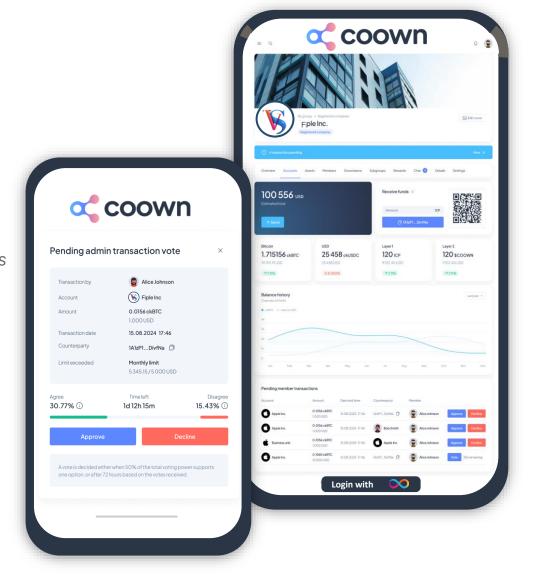


group accounts

Empower economic beneficiaries, not IT-admins
Regulate spending competence of units & individuals
Corporate governance with approvals & votes
Free for individuals with up to one private group

- ✓ US Dollar
- ✓ Bitcoin
- ✓ Gold
- ✓ Company shares



Founder

Simon Kaiser





- lic. iur. | MBA: Degrees in law and economics
- IT-Related Studies: Academic background in information and communication technologies, web design, and business informatics
- MBA Thesis: Awarded for research on the cyber resilience of Swiss private banks
- Software Development and Sales: Proven track record of selling software to SME and governmental entities
- Other Work Experience: legal counsel, rulemaking and oversight, and several years of aviation industry experience
- Swiss-German, English, and French speaking
- Member of the Swiss legal-tech association

Today's Institution barriers

Most crypto services fail in the corporate world because they address only few needs of some stakeholder groups

"Financial reports from a qualified entity are essential for issuing securities and transferring shares"



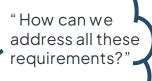


"All financial transactions must be controlled, and spendings above X amount need prior approval"

"Earnings and spendings should be easy to track"

"Budget of business units, and spending competences of individuals need to be managed"

"Every transaction must be monitored by a third party"







Chief Financial Officer

Chief Executive Officer



Officer



Productive

"The approval of minor expenses should be lean"



Employees



"Interoperability issues of crypto payments"

"It should be easy to use"







Today's corporate bubbles

The problem: An unfavorable overhead to sales ratio

in a complex IT landscape, where not all stakeholders have the same tools, leads to inefficiency and high admin costs."









"Processing financial transactions and data"







Chief Executive Officer





Heads of Business Units















account





Chief Financial

Officer











Company's ERP





We provide multi-user hot wallets

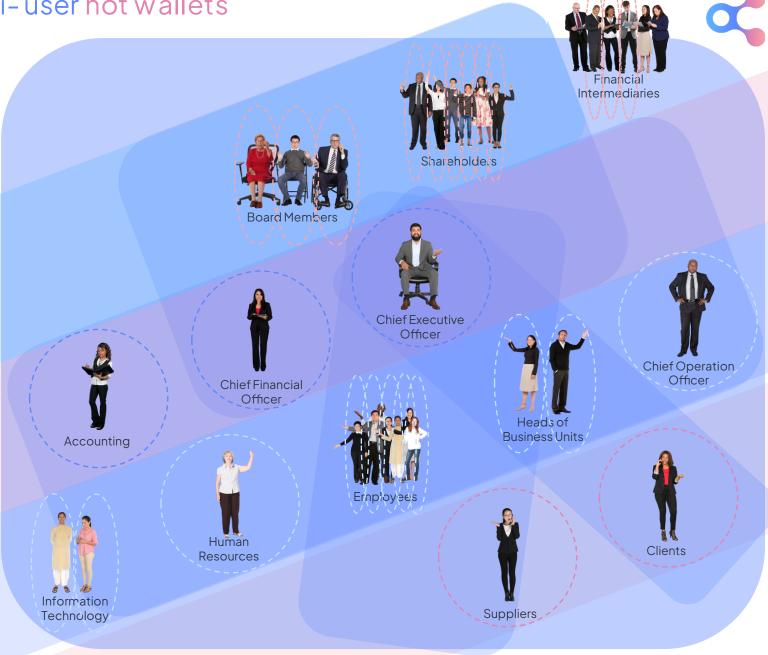
for group accounts to ...

identify individuals and legal entities including their economic beneficiaries and executive management ...

to govern companies with shareholder voting,

to manage the spending power and approve transactions,

to transact wrapped bitcoin, gold, USD, company shares and custom assets within



regional marketplaces.

coown.box

A fintech or legal-tech solution?

A social finance and fin-tech solution.

COOWN's solution empowers individuals and businesses to:

Identification

Identify economic beneficiaries, executives, employees, affiliates including people and entities

coown coown

Dashboard

Family association
 Contacts

Profile

Chat SUPPORT

Aboutus

FAQ

Customer Support

Corporate Governance

Maintain shareholder registry and vote to govern a company.

Regulate Transactions

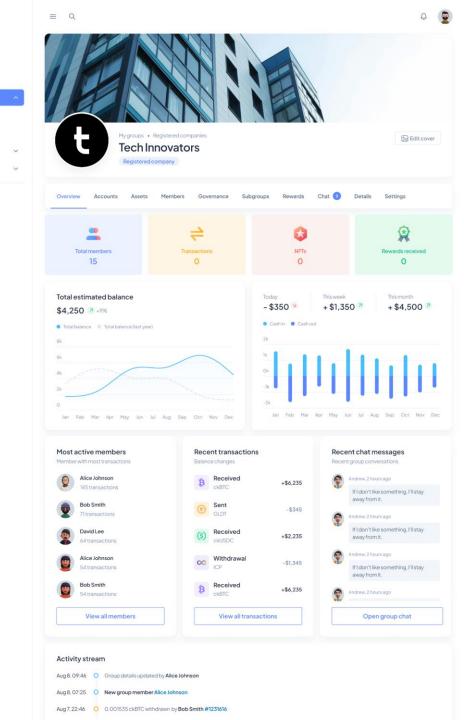
Set daily and monthly spending limits and require approvals for higher transactions.

Manage digital assets

Share control over assets such as USD, bitcoin and gold referenced crypto currencies with your team.

Create custom assets

Digitalize and trade company shares or securities.



Use cases of our application

Designed for teams, ideal for corporations!



Identification of people and entities

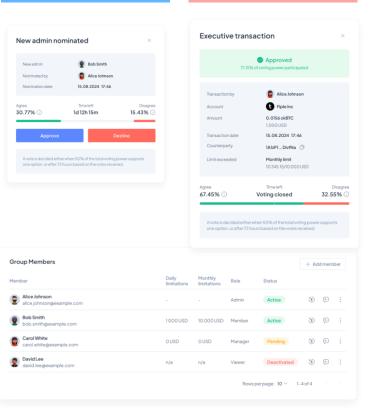
Corporate governance

Manage spending power

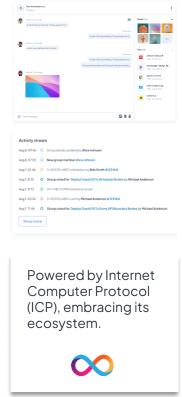
Manage assets

Connectivity of people and tools



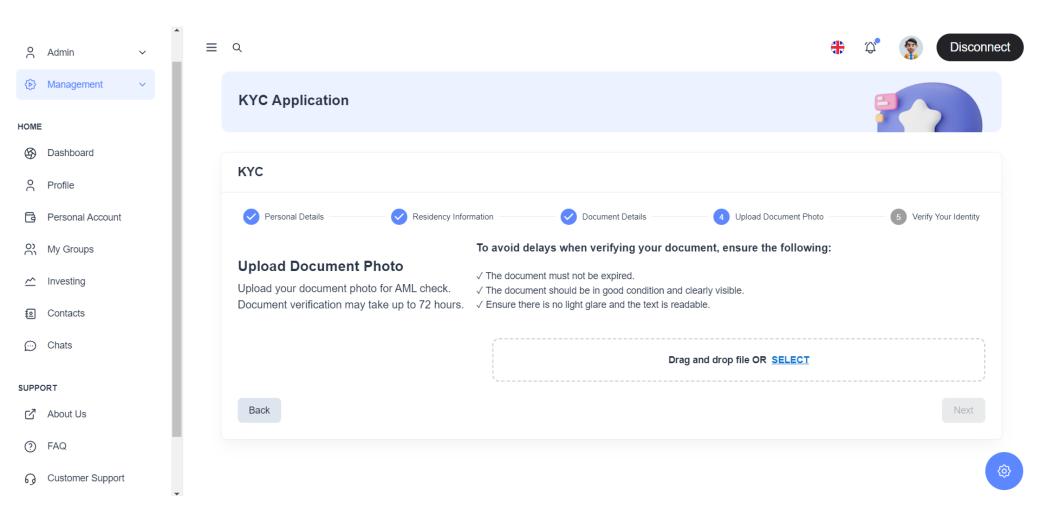






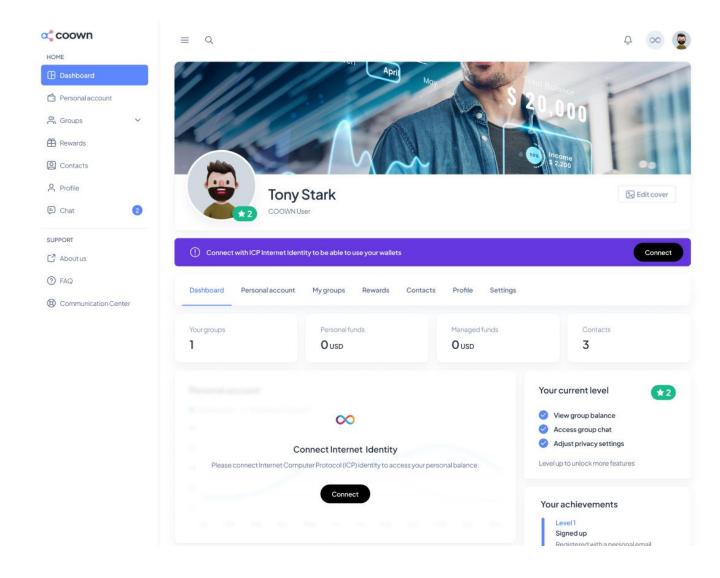
Use email, telegram or other web2 identifier to get a free account and create a profile





Connect the account with Internet Identify form Internet Computer Protocol (ICP) to get a Ledger



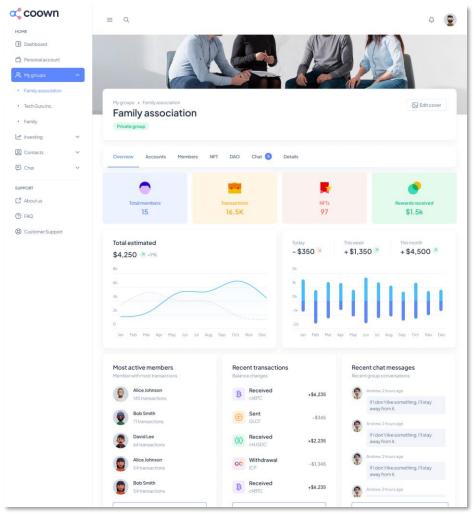


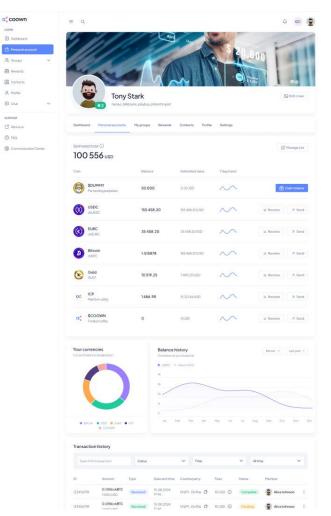
Deposit and transact crypto currencies including stable coins and gold referenced coins

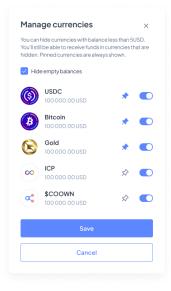


Every user gets: I free private group account









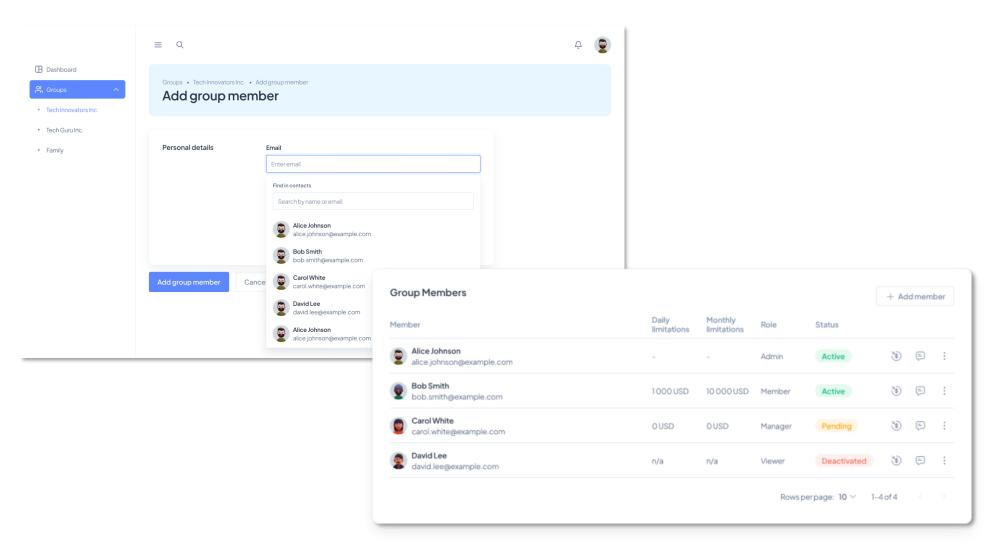
In the default group the community edition license applies.

The group owner is considered as economic beneficiary and has unlimited spending power. Enterprise features are excluded (freemium approach).

CT About u ① FAQ

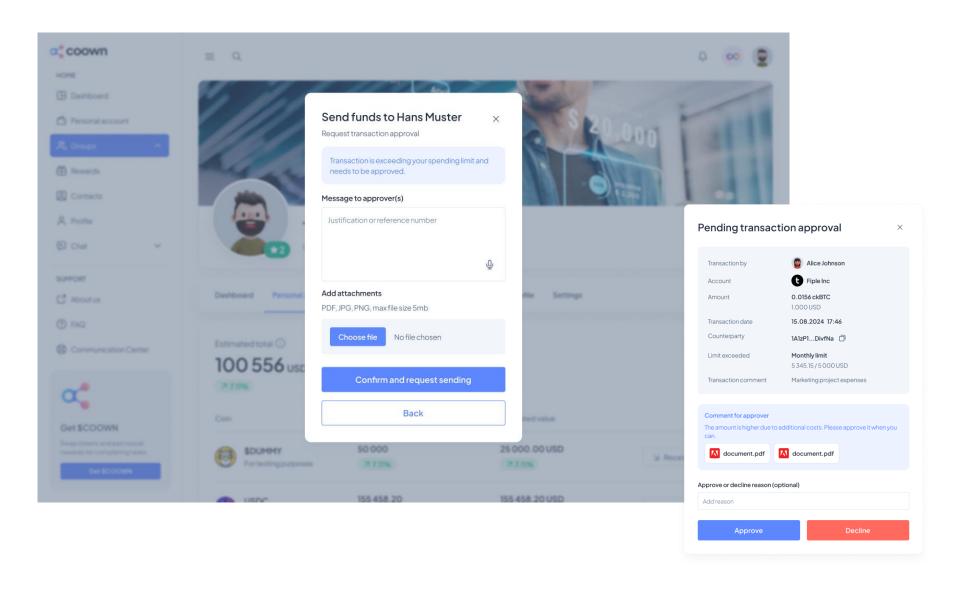
Add group members, and set spending limitations





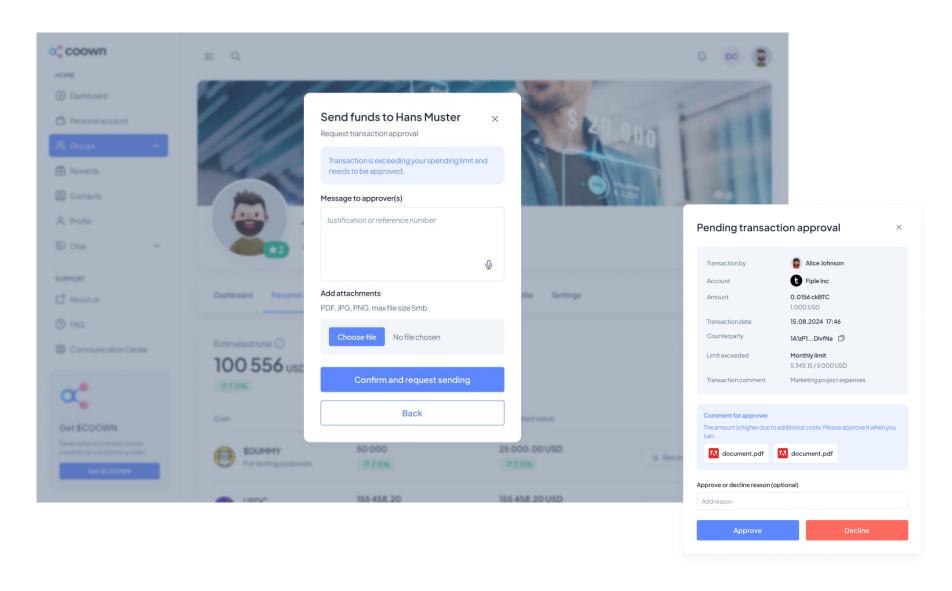
Payment Approval





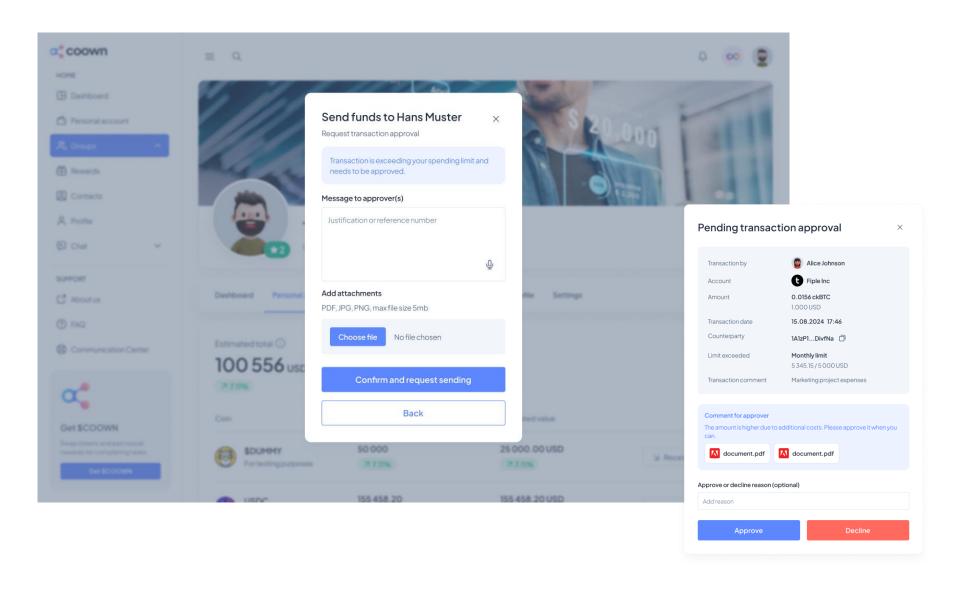
Chat and contacts



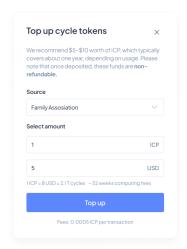


Profiles and privacy

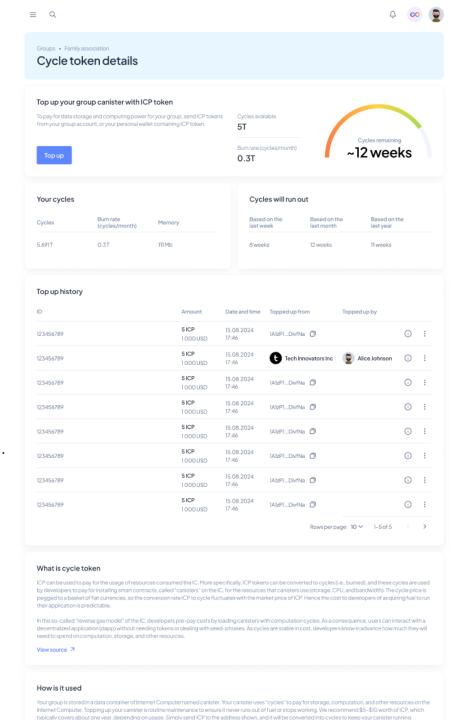




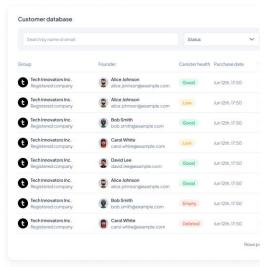
Cycle token management



Canisters of free groups need to manage their cycles (gas fee for cloud computing) by themselves.





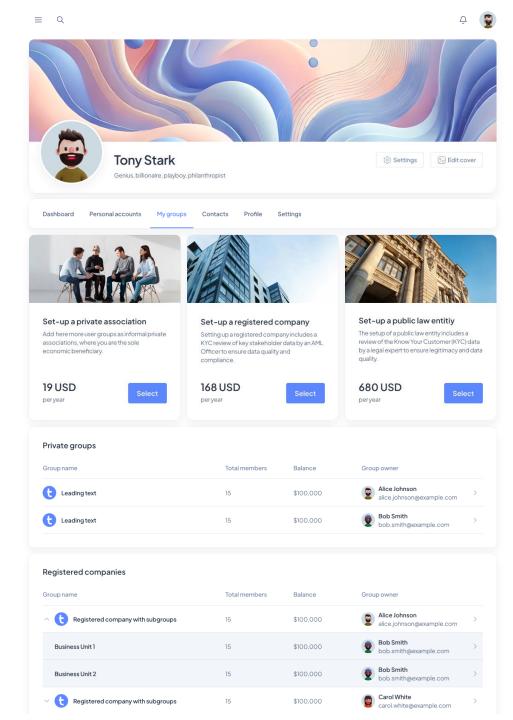


Canisters of enterprise groups are topped up by the operator for resilience and convenience.

Register more groups

For the enterprise edition license of each additional group, there are annually recurrent fees to be paid.

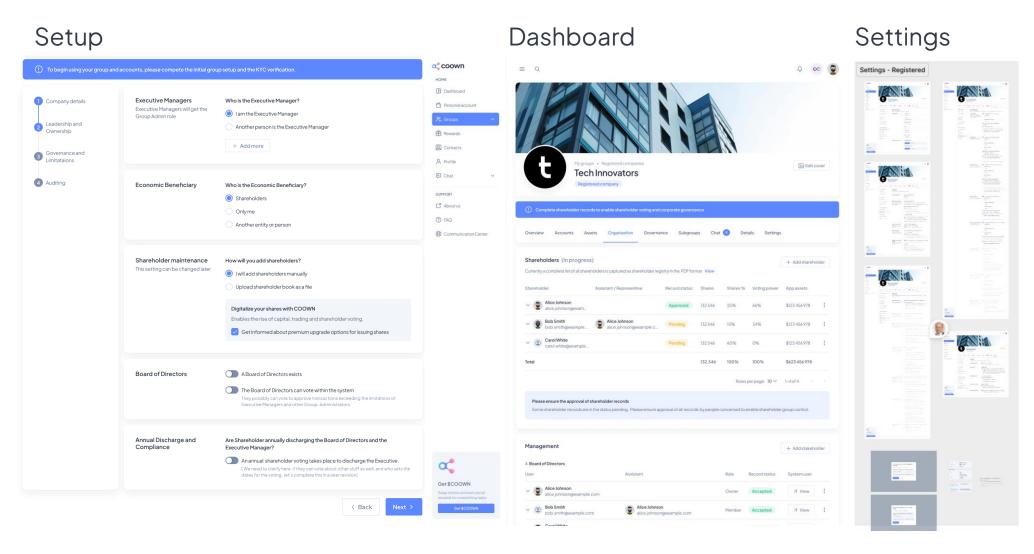
There are upselling options e.g. for extra storage space.

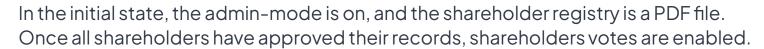




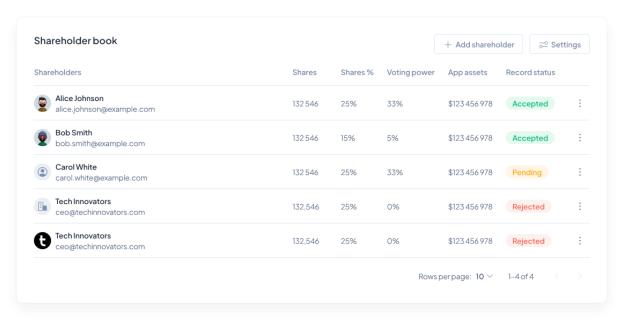
Clarify the ownership, identify the Ultimate Beneficial Owner (UBO), later also trustees and representatives Gradually replace the group admin by the leadership roles: Directors, Executive Managers, and Assistants





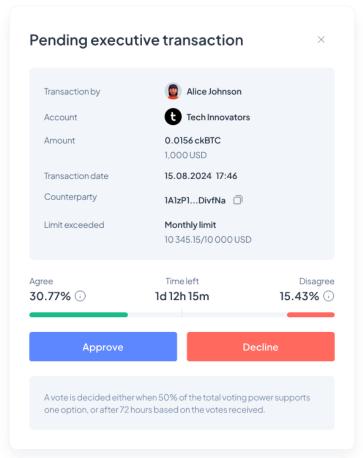






Shareholders and board of directors can vote:

- to increase the total amount of shares
- to replace the group admin by an executive manager, and to set spending limits
- To approve a high-volume transactions

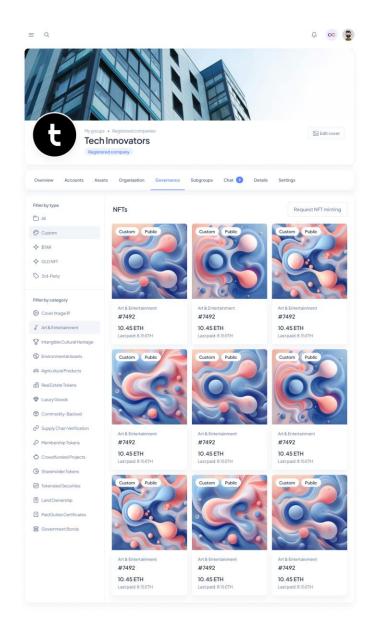


How it will work

Later releases allow to market company shares, offer performance-based dividends, and mint securities



Issuing company shares and other securities on a ledger, and maintain a corresponding marketplace require demanding authority approval in most jurisdictions.



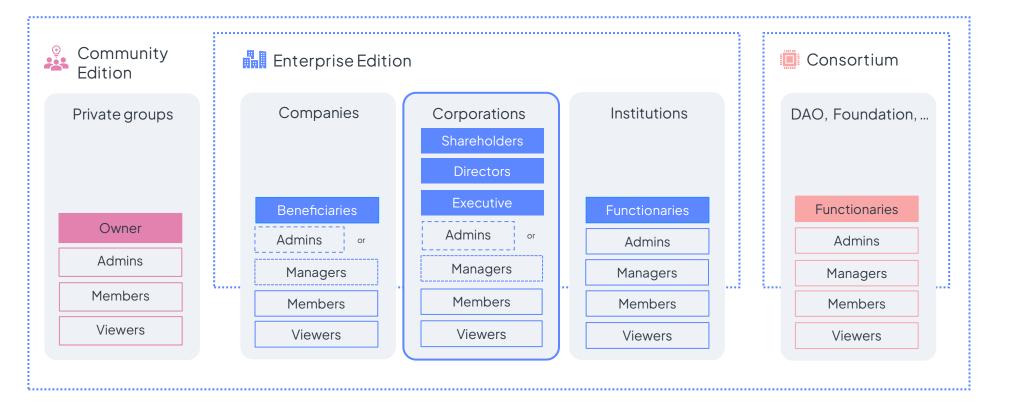
Our Marketplace will allow to trade NFT representing company shares among members of the group exclusively, among residents of selected countries only.

Less sensitive assets can be traded globally.

User roles

a c

The decentralized social finance app is designed for private groups and large corporations, and platform governance.



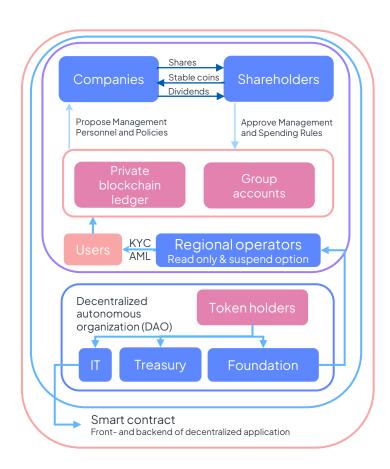
Moderate decentralization



Balancing compliance, convenience, security and performance is a challenge solved with a series of smart contracts

While the ledger is hosted as non-custodial solution to maximize security ...

Encryption ensures privacy of user data \dots



ensure economic sustainability and compliance with national regulations.

... the maintenance of the accounts are

implemented by regional operators to

... but transactions are monitored by the operators, who can freeze accounts if requested by lawenforcement bodies. By design, the operators can't implement transactions on behalf of the users.

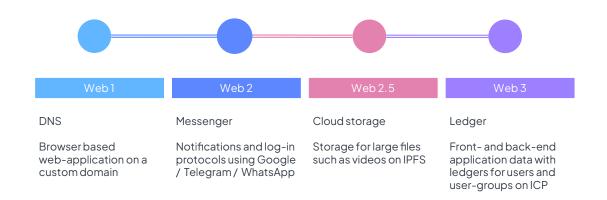
COOWN will be governed by a Decentralized Autonomous Organization (DAO), and maintained by a consortium comprising the foundation, software developer, treasury, and further affiliates.

A web3 tech stack





While the entire application is hosted on the arguably most advanced blockchain technology, legacy technology is used for the domain server, the notification system and large file storage.



The tech stack

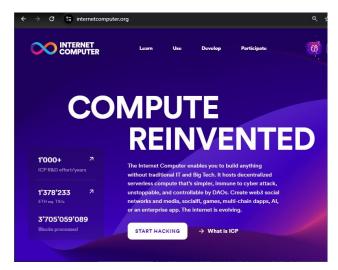
COOWN is powered by Internet Computer Protocol (ICP)

Our solution is built fully on chain using only the Internet Computer Protocol (ICP) for production.

ICP is developed by Dfinity, a Swiss-based non-profit organization with the largest R&D team in blockchain, delivers an awesome framework, and has a great ecosystem.

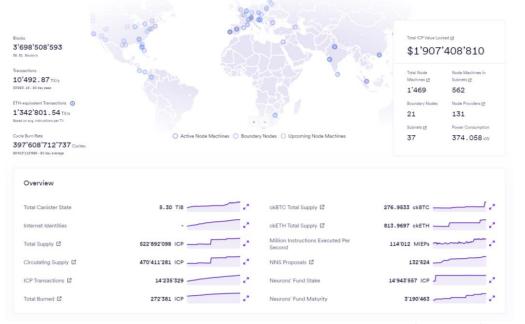
Other required technologies involve domain registrar, domain name and common mail servers.







https://internetcomputer.org/



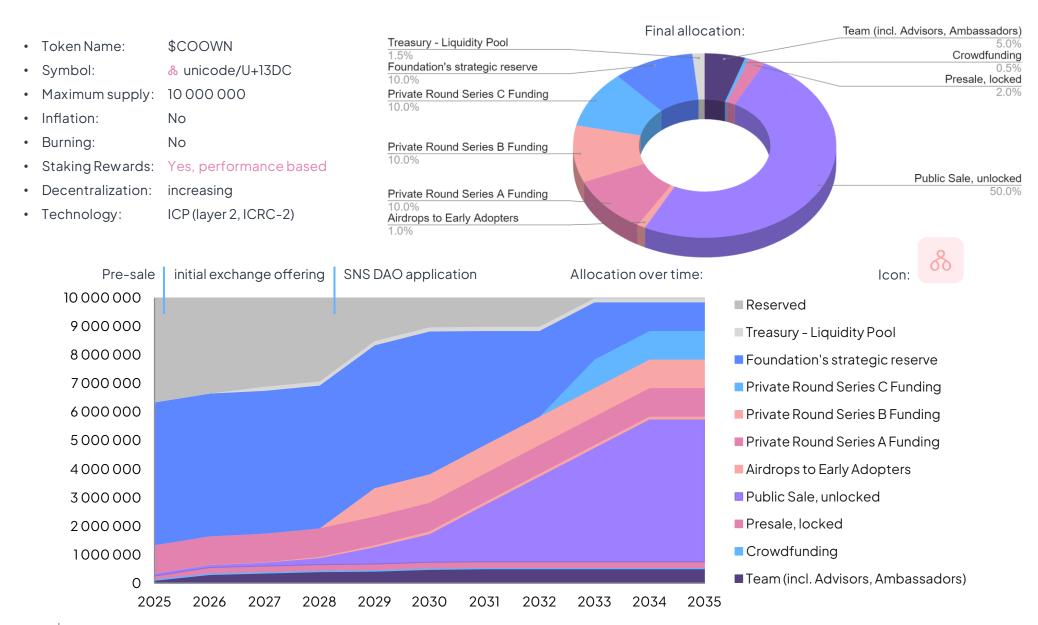
https://dfinity.org/

https://icp0.io

\$COOWN token



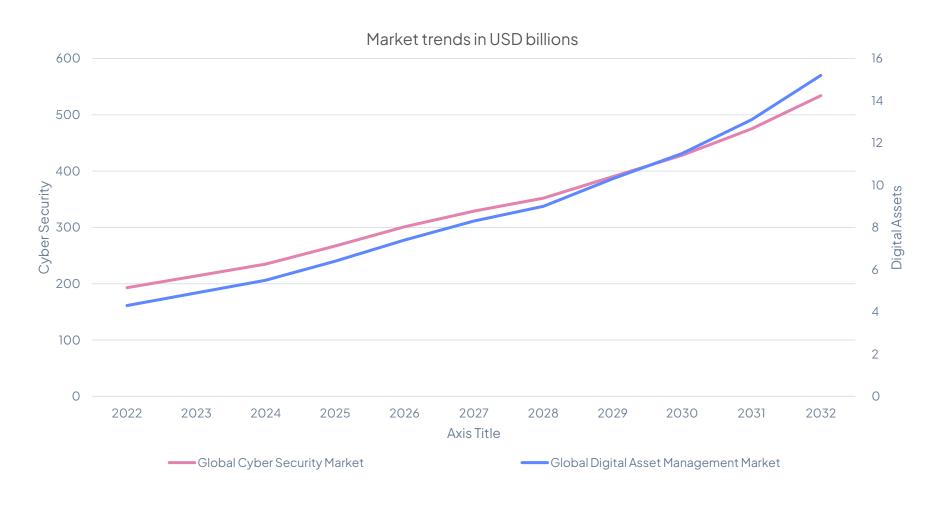
Tokenomics of our crypto-currency



Serving increasing demand in a trending market

COOWN provides solutions for digitalizing assets in a highly secure and cost-efficient manner

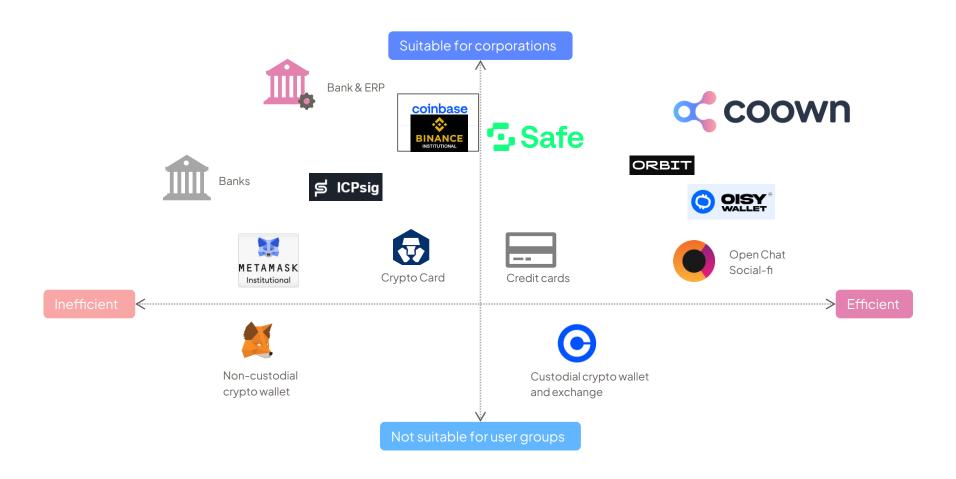




Competitors

Here we stand





Fees and charges of business model

Freemium for end-users



Revenue

Collected automatically and globally by Foundation,

and manually by Regional Operators.

In the long term, we might collect enough fees from minting custom token and the marketplace, so we can sponsor crypto currency transactions, lowering them to zero, to attract the masses.

Transaction fees (ckBTC, ckUSDC, ICP, GLDT, .. and NFT)

Subscription fees with upgrading options

Fees for minting custom token (Custom digital shares and securities)

Fees charged by IP holder for granting a reseller license to onboard Regional Operators (optional).

Token issuing and sales Initial Coin Offering

Expenses

- Cycle token
- R&D
- Marketing
- Operations
- Staking

Managed by Foundation and by Regional Operator



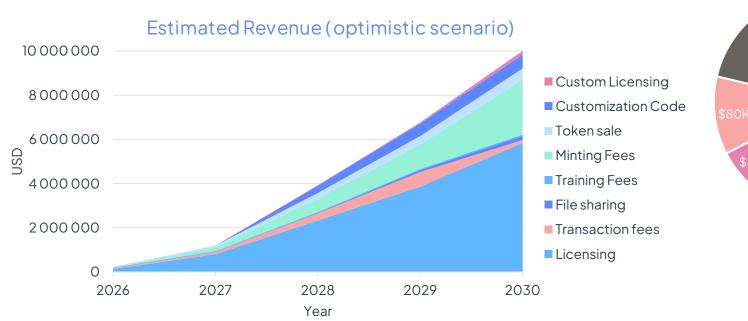
DAO Supervision

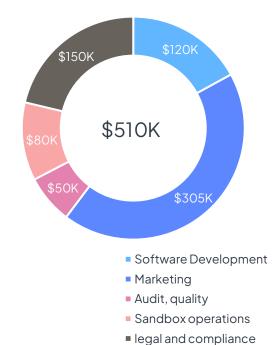
Financial Projections

Estimated budget needs and revenue in USD



	2026	2027	2028	2029	2030	Beneficiaries	
Transaction fees	34628	97 536	326 976	660 667	135 135	DAO, Foundation & Regional Operators	
Licensing	132 636	797 801	2326983	3 860 587	5 835 121	Regional Operators & IP holder	
File sharing	860	6 801	18 659	86 254	176 587	Foundation	
Training Fees	26158	32300	42 923	52 665	67 608	Regional Operators	
Minting Fees	-	170 600	599800	1102100	2 474 400	Regional Operators, Advisors & Software Developer	
Token sale	35 082	84 622	259 123	388 652	525 560	Foundation & Regional Operators	
Customization Code	-	-	320 750	562100	612 900	Software Developer	
Custom Licensing	-	-	31920	52 840	180 812	IP holder	F.V. 0 0 .
Total	194 282	1105 038	3 668 011	6 505 865	9 908 123		5 Year Startup Cost





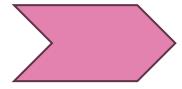
Go to market strategy

Sandbox operator and regional operators











Sandbox operation

Primary market entry Approvals and Partnerships with approved crypto service providers Utopia white labeled solutions

in an unregulated jurisdiction

in little regulated markets of emerging countries

in highly regulated markets

for public law entities

Roadmap

Development focus for application and business



		2025	2026	2027	2028	2029
Use	User groups	Identify er	nd-users (KYC), companies	(KYB), and o	wners (UBO)
		Roles for	executives 8	assistants, r	epresentative	s & trustees
	\$COOWN Token	Dummy t	oken		DAO & Stal	king rewards
10		\$COOWN to	ken launch, a	irdrops, bon	us & social m	edia awards
	Currencies	ICP, \$CO	OWN, ckBTC	, ckEURC, GLI)T	
		Chain fus	ion currencie	Easy :	swaps & on-,	off-ramping
©	Company shares and	Shareholde	r registry & v	otes Marke	t for shares a	nd securities
	securities		Performan	ce-based divi	dends, custo	m NFT series
	Foundation and operators	Register Fou	ndation	Арр	roved region	al operators
		Sandbox	operations		AML & sanc	tion monitor

Partners

With whom we work mainly









internetcomputer.org















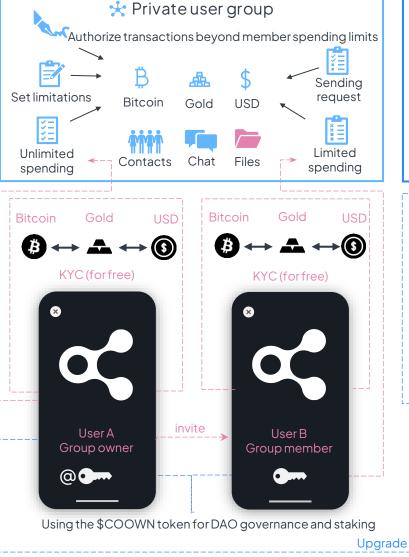


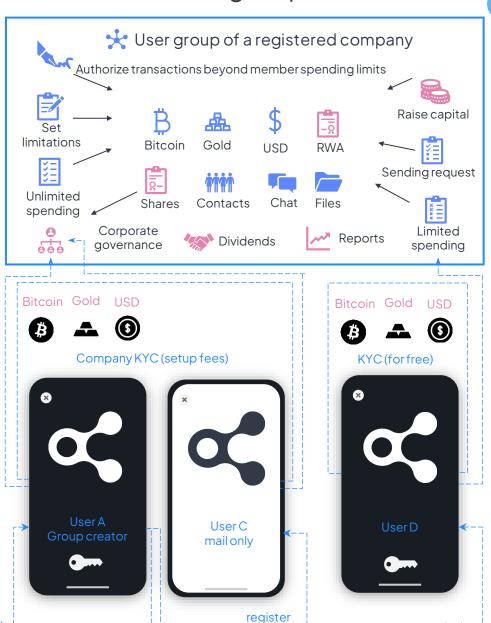




Under the hub: Non-custodial hot wallets for user groups

A decentralized application fully on chain, allowing users to control their data





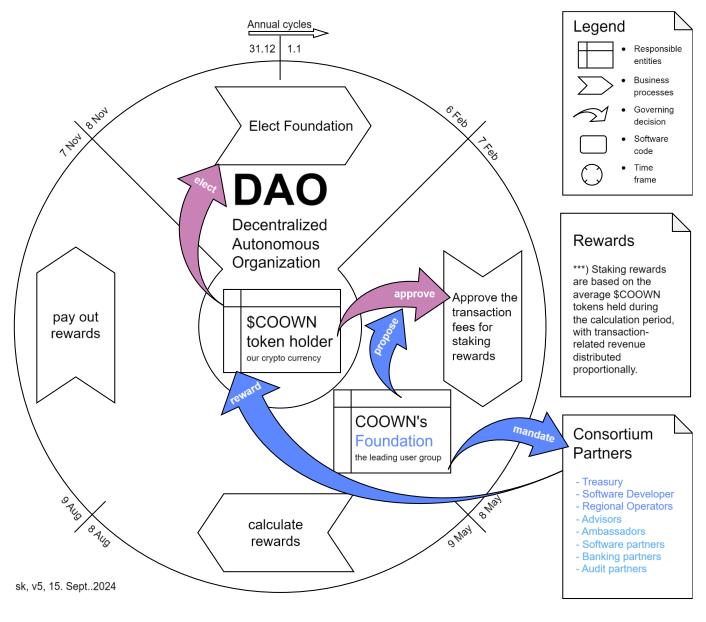


invite

COOWN organization

Governance and rewards of our layer 2 solution







Join us in building the building the second generation of digital asset wallets!