

DS 2.0 – Colors Definition

Color definition is crucial for establishing a consistent visual identity, guiding user attention, and promoting accessibility. It ensures design efficiency, consistency, and flexibility in adapting to changing needs.

Bit.Dev

Homepage Use Case

PRIMARY

ULTRADARK · #001A66

DARK · #002880

MAIN · #0032AO



LIGHT · #0E68FF

ULTRALIGHT · #D6E3FF

FADED · #9FC3FF (NEW)



SECONDARY

MAIN · #00A3E0

FADED · #80D1EF (NEW)



TERTIARY

LIGHT · #D0B49F



ALTERNATIVE

PARDO · #866D4B

GOLD · #AD7C59

DARK ORANGE · #B15C37



LIGHT ORANGE · #E2C070

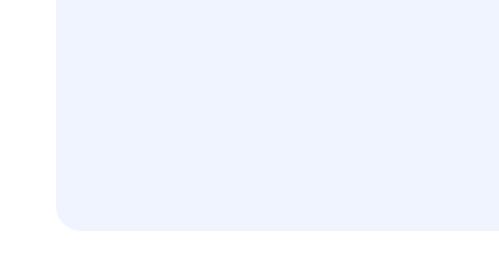
PREFERMEMBER BLUE · #072241



BACKGROUND

LIGHT BLUE · #EFF5FF

PAPER · #FCFCFC

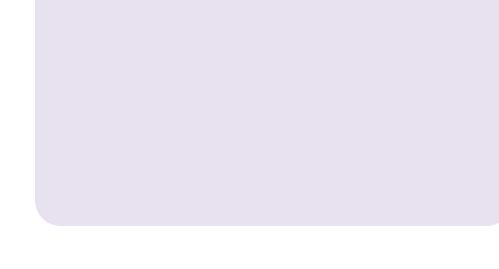


LAVANDA FADED · E9E1F0

LAVENDER · C9ABEO

TERMINAL 2 · DADFOC

TERMINAL 1 · FF2996



WARNING

MAIN · #FFC82C

FADED · #FFF4D5 (NEW)



ERROR

MAIN · #D52525

FADED · #FFFEFF (NEW)



SUCCESS

MAIN · #0C7E3E

FADED · #CEE5D8 (NEW)



GREY

800 · #121212

700 · #333333

600 · #666666

500 · #999999

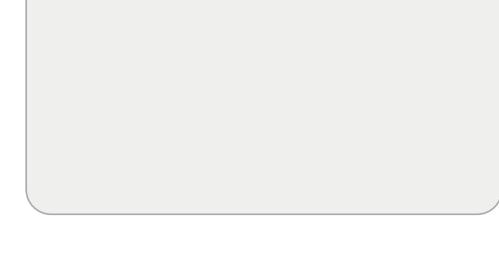


400 · #AAAAAB

300 · #CCCCCC

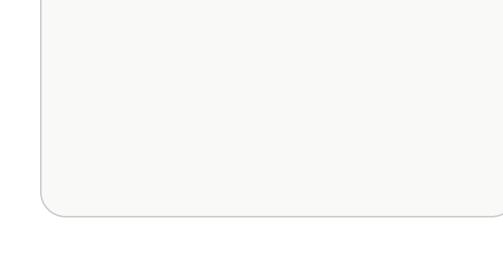
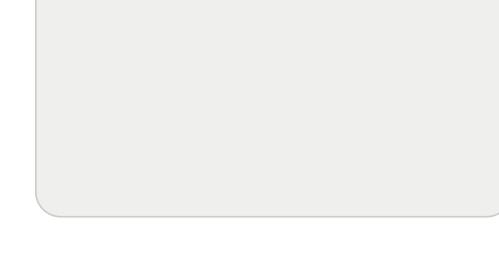
200 · #DBDAD8

100 · #EFEFEF



75 · #EFEFEF

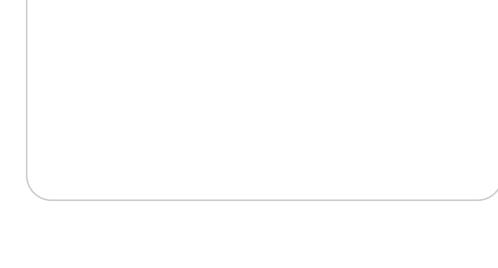
50 · #F9F9F8 (UPDATED)



COMMON

BLACK · #000000

WHITE · #FFFFFF (NEW)



STATUS

MEMBER · #0032AO

SILVER · #062660

GOLD · #8D7249

PLATINUM · #666666

PRESIDENTIAL · #121212



GRADIENTS

PRIMARY · #0032AO #0E68FF #00A3E0

GOLD · #866D4B #AD7C59 #E2C070

