

# Film finder

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## Problem statement

Users often have limited time when they ask themselves what they want to watch, and they scroll through shows and movies aimlessly on streaming services because the selection is so broad. Then often find themselves referring to friends and family to find out what they should watch, spending even more time. Solution is to provide a selection of films that match the users interests to save them time.

## Who is experiencing the problem?

People with access to streaming services that are looking for a genre of movie or show to watch.

## What is the problem?

The selection of films is too broad.

## Where does the problem present itself?

Streaming services such as Hulu, Netflix, Amazon video, Disney+, etc.

## Why does it matter?

People spend too much time looking for shows or movies and often do not find something that they enjoy.