Cooper Strahan
cooperstrahan@gmail.com
(512) 731-6070
https://www.linkedin.com/in/cooperstrahan/

Experience

United Road Services, *Logistics Analyst*   *Feb 2018 - Present*
- Create and analyze daily, weekly, and end of month financial and operational reporting.
- Work directly with the pricing manager to maintain the alignment of the internal pricing model.
- Create analysis in Excel and Tableau that effectively improves margins and identifies new KPIs.
- Use Tableau and Power BI to create data models that allow insights into market trends.
- Analyze historical data to identify profitability and service compliance.
- Used Salesforce to assign underperforming accounts to different sales reps.
- Provided data and reporting to assist in creating a new commision plan for the sales team.
- Communicate revenue reporting directly to the CEO on a daily basis.
- Wrote a program in Python to scrape website for relevant competitor information.

United Road Services, *CarMax Administrative Specialist*   *Aug 2017 - Feb 2018*
- Developed a strong working knowledge of excel and the logistics industry by working intimately with client and internal data.
- Ensured consistency between company and client CRMs.
- Audited order entry and responded efficiently to requests from the dispatch team.

Detroit Business Consulting, *Intern Account Manager*   *May 2016 - June 2016*
- Employed direct marketing strategies to sell Comcast to business owners.
- Trained and worked with interns and new hires to help develop sales techniques.

Education

Purdue University, Krannert School of Management   *Aug 2013 - May 2017*
Bachelor of Science in Economics   West Lafayette, IN
 Concentration: Management Information Systems
 Awards: President's Scholarship

Coursework

Systems Development   *Jan 2017 - May 2017*
- Worked on a team in order to create a mock business proposal for a web application.
- Performed cost benefit analysis, risk management analysis, and data collection in order to determine profitability and relevance.

Database Management Systems   *Aug 2016 - Dec 2016*
- Created a database that mimicked customer transactional information in Access.
- Used SQL to create order entries and manipulate database information.

Econometrics   *Aug 2016 - Dec 2016*
- Created regression analysis using Stata to determine causality between hypothesized variables.

Programming for Business Applications   *Jan 2016 - May 2016*
- Using Java, I developed a business model for deriving insurance premiums given consumer situations.

Volunteer

Boys and Girls Club of America   *Jan 2015 - May 2017*
- Mentored and tutored elementary and middle school students in their Math and English studies

Leadership

- **Phi Kappa Psi Fraternity** – *Risk Manager, Recording Secretary, Senior Advisor*
- **Purdue Club Hockey** – *Recruitment Chair*