.00
- Keith and Nan Jensen Family Signature Scholarship
- Member – Association for Information Systems
- Relevant Coursework: Database Systems, Business Programming, Enterprise Application Development, Web Development, IS Security & Controls

EXPERIENCE

Sales & Operations Lead   **May 2022 – Aug 2024**

Insight Pest Solutions, Southern States (NC, SC, FL, AL)

- Increased sales by 22%, leveraging persuasive communication and adaptive sales strategies
- Generated $510K+ in revenue through personal sales and mentoring a high-performing team
- Optimized technician routes and schedules, improving service efficiency and customer satisfaction
- Trained and led new sales reps, developing their sales skills and boosting team performance
- Excelled in public speaking and high-volume sales conversations, delivering persuasive pitches and closing deals

Customer Service Representative and Front Desk   **Jan 2022 – May 2022**

Sunpro Tennis and Pickleball Club, Springville, UT

- Optimized court scheduling for high-demand leagues, balancing limited space to maximize member satisfaction
- Planned and managed 50+ events, ensuring seamless execution while prioritizing customer experience
- Proactively maintained courts and equipment, completing safety checklists ahead of schedule to enhance facility upkeep

Volunteer Representative   **Aug 2019 – Aug 2021**

Church of Jesus Christ of Latter-day Saints, Uganda, New Mexico, Navajo Reservation

- Taught gospel principles and life skills to diverse communities, adapting to cultural and language differences
- Collaborated with companions from 20+ countries, developing cross-cultural communication and teamwork
- Led and executed multiple COVID-19 relief efforts, including food distribution, hay donations, and sanitation initiatives

Owner & Operator   **Apr 2014 – Aug 2019**

Cooper's Lawn Care, Draper, UT

- Built and managed a lawn care business, growing to 30+ recurring clients through quality service and referrals
- Increased sales by 10% annually, expanding customer base and optimizing pricing strategies
- Led a team of 2 employees, streamlining routes to maximize efficiency and reduce operational costs

TECHNICAL SKILLS

- Proficient in Python (Pandas), SQL (MySQL), JavaScript (React.js, Node.js), Figma, HTML/CSS, Azure (currently), API & Single Page Application Development
- Experienced in C# (ASP.NET Core MVC), Data Analytics (Tableau), Product Management (Trello), Scrum Methodologies
- INTEX Project: developed and deployed back-end database (MySQL, AWS, CRUD operations); Noted for efficient design

OTHER SKILLS & ACHIEVEMENTS

- Raised $75K for Tyler Robinson Foundation (53% increase), planning and executing 100+ school events
- Earned 7 Superior ratings in the Federation Piano Competition (2011–2017) for Classical and Contemporary performance
- Recipient of the Charger Medallion Award for academic excellence, leadership, and extracurricular involvement
- Competes in cornhole tournaments regularly