WEBSITE PLANNING DOCUMENT

Williamsport County Weather

Author: Cooper Fisher

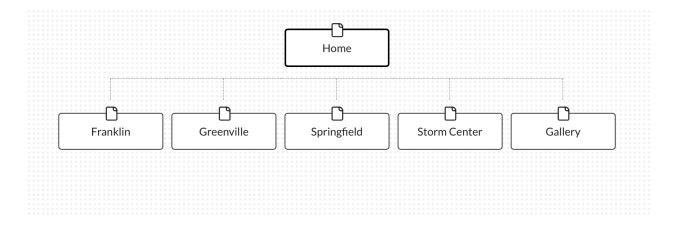
Site Purpose

The purpose of the Williamsport County weather site is to allow members in the community to see the current weather for their city and surrounding cities, along with a 10-day forecast.

Target Audience

The community of Williamsport County interested about the weather in their area. Another audience is for those that commute to and from work or school. Men and women between the ages of 18-60. The weather page will be accessible on desktop and mobile friendly devices (i.e. phones and tablets).

Site Map



Color Scheme

I will mostly be using grays, blues, and yellows.

Background- Gray Text- White Headers- Blue and/or yellow

Typography

I want to keep the typography simple. I will use Helvetica/Arial for all of the text. I may use a serif font for paragraphs.

Wire-Frame Sketches

