

# Clarence Chad

age: 19

residence: SC

education: University Student

occupation: Student

marital status: Single



*"I love to engage in physical activity!"*

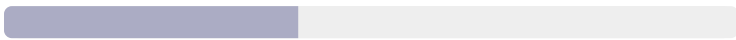
A quick summary of behaviors and practices like how he/she spends their day.

## Comfort With Technology

### INTERNET



### SOFTWARE



### MOBILE APPS



### SOCIAL NETWORK



## Criteria For Success:

Physical activity helps to relieve stress and depression; engaging in physical activity helps with my overall mental state.

## Needs

- Something to help keep track of my physical activity.
- A community to share and engage in physical activity.
- Friends who are willing to engage in the gym or sports.

## Values

- A community where physical engagement is the main priority.
- Motivation for sports, working out, or cardio.

## Wants

- Something to help with my motivation for engaging in sports, working out, cardio, or any form of physical activity.
- More members to engage in physical activities with.
- A platform where sharing gym or sports achievements.

## Fears

- A lack of motivation for physical activities.
- Overcrowded gyms.