

DS 2.0 – Colors Definition

Color definition is crucial for establishing a consistent visual identity, guiding user attention, and promoting accessibility. It ensures design efficiency, consistency, and flexibility in adapting to changing needs.

Bit.Dev

Homepage Use Case

PRIMARY

ULTRADARK · #001A66

DARK · #002880

MAIN · #0032A0

LIGHT · #0E68FF

ULTRALIGHT · #D6E3FF

FADED · #9FC3FF (NEW)

SECONDARY

MAIN · #00A3E0

FADED · #80D1EF (NEW)

TERTIARY

LIGHT · #D0B49F

ALTERNATIVE

PARDO · #866D4B

GOLD · #AD7C59

DARK ORANGE · #B15C37

LIGHT ORANGE · #E2C070

PREFERMEMBER BLUE · #072241

LAVANDA FADED · E9E1F0

LAVENDER · C9ABE0

TERMINAL 2 · DADF0C

TERMINAL 1 · FF2996

BACKGROUND

LIGHT BLUE · #EFF5FF

PAPER · #FCFCFC

WARNING

MAIN · #FFC82C

FADED · #FFF4D5 (NEW)

ERROR

MAIN · #D52525

FADED · #FFEFEF (NEW)

SUCCESS

MAIN · #0C7E3E

FADED · #CEE5D8 (NEW)

GREY

800 · #121212

700 · #333333

600 · #666666

500 · #999999

400 · #AAAAAB

300 · #CCCCCB

200 · #DBDAD8

100 · #EFEFEE

75 · #EFEFEE

50 · #F9F9F8 (UPDATED)

COMMON

BLACK · #000000

WHITE · #FFFFFF (NEW)

STATUS

MEMBER · #0032A0

SILVER · #062660

GOLD · #8D7249

PLATINUM · #666666

PRESIDENTIAL · #121212

GRADIENTS

PRIMARY · #0032A0 #0E68FF #00A3E0

GOLD · #866D4B #AD7C59 #E2C070