Typography

Typography ✅ Design Ready

Basics

Type families

Copa uses two type families for its texts across the UI, Gilroy and Suisse. These fonts have well-defined uses across the digital ecosystem and work together to provide the best readability possible while clearly identifying our UI with Copa's brand.

Gilroy

Regular   Medium   **Bold**
#400   #500   #700

For use in titles and large display text in general.

Suisse Int'l

Light   Regular   **Medium**   **Semibold**
#300   #400   #500   #600

For use in smaller text where readability is crucial.
Also applies for long paragraphs.

Typographic scale

All text styles are based on this typographic scale. The scale dictates **font sizes, line heights and character spacing**. The scale assumes a Base size of 16px and grows upward 6 values and downward 3 values. There's a different scale for each breakpoint and values change accordingly (e.g. U6 in large is 76px, while in Xsmall is 36px).

LARGE

U6 — 76 / 80
U5 — 60 / 64
U4 — 48 / 64
U3 — 40 / 48
U2 — 32 / 40
U1 — 20 / 32
B — 16 / 24
D1 — 14 / 20
D2 — 12 / 16
D3 — 12 / 16

MEDIUM

U6 — 66 / 72
U5 — 52 / 56
U4 — 40 / 48
U3 — 36 / 40
U2 — 28 / 32
U1 — 18 / 24
B — 16 / 24
D1 — 14 / 20
D2 — 12 / 16
D3 — 12 / 16

SMALL

U6 — 56 / 64
U5 — 44 / 48
U4 — 36 / 40
U3 — 30 / 40
U2 — 24 / 32
U1 — 18 / 24
B — 16 / 24
D1 — 14 / 20
D2 — 12 / 16
D3 — 12 / 16

XSMALL

U6 — 36 / 40
U5 — 32 / 40
U4 — 30 / 32
U3 — 24 / 32
U2 — 20 / 24
U1 — 18 / 24
B — 16 / 24
D1 — 14 / 20
D2 — 12 / 16
D3 — 12 / 16