

Ever since Brad was young he was always into lifting. He has competed for 20 years and wants a step ahead of everyone else.



The app is helping Brad train for the upcoming powerlifting competition.



He wants an app that tracks his stats in the gym to fuel his top dog ego.



The app carried him through training and right into his competition where he performed outstanding because of the app.



He uses performance enhancing drugs to keep the physique he once had. This boosts his capabilities on the app.



The fitness app is why he won his lifting competition.



Jacob is a 14 year old who absolutely loves video games. However, he is beginning to realize that his physical health is beginning to suffer from all his time spent gaming.



One day while gaming, Jacob gets a notification and decides to go to the gym.



One day while gaming, Jacob's friend tells him about an app that helps inspire him to workout.



Jacob gets home from the gym exhausted. While falling asleep, he starts thinking that the gym was not actually too bad, and maybe he would start going more often.



Jacob downloads the app to see if it will help improve his physical fitness.



A couple months later, Jacob is now climbing the community leaderboards while still being about to spend time gaming with his friends.



Drew is overweight and suffering from back inflammation.



Through the app, Drew found a local running club to meet with, his new found friends push him to run everyday and the app tracks his diet to help him make better choices when eating.



Drew has begun working out by himself. His wedding is coming out and he doesn't want to look fat when he is in front of his friends and family. However, he hasn't had much luck.



As a result of eating healthier foods, Drew's back inflammation goes down, leaving him pain free



His wife, Sheila, shows him the Barstool CSCE 190 Fitness App, a tool she saw online for getting people into shape.



After months of running and eating right using the fitness app, Drew is pain free and in the best shape of his life for the upcoming wedding.

Overweight Oscar



Oscar is an overweight middle aged man who wants to start working out to lose weight; however, he does not have the motivation to engage in physical activity. He's scared people will make fun of him and he feels self-conscious.



Oscar lost a significant amount of weight and started to live a healthy lifestyle.



One day, a friend recommended an app called Fitness App to Oscar. At first Oscar was reluctant to download and use the app; but, after a while Oscar started to use the app.



Soon, Oscar became a bodybuilder and started to compete with the world's top bodybuilders!



The Fitness App prompted and motivated Oscar to start going to the gym. The app gave suggestions to exercise routines and diet plans.



Oscar eventually became Mr. Olympia due to his hard work! It is safe to say that the Fitness App changed Oscar's life for the better! It motivated Oscar to become the world's best bodybuilder!